

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 10/27/2018

WGAL TV 8
HARRISBURG LANCASTER PA

I, BRABENDERCox LLC

being/on behalf of: SCOTT PERRY

a legally qualified candidate of the REPUBLICAN

political party for the office of: US CONGRESS

in the 2018 GENRAL

election to be held on: NOVEMBER 06

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|----------------------------------|------|-------|----------------|-----------------|
| <u>SEE ATTACHED</u> | | | | | |

Attach proposed schedule with charges (if available):

\$ 3,065

10/28-10/29/18

I represent that the payment for the above described broadcast time has been furnished by:

PATRIOTS FOR PERRY

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LISA STONE

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/2018

Date

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2018.09.13 08:07:06 -04'00'

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

BEN WARNTZ
Printed Name

LOCAL SALES MGR
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

LIZ KUNDU

printed name

10/27/2018

date



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
(717)393-5851

CONTRACT

| | | |
|----------------------------------------------|------------------------------------------|--------------------------------------------------------|
| Contract / Revision 1806420 / | | Alt Order # 09297509 |
| Product PATRIOTS FOR PERRY | | |
| Contract Dates 10/22/18 - 11/04/18 | Estimate # 357 | |
| Advertiser Perry/R/Congress | | Original Date / Revision 10/26/18 / 10/26/18 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WGAL | Account Executive Mary Tricoli | Sales Office HRP-Philadel |
| Special Handling | | |
| Demographic Adults 35+ | | |
| Agency Code 9913021 | Advertiser Code 64 | Product 1/2 73 |
| Agency Ref | | Advertiser Ref |

And:

BrabenderCox
1218 Grandview Avenue
Pittsburgh, PA 15211

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|-------------------------|--------------------|------|--------|-------------------|-------------|-----|------|----------|-------------------|
| N 1 | WGAL | 10/29/18 | 10/29/18 | NBC Today Show | 7-9A | | :30 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/29/18 | 11/04/18 | 1----- | | | | 1 | \$700.00 | | | | |
| N 2 | WGAL | 10/28/18 | 10/28/18 | NBC Sunday Today | 8-9a | | :30 | | | | NM | 1 | \$365.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | -----1 | | | | 1 | \$365.00 | | | | |
| D 3 | WGAL | 10/29/18 | 10/29/18 | MON THE VOICE | 8-11P | | :30 | | | | NM | 0 | \$0.00 |
| N 4 | WGAL | 10/28/18 | 10/28/18 | Sunday News 8 at 9a | 9-10a | | :30 | | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | -----S | | | | 1 | \$400.00 | | | | |
| N 5 | WGAL | 10/28/18 | 10/28/18 | NBC Meet the Press | 10-11a | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | -----S | | | | 1 | \$600.00 | | | | |
| N 6 | WGAL | 10/28/18 | 10/28/18 | M-Su Late News Off-Time | Late News Off-Time | | :30 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 10/22/18 | 10/28/18 | -----S | | | | 1 | \$1,000.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 5 | \$3,065.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-------------------|-------------------|-------------------|
| 10/01/18 - 10/28/18 | 4 | \$2,365.00 | (\$354.75) | \$2,010.25 |
| 10/29/18 - 10/29/18 | 1 | \$700.00 | (\$105.00) | \$595.00 |
| Totals | 5 | \$3,065.00 | (\$459.75) | \$2,605.25 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
(717)393-5851

www.wgal.com

| <u>Contract / Revision</u> | <u>Alt Order #</u> |
|----------------------------|--------------------|
| 1806420 / | 09297509 |

| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
|-----------------------|--------------------|-------------------|
| 10/22/18 - 11/04/18 | PATRIOTS FOR PERRY | 357 |

| <u>Advertiser</u> | <u>Original Date / Revision</u> |
|-------------------|---------------------------------|
| Perry/R/Congress | 10/26/18 / 10/26/18 |

Signature: _____ **Date:** _____

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