

**Georgia Public Broadcasting  
Quarterly Report 3rd Quarter 2009  
List of Categories for Programs**

1. Housing Mortgage Crisis
2. Rising Unemployment
3. Health Care Reform
4. Swine Flu

## **(1) Housing/Mortgage Crisis**

### **Facing The Mortgage Crisis**

**Thursday, July 23, 8:00 – 9:00 PM**

**Replay: Tuesday, September 15, 9:00 – 10:00 PM**

Georgia has one of the highest foreclosure rates in the nation and families are losing their homes in record numbers across the state. Facing the Mortgage Crisis tells the stories of people in financial crisis who got help in Georgia. The live show provides practical, hands-on information to callers by a host of experts and will be simulcast on GPB and WPBA.

### **Nightly Business Report**

**Tuesday, July 28, 11:30pm – 12 midnight**

Market Stats; Paul Kangas' Stocks in the News; The White House Lays Down a Deadline for Mortgage Repair; Tricia Neuman of the Kaiser Family Foundation

### **The NewsHour with Jim Lehrer**

**Tuesday, August 4, 6:00 – 7:00 PM**

Despite Federal Aid, Lenders Slow to Modify Home Loans: Fewer than 8 percent of eligible borrowers have successfully modified their mortgages under a \$75 billion federal plan aimed at halting home foreclosures, according to a Treasury Department report. Jeffrey Kaye reports on the early struggles of the program.

## **(2) Rising Unemployment**

### **Nightly Business Report**

**Thursday, July 2, 11:30pm – 12 midnight**

Market Stats; Paul Kangas' Stocks in the News; Unemployment Numbers Return to the Reagan Era; President Obama's Economic Advisor Christina Romer Shares Her Boss' Plan; "Market Monitor" -James Grant, Editor "Grant's Interest Rate Observer".

### **Georgia's Business**

**Sunday, July 5, 1:30 – 2:00 PM**

*Jerry Wilson* Senior Vice President, The Coca-Cola Company

As unemployment inches toward double digits, thousands of Georgians are faced with the real prospect of losing their jobs...or the immediate need to find a new one. In this environment, how do you do that? For advice, we turn to the world's most valuable brand: Coca-Cola, and one of their senior executives, Jerry Wilson, whose new book is all about creating the brand that is you.

### **NewsHour with Jim Lehrer; The**

**Friday, July 17, 6:00 – 7:00pm**

Other News--Troops Killed in Iraq, Summers Says Economic Catastrophe Avoided: In other news, three American soldiers were killed when their base was attacked, and reports showed that unemployment climbed to double digits in 15 states last month.

### **(3) Health Care Reform**

#### **Bill Moyers Journal**

**Friday, August 14, 9:00 – 10:00 PM on GPB Knowledge**

David Frum: A Conservative Plan for Healthcare? Bill Moyers sits down with former special assistant to George W. Bush, David Frum, who is calling on Republicans to come up with their own plan for health care reform and suggests changes that conservatives can support. War of Words on Health Care -- Jamieson and Altman: Media analyst Kathleen Hall Jamieson and Kaiser Family Foundation President and CEO Drew Altman discuss the messages in health care ads today, and how well they reflect the real issues of health care reform.

#### **NewsHour with Jim Lehrer; The**

**Tuesday, August 25, 6:00 – 7:00pm**

Across the U.S., All Eyes on Health Reform, Economy: At the end of an especially eventful August recess, Jeffrey Brown speaks with reporters and analysts from around the nation about how the economy and health care debates are shaping up.

#### **Georgia Weighs In: A Childhood Obesity Special**

**Thursday, September 24, 8:00 – 9:00 PM**

A live, hour long outreach special focusing on the issue of childhood obesity with experts in the studio taking calls from Georgians who are seeking help or advice.

#### **PBS Special Report Healthcare Reform**

**Thursday, September 24, 9:00 – 10:30 PM**

"PBS Special Report on Health Care Reform" is an unprecedented collaboration among PBS public affairs producers. Anchors, reporters and producers from "NOW on PBS," "Tavis Smiley" and "Nightly Business Report" will work together to provide a seamless 90-minute show that examines the urgent topic of health care reform. Correspondents and producers from all shows will collaborate to provide analysis, discussion, insight and engagement with the proposal to provide universal health care in the U.S. The program will open with the latest on the issue -- what's happening in Congress and the state of play between supporters and opponents of reform. But the bulk of the show will look in-depth at issues critical to success or failure of the initiative.

#### **(4) Swine Flu**

##### **Washington Week**

##### **Friday, August 14, 8:00 – 8:30pm on GPB Knowledge**

Presidential rumor control in the health care debate, calling the shots in the battle against swine flu, Hillary Clinton's mission to Africa, and what's next for Afghanistan. I'm Pete Williams sitting in for Gwen Ifill, tonight on Washington Week. The president takes to the road to put out wildfires over health care reform. Pres. Barack Obama said, "The way politics works sometimes is that people who want to keep things the way they are will try to scare the heck out of folks." How fear about an end-of-life provision has become the viral talking point in the reform debate. The start of the school year also means flu season is just around the corner. The younger individuals and pregnant women appear to be much more vulnerable to serious disease. The government's plan to get ahead of the swine flu virus. Hillary Clinton spends 11 days in Africa, but was it a lost-in-translation moment that overshadowed her mission? Secretary of State Hillary Clinton said, "Wait, you want me to tell you what my husband thinks? My husband is not the secretary of state. I am." Questions of substance and standing for the secretary of state. And while U.S. troops drawdown in Iraq, the fighting intensifies in Afghanistan on the eve of presidential elections there. Secretary of Defense Robert Gates said, "They're obviously holding an election in adverse circumstances. How the Taliban is forcing changes in U.S. strategy. Covering these stories this week: Janet Hook of the Los Angeles Times, Michael Duffy of Time Magazine, Janine Zacharia of Bloomberg News, and James Kitfield of National Journal.

##### **NewsHour with Jim Lehrer; The**

##### **Tuesday, August 25, 6:00 – 7:00pm**

U.S. Preparing for Resurgence of H1N1 Flu: Amid predictions of a new H1N1 swine flu outbreak, health officials warn that children going back to school are especially at risk. Gwen Ifill talks to Dr. Anne Schuchat, the director of the National Center for Immunization and Respiratory Diseases at the Centers for Disease Control and Prevention.