

STATION:	WLQM-FM	ORDER#:	3211425	DATE:	11/01/2023
MARKET:	UM - Franklin, VA	AMOUNT:	\$360.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	12		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
MOD:	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		Invoices@MediaFinancial.com
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4451154
ADVERTISER:	Friends of Emily Brewer	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	11/1-11/7 Est 4304 Candidate ADD	AGY EST:	4304		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
FLIGHT:	11-02-2023 TO 11/7/2023				WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+				
SEC. DEMO:					
		SPOT TYPE:		LAST SENT:	11/01/2023 12:32

DAY#2		11/3/2023 To 11/3/2023							TOT \$90.00		TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	11/3/2023	11/3/2023	1	\$30	\$30	
	2	F..	10:00AM	3:00PM	60	11/3/2023	11/3/2023	1	\$30	\$30	
	3	F..	3:00PM	7:00PM	60	11/3/2023	11/3/2023	1	\$30	\$30	

DAY#5		11/6/2023 To 11/6/2023							TOT \$120.00		TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	11/6/2023	11/6/2023	2	\$30	\$60	
	2		M.....	10:00AM	3:00PM	60	11/6/2023	11/6/2023	1	\$30	\$30	
	3		M.....	3:00PM	7:00PM	60	11/6/2023	11/6/2023	1	\$30	\$30	

DAY#6		11/7/2023 To 11/7/2023							TOT \$60.00		TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	11/7/2023	11/7/2023	1	\$30	\$30	
	2		.T.....	10:00AM	3:00PM	60	11/7/2023	11/7/2023	1	\$30	\$30	

TOTAL	Nov										Total
SPOT	12										12
CASH	360.00										360.00
TOTAL	360.00										360.00

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MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4451154
ADVERTISER:	Friends of Emily Brewer	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	11/1-11/7 Est 4304 Candidate ADD	AGY EST:	4304		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	11-02-2023 TO 11/7/2023	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	6				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	11/01/2023 12:32

COMMENTS

11/01/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. **If you d like to have your order print columns, choose the BDR print button**. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

11/01/2023: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.
 THIS IS AN ADD ON TO THE PREVIOUS ORDER.

DAY#1	11/2/2023 To 11/2/2023						TOT \$90.00	TOTAL SPOTS 3			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	11/2/2023	11/2/2023	1	\$30	\$30
	2		...T...	10:00AM	3:00PM	60	11/2/2023	11/2/2023	1	\$30	\$30
	3		...T...	3:00PM	7:00PM	60	11/2/2023	11/2/2023	1	\$30	\$30

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gen2 Solutions, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Friends of Emily Brewer

Authorized committee:

Friends of Emily Brewer

Agency requesting time (and contact information):

Gen2 Solutions, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

2023

General

Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Holly Horan

Signature:

Michael Clark

Name: Holly Horan

Name: Michael Clark

Date of Request to Purchase Ad Time: 11-1-2023

Date of Station Agreement to Sell Time: 11-1-2023

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Holly Horan

Date: 11-1-2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: on file

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
none

Contract #: 4451154	Station Call Letters: WLQM FM	Date Received/Requested: 11-1-2023
Est. #: 4304	Station Location: Franklin, VA	Run Start and End Dates: 11/3/2023 - 11/7/2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

WLQM FM
P.O. BOX 735
FRANKLIN, VA 23851
(757) 562-3135

WLQM-FM Order Confirmation

OrderID: 1578-010

Sponsor: Friends of Emily Brewer
Product: Brewer for Senate
Estimate/PO: 4304
AccountRep: House Accounts
BillingCycle: Calendar Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 11/2/2023 - 11/7/2023
Items Ordered: 12
Gross Amount: 360.00
Discounts: 0.00
Agency Commission: 108.00
Net Amount: 252.00

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD
SUITE 903
WEST PALM BEACH, FL 33401

Scheduled Station(s): WLQM-FM
Friends of Emily Brewer Est 4304 Order# 3211425

Printed 11/1/2023 3:49:14 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 11/2/2023 - 11/2/2023	All Weeks	06:00 AM - 10:00 AM				1				1	:60	Spot		1099	1	30.00	30.00
02 11/2/2023 - 11/2/2023	All Weeks	10:00 AM - 03:00 PM				1				1	:60	Spot		1099	1	30.00	30.00
03 11/2/2023 - 11/2/2023	All Weeks	03:00 PM - 07:00 PM				1				1	:60	Spot		1099	1	30.00	30.00
04 11/3/2023 - 11/3/2023	All Weeks	06:00 AM - 10:00 AM					1			1	:60	Spot		1099	1	30.00	30.00
05 11/3/2023 - 11/3/2023	All Weeks	10:00 AM - 03:00 PM					1			1	:60	Spot		1099	1	30.00	30.00
06 11/3/2023 - 11/3/2023	All Weeks	03:00 PM - 07:00 PM					1			1	:60	Spot		1099	1	30.00	30.00
07 11/6/2023 - 11/6/2023	All Weeks	06:00 AM - 10:00 AM		2						2	:60	Spot		1099	2	30.00	60.00
08 11/6/2023 - 11/6/2023	All Weeks	10:00 AM - 03:00 PM		1						1	:60	Spot		1099	1	30.00	30.00
09 11/6/2023 - 11/6/2023	All Weeks	03:00 PM - 07:00 PM		1						1	:60	Spot		1099	1	30.00	30.00
10 11/7/2023 - 11/7/2023	All Weeks	06:00 AM - 10:00 AM			1					1	:60	Spot		1099	1	30.00	30.00
11 11/7/2023 - 11/7/2023	All Weeks	10:00 AM - 03:00 PM			1					1	:60	Spot		1099	1	30.00	30.00

Calendar Month Projected Billing:

Oct-23	0.00	Nov-23	360.00	Dec-23	0.00	Q4-2023	360.00
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Confirmed Correct; Payment Guaranteed

Accepted for WLQM-FM