

ORDER



Orders
Order / Rev: 645684
Alt Order #:
Product Desc: Americans for Prosperity
Estimate: 907913
Flight Dates: 09/07/17 - 09/13/17
Original Date / Rev: 09/11/17 / 09/11/17
Order Type: NORMAL

WDBJ

Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency Name: Del Cielo Media-Green Bay
Buying Contact:
Billing Contact:
 10755 Scripps Poway Parkway
 San Diego, CA 92131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Americans for Prosperity(A)
Demographic: HH
Product Codes: Issue - National - Other
Priority: P-01
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 20423
Agency External ID: 133306
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/13/17	19	\$40,536.00	\$34,455.60

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	19	\$40,536.00	\$34,455.60	0.00
Totals	19	\$40,536.00	\$34,455.60	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ	09/12/17	09/12/17	Tuesday Prime Hr 1	CM	757p-9p	-T-----	:30	2	\$2,558.00	P-01	0.00	NM	4	\$9,008.00
				Tuesday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T-----		2				\$2,558.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WDBJ	09/11/17-09/17/17	Tuesday Prime Hr 1		757p-9p	-T-----	:30		(\$2,558.00)		0.00	NM		
			See MG 1.3,1.4,1.5,1.6 [Program Change]												
	2	WDBJ	09/11/17-09/17/17	Tuesday Prime Hr 1		757p-9p	-T-----	:30		(\$2,558.00)		0.00	NM		
			See MG 1.3,1.4,1.5,1.6 [Program Change]												
3	WDBJ	09/08/17-09/08/17	Friday Prime Hr 2			9p-10p	-----F----	:30		\$2,306.00		0.00	NM		
			Ⓜ MG for 6.1,6.2,1.1,1.2												
4	WDBJ	09/11/17-09/17/17	Tuesday Prime Hr 3			10p-11p	-T-----	:30		\$2,198.00		0.00	NM		
			Ⓜ MG for 6.1,6.2,1.1,1.2												
5	WDBJ	09/08/17-09/08/17	Friday Prime Hr 2			9p-10p	-----F----	:30		\$2,306.00		0.00	NM		
			Ⓜ MG for 6.1,6.2,1.1,1.2												
6	WDBJ	09/11/17-09/17/17	Tuesday Prime Hr 3			10p-11p	-T-----	:30		\$2,198.00		0.00	NM		
			Ⓜ MG for 6.1,6.2,1.1,1.2												
2	WDBJ	09/12/17	09/12/17	Tuesday Prime Hr 2	CM	9p-10p	-T-----	:30	2	\$1,750.00	P-01	0.00	NM	2	\$3,500.00
				Tuesday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-T-----		2				\$1,750.00		0.00			
3	WDBJ	09/13/17	09/13/17		CM	757p-9p	--W----	:30	2	\$2,306.00	P-01	0.00	NM	2	\$4,612.00

Order / Rev: 645684
 Alt Order #:
 Flight Dates: 09/07/17 - 09/13/17

Advertiser: Americans for Prosperity(A)
 Product Desc: Americans for Prosperity
 Estimate: 907913
WDBJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wednesday Prime Hr 1															
Wednesday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	--W----		2				\$2,306.00		0.00			
4	WDBJ	09/13/17	09/13/17	Wednesday Prime Hr 2	CM	9p-10p	--W----	:30	1	\$2,030.00	P-01	0.00	NM	1	\$2,030.00
Wednesday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	--W----		1				\$2,030.00		0.00			
5	WDBJ	09/07/17	09/07/17	Thursday Prime Hr 1	CM	757p-9p	---T---	:30	2	\$2,558.00	P-01	0.00	NM	2	\$5,116.00
Thursday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/04/17	09/10/17	---T---		2				\$2,558.00		0.00			
6	WDBJ	09/08/17	09/08/17	Friday Prime Hr 1	CM	757p-9p	----F--	:30	2	\$2,054.00	P-01	0.00	NM	0	\$0.00
Friday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/04/17	09/10/17	----F--		2				\$2,054.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	09/04/17-09/10/17		Friday Prime Hr 1		757p-9p	-----F----	:30		(\$2,054.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6															
[Wrong Inventory Code] Friday Prime Special															
2	WDBJ	09/04/17-09/10/17		Friday Prime Hr 1		757p-9p	-----F----	:30		(\$2,054.00)		0.00	NM		
See MG 1.3,1.4,1.5,1.6															
[Wrong Inventory Code] Friday Prime Special															
7	WDBJ	09/08/17	09/08/17	Friday Prime Hr 3	CM	10p-11p	----F--	:30	2	\$2,200.00	P-01	0.00	NM	2	\$4,400.00
Friday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/04/17	09/10/17	----F--		2				\$2,200.00		0.00			
8	WDBJ	09/10/17	09/10/17	Sunday Prime Hr 1	CM	7p-8p	-----S	:30	2	\$2,102.00	P-01	0.00	NM	2	\$4,204.00
Sunday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/04/17	09/10/17	-----S		2				\$2,102.00		0.00			
9	WDBJ	09/10/17	09/10/17	Sunday Prime Hr 2	CM	8p-9p	-----S	:30	2	\$2,710.00	P-01	0.00	NM	2	\$5,420.00
Sunday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/04/17	09/10/17	-----S		2				\$2,710.00		0.00			
10	WDBJ	09/12/17	09/12/17	Late Late Show	CM	1238a-138a	-T-----	:30	1	\$216.00	P-01	0.00	NM	1	\$216.00
Late Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	-T-----		1				\$216.00		0.00			
N 11	WDBJ	09/13/17	09/13/17	Wednesday Prime Hr 2	CM	9p-10p	--W----	:30	1	\$2,030.00	P-01	0.00	NM	1	\$2,030.00
Wednesday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/11/17	09/17/17	--W----		1				\$2,030.00		0.00			
													Totals	19	\$40,536.00

RATING SERVICE		NSI
FLIGHT DATES	9/07/17 - 9/13/17	
		RUN DATE 9/08/17
		RUN TIME 19:27:38
		PAGE 1
SHARE: JMA16 PVT: JNO16		

ITEM	DAY(S)	TIME	BA	COST	Q	REF	DATE	NUMBER OF SPOTS PER WEEK													SPOTS
LEN	MTWTF	PROGRAM						Se	Se	Se	Se	Se	Se	Se	Se	Se	Se	Se	Se	Se	
								4	5	6	7	8	9	10	11	12	13				
2	30	T..... 0900P-1000P E: null		1750.00	G		9/06/17											2			2
3	30	W.... 0757P-0900P E: null		2306.00	G		9/06/17											2			2
4	30	W.... 0900P-1000P SALVATION		2030.00	G		9/08/17											1			1
5	30	T... 0757P-0900P E: null		2558.00	G		9/06/17				2										2
7	30	F... 1000P-1100P E: null		2200.00	G		9/06/17					2									2
8	30	S 0700P-0800P E: null		2102.00	G		9/06/17											2			2
9	30	S 0800P-0900P E: null		2710.00	G		9/06/17											2			2
10	30	MTWTF.. 1235A-0135A CONSENT		216.00	G		9/08/17											1			1

PROGRAM.....	BRP101
COMPANY.....	02 Del Cielo Media, LLC
OFFICE.....	01 Del Cielo Media, LLC

BUY DETAIL REPORT

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RUN DATE 9/08/17
RUN TIME 19:27:38
PAGE 2

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RATING SERVICE		NSI
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367		

FLIGHT DATES 9/07/17 - 9/13/17

SHARE: JMA16 PVT: JNO16

CLIENT	AMERICANS FOR PROSPERITY	MARKET	ROA
PRODUCT	OPDR		ROANOKE LYNCHBURG, VA
ESTIMATE	907913		
STATION	WBUR		
	T WBUR-TV		
	CHANNEL		

ITEM	DAY(S)	TIME	BA	COST	Q	NUMBER OF SPOTS PER WEEK
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TOTAL SPOTS

[illegible]

9/04/17 - 9/13/17	
TOTAL SPOTS	19
TOTAL COST	40536.00

WEEK OF:	09/07	09/08	09/10	09/12	09/13	TOTAL
SPOT(S):	2	4	4	5	4	
PURCHASED COST:	516.00	9012.00	9624.00	8112.00	8672.00	40536.00

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