



Memo to the Public File

April 10, 2024

To: Public File
From: Carla Singler

Quarterly Ascertainment Summary – 1st Quarter 2024

Attached is a report concerning KDRV-TV news stories, local programming, network programming and public service announcements aired during 1st Quarter 2024 pertaining to key issues, as determined by the KDRV-TV Community Relations Department.

The five main areas and issues listed below are identified from viewer comments, solicited community comment and ascertainment of interviews with community leaders.

KDRV Key Issues:

- 1) Crime and Community/Public Safety
- 2) Kids / Education / Parenting
- 3) Traffic / Transportation / Environmental Planning
- 4) Government
- 5) Land Use / Community Growth / Weather

KDRV 12.1 Medford contributed 9795 public service announcements covering issues in outlying areas of Jackson, Josephine, Curry, Klamath, Lake Counties, OR and Siskiyou County, CA. KDRV-TV contributed a minimum of one story per 30 minutes of news covering above issues (samples on DVD available on individual request).

KDRV 12.2 (Medford + Limited DMA Viewing) contributed 14,565 public service announcements covering elected issues.

1st Quarter 2024:	PSA TOTAL for KDRV 12.1	9795
	PSA TOTAL for KDRV 12.2	14,565
	PSA TOTAL for all KDRV CHANNELS	24,360

Emergency Alert System:

KDRV 12.1 and **12.2** are participating stations in the Southern Oregon Operational Area Emergency Alert System. They aired a total of **13** weekly EAS tests aired during the period of 1/1/24 – 3/31/24; covering Curry, Josephine and Jackson Counties in Oregon.

Community Events and Community Interest:

KDRV/KDKF is active throughout the community, participating in various outreach programs, charitable initiatives, fundraisers, and event sponsorships.

KDRV/KDKF salutes local amateur athletics with a special weekly on-air feature every Thursday at 6:30pm on “Amateur Athletic of the Week”.

We partner with Providence Medford Medical Center with “Health Alert”. A daily medical/health/fitness report to address area needs.

Throughout high school basketball season, KDRV and KDKF presented “Round Ball Wrap”, a special local Friday night sports segment covering high school basketball games. We also broadcast live two weekly local high school basketball games of the week with the “Round Ball Warp Game of the Week”.

The Stations also sponsored the Medford Sportsmen’s & Outdoor Recreation Show February 23-25.

**RECRUITMENT INITIATIVES AND
COMMUNITY OUTREACH PROGRAMS**

Name of Recruitment or Community Outreach	Date	Brief Description of Activity & Scope of Broadcaster’s Participation
Station Tour	January 24, 2024	Matt Hoffman our Chief Meteorologist and Josh Culbreth our Meteorologist and Jerry Howard our Director of Community Outreach hosted a group of 36 fifth graders from New Hope Christian School in Grants Pass. They toured the facility and received a meteorology learning session at our weather center in our studio as part of the students’ weather studies.
Station Tour	February 6, 2024	Matt Hoffman our Chief Meteorologist hosted a group of 65 students from Abraham Lincoln Elementary School. They toured the facility and received a learning session at our weather center in our studio.
Washington State University Career Fair	February 13, 2024	Jerry Howard our Director of Community Outreach participated in Washington State University Career Fair. It was a virtual/online event. Jerry also had an online, on-screen conversation on January 31, 2024 with WSU career placement staff Omar Urbano and Aimee Tejada Lunn prior to the career fair. Jerry did have conversations with three students about careers in Broadcasting.

Station Tour	March 15, 2024	Matt Hoffman our Chief Meteorologist and Josh Culbreth our Meteorologist hosted a group of 8 th graders from Cascade Middle School. They toured our facility and received a meteorology learning session at our weather center in our studio.
Court Appointed Special Advocate (CASA)	January 3, 16, 25, February 15, 2024	Jackson County CASA monthly meeting. Kyle Pace is a board member. Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes.
Court Appointed Special Advocate (CASA)	January 17, 2024	CASA Annual Fundraiser Luncheon. Kyle Pace, Connie Eaton, Candy Ford, and Trissten Dawson attended the luncheon Court Appointed Special Advocates (CASA) is a national association in the United States that supports and promotes court-appointed advocates for abused or neglected children in order to provide children with a safe and healthy environment in permanent homes.

Quarterly Issues/Programs Ascertainment Summary

The following list includes some of the significant issues responded to by KDRV Newswatch 12, Medford, OR, along with the most significant programming treatment of those issues for the period from January 1, 2024 to March 31, 2024. The chronological order in which the issues appear does not reflect priority or significance.

<i>Category</i>	<i>Program</i>	<i>Date</i>	<i>Time</i>	<i>Length</i>	<i>Description of public issue topic/coverage</i>
Community	6 p.m. news	2-Jan	6 P.M.	2:16	Ashland hosts public discussion about housing crisis and possible solutions.
Government	6 p.m. news	2-Jan	6 P.M.	2:35	Oregon record \$5.6-billion tax "kicker" refund goes back to taxpayers from 2023.
Weather	6 p.m. news	7-Jan	6 P.M.	3:06	U.S. Forest Service offered Mt. Shasta avalanche training to the public.
Courts	6 p.m. news	12-Jan	6 P.M.	2:44	Grants Pass' homeless/camping ordinances case accepted for next session of the U.S. Supreme Court.
Racial Equity	11 p.m. news	15-Jan	11 P.M.	2:54	Ashland celebrates Dr. Martin Luther King Jr.'s life and legacy.
City Government	4 p.m. news	17-Jan	4 P.M.	1:26	Brookings' new city council fired City manager who admitted to shoplifting local store; police chief to fill in.
Community	6 p.m. news	22-Jan	6 P.M.	1:57	Oregon Homebuilders CEO addresses housing crisis during Medford visit with business leaders.
Public Health	4 p.m. news	23-Jan	4 P.M.	5:48	Oregon Health Authority talked about state COVID-19 policy changes in a live interview.
Environment	6 p.m. news	30-Jan	6 P.M.	2:07	Inspiring action with community about climate change.
Judicial	4 p.m. news	1-Feb	4 P.M.	5:06	State Senator Dennis Linthicum plans to appeal State Supreme Court ruling preventing his reelection.

Education	5 p.m. news	5-Feb	5 P.M.	2:06	Grants Pass School District needs \$1,000,000 for performing arts center.
Arts & Entertainment	6 p.m. news	8-Feb	6 P.M.	2:13	Local organizations receive grant funding to tackle community issues through art
Racial Equity	6 p.m. news	11-Feb	6 P.M.	2:22	Repairing a history of racism: Ashland becoming a 'sunrise community'
Racial Equity	5 p.m. news	16-Feb	5 P.M.	2:23	Black Alliance for Social Empowerment frames culture with Black Artistry at Medford gallery.
Education	4 p.m. news	21-Feb	4 P.M.	3:40	Live interview with Dr. Joseph Hattrick, just named Ashland's new public schools superintendent.
Racial Equity	6 p.m. news	22-Feb	6 P.M.	0:53	Black Youth Leadership Summit celebrated unique potential, talents and strengths of every student.
Public Health	4 p.m. news	28-Feb	4 P.M.	1:58	Oregon House Bill would provide opioid addiction treatment for jails' inmates.
Health	6 p.m. news	28-Feb	6 P.M.	1:53	OSHA investigated Asante's hospital tap water in 2023 for in-hospital illness, infections.
Election	6 p.m. news	4-Mar	6 P.M.	2:38	Jackson County For All petitioners request investigation of County commissioners, administrator and counsel.
Weather	6 p.m. news	4-Mar	6 P.M.	2:19	School leader explains how winter storm caused school closures and delays in Jackson & Josephine Counties.
Public Health	6 p.m. news	12-Mar	6 P.M.	2:19	Red Cross "pillowcase project" teaches local children about emergency preparedness/supplies.
Government	4 p.m. news	13-Mar	4 P.M.	2:59	Jackson County For All petitioner files for commission; state declines to investigate County commission.
Government	4 p.m. news	18-Mar	4 P.M.	2:08	Medford is considering housing plans for the future, making plans for programs set to expire.
Public Safety	6 p.m. news	18-Mar	6 P.M.	2:04	How to create defensible space around your home to protect it against wildfires.
Environment	6 p.m. news	26-Mar	6 P.M.	2:00	Siskiyou County Board of Supervisors proclaims local river emergency, asks State for emergency declaration
Business	6 p.m. news	26-Mar	6 P.M.	2:22	Company plans Pacific Flats affordable housing complex in Phoenix for 72 units near Alameda Fire burn scar

ABC NEWS SPECIAL REPORTS – First Quarter, 2024

<u>DATE</u>	<u>START</u>	<u>END</u>	<u>LENGTH</u>	<u>TOPIC</u>
Monday, January 15, 2024	9:52:39 PM	- 9:54:45 PM ET	0:02:06	Special Report: Iowa Caucus Results
	8:52:39 PM	- 8:54:45 PM CT	0:02:06	Special Report: Iowa Caucus Results
	7:52:39 PM	- 7:54:45 PM MT	0:02:06	Special Report: Iowa Caucus Results
	6:52:39 PM	- 6:54:45 PM PT	0:02:06	Special Report: Iowa Caucus Results
Tuesday, January 23, 2024	8:11:47 PM	- 8:13:57 PM ET	0:02:10	Special Report: New Hampshire Primary Results

	7:11:47 PM	-	7:13:57 PM	CT	0:02:10	Special Report: New Hampshire Primary Results
	6:11:47 PM	-	6:13:57 PM	MT	0:02:10	Special Report: New Hampshire Primary Results
	5:11:47 PM	-	5:13:57 PM	PT	0:02:10	Special Report: New Hampshire Primary Results
Tuesday, January 23, 2024	9:52:00 PM	-	10:00:00 PM	ET	0:08:00	Election Night: The New Hampshire Primary - Your Voice Your Vote 2024
	8:52:00 PM	-	9:00:00 PM	CT	0:08:00	Election Night: The New Hampshire Primary - Your Voice Your Vote 2024
	8:52:00 PM	-	9:00:00 PM	MT	0:08:00	Election Night: The New Hampshire Primary - Your Voice Your Vote 2024
	9:52:00 PM	-	10:00:00 PM	PT	0:08:00	Election Night: The New Hampshire Primary - Your Voice Your Vote 2024
Friday, February 2, 2024	3:20:30 PM	-	3:25:18 PM	ET	0:04:48	Special Report: Retaliatory Strikes in the Middle East
	2:20:30 PM	-	2:25:18 PM	CT	0:04:48	Special Report: Retaliatory Strikes in the Middle East
	1:20:30 PM	-	1:25:18 PM	MT	0:04:48	Special Report: Retaliatory Strikes in the Middle East
	12:20:31 PM	-	12:25:17 PM	PT	0:04:46	Special Report: Retaliatory Strikes in the Middle East
Friday, February 2, 2024	4:20:31 PM	-	4:28:57 PM	ET	0:08:26	Special Report: Update on Retaliatory Strikes in the Middle East
	3:20:31 PM	-	3:28:57 PM	CT	0:08:26	Special Report: Update on Retaliatory Strikes in the Middle East
	2:20:31 PM	-	2:28:57 PM	MT	0:08:26	Special Report: Update on Retaliatory Strikes in the Middle East
	1:20:31 PM	-	1:28:56 PM	PT	0:08:25	Special Report: Update on Retaliatory Strikes in the Middle East
Tuesday, February 6, 2024	1:37:56 PM	-	1:51:03 PM	ET	0:13:07	Special Report: Crumley Verdict
	12:37:56 PM	-	12:51:03 PM	CT	0:13:07	Special Report: Crumley Verdict

	11:37:57 AM	-	11:51:02 AM	MT	0:13:05	Special Report: Crumbley Verdict
	10:37:57 AM	-	10:51:02 AM	PT	0:13:05	Special Report: Crumbley Verdict
Thursday, February 8, 2024	2:53:38 PM	-	3:21:20 PM	ET	0:27:42	Special Report: Report Released Regarding President Biden Classified Documents Investigation
	1:53:38 PM	-	2:21:20 PM	CT	0:27:42	Special Report: Report Released Regarding President Biden Classified Documents Investigation
	12:53:38 PM	-	1:21:20 PM	MT	0:27:42	Special Report: Report Released Regarding President Biden Classified Documents Investigation
	11:53:38 AM	-	12:21:13 PM	PT	0:27:35	Special Report: Report Released Regarding President Biden Classified Documents Investigation
Thursday, February 8, 2024	7:56:36 PM	-	8:14:22 PM	ET	0:17:46	Special Report: President Biden Speaks about Classified Documents Case
	6:56:36 PM	-	7:14:22 PM	CT	0:17:46	Special Report: President Biden Speaks about Classified Documents Case
	5:56:36 PM	-	6:14:20 PM	MT	0:17:44	Special Report: President Biden Speaks about Classified Documents Case
	4:56:36 PM	-	5:14:20 PM	PT	0:17:44	Special Report: President Biden Speaks about Classified Documents Case
Wednesday, February 14, 2024	4:00:24 PM	-	4:08:47 PM	ET	0:08:23	Special Report: Shooting at the Super Bowl Parade in Kansas City
	3:00:24 PM	-	3:08:47 PM	CT	0:08:23	Special Report: Shooting at the Super Bowl Parade in Kansas City
	2:00:24 PM	-	2:08:47 PM	MT	0:08:23	Special Report: Shooting at the Super Bowl Parade in Kansas City

	1:00:25 PM	-	1:08:45 PM	PT	0:08:20	Special Report: Shooting at the Super Bowl Parade in Kansas City
Friday, February 16, 2024	3:03:47 PM	-	3:36:31 PM	ET	0:32:44	Special Report: Ruling on Former President Trump's Business Fraud Trial
	2:03:47 PM	-	2:36:31 PM	CT	0:32:44	Special Report: Ruling on Former President Trump's Business Fraud Trial
	1:03:47 PM	-	1:36:31 PM	MT	0:32:44	Special Report: Ruling on Former President Trump's Business Fraud Trial
	12:03:50 PM	-	12:36:29 PM	PT	0:32:39	Special Report: Ruling on Former President Trump's Business Fraud Trial
Saturday, February 24, 2024	7:00:00 PM	-	7:02:16 PM	ET	0:02:16	Special Report: South Carolina Primary Results
	6:00:00 PM	-	6:02:16 PM	CT	0:02:16	Special Report: South Carolina Primary Results
	5:00:00 PM	-	5:02:16 PM	MT	0:02:16	Special Report: South Carolina Primary Results
	4:00:00 PM	-	4:02:16 PM	PT	0:02:16	Special Report: South Carolina Primary Results
Wednesday, February 28, 2024	5:10:51 PM	-	5:21:26 PM	ET	0:10:35	Special Report: Supreme Court Will Decide if Former President Trump Can be Prosecuted in Election Interference Case
	4:10:51 PM	-	4:21:26 PM	CT	0:10:35	Special Report: Supreme Court Will Decide if Former President Trump Can be Prosecuted in Election Interference Case
	3:10:51 PM	-	3:21:26 PM	MT	0:10:35	Special Report: Supreme Court Will Decide if Former President Trump Can be Prosecuted in Election Interference Case
	2:10:52 PM	-	2:21:24 PM	PT	0:10:32	Special Report: Supreme Court Will Decide if Former President Trump Can be Prosecuted in Election Interference Case

Monday, March 4, 2024	10:01:55 AM	-	10:14:38 AM	ET	0:12:43	Special Report: Supreme Court's Ruling on Former President Trump's Colorado Ballot Eligibility
	9:01:55 AM	-	9:14:38 AM	CT	0:12:43	Special Report: Supreme Court's Ruling on Former President Trump's Colorado Ballot Eligibility
	8:01:57 AM	-	8:14:25 AM	MT	0:12:28	Special Report: Supreme Court's Ruling on Former President Trump's Colorado Ballot Eligibility
	7:01:57 AM	-	7:14:25 AM	PT	0:12:28	Special Report: Supreme Court's Ruling on Former President Trump's Colorado Ballot Eligibility
Tuesday, March 5, 2024	10:00:00 PM	-	11:00:00 PM	ET	1:00:00	Super Tuesday: Your Voice Your Vote 2024
	9:00:00 PM	-	10:00:00 PM	CT	1:00:00	Super Tuesday: Your Voice Your Vote 2024
	8:00:00 PM	-	9:00:00 PM	MT	1:00:00	Super Tuesday: Your Voice Your Vote 2024
	7:00:00 PM	-	8:00:00 PM	PT	1:00:00	Super Tuesday: Your Voice Your Vote 2024 (optional to PT stations)
	10:00:00 PM	-	11:00:00 PM	PT	1:00:00	Super Tuesday: Your Voice Your Vote 2024 (updated for PT stations)
Wednesday, March 6, 2024	10:03:26 AM	-	10:18:46 AM	ET	0:15:20	Special Report: Nikki Haley Remarks Regarding Ending Her Presidential Campaign
	9:03:26 AM	-	9:18:46 AM	CT	0:15:20	Special Report: Nikki Haley Remarks Regarding Ending Her Presidential Campaign
	8:03:27 AM	-	8:18:44 AM	MT	0:15:17	Special Report: Nikki Haley Remarks Regarding Ending Her Presidential Campaign
	7:03:27 AM	-	7:18:44 AM	PT	0:15:17	Special Report: Nikki Haley Remarks Regarding Ending Her Presidential Campaign
Thursday, March 7, 2024	9:00:00 PM	-	11:12:40 PM	ET	2:12:40	The State of the Union and The Republican Response

	8:00:00 PM	-	10:12:40 PM	CT	2:12:40	The State of the Union and The Republican Response
	7:00:00 PM	-	9:12:40 PM	MT	2:12:40	The State of the Union and The Republican Response
	6:00:00 PM	-	8:12:40 PM	PT	2:12:40	The State of the Union and The Republican Response
Friday, March 15, 2024	9:07:45 AM	-	9:17:38 PM	ET	0:09:53	Special Report: Ruling on Fulton County District Attorney Fani Willis
	8:07:45 AM	-	8:17:38 PM	CT	0:09:53	Special Report: Ruling on Fulton County District Attorney Fani Willis
	7:07:45 AM	-	7:17:38 PM	MT	0:09:53	Special Report: Ruling on Fulton County District Attorney Fani Willis
	6:07:45 AM	-	6:17:38 PM	PT	0:09:53	Special Report: Ruling on Fulton County District Attorney Fani Willis
Friday, March 15, 2024	3:16:23 PM	-	3:20:05 PM	ET	0:03:42	Special Report: Prosecutor Nathan Wade Resigns from the Georgia Trial of Former President Trump
	2:16:23 PM	-	2:20:05 PM	CT	0:03:42	Special Report: Prosecutor Nathan Wade Resigns from the Georgia Trial of Former President Trump
	1:16:23 PM	-	1:20:05 PM	MT	0:03:42	Special Report: Prosecutor Nathan Wade Resigns from the Georgia Trial of Former President Trump
	12:16:24 PM	-	12:20:03 PM	PT	0:03:39	Special Report: Prosecutor Nathan Wade Resigns from the Georgia Trial of Former President Trump
Friday, March 22, 2024	2:00:00 PM	-	2:16:42 PM	ET	0:16:42	Special Report: Princess Catherine Reveals Cancer Diagnosis
	1:00:00 PM	-	1:16:42 PM	CT	0:16:42	Special Report: Princess Catherine Reveals Cancer Diagnosis

	12:00:00 PM	-	12:16:30 PM	MT	0:16:30	Special Report: Princess Catherine Reveals Cancer Diagnosis
	11:00:00 AM	-	11:16:30 AM	PT	0:16:30	Special Report: Princess Catherine Reveals Cancer Diagnosis
Monday, March 25, 2024 (Broadcast Day - Actually early Tuesday, March 26, 2024 morning)	4:00:00 AM	-	4:05:32 AM	ET	0:05:32	Special Report: Baltimore Bridge Collapse
	3:00:00 AM	-	3:05:32 AM	CT	0:05:32	Special Report: Baltimore Bridge Collapse
	2:00:00 AM	-	2:05:33 AM	MT	0:05:33	Special Report: Baltimore Bridge Collapse
	1:00:00 AM	-	1:05:33 AM	PT	0:05:33	Special Report: Baltimore Bridge Collapse
Monday, March 25, 2024 (Broadcast Day - Actually early Tuesday, March 26, 2024 morning)	5:00:00 AM	-	5:07:00 AM	ET	0:07:00	Special Report: Baltimore Bridge Collapse Update
	4:00:00 AM	-	4:07:00 AM	CT	0:07:00	Special Report: Baltimore Bridge Collapse Update
	3:00:00 AM	-	3:06:58 AM	MT	0:06:58	Special Report: Baltimore Bridge Collapse Update
	2:00:00 AM	-	2:06:58 AM	PT	0:06:58	Special Report: Baltimore Bridge Collapse Update
Tuesday, March 26, 2024	6:00:00 AM	-	6:06:02 AM	ET	0:06:02	Special Report: Baltimore Bridge Collapse Update 2
	5:00:00 AM	-	5:06:02 AM	CT	0:06:02	Special Report: Baltimore Bridge Collapse Update 2
	4:00:00 AM	-	4:06:01 AM	MT	0:06:01	Special Report: Baltimore Bridge Collapse Update 2
	3:00:00 AM	-	3:06:01 AM	PT	0:06:01	Special Report: Baltimore Bridge Collapse Update 2
Tuesday, March 26, 2024	9:53:35 AM	-	10:13:54 AM	ET	0:20:19	Special Report: News Conference Regarding the Baltimore Bridge Collapse
	8:53:37 AM	-	9:13:54 AM	CT	0:20:17	Special Report: News Conference Regarding the Baltimore Bridge Collapse
	7:53:37 AM	-	8:13:52 AM	MT	0:20:15	Special Report: News Conference Regarding the Baltimore Bridge Collapse

	6:53:37 AM	-	7:13:52 AM	PT	0:20:15	Special Report: News Conference Regarding the Baltimore Bridge Collapse
Tuesday, March 26, 2024	12:41:21 PM	-	12:56:15 PM	ET	0:14:54	Special Report: President Biden's Comments on the Baltimore Bridge Collapse
	11:41:21 AM	-	11:56:15 AM	CT	0:14:54	Special Report: President Biden's Comments on the Baltimore Bridge Collapse
	10:41:21 AM	-	10:56:14 AM	MT	0:14:53	Special Report: President Biden's Comments on the Baltimore Bridge Collapse
	9:41:22 AM	-	9:56:14 AM	PT	0:14:52	Special Report: President Biden's Comments on the Baltimore Bridge Collapse