

ORDER



Harrisburg WHTM

Orders
Order / Rev: 2005588
Alt Order #: 26469120
Product Desc: Candidate
Estimate: 2091
Flight Dates: 05/13/19 - 05/26/19
Original Date / Rev: 05/14/19 / 05/14/19
Order Type: REG
Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Hulsen Media Services
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Daniel D McCaffery/PA Superior C
Demographic: A35+
Product Codes: PL18
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/26/19	31	\$8,950.00	\$7,607.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	31	\$8,950.00	\$7,607.50	0.00
Totals	31	\$8,950.00	\$7,607.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Harrisburg WHTM	30%	\$8,950.00
Market	100%	\$29,833.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	70%	\$20,883.33
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WHTM	05/14/19	05/14/19	M-F 6-7a	CM	6-7a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC27 News Daybreak @ 6A															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	-T-----			1			\$300.00		0.00			

Order / Rev: 2005588
 Alt Order #: 26469120
 Flight Dates: 05/13/19 - 05/26/19

Advertiser: POL/Daniel D McCaffery/PA Superior Co
 Product Desc: Candidate
 Estimate: 2091

Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WHTM	05/15/19	05/15/19	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	--W----			1			\$300.00		0.00			
E 3	WHTM	05/16/19	05/16/19	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	---T---			1			\$300.00		0.00			
E 4	WHTM	05/17/19	05/17/19	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	----F--			1			\$300.00		0.00			
E 5	WHTM	05/20/19	05/20/19	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	M-----			1			\$300.00		0.00			
N 6	WHTM	05/21/19	05/21/19	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$300.00	P4	0.00	NM	0	\$0.00
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	-T-----			1			\$300.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1		WHTM	05/20/19-05/26/19	M-F 6-7a			6-7a			-T-----	:30	(\$300.00)	0.00	NM	
Credited															
E 7	WHTM	05/14/19	05/14/19	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	-T-----			1			\$300.00		0.00			
E 8	WHTM	05/15/19	05/15/19	GMA Good Morning America	CM	7-9a (7:00 AM-9:00 AM)	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	--W----			1			\$300.00		0.00			
E 9	WHTM	05/16/19	05/16/19	GMA Good Morning America	CM	7-9a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	---T---			1			\$300.00		0.00			
E 10	WHTM	05/20/19	05/20/19	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	M-----			1			\$300.00		0.00			
N 11	WHTM	05/21/19	05/21/19	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$300.00	P4	0.00	NM	0	\$0.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/20/19	05/26/19	-T-----			1			\$300.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1		WHTM	05/20/19-05/26/19	GMA			7-9a			-T-----	:30	(\$300.00)	0.00	NM	
Credited															
E 12	WHTM	05/18/19	05/18/19	ABC27 News Sat 8a ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
abc27 New Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/13/19	05/19/19	-----S-			1			\$200.00		0.00			

Order / Rev: 2005588
 Alt Order #: 26469120
 Flight Dates: 05/13/19 - 05/26/19

Advertiser: POL/Daniel D McCaffery/PA Superior Co
 Product Desc: Candidate
 Estimate: 2091

Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	-----S-			1		\$200.00	0.00					
E 13	WHTM	05/19/19	05/19/19	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		ABC27 Sunday News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	-----S			1		\$150.00	0.00					
E 14	WHTM	05/14/19	05/14/19	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	-T-----			1		\$200.00	0.00					
E 15	WHTM	05/15/19	05/15/19	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	--W----			1		\$200.00	0.00					
E 16	WHTM	05/16/19	05/16/19	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	---T---			1		\$200.00	0.00					
E 17	WHTM	05/17/19	05/17/19	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	----F--			1		\$200.00	0.00					
E 18	WHTM	05/20/19	05/20/19	M-F 12-1230p ABC27 News at Noon	CM	12-1230p	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
		ABC 27 News At Noon													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/20/19	05/26/19	M-----			1		\$200.00	0.00					
E 19	WHTM	05/14/19	05/14/19	M-F News @ 5p ABC27 Live at 5	CM	458-6p	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	-T-----			1		\$300.00	0.00					
E 20	WHTM	05/15/19	05/15/19	M-F News @ 5p ABC27 Live at 5	CM	458-6p	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	--W----			1		\$300.00	0.00					
E 21	WHTM	05/16/19	05/16/19	M-F News @ 5p ABC27 Live at 5	CM	458-6p	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	---T---			1		\$300.00	0.00					
E 22	WHTM	05/20/19	05/20/19	M-F News @ 5p ABC27 Live at 5	CM	458-6p	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/20/19	05/26/19	M-----			1		\$300.00	0.00					
E 23	WHTM	05/14/19	05/14/19	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		ABC 27 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		05/13/19	05/19/19	-T-----			1		\$400.00	0.00					
E 24	WHTM	05/15/19	05/15/19	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
		ABC 27 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 2005588
 Alt Order #: 26469120
 Flight Dates: 05/13/19 - 05/26/19

Advertiser: POL/Daniel D McCaffery/PA Superior Co
 Product Desc: Candidate
 Estimate: 2091

Harrisburg WHTM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/19	05/19/19	--W----			1		\$400.00		0.00				
E 25	WHTM	05/16/19	05/16/19	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
ABC 27 News At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/19	05/19/19	---T---			1		\$400.00		0.00				
E 26	WHTM	05/20/19	05/20/19	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
ABC 27 News At 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/19	05/26/19	M-----			1		\$400.00		0.00				
E 27	WHTM	05/14/19	05/14/19	LN M-F News @ 11p	CM	11-1135p	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/19	05/19/19	-T-----			1		\$300.00		0.00				
E 28	WHTM	05/15/19	05/15/19	LN M-F News @ 11p	CM	11-1135p	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/19	05/19/19	--W----			1		\$300.00		0.00				
E 29	WHTM	05/16/19	05/16/19	LN M-F News @ 11p	CM	11-1135p	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/19	05/19/19	---T---			1		\$300.00		0.00				
E 30	WHTM	05/19/19	05/19/19	LN Sa-Su Weekend News @ 11p	CM	11-1135p	-----S	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/19	05/19/19	-----S			1		\$300.00		0.00				
E 31	WHTM	05/20/19	05/20/19	LN M-F News @ 11p	CM	11-1135p (11:00 PM-11:35 PM)	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
ABC 27 Nightside															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/19	05/26/19	M-----			1		\$300.00		0.00				
N 32	WHTM	05/21/19	05/21/19	M-F 5-530a ABC27 News Daybreak @ 5	CM	5a-530a	-T-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/19	05/26/19	-T-----			1		\$300.00		0.00				
N 33	WHTM	05/21/19	05/21/19	M-F 9-10a Live	CM	9-10a	-T-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/20/19	05/26/19	-T-----			1		\$300.00		0.00				
													Totals	31	\$8,950.00