

TheBlaze Children's Programming Report Q3 - 2017

Programs:

Liberty Treehouse

"Liberty Treehouse helps audiences re-discover the true joy of learning through engaging lessons that take you out of the classroom."

- Content time = 00:23:50
- Network PSA's and ID's = 00:01:10
- Commercial Time = 00:05:00

July 2017

60 Liberty Treehouse episodes

Total Content Time = 23:50:00

Total Network PSA/ID Time = 01:10:00

Total Commercial Time = 05:00:00

August 2017

48 Liberty Treehouse episodes

Total Content Time = 19:04:00

Total Network PSA/ID Time = 00:56:00

Total Commercial Time = 04:00:00

September 2017

54 Liberty Treehouse episodes

Total Content Time = 21:27:00

Total Network PSA/ID Time = 01:03:00

Total Commercial Time = 04:30:00

Q2 Total Content Time = 64:21:00

Q2 Total Network PSA/ID Time = 03:09:00

Q2 Total Commercial Time = 13:30:00