

# CONTRACT



**WGAL**  
 1300 Columbia Avenue  
 Lancaster, PA 17603  
 (717)393-5851

www.wgal.com

<b>Contract / Revision</b> 1788741 /		<b>Alt Order #</b> 09217758
<b>Product</b> PATRIOTS FOR PERRY		
<b>Contract Dates</b> 09/10/18 - 09/24/18		<b>Estimate #</b> 303
<b>Advertiser</b> Perry/R/Congress		<b>Original Date / Revision</b> 09/18/18 / 09/18/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WGAL	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP-Philadelph
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b> 9913021	<b>Advertiser Code</b> 64	<b>Product 1/2</b> 73
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**BrabenderCox**  
 1218 Grandview Avenue  
 Pittsburgh, PA 15211

REVISION 1 9/18/18

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WGAL	09/18/18	09/18/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-1-----				1	\$650.00				
D 2	WGAL	09/27/18	09/27/18	NBC Today Show	7-9A		:30				NM	0	\$0.00
N 3	WGAL	09/15/18	09/15/18	NBC Saturday Today	7-9a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$425.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGAL	09/10/18-09/16/18	NBC Saturday Today	7-9a	-----Sa--	:30		<del>\$425.00</del>		NM		
	See MG 33.2,33.3												
4	WGAL	09/22/18	09/22/18	NBC Saturday Today	7-9a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1-				1	\$425.00				
5	WGAL	09/16/18	09/16/18	Sunday News 8 at 9a	9-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$350.00				
6	WGAL	09/23/18	09/23/18	Sunday News 8 at 9a	9-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1				1	\$350.00				
7	WGAL	09/18/18	09/18/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-1-----				1	\$300.00				
8	WGAL	09/20/18	09/20/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---				1	\$300.00				
9	WGAL	09/21/18	09/21/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<b>Contract Dates</b> 09/10/18 - 09/24/18	<b>Product</b> PATRIOTS FOR PERRY	<b>Estimate #</b> 303
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<b>Advertiser</b> Perry/R/Congress	<b>Original Date / Revision</b> 09/18/18 / 09/18/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--				1	\$300.00				
10	WGAL	09/20/18	09/20/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---				1	\$650.00				
D 11	WGAL	09/25/18	09/25/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
D 12	WGAL	09/27/18	09/27/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
D 13	WGAL	09/28/18	09/28/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
14	WGAL	09/17/18	09/17/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$625.00				
15	WGAL	09/19/18	09/19/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--1----				1	\$625.00				
16	WGAL	09/21/18	09/21/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--				1	\$625.00				
D 17	WGAL	09/25/18	09/25/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
D 18	WGAL	09/26/18	09/26/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
D 19	WGAL	09/28/18	09/28/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
20	WGAL	09/17/18	09/17/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$950.00				
D 21	WGAL	09/24/18	09/24/18	M-F News 8 at 6a	6-7a		:30				NM	0	\$0.00
22	WGAL	09/18/18	09/18/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-1-----				1	\$950.00				
23	WGAL	09/20/18	09/20/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---				1	\$950.00				
D 24	WGAL	09/24/18	09/24/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
D 25	WGAL	09/25/18	09/25/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
D 26	WGAL	09/27/18	09/27/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
27	WGAL	09/16/18	09/16/18	SU 6p News	6-630p		:30				NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$640.00				
28	WGAL	09/23/18	09/23/18	SU 6p News	6-630p		:30				NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1				1	\$640.00				
D 29	WGAL	09/30/18	09/30/18	SU 6p News	6-630p		:30				NM	0	\$0.00
30	WGAL	09/20/18	09/20/18	LAW AND ORDER SVU	Prime Other		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---				1	\$850.00				
D 31	WGAL	09/27/18	09/27/18	Thu NBC Prime Other	Prime Other		:30				NM	0	\$0.00

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<b>Advertiser</b> Perry/R/Congress	<b>Original Date / Revision</b> 09/18/18 / 09/18/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 32	WGAL	09/26/18	09/26/18	M-F News 8 at 6a	6-7a		:30				NM	0	\$0.00
N 33	WGAL	09/15/18	09/15/18	M-Su News 8 at 11p	11-1135p		:30				NM	2	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGAL	09/10/18-09/16/18	M-Su News 8 at 11p	11-1135p	-----Sa--	:30		<del>\$750.00</del>		NM		
			See MG 33.2,33.3										
	2	WGAL	09/23/18-09/23/18	TOUR CHAMPIONSHIP	Various	-----Su	:30		\$475.00		NM		
			Ⓜ MG for 3.1,33.1										
	3	WGAL	09/23/18-09/23/18	MATTER OF FACT	1130P-12A	-----Su	:30		\$200.00		NM		
			Ⓜ MG for 3.1,33.1										
34	WGAL	09/19/18	09/19/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--1----				1	\$750.00				
35	WGAL	09/21/18	09/21/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--				1	\$750.00				
36	WGAL	09/22/18	09/22/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1-				1	\$750.00				
D 37	WGAL	09/24/18	09/24/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00
D 38	WGAL	09/26/18	09/26/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00
D 39	WGAL	09/28/18	09/28/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00
D 40	WGAL	09/28/18	09/28/18	M-F News 8 at 6a	6-7a		:30				NM	0	\$0.00
41	WGAL	09/17/18	09/17/18	NBC Today Show	7-9A		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$650.00				
42	WGAL	09/19/18	09/19/18	NBC Today Show	7-9A		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--1----				1	\$650.00				
43	WGAL	09/21/18	09/21/18	NBC Today Show	7-9A		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--				1	\$650.00				
D 44	WGAL	09/25/18	09/25/18	NBC Today Show	7-9A		:30				NM	0	\$0.00
D 45	WGAL	09/26/18	09/26/18	AMERICA'S GOT TALENT	8-11P		:30				NM	0	\$0.00
D 46	WGAL	09/28/18	09/28/18	NBC Today Show	7-9A		:30				NM	0	\$0.00
47	WGAL	09/24/18	09/24/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	M-----				1	\$750.00				
<b>Totals</b>								<b>0.00</b>				<b>26</b>	<b>\$15,805.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/24/18	26	\$15,805.00	(\$2,370.75)	\$13,434.25
<b>Totals</b>	<b>26</b>	<b>\$15,805.00</b>	<b>(\$2,370.75)</b>	<b>\$13,434.25</b>

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Table with 2 columns: Contract / Revision (1788741 / ) and Alt Order # (09217758)

Table with 3 columns: Contract Dates (09/10/18 - 09/24/18), Product (PATRIOTS FOR PERRY), Estimate # (303)

Table with 2 columns: Advertiser (Perry/R/Congress) and Original Date / Revision (09/18/18 / 09/18/18)

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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