

# ORDER



**Orders**  
**Order / Rev:** 1284704  
**Alt Order #:** WOC14636545  
**Product Desc:** candidate  
**Estimate:** 11239  
**Flight Dates:** 05/01/24 - 05/07/24  
**Original Date / Rev:** 04/30/24 / 05/16/24  
**Order Type:** GENERAL

**KSAW**  
**Primary AE:** Ethan Brubaker  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Strategic Media Services Inc - Politica  
**Buying Contact:**  
**Billing Contact:**  
 4601 Fairfax Drive  
 Arlington, VA 22203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Simpson/Republican/Congress  
**Demographic:** A35+  
**Product Codes:** Federal Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 271669  
**Agency External ID:** 121406  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/07/24	50	\$505.00	\$429.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	50	\$505.00	\$429.25	0.00
<b>Totals</b>	<b>50</b>	<b>\$505.00</b>	<b>\$429.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ethan Brubaker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSAW	05/01/24	05/07/24	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11111--	:30	5	\$2.00	P-6	0.00	NM	5	\$10.00
(Program: GD MRN AMR-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning America on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	11111--			5		\$2.00			0.00			
N 2	KSAW	05/01/24	05/07/24	M-F 1130am-12pm M-F 1130am-12pm	CM	1130am-12pm	11111--	:30	5	\$5.00	P-6	0.00	NM	5	\$25.00
(Program: SCRPPS NWS LVE) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mo-Fr 11:30a-12:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	11111--			5		\$5.00			0.00			
N 3	KSAW	05/01/24	05/07/24	ABC World News M-F ABC World News M-F	CM	5-530pm	22111--	:30	7	\$20.00	P-6	0.00	NM	7	\$140.00
(Program: ABC-WORLD NWS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/01/24	05/07/24	22111--			7		\$20.00			0.00			
N 4	KSAW	05/01/24	05/07/24		CM	530-6pm	12121--	:30	7	\$10.00	P-6	0.00	NM	7	\$50.00

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Advertiser: Simpson/Republican/Congress  
 Product Desc: candidate  
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**KSAW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 530-6pm News M-F 530-6pm News (Program: ID NWS6@5:30PM) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5:30 on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	12121--			7		\$10.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSAW	05/01/24-05/07/24	M-F 530-6pm News			530-6pm	MTWThF----	:30		\$5.00		0.00	NM		
[Adjusted per TMS 2301510]															
2	KSAW	05/01/24-05/07/24	M-F 530-6pm News			530-6pm	MTWThF----	:30		\$5.00		0.00	NM		
[Adjusted per TMS 2301510]															
3	KSAW	05/01/24-05/07/24	M-F 530-6pm News			530-6pm	MTWThF----	:30		\$5.00		0.00	NM		
[Adjusted per TMS 2301510]															
5	KSAW	05/01/24-05/07/24	M-F 530-6pm News			530-6pm	MTWThF----	:30		<del>(\$10.00)</del>		0.00	NM		
See MG 4.8															
[Prder Sep. If Order Sep can be 14 mins or less, I can place this spot. sl 5/1/2024]															
6	KSAW	05/01/24-05/07/24	M-F 530-6pm News			530-6pm	MTWThF----	:30		\$5.00		0.00	NM		
[Adjusted per TMS 2301510]															
8	KSAW	05/07/24-05/07/24	M-F 530-6pm News			530-6pm	-T-----	:30		\$10.00		0.00	NM		
Ⓜ MG for 4.5 05/07															
N 5	KSAW	05/01/24	05/07/24	M-F 6-630pm	CM	6-630pm	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
Big Bang Theory (Syn)															
(Program: BIG BNG THEORY)															
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	11111--			5		\$10.00		0.00				
N 6	KSAW	05/01/24	05/07/24	M-F 630-7pm	CM	630-7pm	11111--	:30	5	\$10.00	P-6	0.00	NM	5	\$50.00
Big Bang Theory (Syn)															
(Program: BG BNG THRY B)															
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	11111--			5		\$10.00		0.00				
N 7	KSAW	05/01/24	05/02/24	Thursday Prime A	CM	7-8pm	---2---	:30	2	\$50.00	P-6	0.00	NM	2	\$100.00
Thursday Prime A															
(Program: AVG. ALL WKS)															
CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 7:00p-8:00p TIME PERIOD ON KSAW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/29/24	05/05/24	---2---			2		\$50.00		0.00				
N 8	KSAW	05/01/24	05/07/24	M-F 10-1035pm News	CM	10-1035pm	12112--	:30	7	\$10.00	P-6	0.00	NM	7	\$50.00
M-F 10-1035pm News															
(Program: ID NEWS6 AT 10<)															
CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 10p on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/01/24	05/07/24	12112--			7		\$10.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSAW	05/01/24-05/07/24	M-F 10-1035pm News			10-1035pm	MTWThF----	:30		\$5.00		0.00	NM		
[Adjusted per TMS 2301510]															
2	KSAW	05/01/24-05/07/24	M-F 10-1035pm News			10-1035pm	MTWThF----	:30		\$5.00		0.00	NM		
[Adjusted per TMS 2301510]															
3	KSAW	05/01/24-05/07/24	M-F 10-1035pm News			10-1035pm	MTWThF----	:30		\$5.00		0.00	NM		
[Adjusted per TMS 2301510]															
6	KSAW	05/01/24-05/07/24	M-F 10-1035pm News			10-1035pm	MTWThF----	:30		\$5.00		0.00	NM		
[Adjusted per TMS 2301510]															
N 9	KSAW	05/01/24	05/04/24	Sa 10-1035pm News	CM	10-1035pm	-----1-	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
Sa 10-1035pm News															

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**KSAW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: ID NWS6 SA 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat 10p on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-					1	\$10.00		0.00			
N 10	KSAW	05/01/24	05/05/24	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$10.00	P-6	0.00	NM	1	\$10.00
(Program: ID NWS6 SU 10P<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun 10p on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1					1	\$10.00		0.00			
N 11	KSAW	05/01/24	05/07/24	M-F 1035pm Kimmel M-F 1035pm Kimmel	CM	1035-1136pm	11111--	:30	5	\$2.00	P-6	0.00	NM	5	\$10.00
(Program: J KIMMEL!-ABC<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/01/24	05/07/24	11111--					5	\$2.00		0.00			
													Totals	50	\$505.00