



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

Contract # 2138376

Schedule Dates

05/18/15-05/24/15

Advertiser

Dunnivant For Virginia Senate 12D-R (103075)

Agency

PinPoint Media LLC (15192)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

DUNNAVANT 466 (729536)

Salesperson

Millennium/NY, New York (1090)

Sales Office

Millennium New York

Buyer Name

Meade, Nicole

Phone/Fax

/

CPE

47/47/466

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

DUNNAVANT - VA SD12

DUNNAVANT FOR SENATE VA SD12

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Date Entered 05/15/15

Last Modified 05/15/15

Entered By Jason Baumgarten

CO-OP No

Headline # ECR10613346

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$776.25

Net Total \$4,398.75

Sales Tax

Richmond (WRLH)

By Broadcast Month

May, 2015

Grand Total:

Spots 22

Rate \$5,175.00

Grand Total: \$5,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/18/15-05/18/15	4	:30	10P-11P (EST)	1	1							1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
2.0	Normal Line / News (2)	05/19/15-05/19/15	4	:30	10P-11P (EST)			1						1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
4.0	Normal Line / News (4)	05/21/15-05/21/15	4	:30	10P-11P (EST)					1				1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
5.0	Normal Line / News (5)	05/22/15-05/22/15	4	:30	10P-11P (EST)						1			1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
6.0	Normal Line / SPOT (6)	05/18/15-05/18/15	5	:30	11P-11:30P (EST)	1	1							1	\$75.00	\$75.00	Richmond (WRLH)	MIKE & MOLLY	5/15/15
7.0	Normal Line / SPOT (7)	05/19/15-05/19/15	5	:30	11P-11:30P (EST)	1		X						1	\$75.00	\$75.00	Richmond (WRLH)	MIKE & MOLLY	5/15/15
8.0	Normal Line / SPOT (8)	05/20/15-05/20/15	5	:30	11P-11:30P (EST)	1			X					1	\$75.00	\$75.00	Richmond (WRLH)	MIKE & MOLLY	5/15/15
9.0	Normal Line / SPOT (9)	05/21/15-05/21/15	5	:30	11P-11:30P (EST)	1				X				1	\$75.00	\$75.00	Richmond (WRLH)	MIKE & MOLLY	5/15/15
10.0	Normal Line / SPOT (10)	05/22/15-05/22/15	5	:30	11P-11:30P (EST)	1					X			1	\$75.00	\$75.00	Richmond (WRLH)	MIKE & MOLLY	5/15/15
11.0	Normal Line / SPOT (11)	05/18/15-05/18/15	5	:30	11:30P-12A (EST)	1	X							1	\$75.00	\$75.00	Richmond (WRLH)	TWO & A HALF MEN	5/15/15
13.0	Normal Line / SPOT (13)	05/20/15-05/20/15	5	:30	11:30P-12A (EST)	1			X					1	\$75.00	\$75.00	Richmond (WRLH)	TWO & A HALF MEN	5/15/15
14.0	Normal Line / SPOT (14)	05/21/15-05/21/15	5	:30	11:30P-12A (EST)	1				X				1	\$75.00	\$75.00	Richmond (WRLH)	TWO & A HALF MEN	5/15/15
15.0	Normal Line / SPOT (15)	05/22/15-05/22/15	5	:30	11:30P-12A (EST)	1					X			1	\$75.00	\$75.00	Richmond (WRLH)	TWO & A HALF MEN	5/15/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Contract # 2138376

Schedule Dates

WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230



PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Advertiser Dunnavant For Virginia Senate 12D-R (103075)
Agency PinPoint Media LLC (15192)
Product POLITICAL CANDIDATE (ns) (1186)
Brand DUNNAVANT 466 (729536)
Salesperson Millennium/NY, New York (1090)
Sales Office Millennium New York
Buyer Name Meade, Nicole
Phone/Fax /
CPE 47/47/466
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments DUNNAVANT - VA SD12
DUNNAVANT FOR SENATE VA SD12

Date Entered 05/15/15
Last Modified 05/15/15
Entered By Jason Baumgarten
CO-OP No
Headline # ECR10613346
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$776.25
Net Total \$4,398.75
Sales Tax

Richmond (WRLH)

By Broadcast Month
Spots 22
Rate \$5,175.00
May. 2015
Grand Total: \$5,175.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / Nascar (17)	05/23/15-05/23/15	5	:30	2:30p- 6P (EST)	2						X		2	\$325.00	\$650.00	Richmond (WRLH)	nascar	5/15/15
18.0	Normal Line / SPOT (18)	05/18/15-05/18/15	4	:30	7p- The Big Bang Theory	1	1							1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15
19.0	Normal Line / SPOT (19)	05/20/15-05/20/15	4	:30	7p- The Big Bang Theory			1						1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15
20.0	Normal Line / SPOT (20)	05/22/15-05/22/15	4	:30	7p- The Big Bang Theory				1					1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15
21.0	Normal Line / SPOT (21)	05/19/15-05/19/15	4	:30	7:30p- The Big Bang Theory		1							1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15
22.0	Normal Line / SPOT (22)	05/21/15-05/21/15	4	:30	7:30p- The Big Bang Theory				1					1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15
23.0	Normal Line / Nascar (23)	05/24/15-05/24/15	4	:30	5:30p- Sports-FOX NASCAR Sprint Cup Series								2	2	\$800.00	\$1,600.00	Richmond (WRLH)		5/15/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10613346	Ver# 7	Status Confirmed	Traffic Order# 2138376	Printed: 05/18/15 11:10 AM	Duplicate 1 of 3
EC'd Yes				05/18/15 10:34 AM	
				All Buylines	
Station WRLH-TV RICHMOND, VA		Agency (PPME) PINPOINT MEDIA		Rep Firm MILLENNIUM SALES & MARKETING	
Advertiser (NW80) POLITICAL		1707 OSAGE ST, #103		Sales Office (DC) WASHINGTON	
Product DUNNAVANT - VA SD12		ALEXANDRIA, VA 22302		Salesperson (JSA) JARED SALLES	
Estimate# 466		Agency C/P1/P2/E 47/47/466		Sales Assistant	
Buyer Nicole Meade		Flight Dates 05/18/15-05/24/15		Salesperson Phone# 202-955-5342	
				Salesperson Fax#	

--- CONTRACT COMMENT ---

DUNNAVANT FOR SENATE VA SD12

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRPs/(000)
1	05/18-05/18	10P-11P	FOX 35 NEWS TEN	30	\$200.00	M	1	1	1	\$200.00	-	-
	Buy Comment: RATE TO CLEAR											
2	05/19-05/19	10P-11P	FOX 35 NEWS TEN	30	\$200.00	Tu	1	1	1	\$200.00	-	-
	Buy Comment: RATE TO CLEAR											
3	05/20-05/20	10P-11P	FOX 35 NEWS TEN	30	\$200.00	W	0	1	0	\$0.00	-	-
	Buy Comment: SPOT NA - REVISION											
4	05/21-05/21	10P-11P	FOX 35 NEWS TEN	30	\$200.00	Th	1	1	1	\$200.00	-	-
	Buy Comment: RATE TO CLEAR											
5	05/22-05/22	10P-11P	FOX 35 NEWS TEN	30	\$200.00	F	1	1	1	\$200.00	-	-
	Buy Comment: RATE TO CLEAR											
6	05/18-05/18	11P-1130P	MIKE & MOLLY	30	\$75.00	M	1	1	1	\$75.00	-	-
7	05/19-05/19	11P-1130P	MIKE & MOLLY	30	\$75.00	Tu	1	1	1	\$75.00	-	-
8	05/20-05/20	11P-1130P	MIKE & MOLLY	30	\$75.00	W	1	1	1	\$75.00	-	-
9	05/21-05/21	11P-1130P	MIKE & MOLLY	30	\$75.00	Th	1	1	1	\$75.00	-	-
10	05/22-05/22	11P-1130P	MIKE & MOLLY	30	\$75.00	F	1	1	1	\$75.00	-	-

ORDER WORKSHEET

Rep Order# 10613346 Ver# 7 Status Confirmed Traffic Order# 2138376 Printed: 05/18/15 11:10 AM Duplicate 2 of 3
 EC'd Yes Last Received: 05/18/15 10:34 AM
 Showing Buylines: All Buylines

Station WRLH-TV RICHMOND, VA
 Advertiser (NW80) POLITICAL
 Product DUNNAVANT - VA SD12
 Estimate# 466
 Buyer Nicole Meade
 Agency (PPME) PINPOINT MEDIA
 1707 OSAGE ST, #103
 ALEXANDRIA, VA 22302
 Agency C/P1/P2/E 47/47/466
 Flight Dates 05/18/15-05/24/15

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSA) JARED SALLES
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRPs/ (000)
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11	05/18-05/18	1130P-12A	TWO & A HALF MEN	30	\$75.00	M	1	1	1	\$75.00	-	-
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12	05/19-05/19	1130P-12A	TWO & A HALF MEN	30	\$75.00	Tu	0	1	0	\$0.00	-	-
Buy Comment: REVISION - CXL												

13	05/20-05/20	1130P-12A	TWO & A HALF MEN	30	\$75.00	W	1	1	1	\$75.00	-	-
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14	05/21-05/21	1130P-12A	TWO & A HALF MEN	30	\$75.00	Th	1	1	1	\$75.00	-	-
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15	05/22-05/22	1130P-12A	TWO & A HALF MEN	30	\$75.00	F	1	1	1	\$75.00	-	-
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16	05/23-05/23	7P-10P	MLB	30	\$150.00	Sa	0	1	0	\$0.00	-	-
Buy Comment: CXL												

17	05/23-05/23	230P-6P	nascar	30	\$325.00	Sa	2	1	2	\$650.00	-	-
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18	05/18-05/18	7P-730P	BIG BANG THEORY	30	\$290.00	M	1	1	1	\$290.00	-	-
Buy Comment: RATE TO CLEAR												

19	05/20-05/20	7P-730P	BIG BANG THEORY	30	\$290.00	W	1	1	1	\$290.00	-	-
Buy Comment: RATE TO CLEAR												

20	05/22-05/22	7P-730P	BIG BANG THEORY	30	\$290.00	F	1	1	1	\$290.00	-	-
Buy Comment: RATE TO CLEAR												

21	05/19-05/19	730P-8P	BIG BANG THEORY	30	\$290.00	Tu	1	1	1	\$290.00	-	-
Buy Comment: RATE TO CLEAR												

22	05/21-05/21	730P-8P	BIG BANG THEORY	30	\$290.00	Th	1	1	1	\$290.00	-	-
Buy Comment: RATE TO CLEAR												

ORDER WORKSHEET

Rep Order# 10613346 Ver# 7 Status Confirmed Traffic Order# 2138376 Printed: 05/18/15 11:10 AM Duplicate 3 of 3
EC'd Yes Last Received: 05/18/15 10:34 AM
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Estimate# 466
Buyer Nicole Meade

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1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 47/47/466
Flight Dates 05/18/15-05/24/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSA) JARED SALLES
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP	GRPs/ (000)
23	05/24-05/24	530P-1030P	NASCAR	30	\$800.00	Su	2	1	2	\$1,600.00	-	-

Buy Comment: ADD

---REPORT TOTALS---

Report Totals: 22 / \$5,175.00

---SALES MONTHLY TOTALS---

May2015: 22/ \$5,175.00

Order Totals: 22 / \$5,175.00 Total GRPs: 0.0

--- COMPETITIVE ---

Market Totals

\$37,150.04

CABL .00%
WRLH 13.93%

ERLH .00%
WTVR 22.88%

UNKN .00%
WUPV .00%

WAWB .00%
WWBT 27.05%

WRIC 36.14%

--- COMPETITIVE COMMENTS ---

SH ACC.

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS



WRLH FOX Richmond
1925 Westmoreland St
Richmond, VA 23230

PinPoint Media LLC
1707 Osage St
Ste 103
Alexandria, VA 22302

Contract # 2138376

Schedule Dates

05/18/15-05/23/15

Advertiser

Dunnavant For Virginia Senate 12D-R (103075)

Agency

PinPoint Media LLC (15192)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

DUNNAVANT 466 (729536)

Salesperson

Millennium/NY, New York (1090)

Sales Office

Millennium New York

Buyer Name

Meade, Nicole

Phone/Fax

/

CPE

47/47/466

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

DUNNAVANT - VA SD12
DUNNAVANT FOR SENATE VA SD12

Date Entered 05/15/15

Last Modified 05/15/15

Entered By Jason Baumgarten

CO-OP No

Headline # ECR10613346

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$622.50

Net Total \$3,527.50

Sales Tax

Richmond (WRLH)

By Broadcast Month Spots Rate

May, 2015 24 \$4,150.00

Grand Total: 24 \$4,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/18/15-05/18/15	4	:30	10P-11P (EST)	1		1						1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
2.0	Normal Line / News (2)	05/19/15-05/19/15	4	:30	10P-11P (EST)	1	1							1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
3.0	Normal Line / News (3)	05/20/15-05/20/15	4	:30	10P-11P (EST)	1			1					1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
4.0	Normal Line / News (4)	05/21/15-05/21/15	4	:30	10P-11P (EST)	1				1				1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
5.0	Normal Line / News (5)	05/22/15-05/22/15	4	:30	10P-11P (EST)	1					1			1	\$200.00	\$200.00	Richmond (WRLH)		5/15/15
6.0	Normal Line / SPOT (6)	05/18/15-05/18/15	5	:30	11P- Mike and Molly	1								1	\$75.00	\$75.00	Richmond (WRLH)		5/15/15
7.0	Normal Line / SPOT (7)	05/19/15-05/19/15	5	:30	11P- 11:30P (EST)	1	X							1	\$75.00	\$75.00	Richmond (WRLH)	MIKE & MOLLY	5/15/15
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10.0	Normal Line / SPOT (10)	05/22/15-05/22/15	5	:30	11P- 11:30P (EST)	1					X			1	\$75.00	\$75.00	Richmond (WRLH)	MIKE & MOLLY	5/15/15
11.0	Normal Line / SPOT (11)	05/18/15-05/18/15	5	:30	11:30P- 12A (EST)	1	X							1	\$75.00	\$75.00	Richmond (WRLH)	TWO & A HALF MEN	5/15/15
12.0	Normal Line / SPOT (12)	05/19/15-05/19/15	5	:30	11:30P- 12A (EST)	1		X						1	\$75.00	\$75.00	Richmond (WRLH)	TWO & A HALF MEN	5/15/15
13.0	Normal Line / SPOT (13)	05/20/15-05/20/15	5	:30	11:30P- 12A (EST)	1			X					1	\$75.00	\$75.00	Richmond (WRLH)	TWO & A HALF MEN	5/15/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Accepted-Station:

Date:

Comments:



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Salesperson

Millennium/NY, New York (1090)

Sales Office

Millennium New York

Buyer Name

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Phone/Fax

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CPE

47/47/466

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

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15.0	Normal Line / SPOT (15)	05/22/15-05/22/15	5	:30	11:30P- 12A (EST)	1					X			1	\$75.00	\$75.00	Richmond (WRLH)	TWO & A HALF MEN	5/15/15
16.0	Normal Line / Baseball (16)	05/23/15-05/23/15	5	:30	7P- Sports-FOX MLB	2						2		2	\$150.00	\$300.00	Richmond (WRLH)	nascar	5/15/15
17.0	Normal Line / Nascar (17)	05/23/15-05/23/15	5	:30	2:30P- 6P (EST)	2						X		2	\$325.00	\$650.00	Richmond (WRLH)		5/15/15
18.0	Normal Line / SPOT (18)	05/18/15-05/18/15	4	:30	7P- The Big Bang Theory	1								1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15
19.0	Normal Line / SPOT (19)	05/20/15-05/20/15	4	:30	7P- The Big Bang Theory	1			1					1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15
20.0	Normal Line / SPOT (20)	05/22/15-05/22/15	4	:30	7P- The Big Bang Theory	1					1			1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15
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22.0	Normal Line / SPOT (22)	05/21/15-05/21/15	4	:30	7:30P- The Big Bang Theory	2				1				1	\$290.00	\$290.00	Richmond (WRLH)		5/15/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

05/15/15 8:31 AM
05/14/15 5:02 PM
All Rep Revised Lines

Printed:
Last Received:
Showing Bvylines:

Traffic Order#

Rep Order#	10613346	Ver#	3	Status	Revised
EC'd	Yes				

Station	WRLH-TV RICHMOND, VA
Advertiser	(NW80) POLITICAL
Product	DUNNAVANT - VA SDI2
Estimate#	466
Buyer	Nicole Narade

Agency (PRMS) PINPOINT MEDIA
1707 OSAGE ST, #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 47/47/466
Flight Dates 05/18/15-05/24/15

Rep Firm: MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (USA) JARED SALLES
Sales Assistant
Salesperson Phone# 702-953-5342
Salesperson Fax#

--- CONTRACT COMMENT ---

DUNN VA. SD12

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REMARKS —

SEE ORDER FOR RATE CHGS - WILL REVISIT

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1*	05/18-05/19	10P-11P	FOX 35 NEWS TEN Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$200.00	W	1	1	1	\$200.00	-
2*	05/19-05/19	10P-11P	FOX 35 NEWS TEN Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$200.00	Tu	1	1	1	\$200.00	-
3*	05/20-05/20	10P-11P	FOX 35 NEWS TEN Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$200.00	W	1	1	1	\$200.00	-
4*	05/21-05/21	10P-11P	FOX 35 NEWS TEN Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$200.00	Th	1	1	1	\$200.00	-

ORDER WORKSHEET

Rep Order#	10613346	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order#

Printed:
Last Received:
Showing Buylines:

05/15/15 8:31 AM
05/14/15 5:02 PM
All Rep Revised Lines

Station WRLH-TV RICHMOND,VA
Advertiser (NW\$0) POLITICAL
Product DUNN/AVANT - VA SD12
Estimate# 466
Buyer Nicole Meade

Agency (PPME) PINPOINT MEDIA
1707 OSAGE ST. #103
ALEXANDRIA, VA 22302
Agency C/P1/P2/E 47/47/466
Flight Dates 05/18/05-06/24/05

Rep Firm: MILLENNIUM SALES & MARKETING
Sales Office (DC): WASHINGTON
Salesperson (USA): JARED SALLIES
Sales Assistant:
Salesperson Phone#: 202-955-6342
Salesperson Fax#:

Ln	Date	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/LMP
5*	05/22-05/22	10P-11P	FOX 35 NEWS TEN Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$200.00	F	1	1	1	\$200.00	-
16*	05/23-05/23	7P-10P	MLB Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$150.00	Sa	2	1	2	\$300.00	-
18*	05/16-05/18	7P-730P	BIG BANG THEORY Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$290.00	M	1	1	1	\$290.00	-
19*	05/20-05/20	7P-730P	BIG BANG THEORY Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$290.00	W	1	1	1	\$290.00	-
20*	05/22-05/22	7P-730P	BIG BANG THEORY Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$290.00	F	1	1	1	\$290.00	-
21*	05/19-05/19	730P-8P	BIG BANG THEORY Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$290.00	Tu	1	1	1	\$290.00	-
22*	05/21-05/21	730P-8P	BIG BANG THEORY Buy Comment: RATE TO CLEAR Sales remark: V3 RATE TO CLEAR V3 More than 2 codes changed	30	\$290.00	Th	1	1	1	\$290.00	-

ORDER WORKSHEET

Rep Order# 10613346 Ver# 3 Status Revised Traffic Order# Printed: 05/15/15 8:31 AM 3 of 3
 EC'd Yes Last Received: 05/14/15 5:02 PM
 Showing Buylines: All Rep Revised Lines

Station WRH-TV RICHMOND, VA
 Advertiser (NWSO) POLITICAL
 Product DUNNAN VANT - VA SD12
 Estimate# 465
 Buyer Nicole Mendez
 Agency (PPME) PINTPOINT MEDIA
 1707 OSAGE ST. #103
 ALEXANDRIA, VA 22302
 Agency C/P1/P2/E 47/47/466
 Flight Dates 05/18/15-05/24/15
 Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSA) JARED SALLES
 Sales Assistant
 Salesperson Phone# 202-055-5342
 Salesperson Fax#

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	Rate/Spot
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--REPORT TOTALS--
 Report Totals: 12 / \$2,750.00

--SALES MONTHLY TOTALS--

May2015: 24 / \$4,150.00
 Order Totals: 24 / \$4,150.00 Total GRPS: 0.0

--COMPETITIVE--

Market Totals	\$23,197.32	CARL .00%	ERLH .00%	UNKN .00%	WAWB .00%	WRIC 32.42%
		WRH 17.89%	WTVR 22.67%	WUPV .00%	WWEI 27.03%	

--COMPETITIVE COMMENTS--
 SR ACC - BASED ON LUR SUBMISSION

Books [null]
 Demos RA35+P

--CREDIT RISK--
 STANDARD CREDIT TERMS

---AGY--- ORDER#: 01239543
AGENCY: X7A-DC
ADVERTISER: 47
PRODUCT: 47
2ND PRODUCT:
ESTIMATE #: 466
FLIGHT DATE: MAY18/15-MAY24/15
STATION: WRLH-TV RICHMOND,VA
BUYER: Nicole Meade
() (EX)
---REP--- CONTRACT#: AGENCY: 20ADVERTISER:
PRODUCT:
ESTIMATE #: 466
FLIGHT DATE: MAY18/15-MAY24/15
STATION: WRLH-TV RICHMOND,VA
REP OFF/SALESPERSON: Nicole Meade
DAYPART: () (EX)

106/334

TVR 7,255
WBT 8,650
EIC 14,375

TOTAL SPOTS AND DOLLARS: 24 \$5,725.00

TOTAL SPOTS AND DOLLARS:

*** THIS IS AN XML ORDER COMMENTS FOLLOW ORDER ***

MC	LN	DAYS	TIMES	LEN	EFF. DATES	NW	NPW	RATE	SPT	PROGRAM NAME
1	MON	10-11P	30	MAY18	1W	1	1	175.00	✓ 1	200 TO Clear
	TUE			MAY19	1W	1	1		1	
	WED			MAY20	1W	1	1		1	
	THU			MAY21	1W	1	1		1	
	FRI			MAY22	1W	1	1		1	FOX 35 NEWS TEN
2	MON	11-1130P	30	MAY18	1W	1	1	75.00	✓ 1	OK
	TUE			MAY19	1W	1	1		1	
	WED			MAY20	1W	1	1		1	
	THU			MAY21	1W	1	1		1	
	FRI			MAY22	1W	1	1		1	MIKE & MOLLY
3	MON	1130P-12M	30	MAY18	1W	1	1	75.00	✓ 1	OK
	TUE			MAY19	1W	1	1		1	
	WED			MAY20	1W	1	1		1	
	THU			MAY21	1W	1	1		1	TWO & A HALF MEN
	FRI			MAY22	1W	1	1		1	Nationals
4	SAT	7-10P	30	MAY23	1W	1	1	400.00	2	180 TO Clear
5	SAT	230-6P	30	MAY23	1W	1	1	1,000.00	2	325 TO Clear
6	MON	7-730P	30	MAY18	1W	1	1	260.00	✓ 1	290 TO Clear
	WED			MAY20	1W	1	1		1	
	FRI			MAY22	1W	1	1		1	BIG BANG THEORY
7	TUE	730-8P	30	MAY19	1W	1	1	260.00	✓ 1	290 TO Clear
	THU			MAY21	1W	1	1		1	BIG BANG THEORY

TOTAL\$ 5,725.00
TOTAL SPOTS: 24

*** START OF COMMENTS *****

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)
☐ FEDERAL CANDIDATE
☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5.7.15
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I, Pinpoint Media

being/on behalf of: Dunnivant for Senate

a legally qualified candidate of the Republican

political party for the office of: State Senate

in the Primary

election to be held on: June 9th 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Dunnivant for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Seiph

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

5.7.15

Signature



To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title