

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gen2 Solutions, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Friends of Emily Brewer

Authorized committee:

Friends of Emily Brewer

Agency requesting time (and contact information):



Gen2 Solutions, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

2024



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

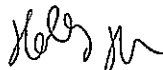
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Holly Horan

Name: Michael Clark

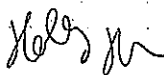
Date of Request to Purchase Ad Time: 10/24/2023

Date of Station Agreement to Sell Time: 10/25/2023

### Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

### Candidate/Authorized Committee/Agency

Signature: 

Name: Holly Horan

Date: 8.30.2023

### TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?  Yes  No

Date ad received: on file

Federal candidate certification signed (above):  Yes  No  N/A

### Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
none

Contract #:  
4450706

Station Call Letters:  
WLQM FM

Date Received/Requested:  
10/25/2023

Est. #:  
4262

Station Location:  
Franklin, VA

Run Start and End Dates:  
10/26/2023 - 10/31/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b> WLQM-FM	<b>ORDER#:</b> 3211195	<b>DATE:</b> 10/24/2023
<b>MARKET:</b> UM - Franklin, VA	<b>AMOUNT:</b> \$1,350.00	<b>AGENCY:</b> MEDIA FINANCIAL SERVICES
<b>REP:</b> Regional Reps Non-Rep	<b>SPOTS:</b> 45	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b> Str Ver: 1 Last:		
<b>SALES OFFICE:</b> PHILADELPHIA	<b>SLS PH:</b> 216-256-5304	
<b>SALESPERSON:</b> Heather Karban	<b>SLS FAX:</b> N/A	
<b>SLS EMAIL:</b> Heather.Karban@GenMediaPartners.com		
<b>AGENCY:</b> MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>	<b>CONTRACT # FOR INVOICING 4450706</b>
<b>ADVERTISER:</b> Friends of Emily Brewer	<b>AGY PRD:</b>	<b>INVOICE:</b> MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b> 10/26-11/1 Est 4262 Candidate	<b>AGY EST:</b> 4262	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b> 10-26-2023 TO 10/31/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
<b>TOT # OF DAYS:</b> 6		
<b>PRIM. DEMO:</b> Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
<b>SEC. DEMO:</b>	<b>SPOT TYPE:</b>	<b>LAST SENT:</b> 10/24/2023 15:54

**COMMENTS**

10/24/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. \*\*If you d like to have your order print columns, choose the BDR print button\*\*. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

10/24/2023: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.\*\*\*

DAY#1		10/26/2023 To 10/26/2023							TOT \$330.00		TOTAL SPOTS 11	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	10/26/2023	10/26/2023	4	\$30	\$120	
	2		...T...	10:00AM	3:00PM	60	10/26/2023	10/26/2023	3	\$30	\$90	
	3		...T...	3:00PM	7:00PM	60	10/26/2023	10/26/2023	4	\$30	\$120	

DAY#2		10/27/2023 To 10/27/2023							TOT \$330.00		TOTAL SPOTS 11	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	60	10/27/2023	10/27/2023	4	\$30	\$120	
	2		....F..	10:00AM	3:00PM	60	10/27/2023	10/27/2023	3	\$30	\$90	
	3		....F..	3:00PM	7:00PM	60	10/27/2023	10/27/2023	4	\$30	\$120	



# WLQM-FM Order Confirmation

OrderID: 1578-008

Sponsor: Friends of Emily Brewer  
 Product: Brewer for Senate  
 Estimate/PO: 4262  
 AccountRep: House Accounts  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 10/26/2023 - 10/31/2023  
 Items Ordered: 45  
 Gross Amount: 1,350.00  
 Discounts: 0.00  
 Agency Commission: 405.00  
 Net Amount: 945.00

WLQM FM  
 P.O. BOX 735  
 FRANKLIN, VA 23851  
 (757) 562-3135

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

## Scheduled Station(s): WLQM-FM Friends of Emily Brewer Estimate 4262 Order # 3211195

Printed 10/25/2023 10:49:52 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/26/2023 - 10/26/2023	All Weeks	06:00 AM - 10:00 AM				4				4	:60	Spot			4	30.00	120.00
02 10/26/2023 - 10/26/2023	All Weeks	10:00 AM - 03:00 PM				3				3	:60	Spot			3	30.00	90.00
03 10/26/2023 - 10/26/2023	All Weeks	03:00 PM - 07:00 PM				4				4	:60	Spot			4	30.00	120.00
04 10/27/2023 - 10/27/2023	All Weeks	06:00 AM - 10:00 AM					4			4	:60	Spot			4	30.00	120.00
05 10/27/2023 - 10/27/2023	All Weeks	10:00 AM - 03:00 PM					3			3	:60	Spot			3	30.00	90.00
06 10/27/2023 - 10/27/2023	All Weeks	03:00 PM - 07:00 PM					4			4	:60	Spot			4	30.00	120.00
07 10/30/2023 - 10/30/2023	All Weeks	06:00 AM - 10:00 AM	4							4	:60	Spot			4	30.00	120.00
08 10/30/2023 - 10/30/2023	All Weeks	10:00 AM - 03:00 PM	4							4	:60	Spot			4	30.00	120.00
09 10/30/2023 - 10/30/2023	All Weeks	03:00 PM - 07:00 PM	4							4	:60	Spot			4	30.00	120.00
10 10/31/2023 - 10/31/2023	All Weeks	06:00 AM - 10:00 AM		4						4	:60	Spot			4	30.00	120.00
11 10/31/2023 - 10/31/2023	All Weeks	10:00 AM - 03:00 PM		3						3	:60	Spot			3	30.00	90.00
12 10/31/2023 - 10/31/2023	All Weeks	03:00 PM - 07:00 PM		4						4	:60	Spot			4	30.00	120.00

### Calendar Month Projected Billing:

Oct-23	1,350.00	Nov-23	0.00	Dec-23	0.00	Q4-2023	1,350.00
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Confirmed Correct; Payment Guaranteed

Accepted for WLQM-FM