

INVOICE



KSDK
1000 Market Street
St. Louis, MO 63101
Main: (314)421-5055
Billing:

www.ksdk.com

Billing Address:

Shorr, Johnson, Magnus / POL
Attention: Accounts Payable
100 N. 20th St. Suite 201
Philadelphia, PA 19103

Send Payment To:

KSDK
KSDK
PO BOX: 637378
Cincinnati, OH 45263-7378

Invoice #	Invoice Date	Invoice Month	Invoice Period
1447065-1	07/23/17	July 2017	06/26/17 - 07/17/17

Property	Account Executive	Sales Office	Sales Region
KSDK	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
JB Pritzker / Illinois Govern	PRITZKER 4 GOVERNOR	15

Flight Dates	Order #	Alt Order #
07/11/17 - 07/17/17	1447065	08713990

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	2	2

Agency Ref	Advertiser Ref
8543AG	111673

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/17/17	07/17/17	Today Show	7-9a	M-----	1:00	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/17/17 07/23/17 M----- 1 \$1,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	M	07/17/17	8:54 AM	Today Show	7-9a	1:00	JBPTV1701H	\$1,050.00 NM
2	07/12/17	07/12/17	Today Show	7-9a	--W----	1:00	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 --W---- 1 \$1,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	W	07/12/17	7:28 AM	Today Show	7-9a	1:00	JBPTV1701H	\$1,050.00 NM
3	07/14/17	07/14/17	Today Show	7-9a	----F--	1:00	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 ----F-- 1 \$1,050.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KSDK	F	07/14/17	8:27 AM	Today Show	7-9a	1:00	JBPTV1701H	\$1,050.00 NM
4	07/11/17	07/11/17	6-7a	6-7A	-T-----	1:00	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/17 07/16/17 -T----- 1 \$1,050.00									
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12	07/14/17	07/14/17	Local News @ 10p M-F	Local News @ 10p	----F--	1:00	1	\$2,700.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KSDK	F	07/14/17	10:29 PM	Local News @ 10p M-F	Local News @ 10p	1:00	JBPTV1701H	\$2,700.00	NM
Total Spots							12			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$20,100.00
<u>Agency Commission</u>	\$3,015.00
<u>Net Amount Due</u>	\$17,085.00

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