Idaho/

ORDER

Orders	Order / Re	1284704								ne	21/	٧S	•					
	Alt Order #	# :	WOO	C14636545	5						110	۷ ب	٧S١					
	Product De	esc:	cano	didate														
	Estimate:	Estimate: Flight Dates: Original Date / Rev:									KSAW							
	Flight Date				7/24			Primary A	λE:		Ethan Brubaker							
	Original Da				05/01/24 / 05/01/24					Sales Office:			EWSDC					
	Order Type	GENERAL					Sales Re	Sales Region:			NAT							
Agency	Name:	Stra	tenic Medi	ia Servi	ices Inc - Po	litica												
Agency	Buying Co	Strategic Media Services Inc - Politica					•	Billing Type:			Cash							
	Billing Cor						•	Billing Calendar:			Broadcast							
	g co.	Billing Contact.			4601 Fairfax Drive					Billing Cycle:			EOM/EOC					
			Arlington, VA 22203						Agency Commission:			15%						
			7 4111113	9.011, 171 2				. Agonoy c	, C. I. I. I. I.	301011.	1070							
Advertiser	Name:		Sim	pson/Repu	ıblican	/Congress												
	Demograp	Demographic:			A35+					New Business End:								
	Product Co	odes:	Federal Candidate					Advertise	Advertiser External ID:			271669						
	Revenue (DISC					Agency E	Agency External ID:			121406							
	Revenue (Code 2:	POL				Unit Code	Unit Code:			General							
	Code 3:	CAND					Order Se	Order Separation:		00:10:00								
	Priority:		P-6					•										
Bill Plan							To	otals										
Start Date	End Date	# Spots	Gross	Amount	Net A	mount	_	onth		# Spots	Gross	Amo	unt	Net	Amount	Rating		
04/29/24	04/29/24 05/07/24 50		Ψ0-0.00 Ψ-00.20			ay 2024			\$545.00			\$463.25	0.00					
							То	tals		50		\$54	5.00		\$463.25	0.00		
Account Exe																		
Account Exec	utive	ve Sales Offi		ce Sales Region		Start Date / E		Date		Order %								
Ethan Brubaker				Start Of Order - End						100%								
Ln Ch	Start End	l Inven	itory C	:nde	Break	Start/End	Time	e Days	l en	Spots	Rate	Pri	Rtg Ty	me s	Snots	Amount		
	05/01/24 05/07					7-9am	1 11111	11111	:30		\$2.00		0.00 1		5	\$10.00		
(D			Good N	norning Am	erica													
	n: GD MRN AMI 2024 - TWIN F <i>A</i>		MATE	IS BASED	ON PA	V of Good M	lornin	g America on	KSAW	/ airing 20 t	imes on	1/29/	2024,					
1/30/202 2/15/202	4, 1/31/2024, 2/	/1/2024, 2/2	/2024,	2/5/2024, 2	2/6/202	4, 2/7/2024,	2/8/20	024, 2/9/2024,	2/12/2	2024, 2/13/2	2024, 2/	14/20	24,					
	t Date End D	ate Wee	kdays	Spot	s/Week	Rate	R	ating										
Week: 05/0			11		5	*		0.00						_				
2 KSAW	05/01/24 05/07			n-12pm n-12pm	CM	1130am-1	2pm	11111	:30	5	\$5.00	P-6	0.00 1	NM	5	\$25.00		
	n: SCRPPS NW 2024 - TWIN FA	'S LVE)		·	4 Mo-Fr	11:30a-12:0	0p TI	ME PERIOD (ON KS	AW								
Star	t Date End D	ate Wee	kdays		s/Week	_		tating										
Week: 05/0			11		5	*		0.00			#00.00	D ^	0.00		-	M440.00		
3 KSAW	05/01/24 05/07			News M-F News M-F	CM	5-530pm		22111	:30	7	\$20.00	P-6	0.00 1	NIVI	7	\$140.00		

CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/6/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024,

Rate

\$20.00

530-6pm

Rating

0.00

12121--

:30

7

\$10.00 P-6

0.00 NM

\$70.00

Spots/Week

CM

(Program: ABC-WORLD NWS)

End Date

05/07/24

Weekdays

22111--

2/13/2024, 2/14/2024

N 4 KSAW 05/01/24 05/07/24

Start Date

Week: 05/01/24

Print Date: 05/01/24 11:54:53 Page 2 of 3

 Order / Rev:
 1284704
 Advertiser:
 Simpson/Republican/Congress

 Alt Order #:
 WOC14636545
 Product Desc:
 candidate
 KSAW

 Flight Dates:
 05/01/24 - 05/07/24
 Estimate:
 11239

Ln Ch Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Start Fnd M-F 530-6pm News M-F 530-6pm News (Program: ID NWS6@5:30PM) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5:30 on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/ Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/01/24 05/07/24 12121--\$10.00 0.00 Rate Rtg Type Ch Date Range Description Start/End Time Weekdays Length Spot MTWThF---5 KSAW 05/01/24-05/07/24 M-F 530-6pm News 530-6pm :30 10.00) 0.00 NM [Prder Sep. If Order Sep can be 14 mins or less, I can place this spot. sl 5/1/2024] 8 (SAW 05/07/24-05/07/24 M-F 530-6pm News - T- - - - - -:30 \$10.00 0.00 NM M MG for 4.5 05/07 11111--5 KSAW 05/01/24 05/07/24 M-F 6-630pm CM :30 5 \$10.00 P-6 5 6-630pm 0.00 NM \$50.00 Big Bang Theory (Syn) (Program: BIG BNG THEORY) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/202 2/16/2024, 2/19/2 **End Date** Start Date Weekdays Spots/Week Rate Rating 11111-Week: 05/01/24 05/07/24 5 \$10.00 0.00 6 KSAW 05/01/24 05/07/24 M-F 630-7pm CM 630-7pm 11111--:30 5 \$10.00 P-6 0.00 NM 5 \$50.00 Big Bang Theory (Syn) (Program: BG BNG THRY B) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2 Weekdays **End Date** Spots/Week Rating Start Date Rate 11111-Week: 05/01/24 05/07/24 \$10.00 0.00 7 KSAW 05/01/24 05/02/24 Thursday Prime A CM 7-8pm - 2-:30 2 \$50.00 P-6 0.00 NM \$100.00 Thursday Prime A (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 7:00p-8:00p TIME PERIOD ON KSAW Spots/Week Rating Start Date **End Date** Weekdays Rate - 2- -Week: 04/29/24 05/05/24 \$50.00 0.00 M-F 10-1035pm News 8 KSAW 05/01/24 05/07/24 CM 10-1035pm 12112--:30 7 \$10.00 P-6 0.00 NM 7 \$70.00 M-F 10-1035pm News (Program: ID NEWS6 AT 10<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2 Weekdays Start Date **End Date** Spots/Week Rate Rating 05/07/24 12112-\$10.00 Week: 05/01/24 0.00 9 KSAW 05/01/24 05/04/24 \$10.00 P-6 0.00 NM Sa 10-1035pm News CM 10-1035pm :30 \$10.00 - - - - - 1 -Sa 10-1035pm News (Program: ID NWS6 SA 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024 Rating Start Date Spots/Week **End Date** Weekdays Rate Week: 04/29/24 05/05/24 ----1-\$10.00 0.00 10 KSAW 05/01/24 05/05/24 Su 10-1035pm News CM 10-1035pm ----1 :30 \$10.00 P-6 0.00 NM \$10.00 Su 10-1035pm News (Program: ID NWS6 SU 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/29/24 05/05/24 \$10.00 0.00 11 KSAW 05/01/24 05/07/24 M-F 1035pm Kimmel CM 1035-1136pm 11111--\$2.00 P-6 0.00 NM \$10.00 M-F 1035pm Kimmel

CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024,

Rate

Rating

Spots/Week

(Program: J KIMMEL!-ABC<)

End Date

Weekdays

2/15/2024, 2/16/20 Start Date E

Print Date: 05/01/24 11:54:53 Page 3 of 3

 Order / Rev:
 1284704
 Advertiser:
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 Alt Order #:
 WOC14636545
 Product Desc:
 candidate
 KSAW

 Flight Dates:
 05/01/24 - 05/07/24
 Estimate:
 11239

	Ln C	h	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
		Start		End Date	Weekdays	Spots/Week	Rate	Ratii	ng					
-	Weel	k: 05/01	1/24	05/07/24	11111	5	\$2.00	0.	00				ļ	
												Totals	50	\$545.00