



**280 Commerce Circle
Sacramento, CA 95815
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QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION KNCI FM/HD

**4th Quarter 2022
(October 1st through December 31th)**

Prepared by:

CODY ROBINSON, PUBLIC AFFAIRS COORDINATOR

**Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the
4th Quarter 2022
(October 1 through December 31)**

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| 1. | EDUCATION | SCHOLARSHARE529 |
| 2. | ENVIRONMENT | ROSEVILLE ELECTRIC |
| 3. | ANIMAL SERVICES | ASPCA |
| 4. | ENVIRONMENT | CLEAN UP THE LAKE |
| 5. | HEALTH | HOPE AMONG US:
STORY OF 3 BREAST
CANCER SURVIVORS |
| 6. | TAXES | UNITED WAY TAX PREP |
| 7. | ENVIRONMENT | AIR QUALITY
MANAGEMENT
DISTRICT |
| 8. | ENVIRONMENT | CITY OF SACRAMENTO
DEPARTMENT OF
UTILITIES |
| 9. | HEALTH | SAC STATE AUDIOLOGY

ZERO PROSTATE
CANCER |
| 10. | HEALTH | |

**Issues of Concern to SACRAMENTO
Addressed in Responsive Programming in the
4th Quarter 2022
(October 1 through December 31)**

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|-------------------------|---|
| 11. ANIMAL SERVICES | SAMMIE'S FRIENDS* |
| 12. MENTAL HEALTH | THE THIN LEDGE:
HUSBAND'S MEMOIR OF
LOVE, TRAUMA, &
UNEXPECTED
CIRCUMSTANCES* |
| 13. DISABILITY SERVICES | FLY BRAVE |
| 14. MENTAL HEALTH | NORCAL CARE PLANNING
COUNCIL |
| 15. HEALTH | AHA – GRATITUDE |
| 16. HEALTH | UNITED HEALTHCARE –
HOLIDAY EATING HABITS |
| 17. COMMUNITY | CHIPS 4 KIDS TOY DRIVE |
| 18. COMMUNITY | SANTA PARADE |

**Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter 2022
(October 1 through December 31)**

<u><i>Public Affairs Program</i></u>	<u><i>Schedule and Description</i></u>
1. PUBLIC AFFAIRS	(Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Cody Robinson. This topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: EDUCATION

SCHOLARSHARE529

October 2, 2022

6:00 a.m.

34 minutes of a 60-minute program

Today's program featured Julio Martinez with ScholarShare529, California's investment and development savings program that gives families a jump-start on saving for college or career training. He discussed how to get started, the benefits of using this program vs traditional savings, when you can withdraw and what you can use the money for. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: ENVIRONMENT

ROSEVILLE ELECTRIC

October 2, 2022

6:34 a.m.

27 minutes of a 60-minute program

Today's program featured Roseville Electric Utility, a non-profit, locally owned electric power provider committed to improving the quality of life of its community and customers, to discuss switching to electric and energy-saving rebates. Locally hosted and produced by Cody Robinson.

CLEAN UP THE LAKE

October 9, 2022

6:28 a.m.

32 minutes of a 60-minute program

Today's program featured Colin West, founder and executive director of Clean Up the Lake, a nonprofit that aims to fight back against plastic and all forms of pollution both on land and under the surface, starting with Lake Tahoe and the Cayes in Belize. He discussed collecting trash by SCUBA diving, how they sort and recycle, the need for experienced volunteers, and their upcoming events. Locally hosted and produced by Cody Robinson. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: ENVIRONMENT

AIR QUALITY MANAGEMENT DISTRICT

October 23 + November 27, 2022

6:00 a.m.

27 minutes of a 60-minute program

Today's program featured Amy Roberts, Executive Director with the Sacramento Air Quality Management District. She discussed the wildfire smoke air pollution emergency plan, the dangers of wildfire smoke pollution, and how to best prepare for wildfires. Locally hosted and produced by Cody Robinson.

CITY OF SACRAMENTO DEPT OF UTILITIES

October 23 + November 27, 2022

6:31 a.m.

33 mins of a 60 min program

Today's program featured Carlos Elision with the City of Sacramento Department of Utilities to discuss the new fall watering schedule, their water-saving goals for 2023, drought resistant lawns and rebates available to residents. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: ANIMAL SERVICES

SACRAMENTO ASPCA

October 9, 2022

6:00 a.m.

28 mins of a 60 min program

Today's program featured Dawn Foster, Director of Marketing and Communications of the Sacramento ASPCA, to discuss adoption and fostering, pet surrendering, medical services they provide and their adoption event with Lasher Elk Grove Subaru. Locally hosted and produced by Cody Robinson.

SAMMIE'S FRIENDS

November 6 + December 4, 2022

6:00 a.m.

60 minutes of a 60-minute program

Today's program featured Cheryl Wicks and Curt Romander, co-founders of Sammie's Friends, a nonprofit that provides medical care for the animals at the Nevada County Animal Shelter and supports other disadvantaged animals in Nevada County that without help would otherwise be euthanized. They discussed how their organization has expanded since 2001, the animals they've saved, the animals currently up for adoption, and their Grass Valley thrift store that supports the organization. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: HEALTH

HOPE AMONG US: STORY OF 3 BREAST CANCER SURVIVORS

October 16, 2022

6:00 a.m.

33 minutes of a 60-minute program

Today's program featured Dr Claudia De Young, a board-certified internist who specializes in breast cancer and runs a breast cancer clinic at South Sacramento Kaiser Permanence, to discuss October being Breast Cancer Awareness month. She was also joined by Rhonda Eyzaguierra, Jennifer Dresser and Mari Guzman, all breast cancer survivors and coauthors of Hope Among Us: Stories of Three Young Breast Cancer Survivors. They shared their breast cancer journey for awareness while explaining why they wrote the book, how healing it was and their hope to help others. Locally hosted and produced by Cody Robinson.

SAC STATE AUDIOLOGY

October 30, 2021

6:00 a.m.

26 minutes of a 60-minute program

Today's program featured students with Sacramento State's Audiology Program to discuss October being Audiology Awareness Month, signs of hearing loss, what to do if experiencing hearing loss, how to protect your hearing, and their free clinic at the university. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)**

ISSUE: HEALTH

ZERO PROSTATE CANCER

October 30, 2022

6:26 a.m.

34 minutes of a 60-minute program

Today's program feature Joe Thompson, volunteer with Zero Prostate Cancer, a national nonprofit dedicated to prostate cancer education, testing, patient support, research and advocacy. He discussed how they helped his brother, the importance of testing early, and the walk/run in Sacramento on November 12th. Locally hosted and produced by Cody Robinson.

AHA – GRATITUDE

November 18, 2021

6:32 a.m.

28 minutes of a 60-minute program

Today's program featured the American Heart Association to discuss practicing mindfulness and gratitude for heart health and overall wellbeing, especially ahead of the holidays. Locally hosted and produced by Cody Robinson.

**Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)**

ISSUE: HEALTH

UNITED HEALTHCARE: HOLIDAY EATING HABITS
December 18 + 25, 2022
6:35 + 6:00 a.m.
25 minutes of a 60-minute program

Today's program featured Dr. Jacob Asher, Chief Medical Officer with UnitedHealthcare of Northern California, to discuss healthy eating habits during the holiday. He gave practical steps, including planning your portions, not showing up hungry, revise recipes to make them healthier and more. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)

ISSUE: TAXES

UNITED WAY TAX PREP

October 24 + December 25, 2021

6:00 + 6:25 a.m.

27 minutes of a 60-minute program

Today's program featured Debi Linderholm, a free tax prep program coordinator from United Way, a nonprofit aiming to end poverty and make the Greater Sacramento region stronger, healthier and more compassionate. She discussed their free tax prep program, who's eligible for it, California's Young Child Tax Credit, important dates to remember, and materials needs before filing. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: MENTAL HEALTH

**THE THIN LEDGE: HUSBAND’S MEMOIR OF LOVE, TRAUMA, &
UNEXPECTED CIRCUMSTANCES**

November 13, 2022

6:00 a.m.

30 minutes of a 60-minute program

Today's program featured Daniel Shapiro, author of “The Thin Ledge,” a memoir about the hardships of becoming a caretaker to his wife after she suffered mental and physical decline caused by a devastating illness. He discussed the realities of abruptly becoming a caretaker, the toll it took on him and his family, how he coped, and what he wants others in the same position to know. Locally hosted and produced by Cody Robinson.

NORCAL CARE PLANNING COUNCIL

November 20, 2022

6:00 a.m.

32 minutes of a 60-minute program

Today’s program featured the NorCal Care Planning Council to discuss what caregiving is, caregiver support and their upcoming 3-part series: One Fall Can Change It All. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
4th Quarter 2022
(October 1 through December 31)**

ISSUE: DISABILITY SERVICES

FLY BRAVE

November 12 + December 18, 2022

6:30 a.m.

30 minutes of a 60-minute program

Today's program featured Vanessa Bieker, founder and executive director of Fly Brave, a non-profit with a mission of opening an employment program for adults with autism when they age out of the school system. She discussed their programs, the opening of their storefront, Fly Brave Emporium, and her son John, who's nonverbal autistic, running in the Boston Marathon on October 11th. Locally hosted and produced by Cody Robinson.

Most Significant Issue-Responsive Programming
4th Quarter 2022
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ISSUE: COMMUNITY

CHIPS 4 KIDS TOY DRIVE

December 11, 2022

6:00 a.m.

60 minutes of a 60-minute program

Today's program featured several CHP Officers who run their annual CHiPS 4 Kids Toy Drive at Cal Expo. They discussed how to donate, who receives the toys, and what to do if you know a family in need. Locally hosted and produced by Cody Robinson.

SANTA PARADE

December 18, 2022

6:00 a.m.

26 minutes of a 60-minute program

Today's program featured the sponsors of the Santa Parade, a tradition in downtown Sacramento that features floats, music, and Santa himself. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming
4th Quarter 2022
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Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

*Please see attached document **KNCI PSA REPORT – Q4 2022.***

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