

ORDER



KSDK

Orders
Order / Rev: 1429795
Alt Order #: 08658433
Product Desc: PRITZKER 4 GOVERNOR
Estimate: 7
Flight Dates: 06/13/17 - 06/19/17
Original Date / Rev: 06/12/17 / 06/15/17
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Shorr, Johnson, Magnus / POL
Buying Contact:
Billing Contact:
 100 N. 20th St. Suite 201
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: JB Pritzker / Illinois Governor / D / POL
Demographic: A35+
Product Codes: PL- State Governor
Priority: P03-PB
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru: 06/12/17
Order Separation: 00:15:00
Advertiser External ID: 111673
Agency External ID: 8543AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/29/17	06/17/17	8	\$3,950.00	\$3,357.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2017	8	\$3,950.00	\$3,357.50	0.00
Totals	8	\$3,950.00	\$3,357.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSDK	24%	\$3,950.00
Market	100%	\$16,458.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	3%	\$493.75
KETC	0%	\$0.00
KMOV	32%	\$5,266.67
KNLC	0%	\$0.00
KPLR	0%	\$0.00
KTVI	41%	\$6,747.92
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSDK	06/15/17	06/16/17	Today Show 3 Today Show 3	CM	11a-12p	---TF--	1:00	1	\$400.00	P03-F	0.00	NM	1	\$400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		06/12/17	06/18/17	---TF--		1		\$400.00		0.00					

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N 1	KSDK	06/15/17	06/16/17	Today Show 3 Today Show 3	CM	11a-12p	---TF--	1:00	1	\$400.00	P03-F	0.00	NM	1	\$400.00
TODAY SHOW															
N 2	KSDK	06/15/17	06/15/17	Today Show Today Show	CM	7-9a	---T---	1:00	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		06/12/17	06/18/17	---T---			1	\$1,200.00	0.00						
N 3	KSDK	06/13/17	06/13/17	Today Show Today Show	CM	7-9a	-T-----	1:00	1	\$650.00	P03-F	0.00	NM	1	\$650.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		06/12/17	06/18/17	-T-----			1	\$650.00	0.00						
N 4	KSDK	06/14/17	06/14/17	Today Show Today Show	CM	7-9a	--W----	1:00	1	\$1,200.00	P03-F	0.00	NM	2	\$1,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		06/12/17	06/18/17	--W----			1	\$1,200.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSDK	06/12/17-06/18/17		Today Show			7-9a	--W-----	1:00	(\$1,200.00)	0.00	NM			
See MG 4.2,4.3															
[Recon Preempt special report starting at 7am spots did not air per discrep report]															
2	KSDK	06/17/17-06/17/17		Local News @ 6a Sa			6-7A	-----Sa--	1:00	\$450.00	0.00	NM			
Ⓜ MG for 4.1 06/14															
[n/a]															
3	KSDK	06/17/17-06/17/17		Local News @ 6p Sa			6-630P	-----Sa--	1:00	\$750.00	0.00	NM			
Ⓜ MG for 4.1 06/14															
[n/a]															
N 5	KSDK	06/13/17	06/16/17	Local News @ 4a M-F 4-5A	CM	4-5A	-TWTF--	1:00	2	\$50.00	P03-F	0.00	NM	2	\$100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		06/12/17	06/18/17	-TWTF--			2	\$50.00	0.00						
N 6	KSDK	06/15/17	06/16/17	Local News @ 12p M-F News Channel 5 @ Noon	CM	Noon News	---TF--	1:00	1	\$400.00	P03-F	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		06/12/17	06/18/17	---TF--			1	\$400.00	0.00						
													Totals	8	\$3,950.00