



KCBP Community Issues Programming January 1 – March 31, 2024

On-going Programming providing significant treatment of national and local community issues:

Democracy Now! Monday-Friday, 7 a.m. - 8 a.m., 60 minutes. Democracy Now! is an independent, global news hour anchored by award-winning journalists Amy Goodman and Juan Gonzalez that airs on 1,300+ TV and radio stations in the United States and around the world. <http://www.democracynow.org>.

Modesto Sound California Audio Roots Project, Tuesdays, 5:30 p.m., Wednesdays, 11:30 a.m., Sundays 11:30 a.m. & 4:30 p.m. Approx. 28 minutes. Hosted by Janet Seay. **Collaboration with the non-profit Modesto Sound** with its \$255,000.00 grant from KDA Creatives and the California Arts Council to broadcast new interviews with low-income residents on social issues as part of its grant. Eighty interviews are planned, which are currently being broadcast on our station. This effort continued through the 1st quarter of 2024. Six of these will be in the Spanish language beginning in the second quarter of 2024.

Public Service Announcements (PSAs) run at varied times throughout the week and are between 10-50 seconds in duration. This quarter, the following PSAs ran addressing the following issues:

Multiple ongoing PSAs promote the California Arts Roots Project (CARP) created by the non-profit Modesto Sound, as described above. New PSAs are broadcast weekly, highlighting the week's interviewees.

The following PSAs were recorded for the non-profit West Modesto Community Collaborative (WMCC) and continue to run throughout the broadcast day this quarter.

COVID-19: C-19 vaccine PSA – English & Spanish

WEST MODESTO ENGLISH COVID-19 PSA Get vaccinated

WEST MODESTO SPANISH COVID-19 PSA Get vaccinated

Mortgage Relief-PSA – English & Spanish

PSA Navigation- American Rescue Plan.mp3 - English & Spanish. Revised PSA in English, 4th quarter.

New WMCC PSA: California Workers Outreach Program (CWOP) – English & Spanish.

New WMCC PSA: Fundraiser Crab Feed.

PSA-Valley Seed Project-WMCC.

Other PSAs

Dr. Mora PSA – Avoiding drugs like Fentanyl. From the Stanislaus County Health Services Agency.

Ad Council PSA – Fentanyl risk.

Project Sentinel PSA – housing advocacy.

Heartbreaking PSA – SHARE, homelessness advocacy.

PSA – Stanislaus County Foster Care.

PSA – promoting the 30th Annual Martin Luther King, Jr. Commemoration held on February 10, 2024 at Modesto Junior College.

PSA – Local Modesto Church of the Brethren highlighting the Maundy Thursday event, presented in an objective manner.

Community Calendar events: “Creations: Choreography in America” for the non-profit Central West Ballet Co., which played at the Gallo Center for the Arts in March 2024.

The community is encouraged to submit their PSAs and Community Calendar Events for consideration through our website at <http://www.kcbpradio.org>.

Community identified issues affecting listeners in our local broadcasting area include:

- A. Immigration – How our local area is addressing immigration and refugees
- B. Homelessness – Addressing the systemic problem and the lack of affordable housing
- C. Seniors & Aging – Activities and resources for supporting aging and senior population
- D. Education – How education is changing for local public schools
- E. Environmental – Local environmental issues like water, pollution, and waste
- F. Arts & Entertainment – Highlight locally produced music, interviews with artists.
- G. Culture & Diversity – Celebration of the diverse heritage and cultures of our local area
- H. Youth – Issues that affect youth and how the local youth are engaged with their community
- I. Disability – Issues such as barriers to independence, resources, services, and changes in legislation
- J. Health – Issues relating to the general health and well-being of the San Joaquin Valley communities. Discussions about Covid-19.
- K. Mental Health – Issues addressing the mental health crisis. Interviews with students, adults affected by mental illness.
- M. LGBTQI+ - Issues relating to the rights, culture, and diversity of LGBTQI+ communities
- N. Women’s Issues – Issues affecting women in education, career, family, health, social justice, and more.

Local Shows

Radio Plays continue, usually one hour, written by California State University, Turlock Professor of English Arnold Anthony Schmidt and performed by local actors:

Tapping the Wainscot: 58 minute melodramatic ghost story. Broadcast 6 p.m. Friday, 3/15, 2 p.m. Saturday, 3/16, 7 p.m. Saturday, 3/16, 2 p.m. Sunday, 3/17, Noon Thursday, 3/21.

The Not Old Better Show. Interviews with sports and entertainment superstars, health and nutrition experts, and ordinary people living extraordinary lives all delivering the message that

it's never too late to pursue your passions and create a life of purpose, adventure, and significance. Hosted by Paul Vogelzang. Fridays at 2:00 p.m.- 2:30 p.m. & Saturdays, 12:30 p.m. – 1:00 p.m.

Sports Talk Modesto - Join Jay Freeda and Jimmie Menezes. Snappy banter to catch up on everything happening in the sports world. – Thursdays, 5 p.m. to 5:30 p.m.

Vib'n with the West Modesto Collaborative - Jasmine Corena & Likhi Rivas host. Engage, Educate, and Advocate on behalf of the West Modesto Community. Showcases Voices of the West Modesto Community – Wednesdays, 7 p.m. to 7:30 p.m.

Women of the Valley

Airtime: 8 p.m. Tuesdays; 9:00 a.m. Wednesdays; 9:00 a.m.; 9:00 p.m. Thursdays

Duration: Approx. 58 minutes. Interviews with local women in the San Joaquin Valley from all walks of life and professions. Each program plays according to the schedule until another program is ready to air. Hosts Linda Scheller and Laura Stokes.

36 MICL (Modesto Institute for Continued Learning). Began 2-12-24.

37 BZ Smith, Native American storyteller. Began 3-5-24.

Music & Entertainment & the Arts

Each weekday at noon, a music show plays around a certain musical focus: oldies, piano, international music, original 45s music, and lesser-known oldies. The Pacifica Network supplies these shows.

Program: **MARS Radio** – Clean Hip-Hop music hosted by local DJ, Gerardo Gonzalez. Features a children's participation. Fridays, Saturdays, Sundays, 8:00 p.m. – 9:00 p.m.

Program: **Bucks Stallion's Radio Transmission Emporium Cyberstallion** – electronic music, interviews, hosted by Justin Pickering Smith. Wednesdays, 5:00 – 6:00 p.m., Fridays, 12:00 – 1:00 a.m.

Program: **Dead Air**

Air Date: Fridays and Saturdays.

Airtime: 6:00 p.m. Fridays; 3:00 p.m. Saturdays.

Show dedicated to the Grateful Dead and their music. Hosted by Corey Daniels.

Program: **UFO-51/50**

Air Date: Fridays.

Airtime: 11:00 p.m.

Duration: ~ 58 minutes

Sc-Fi fantasy show: music, UFO, spooky sounds, fun show.

Program: **Modesto Area Music Show (MAMA Awards)**

Air Date: Mondays, Fridays, Saturdays

Airtime: 5 p.m. Mondays; 9:00 p.m. Fridays; 6:00 p.m. Saturdays

Duration: 58 minutes

Modesto Area Music Association and Middagh Goodwin bring a weekly hour of local music from the 209-area code. Some features include vintage vinyl recordings and history of the local music scene. Program replays on Fridays at 9 p.m. and Saturdays at 6 p.m.

Program: **This is SKA**

Air Date: Tuesdays, Saturdays, Sundays

Airtime: 9 p.m. Tuesdays; 11:00 p.m. Saturdays, 5:00 to 7:00 a.m., Sundays.

Duration: 58 minutes each hour.

This locally produced show focuses on the SKA music genre and is hosted by Middagh Goodwin, a local SKA and music expert.

Program: **Freak Radio**

Air Date: Tuesdays, Thursdays, Fridays

Airtime: 11:00 p.m. Tuesdays; 6:00 p.m. Thursdays, 9:00 p.m. Fridays

Duration: 58 minutes

Locally produced variety music shows of various genres, hosted by Christian Boyatt.

Program: **Melodic Thoughts**

Airtime: Mondays & Wednesdays, 6:30 a.m.

Duration: 27 minutes

Host Kaila D'Sa presents his music to promote calmness and a peaceful beginning of the listener's day.

Program: **In the Mix**

Airtime: Monday to Friday, 1:00 p.m.

Duration: 58 minutes

Host Kaila D'Sa presents local acoustic instrumental music.

"I'll Take You There." Approximately an hour-long musical journey with music focused on a particular geographic area or topic (i.e., San Francisco music). Hosted by El Comandante, local music enthusiast. Broadcast on Saturdays at 5:00 p.m. and Sundays at 9:00 p.m.

Faithful Fridays. One-hour Black gospel music with inspirational quotes hosted by Catrice. Fridays at 7:00 p.m.

Triumphant Tuesdays. One-hour Black gospel music with inspirational quotes hosted by Catrice. Plays Tuesdays at noon.

MLK March and Community Service Event program highlighting local MLK remembrance. Produced by volunteer Carl Pride. Broadcast twice this quarter.

Not Now Nice. One-hour international acoustic music hosted by Isaias Mata, Thursdays, 7:00 p.m.

Sunday Cruisin’. Pop music with Hispanic flavor hosted by Rigoberto Galvez. Sundays, 5:00 p.m.

Program: Arts of the San Joaquin: Airtime: 8 p.m. Mondays; 9:00 a.m. Tuesdays; 8:00 p.m. Wednesdays. Duration: 48 to 58 minutes. Each program plays according to the schedule until another program is ready to air. Host: Linda Scheller.

45 Sam Pierstorff, poet, Burn & Rave, Board President State Theater of Modesto. Began 1-14-24.

46 Ira Lehn, retired professor of cello and professional cellist. Began 3-1-24.

47 Bob Barzan, co-founder of Modesto Art Museum, local architecture expert. Began 3-23-24.

History – Where We Were - Fascinating local history with Felton Daniels. Monday & Thursdays 9 a.m. Friday at 8:30 p.m.; Sunday at 11:00 a.m. Topics this quarter included the history of the Stanislaus County Fair, Modesto Junior College, the McHenry Family and Downtown, *The Modesto Bee*, the local city of Newman, CA, etc. Episodes continue to be rotated. Future broadcast planned on history of polio in Stanislaus County.

I-On-Modesto – Modesto Junior College’s John Griffin interviews local people who reveal their inspiring stories. Mondays & Fridays, 10 a.m. and Wednesdays at 9 p.m.

Agricultural Issues & Organic Farming

“Down on the Farm.” Approximately hour-long, agriculturally focused interviews with knowledgeable people about issues affecting farming in the San Joaquin Valley of California. Hosted by Tom Willey, an organic farmer. Broadcast Saturdays at 6:00 a.m.

Pacifica Network Programs

As an **affiliate of the Pacifica Network**, we broadcast numerous programs of topical, educational, and scientific interest. Examples include:

Science: Explorations, Radio Ecoshock, Planetary Radio, Big Picture Science.

Nutrition & Food: Food Sleuth.

Music: Oldies Time Machine, Hot Jazz Review, The Piano Man, The Flip Side, Sounds Irish from County Wicklow, and others.

LGBT Issues: This Way Out.

News, Current Events, Other Issues: Sojourner Truth, Democracy Now, Flashpoint Magazine, First Voices (Program by Indigenous Americans), Attitude with Arne Arneson, Building Bridges (Labor issues). The Ralph Nader Hour.

Ukraine 2.4.2 – produced by Ursula Ruedenberg of the Pacifica Network and Kraina FM, a 26-city radio network in Ukraine that arranges weekly cutting-edge and exclusive interviews with key people in Ukraine – Thursdays, 10:00 a.m. **LOCAL INTEREST:** Modesto, in our broadcast area, is a Sister City to a city in Ukraine.

Unusual Topics: Paradigms, Magical Mystery Tour.

Children: Confetti Park, The Children’s Hour.

New Programs continue to be planned: Poetry and the Arts, Talk, and performative poetry shows. LGBTQ program produced by local LGBTQ Collaborative.

Partnership with non-profit **Invest-In-Me** to teach high school students how to record and edit podcasts began this quarter.

James Costello, General Manager of KCBP gave a presentation to Modesto Junior College Video editing class on our radio station. Thirty-five students will prepare approx. 58-minute musical podcasts to be broadcast on our radio station.

Continuing to develop DJ-hosted shows for the live broadcast. Live broadcast capability was established this quarter.

KCBP continues to develop station goals and promote diversity in programming and volunteer engagement. We continue volunteer meetings using the Sociocracy model of governance.

Four new board members were elected to our supporting non-profit, the Modesto Peace/Life Center, in March 2024, bringing the total number of board members to seven.

KCBP is a member of the National Federation of Community Broadcasters (NFCB), the National Association of Broadcasters (NAB), and an affiliate of the Pacifica Network.