

ORDER



Orders
Order / Rev: 1284704
Alt Order #: WOC14636545
Product Desc: candidate
Estimate: 11239
Flight Dates: 05/01/24 - 05/07/24
Original Date / Rev: 05/01/24 / 05/01/24
Order Type: GENERAL

KSAW

Primary AE: Ethan Brubaker
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media Services Inc - Politica
Buying Contact:
Billing Contact:
 4601 Fairfax Drive
 Arlington, VA 22203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Simpson/Republican/Congress
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 271669
Agency External ID: 121406
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/07/24	50	\$545.00	\$463.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	50	\$545.00	\$463.25	0.00
Totals	50	\$545.00	\$463.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSAW	05/01/24	05/07/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11111--	:30	5	\$2.00	P-6	0.00	NM	5	\$10.00
(Program: GD MRN AMR-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning America on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	11111--			5		\$2.00			0.00			
2	KSAW	05/01/24	05/07/24	M-F 1130am-12pm M-F 1130am-12pm	CM	1130am-12pm	11111--	:30	5	\$5.00	P-6	0.00	NM	5	\$25.00
(Program: SCRPPS NWS LVE) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 11:30a-12:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	11111--			5		\$5.00			0.00			
3	KSAW	05/01/24	05/07/24	ABC World News M-F ABC World News M-F	CM	5-530pm	22111--	:30	7	\$20.00	P-6	0.00	NM	7	\$140.00
(Program: ABC-WORLD NWS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	22111--			7		\$20.00			0.00			
N 4	KSAW	05/01/24	05/07/24		CM	530-6pm	12121--	:30	7	\$10.00	P-6	0.00	NM	7	\$70.00

Order / Rev: 1284704
 Alt Order #: WOC14636545
 Flight Dates: 05/01/24 - 05/07/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11239
KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 530-6pm News M-F 530-6pm News (Program: ID NWS6@5:30PM) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5:30 on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	12121--			7		\$10.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
5	KSAW	05/01/24-05/07/24	M-F 530-6pm News			530-6pm	MTWThF----	:30	(\$10.00)		0.00	NM			
See MG 4.8 [Prder Sep. If Order Sep can be 14 mins or less, I can place this spot. sl 5/1/2024]															
8	KSAW	05/07/24-05/07/24	M-F 530-6pm News			530-6pm	-T-----	:30	\$10.00		0.00	NM			
MG for 4.5 05/07															
5	KSAW	05/01/24	05/07/24	M-F 6-630pm	CM	6-630pm	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
Big Bang Theory (Syn) (Program: BIG BNG THEORY) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	11111--			5		\$10.00		0.00				
6	KSAW	05/01/24	05/07/24	M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
Big Bang Theory (Syn) (Program: BG BNG THRY B) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	11111--			5		\$10.00		0.00				
7	KSAW	05/01/24	05/02/24	Thursday Prime A	CM	7-8pm	---2---	:30	2	\$50.00	P-6	0.00	NM	2	\$100.00
Thursday Prime A (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 7:00p-8:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	---2---			2		\$50.00		0.00				
8	KSAW	05/01/24	05/07/24	M-F 10-1035pm News	CM	10-1035pm	12112--	:30	7	\$10.00	P-6	0.00	NM	7	\$70.00
M-F 10-1035pm News (Program: ID NEWS6 AT 10<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	12112--			7		\$10.00		0.00				
9	KSAW	05/01/24	05/04/24	Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
Sa 10-1035pm News (Program: ID NWS6 SA 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	-----1-			1		\$10.00		0.00				
10	KSAW	05/01/24	05/05/24	Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
Su 10-1035pm News (Program: ID NWS6 SU 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	-----1			1		\$10.00		0.00				
11	KSAW	05/01/24	05/07/24	M-F 1035pm Kimmel	CM	1035-1136pm	11111--	:30	5	\$2.00	P-6	0.00	NM	5	\$10.00
M-F 1035pm Kimmel (Program: J KIMMEL!-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 1284704
 Alt Order #: WOC14636545
 Flight Dates: 05/01/24 - 05/07/24

Advertiser: Simpson/Republican/Congress
 Product Desc: candidate
 Estimate: 11239

KSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/01/24	05/07/24	11111--					5	\$2.00		0.00			
													Totals	50	\$545.00