

ORDER



KSDK

Orders
Order / Rev: 1433542
Alt Order #: 08683195
Product Desc: PRITZKER 4 GOVERNOR
Estimate: 10
Flight Dates: 06/20/17 - 06/26/17
Original Date / Rev: 06/19/17 / 06/19/17
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Shorr, Johnson, Magnus / POL
Buying Contact:
Billing Contact:
 100 N. 20th St. Suite 201
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: JB Pritzker / Illinois Governor / D / POL
Demographic: A35+
Product Codes: PL- State Governor
Priority: P03-PB
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: 06/12/17
Order Separation: 00:15:00
Advertiser External ID: 111673
Agency External ID: 8543AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/25/17	3	\$3,600.00	\$3,060.00
06/26/17	06/26/17	1	\$1,200.00	\$1,020.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	3	\$3,600.00	\$3,060.00	0.00
July 2017	1	\$1,200.00	\$1,020.00	0.00
Totals	4	\$4,800.00	\$4,080.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSDK	25%	\$4,800.00
Market	100%	\$19,200.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	3%	\$576.00
KETC	0%	\$0.00
KMOV	34%	\$6,528.00
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	38%	\$7,296.00
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSDK	06/26/17	06/26/17	Today Show Today Show	CM	7-9a	M-----	1:00	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00

ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE TODAY SHOW

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N 1	KSDK	06/26/17	06/26/17	Today Show Today Show	CM	7-9a	M-----	1:00	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/26/17	07/02/17	M-----			1		\$1,200.00		0.00				
N 2	KSDK	06/22/17	06/22/17	Today Show Today Show	CM	7-9a	---T---	1:00	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/19/17	06/25/17	---T---			1		\$1,200.00		0.00				
N 3	KSDK	06/20/17	06/20/17	Today Show Today Show	CM	7-9a	-T-----	1:00	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/19/17	06/25/17	-T-----			1		\$1,200.00		0.00				
N 4	KSDK	06/21/17	06/21/17	Today Show Today Show	CM	7-9a	--W----	1:00	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/19/17	06/25/17	--W----			1		\$1,200.00		0.00				
													Totals	4	\$4,800.00