

Third-Party Fundraising

Date: November 22, 2021
Start Time: 6:00am Mountain Time
Duration: 6 hours
For the Benefit of: Hope International Ministries, Inc. (“HIM”)

Type of Fundraiser:

On November 22, 2021, Roger Lonnquist, General Manager of this Station, anchored a special broadcast to educate listeners on the work of Hope International Ministries, Inc., a non-profit organization which operates multiple homes for children in the United States and Honduras. Listeners were presented information about the organizations’ home in Honduras, and of special needs that were awaiting funds, such as a bus to transport the children, and invited to provide financial support for these needs.

The broadcast was simulcast on this Station, and on several other stations which are owned and/or operated by the Licensee.

Tallying of Funds:

The station received gifts at its studios, online, and through the mail in the weeks before and after the broadcast. Approximately \$53,200 was pledged by listeners, with approximately \$52,000 collected as of December, 2021, when the first check to HIM was disbursed to HIM. The station will remit additional gifts to HIM as listeners pay their pledges.

Compensation to Station:

The Station received no compensation for this fundraising event. The Station paid all of its own expenses related to the organization and broadcast of this fundraiser.