

# WYHM 580 AM - PUBLIC / PROGRAM / PSA - FILE 2018

START	END	PLAYS DAY	TOTAL PLAYS	QTR	REQUESTING SOURCE	TITLE / DESCRIPTION	SCRIPT "SOURCE / VOICE"	ENTERED BY
1/12/18	3/31/18	15/day 7/day/wk	1,380	Q1	Robert E. Lee 3rd	Kerbela Shriners 20 & 30 sec Donate & Support PSA	Robert Lee Voice recordings	<i>N.S.C.B.</i>
1/12/18	1/27/18	18/day 7/days	126	Q1	Robert E. Lee 3rd	Rockwood Masonic Lodge - 18, 20 & 25 sec Chili Dinner Fund Raiser for Rockwood Ministerial Association	Robert Lee Voice recordings	<i>N.S.C.B.</i>
2/26/18	3/2/18	18/day 7/days	126	Q1	Robert E. Lee 3rd	Alhambra Shriners - Pican Log Sale to support Shriners Hospitals 18, 20 & 25 sec - Chatanooga Shriners	Robert Lee Voice recordings	<i>N.S.C.B.</i>
1/1/18	3/31/18	1 / Day 5/day/wk	65	Q1	WYHM - PSA	American Stories - Live interviews with historical local figures	WYHM Nick Barrett	<i>N.S.C.B.</i>
1/1/18	3/31/18	13/Day 7 Day/Wk	1,196	Q1	USA News Network WYHM	USA News Network PS News - World & National w/embedded PSA's	USA News Network Agreement	<i>N.S.C.B.</i>
1/1/18	3/31/18	9/Day 5 Day/Wk	117	Q1	HARD LOOK RADIO WYHM	Current Business, Current Issues - In depth editorials Produced by the Holler Inc. & Sponsored by LPD Corp.	Gary Johnston - HLR Bob Tonachio - Business Nick Barrett - Technology	<i>N.S.C.B.</i>
4/1/18	6/30/18	15/day 7/day/wk	1,380	Q2	Robert E. Lee 3rd	Kerbela Shriners 20 & 30 sec Donate & Support PSA	Robert Lee Voice recordings	<i>N.S.C.B.</i>
5/12/18	5/20/18	20/day 9/days	180	Q2	Robert E. Lee 3rd	SHRINERS PSA-PaperSale-05/14 thru 05/20 Several 15 to 30 sec PSA's	Robert Lee Voice recordings	<i>N.S.C.B.</i>
6/23/18	6/30/18	23/day 8/days	184	Q2	Robert E. Lee 3rd	Masonic Lodge #403 - Car/Truck/Tracktor Show - Fund Raiser 30, 40 & 60, 120 sec PSA's	Robert Lee Voice information Nick Barrett Voice	<i>N.S.C.B.</i>
4/1/18	6/30/18	1 / Day 5/day/wk	65	Q2	WYHM - PSA	American Stories - Live interviews with historical local figures	WYHM Nick Barrett Various Local Personalities	<i>N.S.C.B.</i>
4/1/18	6/30/18	13/Day 7 Day/Wk	1,196	Q2	USA News Network WYHM	USA News Network PS News - World & National w/embedded PSA's	USA News Network Agreement	<i>N.S.C.B.</i>
4/1/18	6/30/18	9/Day 5 Day/Wk	117	Q2	HARD LOOK RADIO WYHM	Current Business, Current Issues - In depth editorials Produced by the Holler Inc. & Sponsored by LPD Corp.	Gary Johnston - HLR Bob Tonachio - Business Nick Barrett - Technology	<i>N.S.C.B.</i>
4/1/18	6/30/18	24/day 7/day/wk	2,160	Q2	HARD LOOK RADIO WYHM	PSA Request Caller Call in Message - No Criteria (accept Short) (Request Msg, then Caller Comment - any subject)	WYHM Nick Barrett Various Local Personalities	<i>N.S.C.B.</i>
7/1/18	9/30/18	15/day 7/day/wk	1,380	Q3	Robert E. Lee 3rd	Kerbela Shriners 20 & 30 sec Donate & Support PSA	Robert Lee Voice recordings	<i>N.S.C.B.</i>
7/1/18	9/30/18	1 / Day 5/day/wk	65	Q3	WYHM - PSA	American Stories - Live interviews with historical local figures	WYHM Nick Barrett Various Local Personalities	<i>N.S.C.B.</i>
7/1/18	9/30/18	13/Day 7 Day/Wk	1,196	Q3	USA News Network WYHM	USA News Network PS News - World & National w/embedded PSA's	USA News Network Agreement	<i>N.S.C.B.</i>
7/1/18	9/30/18	9/Day 5 Day/Wk	117	Q3	HARD LOOK RADIO WYHM	Current Business, Current Issues - In depth editorials Produced by the Holler Inc. & Sponsored by LPD Corp.	Gary Johnston - HLR Bob Tonachio - Business Nick Barrett - Technology	<i>N.S.C.B.</i>

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7/1/18	9/30/18	24/day 7/day/wk	2,160	Q3	HARD LOOK RADIO WYHM	PSA Request Caller Call in Message - No Criteria (accept Short) (Request Msg, then Caller Comment - any subject)	WYHM Nick Barrett Various Local Personalities	<i>NSCB</i>
8/4/18	8/11/18	48/day x 7 Days	336	Q3	Rockwood Ministerial Assoc.	Benefit to support Local Food Bank RMA-GOLF BENEFIT-0804-1118-1	WYHM Nick Barrett	<i>NSCB</i>
8/15/18	8/18/18	48/day x 7 Days	336	Q3	Tim Grimes	Benefit Request for Donations for Band Costs PSA-BEARDEN HIGH BAND-0815thru081818-30sec	Tim Grimes Band Director Bearden High	<i>NSCB</i>
9/10/18	9/16/18	48/day x 6 Days	288	Q3	Robert E. Lee 3rd	Support for Shriners Childrens Hospitals ALHAMBRA SHRINERS PAPER SALE-091018 thru 091618-60sec	Robert E. Lee 3rd	<i>NSCB</i>
9/16/18	9/31/18	48/day x 15 Days	720	Q3	Robert E. Lee 3rd	Support for Shriners Childrens Hospitals PSA-ALHAMBRA SHRINERS CIRCUS-091618 thru 093118-60sec	Mrs Lee	<i>NSCB</i>