

# CONTRACT



**Radio One, Inc.**  
**1705 Whitehead RD**  
**Baltimore, MD 21207**  
**(410) 332-8200**

<u>Contract / Revision</u> 1874510C /		<u>Alt Order #</u>
<u>Advertiser</u> David Trone for Maryland		<u>Original Date / Revision</u> 05/02/24 / 05/03/24
<u>Contract Dates</u> 05/04/24 - 05/14/24	<u>Estimate #</u> David Trone for Maryla	
<u>Product</u> David Trone for Maryland - Baltimore		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WLIF-HD2	<u>Account Executive</u> Jason Hughes	<u>Sales Office</u> Corporate Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Sierra Productions Inc**  
**Attention: Monalisa Johnson**  
**469 Fashion Ave**  
**7th Floor**  
**New York, NY 10018**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLIF	05/06/24	05/12/24	M-F	6a-10a		1:00			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				2	\$30.00			
N 2	WLIF	05/06/24	05/12/24	M-F	10a-3p		1:00			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				2	\$30.00			
N 3	WLIF	05/06/24	05/12/24	M-F	3p-7p		1:00			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				2	\$30.00			
N 4	WLIF	05/04/24	05/12/24	Sa-Su	6a-7p		1:00			NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-----SS				3	\$20.00			
Week:		05/06/24	05/12/24	-----SS				3	\$20.00			
<b>Totals</b>											12	\$300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/24 - 05/12/24	12	\$300.00	(\$45.00)	\$255.00
<b>Totals</b>	12	\$300.00	(\$45.00)	\$255.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise