ORDFR

1287002 **Orders** Order / Rev: Alt Order #: WOC14643704 Product Desc: candidate **KSAW** 11286 Estimate: Flight Dates: 05/08/24 - 05/14/24 Primary AE: Ethan Brubaker Original Date / Rev: 05/08/24 / 05/08/24 Sales Office: **EWSDC** Order Type: **GENERAL** Sales Region: NAT Agency Name: Strategic Media Services Inc - Politica **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 4601 Fairfax Drive EOM/EOC Billing Cycle: Arlington, VA 22203 Agency Commission: 15% Simpson/Republican/Congress Advertiser Name: A35+ Demographic: New Business End: **Product Codes:** Federal Candidate Advertiser External ID: 271669 Revenue Code 1: DISC Agency External ID: 121406 Revenue Code 2: POL Unit Code: General Revenue Code 3: CAND Order Separation: 00:15:00 P-6 Priority: **Bill Plan Totals** Month Rating Start Date Net Amount # Spots Gross Amount Net Amount **End Date** # Spots Gross Amount May 2024 129 \$1,260.00 \$1,071.00 0.00 04/29/24 05/14/24 129 \$1,260.00 \$1,071.00 Totals 129 \$1,260.00 \$1,071.00 0.00 **Account Executives** Sales Office Start Date / End Date Account Executive Sales Region Order % Ethan Brubaker **EWSDC** NAT Start Of Order - End Of Order 100% Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSAW 05/08/24 05/14/24 M-F 5-6am News CM 5-6a 22222-:30 10 \$2.00 P-6 0.00 NM 10 \$20.00 M-F 5-6am News (Program: GOOD MRN ID 5A<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning Idaho 5a on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16 Start Date **End Date** Spots/Week Weekdays Rate Rating 22-33-Week: 05/08/24 05/14/24 10 \$2.00 0.00 N 2 KSAW 05/08/24 05/14/24 M-F 6-7am News CM 22222--:30 10 \$2.00 P-6 0.00 NM 6-7am 10 \$20.00 M-F 6-7am News (Program: GOOD MRN ID 6A<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning Idaho 6a on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024,

N 3	KSAW	05/08/24	05/14/24	M-F Good Mori	ning Ame@M	7-9am	22222	:30	10	\$2.00 P-6	0.00 NM
				M-F Good Mor	ning America						
			ALL WKS<)								
	CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Good Morning America on KSAW airing 20 times on 1/29/2024,										
	1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024,										
	2/15/202	24, 2/16/									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>				
\	Neek: 05/	08/24	05/14/24	22-33	10	\$2.00	0.00				

Rate

\$2.00

Rating

0.00

10

\$20.00

Spots/Week

2/15/2024, 2/16

Week: 05/08/24

Start Date

**End Date** 

05/14/24

Weekdays

22-33-

Print Date: 05/08/24 11:55:30 Page 2 of 5

Order / Rev: 1287002 Advertiser: Simpson/Republican/Congress

Alt Order #: WOC14643704 Product Desc: candidate KSAW

Flight Dates: 05/08/24 - 05/14/24 Estimate: 11286

Ln Ch Sta		Inventory Code		Start/End		Len Sp		Rate Pri			Amount
	)8/24 05/14/24	M-F 10-11am The View	СМ	10-11am	11111	:30	5	\$2.00 P-6	0.00 NM	5	\$10.00
	- TWIN FALLS  1/2024, 2/2/20	S - ESTIMATE IS E 24, 2/5/2024, 2/6/2									
Start Da Week: 05/08/24		Weekdays 11-12	Spots/Week	_	Rating 0.00						
N 5 KSAW 05/0	05/14/24	M-F 11-1130am M-F 11-1130am		11-1130am	11111	:30	5	\$5.00 P-6	0.00 NM	5	\$25.00
	AHO NWS6-11 - TWIN FALLS	<) S - ACTUAL CS-Fe	eb/2024 Mo-Fr	· 11:00a-11:30	Da TIME PERIOD	ON KSAW	/				
Start Dat Week: 05/08/24		Weekdays 11-12	Spots/Week		Rating 0.00						
N 6 KSAW 05/0	08/24 05/14/24	M-F 1130am-12p M-F 1130am-12		1130am-12	2pm 11111	:30	5	\$5.00 P-6	0.00 NM	5	\$25.00
	RPPS NWS L	VE<) S - ACTUAL CS-Fe	h/2024 Mo-Fr	· 11·30a-12·00	n TIME PERIOD	ON KSAW	,				
Start Da		Weekdays	Spots/Week		Rating	ON ROAW	'				
Week: 05/08/24	05/14/24	11-21		*	0.00						
N 7 KSAW 05/0	)8/24 05/14/24	M-F 12-1pm GMA3	СМ	12-1pm	22222	:30	10	\$4.00 P-6	0.00 NM	10	\$40.00
CS-Feb/2024		3C<) S - ESTIMATE IS E 2024, 2/1/2024, 2/2									
2/14/2024, 2/	15/2024		·			,	•	,	ŕ		
Start Date		<u>Weekdays</u> 22-33	Spots/Weel		Rating 0.00						
N 8 KSAW 05/0		•	CM	3-4pm	22222	:30	10	\$2.00 P-6	0.00 NM	10	\$20.00
	ELLY CLARKS			0.00 4.00	TIME DEDICE 0						
CS-Feb/2024 Start Da		S - ACTUAL CS-Fe Weekdays	eb/2024 Mo-Fr Spots/Weel		Rating	N KSAW					
Week: 05/08/24		22-33	10		0.00						
N 9 KSAW 05/0		M-F 4-430pm M-F 4-430pm	CM	4-430pm	11111	:30	5	\$2.00 P-6	0.00 NM	5	\$10.00
(Program: E) CS-Feb/2024		S - ACTUAL CS-Fe	eb/2024 Mo-Fr	4:00p-4:30p	TIME PERIOD O	N KSAW					
Start Da		Weekdays	Spots/Weel		Rating						
Week: 05/08/24 N10 KSAW 05/0		11-21 M-F 430-5pm	CM	430-5pm	0.00	:30	5	\$5.00 P-6	0.00 NM	5	\$25.00
(Program: RA	ACE, THE<)	M-F 430-5pm									
		S - ACTUAL CS-Fe				N KSAW					
Start Dat Week: 05/08/24		<u>Weekdays</u> 11-21	Spots/Week		Rating 0.00						
N11 KSAW 05/0		ABC World New	s M-F CM	5-530pm	11111	:30	5	\$20.00 P-6	0.00 NM	5	\$100.00
CS-Feb/2024		VS<) S - ESTIMATE IS E	BASED ON PA								
2/13/2024, 2/	14/2024	24, 1/31/2024, 2/1/	•			4, 2/8/2024	I, 2/9/2	2024, 2/12/2024	4,		
Start Da Week: 05/08/24		<u>Weekdays</u> 11-12	Spots/Week		Rating 0.00						
N12 KSAW 05/0	05/14/24	M-F 530-6pm Ne M-F 530-6pm Ne		530-6pm	11111	:30	5	\$10.00 P-6	0.00 NM	5	\$50.00
(Program: ID NWS6@5:30PM-7 330-opin News) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 at 5:30 on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16											
Start Dat Week: 05/08/24		Weekdays 11-12	Spots/Week		Rating 0.00						
N13 KSAW 05/0				5-530pm	1-	:30	1	\$25.00 P-6	0.00 NM	1	\$25.00
		ABC World New									

Print Date: 05/08/24 11:55:30 Page 3 of 5

 Order / Rev:
 1287002
 Advertiser:
 Simpson/Republican/Congress

 Alt Order #:
 WOC14643704
 Product Desc:
 candidate
 KSAW

 Flight Dates:
 05/08/24 - 05/14/24
 Estimate:
 11286

Ln Ch Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start Fnd (Program: WNT SAT-ABC) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight Saturday on KSAW airing 3 times on 2/10/2024, 2/17/2024 and 2/24/2024 **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 ----1-\$25.00 0.00 N14 KSAW 05/08/24 05/11/24 Sa 530-6pm News СМ :30 \$10.00 P-6 0.00 NM \$10.00 530-6pm - - - - - 1 -1 Sa 530-6pm News (Program: ID NW-SA 5:30P) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sat at 5:30pm on KSAW airing 4 times on 2/3/2024, 2/10/2024, 2/17/2024 and 2/24/2024 Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 05/06/24 05/12/24 ----1-\$10.00 0.00 N15 KSAW 05/08/24 05/12/24 ABC World News Sunda@M 5-530pm ----1 :30 1 \$30.00 P-6 0.00 NM \$30.00 ABC World News Sunday (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC World News Tonight Sunday on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024 **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 05/06/24 05/12/24 \$30.00 0.00 N16 KSAW 05/08/24 05/12/24 \$10.00 P-6 Su 530-6pm News CM 530-6pm :30 0.00 NM \$10.00 Su 530-6pm News (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Idaho News 6 Sun at 5:30pm on KSAW airing 4 times on 2/4/2024, 2/11/2024, 2/18/2024 and 2/25/2024 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/06/24 05/12/24 ---1 \$10.00 0.00 N17 KSAW 05/08/24 05/14/24 M-F 6-630pm СМ 11111--\$10.00 P-6 0.00 NM 6-630pm .30 5 5 \$50.00 Big Bang Theory (Syn) (Program: BIG BNG THEORY<) CS-Feb/2024 - TWIN FALLS - ÉSTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024, 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/2024, 2/19/2 Start Date Spots/Week Rating End Date Weekdays Rate 11-12-Week: 05/08/24 05/14/24 \$10.00 0.00 N18 KSAW 05/08/24 05/14/24 \$10.00 P-6 0.00 NM M-F 630-7pm CM 630-7pm 11111--:30 5 \$50.00 Big Bang Theory (Syn) (Program: BG BNG THRY B<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of The Big Bang Theory on KSAW airing 19 times on 1/29/2024. 1/30/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/15/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/15/2024, 2/12/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/15/2024, 2/12/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/202 2/16/2024, 2/19/2 Start Date **End Date** Weekdays Spots/Week Rating Rate 11-21-Week: 05/08/24 05/14/24 \$10.00 0.00 N19 KSAW 05/08/24 05/13/24 Monday Prime C CM 9-10pm :30 1 \$50.00 P-6 0.00 NM 2 \$100.00 Monday Prime C (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Mon 9:01p-10:00p TIME PERIOD ON KSAW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/08/24 2----\$50.00 05/14/24 0.00 N20 KSAW 05/08/24 05/14/24 Tuesday Prime A CM 7-8pm - 1 - - - -:30 \$50.00 P-6 0.00 NM \$50.00 Tuesday Prime A (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Tue 7:00p-8:00p TIME PERIOD ON KSAW Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 05/08/24 05/14/24 - 1 - - - - -\$50.00 0.00 N21 KSAW 05/08/24 05/14/24 Tuesday Prime C CM 9-10pm \$50.00 P-6 0.00 NM \$50.00 - 1 - - - -:30 Tuesday Prime C (Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Tue 9:00p-10:00p TIME PERIOD ON KSAW Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/08/24 05/14/24 - 1 - - - -\$50.00 0.00 N25 KSAW 05/08/24 05/09/24 Thursday Prime A CM :30 \$50.00 P-6 0.00 NM 2 \$100.00 7-8pm - - - 1 - - -Thursday Prime A (Program: AVG. ALL WKS)

CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 7:00p-8:00p TIME PERIOD ON KSAW

Print Date: 05/08/24 11:55:30 Page 4 of 5

Order / Rev: 1287002 Advertiser: Simpson/Republican/Congress

Alt Order #: WOC14643704 Product Desc: candidate KSAW

Flight Dates: 05/08/24 - 05/14/24 Estimate: 11286

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	<u>Weekdays</u> 2	Spots/Week		Rating						
Week: 05/ N26 KSAW		05/12/24	Thursday Prime I	2 3 CM	8-9pm	0.00	:30	1	\$50.00 P-6	0.00 NM	1	\$50.00
/D=====	AV/O	ALL \A(ICC)	Thursday Prime		·							
(Program: AVG. ALL WKS) CS-Feb/2024 - TWIN FALLS - ACTUAL CS-Feb/2024 Thu 8:00p-9:00p TIME PERIOD ON KSAW												
Sta Week: 05/	rt Date	End Date 05/12/24	<u>Weekdays</u> 1	Spots/Week	· . —	Rating 0.00						
N27 KSAW			Thursday Prime I		8-9pm	1	:30	1	\$50.00 P-6	0.00 NM	1	\$50.00
(Progra	m: A\/G	ALL WKS)	Thursday Prime	В								
			- ACTUAL CS-Fe	b/2024 Thu 8	00p-9:00p TIM	ME PERIOD ON I	KSAW					
Sta Week: 05/	rt Date	End Date 05/12/24	<u>Weekdays</u> 1	Spots/Week	Rate \$50.00	Rating 0.00						
N28 KSAW			Friday Prime A	CM	7-8pm	1	:30	1	\$50.00 P-6	0.00 NM	2	\$100.00
/D=====	CLIAE		Friday Prime A		·							
		RK TANK-AB ΓWIN FALLS	- ACTUAL CS-Fe	b/2024 Fri 7:0	0p-8:01p TIM	E PERIOD ON K	SAW					
Sta Week: 05/	rt Date	End Date 05/12/24	<u>Weekdays</u> 2	Spots/Week		Rating 0.00						
N29 KSAW			Friday Prime B	CM	8-9pm	1	:30	1	\$50.00 P-6	0.00 NM	1	\$50.00
/D=====	00/00	EDLARO)	Friday Prime B		·							
CS-Feb	/2024 - 1	I-FRI-ABC) ΓWIN FALLS	- ESTIMATE IS B	ASED ON PA	V of 20/20 on	KSAW airing 4 ti	mes on 2/2/2	2024,	2/9/2024, 2/1	6/2024		
and 2/2	3/2024 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/12/24	1	1		0.00						
N30 KSAW	05/08/2	24 05/11/24	NBA Playoffs Pri		6-9pm	1-	:30	1	\$30.00 P-6	0.00 NM	1	\$30.00
		ALL WKS)	NBA Playoffs Pri									
_	ORTS SF ort Date	PECIALS (se End Date	ll) - TWIN FALLS - Weekdays	ACTUAL Fell Spots/Week		00p-9:00p TIME P Rating	ERIOD ON	KSAV	N			
Week: 05/		05/12/24	1-	1	—	0.00						
N31 KSAW	05/08/2	24 05/12/24	Sunday Prime A Sunday Prime A	CM	6-7pm	1	:30	1	\$50.00 P-6	0.00 NM	1	\$50.00
(Progra	m: AVG.	ALL WKS)	,									
			- ESTIMATE IS B 24 and 2/25/2024	ASED ON PA	V of America'	s Funniest Home	Videos on k	<b>SAW</b>	/ airing 4 times	s on		
Sta	rt Date	End Date	Weekdays	Spots/Week	—	Rating						
Week: 05/		05/12/24	1 M-F 10-1035pm I	News CM	\$50.00 10-1035pm	0.00	:30	5	\$10.00 P-6	0.00 NM	5	\$50.00
			M-F 10-1035pm		10 1000pm	11111	.00	Ü	Ψ10.001 0	0.00 14101		ψου.σσ
		EWS6 AT 10∙ FWIN FALLS	<) - ESTIMATE IS B	ASED ON PA	V of Idaho Ne	ws 6 at 10p on K	SAW airing	20 tim	nes on 1/29/20	024,		
	24, 1/31/ 24, 2/16/		24, 2/2/2024, 2/5/2	2024, 2/6/202	4, 2/7/2024, 2	/8/2024, 2/9/2024	, 2/12/2024,	, 2/13	/2024, 2/14/20	024,		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/14/24	21-11	5	*	0.00			\$40.00 D.0	0.00 NIM		<b>#</b> 40.00
N33 KSAW	05/08/2	24 05/11/24	Sa 10-1035pm N Sa 10-1035pm N		10-1035pm	1-	:30	1	\$10.00 P-6	0.00 NM	1	\$10.00
		VS6 SA 10P	<) - ESTIMATE IS B	ASED ON PA	V of Idaho Ne	ws 6 Sat 10n on	KSAW airing	a 4 tin	nes on 2/3/20	24		
		2024 and 2/2		AOLD ON 1 A	iv or idano ive	ws o oat rop on	NOAW anni	9 7 1111	1103 011 2/3/20	Z-T,		
Sta Week: 05/	rt Date /06/24	End Date 05/12/24	<u>Weekdays</u> 1 -	Spots/Week		Rating 0.00						
			Su 10-1035pm N		10-1035pm	1	:30	1	\$10.00 P-6	0.00 NM	1	\$10.00
(Progra	m· ID NV	VS6 SU 10P	Su 10-1035pm N	lews								
CS-Feb	/2024 - 7	TWIN FALLS	- ESTIMATE IS B	ASED ON PA	V of Idaho Ne	ws 6 Sun 10p on	KSAW airin	ng 4 tii	mes on 2/4/20	)24,		
	24, 2/18/ art Date	2024 and 2/2 End Date	25/2024 Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/06/24	05/12/24	1	1	\$10.00	0.00						
N35 KSAW	05/08/2	24 05/14/24	M-F 1035pm Kim	mel CM	1035-1136p	m 11111	:30	5	\$2.00 P-6	0.00 NM	5	\$10.00

Print Date: 05/08/24 11:55:30 Page 5 of 5

Order / Rev: 1287002 Advertiser: Simpson/Republican/Congress Alt Order #: WOC14643704 Product Desc: candidate **KSAW** 05/08/24 - 05/14/24 11286 Flight Dates: Estimate: Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount M-F 1035pm Kimmel (Program: AVG. ALL WKS<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/20 Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 05/08/24 05/14/24 21-11--5 \$2.00 0.00 N36 KSAW 05/08/24 05/14/24 M-F Nightline CM :30 5 \$2.00 P-6 0.00 NM Nightline 11111--5 \$10.00 M-F Nightline (Program: ABC-NITELINE<) CS-Feb/2024 - TWIN FALLS - ESTIMATE IS BASED ON PAV of ABC News Nightline on KSAW airing 20 times on 1/29/2024, 1/30/2024, 1/31/2024, 2/1/2024, 2/2/2024, 2/5/2024, 2/6/2024, 2/7/2024, 2/8/2024, 2/9/2024, 2/12/2024, 2/13/2024, 2/14/2024, 2/15/2024, 2/16/20 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/08/24 05/14/24 11-12--\$2.00 0.00

Totals 129 \$1,260.00