

**Remit Address:**

WRAL
PO Box 60904
Accounting Department
Charlotte, NC 28260
Main: (919)890-6000
Billing:

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 9/19
Estimate Number	4507

Invoice #	163927-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/25/16

Property	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	163927
Alt Order #	08253791
Deal #	
Order Flight	09/19/16 - 09/25/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News 6-7a	6a-7a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
					09/19/16 to 09/25/16	5x	MTWTF--				
	WRAL			M	09/19/16	:30	6:13 AM	PM16-137TH	\$450.00		3
	WRAL			Tu	09/20/16	:30	6:25 AM	PM16-137TH	\$450.00		4
	WRAL			W	09/21/16	:30	6:38 AM	PM16-137TH	\$450.00		1
	WRAL			Th	09/22/16	:30	5:59 AM	PM16-137TH	\$450.00		5
	WRAL			F	09/23/16	:30	6:58 AM	PM16-137TH	\$450.00		2
2	WRAL	Today Show	7-9a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/19/16 to 09/25/16	5x	MTWTF--				
	WRAL			M	09/19/16	:30	7:29 AM	PM16-137TH	\$550.00		4
	WRAL			Tu	09/20/16	:30	8:52 AM	PM16-137TH	\$550.00		1
	WRAL			W	09/21/16	:30	7:22 AM	PM16-137TH	\$550.00		3
	WRAL			Th	09/22/16	:30	8:39 AM	PM16-137TH	\$550.00		5
	WRAL			F	09/23/16	:30	8:29 AM	PM16-137TH	\$550.00		2
3	WRAL	Today Show II	9a-10a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/19/16 to 09/25/16	5x	MTWTF--				
	WRAL			M	09/19/16	:30	9:54 AM	PM16-137TH	\$250.00		1
	WRAL			Tu	09/20/16	:30	9:54 AM	PM16-137TH	\$250.00		2
	WRAL			W	09/21/16	:30	9:58 AM	PM16-137TH	\$250.00		3
	WRAL			Th	09/22/16	:30	9:59 AM	PM16-137TH	\$250.00		4
	WRAL			F	09/23/16	:30	9:29 AM	PM16-137TH	\$250.00		5
4	WRAL	WRAL News 6a-8a	6a-8a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/19/16 to 09/25/16	1x	-----1-				
	WRAL			Sa	09/24/16	:30	7:14 AM	PM16-137TH	\$250.00		1
5	WRAL	Saturday Today- 2 Hours	8a-10a								

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Estimate Number	4507	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16
Property	WRAL	Order #	163927
Account Executive	Cheryl Blair	Alt Order #	08253791
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/19/16 - 09/25/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling	CIA - Mark PAID	Product 1/2	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3											
6	WRAL	WRAL News Sunday	7a-9a								
				09/19/16 to 09/25/16		1x	-----1-				
	Sa	09/24/16	:30	8:29 AM	PM16-137TH	\$400.00	1				
Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4											
7	WRAL	Meet The Press	10-11a								
				09/19/16 to 09/25/16		1x	-----1				
	Su	09/25/16	:30	7:59 AM	PM16-137TH	\$150.00	1				
Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3											
8	WRAL	WRAL Noon News	12-1p								
				09/19/16 to 09/25/16		1x	-----1				
	Su	09/25/16	:30	10:51 AM	PM16-137TH	\$600.00	1				
Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4											
9	WRAL	Dr. Phil	3-4p								
				09/19/16 to 09/25/16		5x	MTWTF--				
	M	09/19/16	:30	12:36 PM	PM16-137TH	\$150.00	1				
	Tu	09/20/16	:30	12:38 PM	PM16-137TH	\$150.00	3				
	W	09/21/16	:30	12:11 PM	PM16-137TH	\$150.00	2				
	Th	09/22/16	:30	12:22 PM	PM16-137TH	\$150.00	5				
	F	09/23/16	:30	12:37 PM	PM16-137TH	\$150.00	4				
	Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4										
	WRAL										
				09/19/16 to 09/25/16		7x	MTWTF--				
	M	09/19/16	:30	3:22 PM	PM16-137TH	\$125.00	3				
	Tu	09/20/16	:30	3:18 PM	PM16-137TH	\$125.00	4				
	Tu	09/20/16	:30	3:36 PM	PM16-137TH	\$125.00	6				
	W	09/21/16	:30	3:34 PM	PM16-137TH	\$125.00	5				
	W	09/21/16	:30	3:51 PM	PM16-137TH	\$125.00	1				
	Th	09/22/16	:30	3:23 PM	PM16-137TH	\$125.00	7				
WRAL			F	09/23/16	:30	3:08 PM	PM16-137TH	\$125.00	2		

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Estimate Number	4507	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16
Property	WRAL	Order #	163927
Account Executive	Cheryl Blair	Alt Order #	08253791
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/19/16 - 09/25/16
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling	CIA - Mark PAID	Product 1/2	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	WRAL 4p News	4-5p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
					09/19/16 to 09/25/16	5x	MTWTF--				
	WRAL			M	09/19/16	:30	4:22 PM	PM16-137TH	\$125.00		4
	WRAL			Tu	09/20/16	:30	4:37 PM	PM16-137TH	\$125.00		3
	WRAL			W	09/21/16	:30	4:13 PM	PM16-137TH	\$125.00		1
	WRAL			Th	09/22/16	:30	4:44 PM	PM16-137TH	\$125.00		2
	WRAL			F	09/23/16	:30	4:31 PM	PM16-137TH	\$125.00		5
11	WRAL	WRAL 5p News	5-530p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
					09/19/16 to 09/25/16	5x	MTWTF--				
	WRAL			M	09/19/16	:30	5:12 PM	PM16-137TH	\$425.00		4
	WRAL			Tu	09/20/16	:30	5:27 PM	PM16-137TH	\$425.00		2
	WRAL			W	09/21/16	:30	5:23 PM	PM16-137TH	\$425.00		3
	WRAL			Th	09/22/16	:30	5:29 PM	PM16-137TH	\$425.00		5
	WRAL			F	09/23/16	:30	5:14 PM	PM16-137TH	\$425.00		1
12	WRAL	WRAL 530p News	530-6p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
					09/19/16 to 09/25/16	5x	MTWTF--				
	WRAL			M	09/19/16	:30	5:37 PM	PM16-137TH	\$400.00		1
	WRAL			Tu	09/20/16	:30	5:53 PM	PM16-137TH	\$400.00		3
	WRAL			W	09/21/16	:30	5:56 PM	PM16-137TH	\$400.00		4
	WRAL			Th	09/22/16	:30	5:43 PM	PM16-137TH	\$400.00		2
	WRAL			F	09/23/16	:30	5:39 PM	PM16-137TH	\$400.00		5
13	WRAL	WRAL 6p News	6p-6:30p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
					09/19/16 to 09/25/16	5x	MTWTF--				
	WRAL			M	09/19/16	:00			\$1,500.00	See MG 13.6,13.7,13.8,13.9,13.10	2
	WRAL			Tu	09/20/16	:30	6:22 PM	PM16-137TH	\$1,500.00		5

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Product	MCCRORY 9/19	Invoice Date	09/25/16
Estimate Number	4507	Invoice Month	September 2016
		Invoice Period	08/29/16 - 09/25/16

Property	WRAL	Order #	163927
Account Executive	Cheryl Blair	Alt Order #	08253791
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	09/19/16 - 09/25/16

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling	CIA - Mark PAID	Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WRAL	WRAL 6p News	6p-6:30p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
	WRAL			W	09/21/16	:30	6:13 PM	PM16-137TH	\$1,500.00		1
	WRAL	Wednesday Hr 1	8-9p	W	09/21/16	:30	7:58 PM	PM16-137TH	\$650.00	MG for 15.1,13.2	6
	WRAL	Doctors	2p-3p	Th	09/22/16	:30	2:28 PM	PM16-137TH	\$100.00	MG for 15.1,13.2	9
	WRAL			Th	09/22/16	:30	6:10 PM	PM16-137TH	\$1,500.00		4
	WRAL	Thursday Hr 1	8-9p	Th	09/22/16	:30	7:59 PM	PM16-137TH	\$800.00	MG for 15.1,13.2	10
	WRAL	Doctors	2p-3p	F	09/23/16	:30	2:39 PM	PM16-137TH	\$100.00	MG for 15.1,13.2	8
	WRAL			F	09/23/16	:30	6:28 PM	PM16-137TH	\$1,500.00		3
	WRAL	Saturday Hr 3	10-11p	Sa	09/24/16	:30	10:28 PM	PM16-137TH	\$750.00	MG for 15.1,13.2	7
15	WRAL	Inside Edition	7-730p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
				09/19/16 to 09/25/16		5x	MTWTF--				
	WRAL			M	09/19/16	:00			\$900.00	See MG 13.6,13.7,13.8,13.9,13.10	1
	WRAL			Tu	09/20/16	:30	7:21 PM	PM16-137TH	\$900.00		3
	WRAL			W	09/21/16	:30	7:29 PM	PM16-137TH	\$900.00		4
	WRAL			Th	09/22/16	:30	7:28 PM	PM16-137TH	\$900.00		2
	WRAL			F	09/23/16	:30	7:27 PM	PM16-137TH	\$900.00		5
16	WRAL	Late News	11-1135p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
				09/19/16 to 09/25/16		5x	MTWTF--				
	WRAL			Tu	09/20/16	:30	11:31 PM	PM16-137TH	\$1,000.00		3
	WRAL			W	09/21/16	:30	11:29 PM	PM16-137TH	\$1,000.00		2
	WRAL			Th	09/22/16	:30	11:31 PM	PM16-137TH	\$1,000.00		5
	WRAL			F	09/23/16	:30	11:26 PM	PM16-137TH	\$1,000.00		1
	WRAL			Sa	09/24/16	:30	11:17 PM	PM16-137TH	\$1,000.00		4
17	WRAL	Tuesday Hr 1	8-9p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
				09/19/16 to 09/25/16		1x	-1-----				
	WRAL	Voice Tuesday	Primetime	Tu	09/20/16	:30	8:24 PM	PM16-137TH	\$4,000.00		1

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Estimate Number	4507

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Sales Region	National

Order #	163927
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Deal #	
Order Flight	09/19/16 - 09/25/16

Billing Calendar	Broadcast
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Special Handling	CIA - Mark PAID

Agency Code	
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Product 1/2	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRAL	Tuesday Hr 1	8-9p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
18	WRAL	Wednesday Hr 2	9-10p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
				09/19/16 to 09/25/16	1x	--1----					
	WRAL			W	09/21/16	:30	9:39 PM	PM16-137TH	\$3,300.00		1
19	WRAL	Thursday Hr 2	9-10p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
				09/19/16 to 09/25/16	1x	---1---					
	WRAL			Th	09/22/16	:30	9:39 PM	PM16-137TH	\$3,200.00		1
20	WRAL	WRAL SAT 7-730p News	7p-730p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/19/16 to 09/25/16	1x	-----1-					
	WRAL			Sa	09/24/16	:30	7:00 PM	PM16-137TH	\$150.00		1
21	WRAL	NFL Sunday - Internal	8p-11p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 3									
				09/19/16 to 09/25/16	1x	-----S					
	WRAL			Su	09/25/16	:30	9:55 PM	PM16-137TH	\$7,000.00		1
22	WRAL	ACC Football	1230-330p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/19/16 to 09/25/16	2x	-----S-					
	WRAL			Sa	09/24/16	:00			\$500.00	Credited	1
	WRAL			Sa	09/24/16	:00			\$500.00	Credited	2
23	WRAL	NC SPIN	630a-7a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/19/16 to 09/25/16	1x	-----S					
	WRAL			Su	09/25/16	:30	6:55 AM	PM16-137TH	\$75.00		1
24	WRAL	NBC Nightly News M-Sat	630-7p								
				09/19/16 to 09/24/16	1x	MTWTFS-					

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Special Handling	CIA - Mark PAID	Product 1/2	
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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	WRAL	WRAL 530am News	530a-6a								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
		WRAL		Tu	09/20/16	:30	6:59 PM	PM16-137TH	\$1,000.00		1
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/19/16 to 09/25/16		4x	MTWTF--				
		WRAL		Tu	09/20/16	:30	5:39 AM	PM16-137TH	\$300.00		2
		WRAL		W	09/21/16	:30	5:44 AM	PM16-137TH	\$300.00		3
		WRAL		Th	09/22/16	:30	5:38 AM	PM16-137TH	\$300.00		1
		WRAL		F	09/23/16	:30	5:52 AM	PM16-137TH	\$300.00		4
26	WRAL	WRAL SUN 6p News	6p-630p								
		Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 4									
				09/19/16 to 09/25/16		1x	-----1				
		WRAL		Su	09/25/16	:00			\$200.00	See MG 26.2	1
		WRAL Sunday Golf	130-6p	Su	09/25/16	:30	2:24 PM	PM16-137TH	\$200.00	MG for 26.1 09/25	2
27	WRAL	WRAL 5a News	5a-530a								
		Q4 CANDIDATE WINDOW CARD V9.15 - CLASS 4									
		WRAL		F	09/23/16	:30	5:25 AM	PM16-137TH	\$200.00		1
<u>Aired Spots</u>				77							

Gross Total **\$51,350.00**
Agency Commission **\$7,702.50**
Net Amount Due **\$43,647.50** **Payment Terms 30 Days**

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