

CONTRACT



Radio One, Inc.
1705 Whitehead RD
Baltimore, MD 21207
(410) 332-8200

<u>Contract / Revision</u> 1869896 /		<u>Alt Order #</u>
<u>Advertiser</u> Angela Alsobrooks for Senate		<u>Original Date / Revision</u> 04/15/24 / 04/15/24
<u>Contract Dates</u> 04/16/24 - 04/22/24	<u>Estimate #</u> 1474	
<u>Product</u> POLITICALPOL		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLIF-HD2	<u>Account Executive</u> Andre Tillman	<u>Sales Office</u> Local Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Grassroots Media LLC
Attention: Mike Detorree
12 W Dartmouth Road
Bala Cynwyd, PA 19004

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLIF	04/16/24	04/22/24	M-F	6a-10a		1:00			NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	-2222--				8	\$15.00			
	Week:	04/22/24	04/28/24	2-----				2	\$15.00			
N 2	WLIF	04/16/24	04/21/24	Sa	6a-10a		1:00			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	-----2-				2	\$10.00			
N 3	WLIF	04/16/24	04/21/24	Su	6a-10a		1:00			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/15/24	04/21/24	-----4				4	\$10.00			
Totals											16	\$210.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/22/24	16	\$210.00	(\$31.50)	\$178.50
Totals	16	\$210.00	(\$31.50)	\$178.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise