

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Center for Election Innovation & Research, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Center for Election Innovation & Research

Agency name: Watauga Group

Address: 1501 W. Colonial Drive, Orlando, FL 32804

Contact: Neil Romaine

Phone number: 407-982-2696

Email: Neil.Romaine@wataugagroup.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Center for Election Innovation & Research

Address: 1120 Connecticut Ave NW, Ste 1040, Washington, DC 20036

Contact: Haley M Cohen

Phone number: 202-780-1600

Email: hmc2165@columbia.edu

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

David Becker (President); Kevin Kennedy (Treasurer); Pam Anderson (Secretary)  
Trey Grayson  
Kirk Jowers  
Ray Martinez.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

effect of media on requests for mail in ballots this election in the state of Florida.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Carolyn Mailloux</i>	Signature:
Name: Carolyn Mailloux	Name:
Date of Request to Purchase Ad Time: 6/1/20	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CONTRACT



**KMJI-FM**  
**2324 Arkansas Blvd.**  
**Texarkana, AR 71854**  
**(870) 772-3771**

<u>Contract / Revision</u> 2021571 /	<u>Alt Order #</u> 34280903
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<u>Advertiser</u> Center for Election Innovation	<u>Original Date / Revision</u> 08/27/20 / 08/27/20
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<u>Contract Dates</u> 08/31/20 - 09/06/20	<u>Estimate #</u> 0008
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<u>Product</u> KMJI Voter Outreach
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And:

**Katz Media Group**  
**Attention: HELEN HANRATTY**  
**125 West 55th Street**  
**New York, NY 10019**

<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Property</u> KMJI-FM	<u>Account Executive</u> Katz Atlanta	<u>Sales Office</u> Katz Atlanta
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<u>Special Handling</u>
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<u>Demographic</u> Adults 18+
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<u>Agency Code</u> RI13287	<u>Advertiser Code</u> CEIR	<u>Product 1/2</u> VROH
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<u>Agency Ref</u>	<u>Advertiser Ref</u>
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMJI	08/31/20	09/06/20	M-F AM Drive	6:00 AM-10:00 AM		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	MTWTF--				6	\$45.00			
N 2	KMJI	08/31/20	09/06/20	M-F Midday	10:00 AM-3:00 PM		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	MTWTF--				6	\$45.00			
N 3	KMJI	08/31/20	09/06/20	M-F PM Drive	3:00 PM-6:00 PM		:30			NM	7	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	MTWTF--				7	\$45.00			
N 4	KMJI	08/31/20	09/06/20	M-Su Broad Rotator	6:00 AM-12:00 XM		:30			NM	5	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	MTWTFSS				5	\$0.00			
N 5	KMJI	09/05/20	09/06/20	Sa-Su Midday	10:00 AM-3:00 PM		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/31/20	09/06/20	-----SS				3	\$45.00			
<b>Totals</b>											<b>27</b>	<b>\$990.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/31/20 -09/27/20	27	\$990.00	(\$148.50)	\$841.50
<b>Totals</b>	<b>27</b>	<b>\$990.00</b>	<b>(\$148.50)</b>	<b>\$841.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

# ORDER



**Orders**  
**Order / Rev:** 2021571  
**Alt Order #:** 34280903  
**Product Desc:** KMJI Voter Outreach  
**Estimate:** 0008  
**Flight Dates:** 08/31/20 - 09/06/20  
**Original Date / Rev:** 08/27/20 / 08/27/20  
**Order Type:** POLITICAL ISSUE

**KMJI-FM**  
**Primary AE:** Katz Atlanta  
**Sales Office:** K-ATL  
**Sales Region:** National

**Agency Name:** Katz Media Group  
**Buying Contact:** HELEN HANRATTY  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** Center for Election Innovation  
**Demographic:** A18+  
**Product Codes:** Issues/Propositions,IAB11-4  
**Revenue Code 1:** AGY  
**Revenue Code 2:** BROADCAST  
**Revenue Code 3:** BRC-SPOT  
**Priority:** UNASSIGNED

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	27	\$990.00	\$841.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	27	\$990.00	\$841.50	0.00
<b>Totals</b>	<b>27</b>	<b>\$990.00</b>	<b>\$841.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Atlanta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJI	08/31/20	09/06/20	M-F AM Drive M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	:30	6	\$45.00	P-02	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	MTWTF--		6				\$45.00		0.00			
N 2	KMJI	08/31/20	09/06/20	M-F Midday M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	:30	6	\$45.00	P-02	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	MTWTF--		6				\$45.00		0.00			
N 3	KMJI	08/31/20	09/06/20	M-F PM Drive M-F PM Drive	CM	3:00 PM-6:00 PM (3:00 PM-6:00 PM)	MTWTF--	:30	7	\$45.00	P-02	0.00	NM	7	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	MTWTF--		7				\$45.00		0.00			
N 4	KMJI	08/31/20	09/06/20	M-Su Broad Rotator M-Su Broad Rotator	CM	6:00 AM-12:00 XM	MTWTFSS	:30	5	\$0.00	P-05	0.00	NM	5	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	MTWTFSS		5				\$0.00		0.00			
N 5	KMJI	09/05/20	09/06/20	Sa-Su Midday Sa-Su Midday	CM	10:00 AM-3:00 PM	-----SS	:30	3	\$45.00	P-02	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/05/20	09/06/20	-----SS		3				\$45.00		0.00			

Order / Rev: 2021571  
 Alt Order #: 34280903  
 Flight Dates: 08/31/20 - 09/06/20

Advertiser: Center for Election Innovation  
 Product Desc: KMJI Voter Outreach KMJI-FM  
 Estimate: 0008

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/31/20	09/06/20	-----SS					3	\$45.00		0.00			
													Totals	27	\$990.00

# Receipt

Katz Communications • Katz Media Group Inc  
125 W. 55th St., New York, New York 10019  
212-424-6528

### Cardholder Contact Information

Cardholder Name: Leslie Osborne  
Cardholder Phone:  
Cardholder Email:  
Customer Name: Watauga Group  
Bill To Address: 1501 W. Colonial Drive  
Orlando, Florida 32804

### Transaction Type

Transaction Type: Authorize And Capture  
Created Date: 8/28/2020 11:43:43 AM EDT  
Capture Date: 8/28/2020 11:43:43 AM EDT  
AVS Address: Matched  
Transaction Status: Submitted  
Authorization Date: 8/28/2020 11:43:43 AM EDT  
Authorization Code: 284536  
AVS Zip: Matched

### Credit Card Information

Name On Card: Leslie Osborne  
Card Number: xxxx-xxxxxx-x1025  
Security Code Response: Matched  
Card Brand: AMEX  
Security Code Status: Provided

### Tracking Information

Customer Ref Value:  
Invoice Number:  
Ship From Postal Code: 10019  
Tracking Number:  
Order Number:  
Invoice Date:  
Shipping Company: None

### Transaction Totals

Product Code	Description	UOM Code	CMDTY Code	QTY	AMT	EXT AMT
08/28/20	CEIR - Issue RadioMulti Market - Est 8	EA	80140000	1.00	\$35,640.50	\$35,640.50
					Sub-Total:	\$35,640.50
					Sales Tax:	\$0.00
					Freight Amount:	\$0.00
					Freight Tax:	\$0.00
					Duty Amount:	\$0.00
					Total (USD) :	\$35,640.50

This receipt is for informational use only and is not intended to serve as or replace any official tax document.  
Katz Communications uses advanced payment processing services provided by WEX Inc. [www.wexinc.com](http://www.wexinc.com).  
8/28/2020 11:43:50 AM EDT