



**WGAL**  
**1300 Columbia Avenue**  
**Lancaster, PA 17603**  
**(717)393-5851**

# CONTRACT

<u>Contract / Revision</u> 1788741 /		<u>Alt Order #</u> 09217758
<u>Product</u> PATRIOTS FOR PERRY		
<u>Contract Dates</u> 09/10/18 - 09/24/18	<u>Estimate #</u> 303	
<u>Advertiser</u> Perry/R/Congress		<u>Original Date / Revision</u> 09/18/18 / 09/18/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGAL	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agg Code</u> 9913021	<u>Advertiser Code</u> 64	<u>Product 1/2</u> 73
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**BrabenderCox**  
**1218 Grandview Avenue**  
**Pittsburgh, PA 15211**

REVISION 1

9/18/18

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WGAL	09/18/18	09/18/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-1-----				1	\$650.00				
D 2	WGAL	09/27/18	09/27/18	NBC Today Show	7-9A		:30				NM	0	\$0.00
N 3	WGAL	09/15/18	09/15/18	NBC Saturday Today	7-9a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$425.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGAL	09/10/18-09/16/18	NBC Saturday Today	7-9a	-----Sa--	:30		<del>\$425.00</del>		NM		
	See MG 33.2, 33.3												
4	WGAL	09/22/18	09/22/18	NBC Saturday Today	7-9a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1-				1	\$425.00				
5	WGAL	09/16/18	09/16/18	Sunday News 8 at 9a	9-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$350.00				
6	WGAL	09/23/18	09/23/18	Sunday News 8 at 9a	9-10a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1				1	\$350.00				
7	WGAL	09/18/18	09/18/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-1-----				1	\$300.00				
8	WGAL	09/20/18	09/20/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---				1	\$300.00				
9	WGAL	09/21/18	09/21/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> Perry/R/Congress		<u>Original Date / Revision</u> 09/18/18 / 09/18/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--				1	\$300.00				
10	WGAL	09/20/18	09/20/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---				1	\$650.00				
D 11	WGAL	09/25/18	09/25/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
D 12	WGAL	09/27/18	09/27/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
D 13	WGAL	09/28/18	09/28/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
14	WGAL	09/17/18	09/17/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$625.00				
15	WGAL	09/19/18	09/19/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--1----				1	\$625.00				
16	WGAL	09/21/18	09/21/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--				1	\$625.00				
D 17	WGAL	09/25/18	09/25/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
D 18	WGAL	09/26/18	09/26/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
D 19	WGAL	09/28/18	09/28/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
20	WGAL	09/17/18	09/17/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	1-----				1	\$950.00				
D 21	WGAL	09/24/18	09/24/18	M-F News 8 at 6a	6-7a		:30				NM	0	\$0.00
22	WGAL	09/18/18	09/18/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-1-----				1	\$950.00				
23	WGAL	09/20/18	09/20/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---				1	\$950.00				
D 24	WGAL	09/24/18	09/24/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
D 25	WGAL	09/25/18	09/25/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
D 26	WGAL	09/27/18	09/27/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
27	WGAL	09/16/18	09/16/18	SU 6p News	6-630p		:30				NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1				1	\$640.00				
28	WGAL	09/23/18	09/23/18	SU 6p News	6-630p		:30				NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1				1	\$640.00				
D 29	WGAL	09/30/18	09/30/18	SU 6p News	6-630p		:30				NM	0	\$0.00
30	WGAL	09/20/18	09/20/18	LAW AND ORDER SVU	Prime Other		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---1---				1	\$850.00				
D 31	WGAL	09/27/18	09/27/18	Thu NBC Prime Other	Prime Other		:30				NM	0	\$0.00

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D 32	WGAL	09/26/18	09/26/18	M-F News 8 at 6a	6-7a		:30				NM	0	\$0.00
N 33	WGAL	09/15/18	09/15/18	M-Su News 8 at 11p	11-1135p		:30				NM	2	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/10/18	09/16/18	-----1-					1	\$750.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WGAL	09/10/18-09/16/18	M-Su News 8 at 11p	11-1135p	-----Sa--	:30		<del>\$750.00</del>		NM		
			See MG 33.2,33.3										
	2	WGAL	09/23/18-09/23/18	TOUR CHAMPIONSHIP	Various	-----Su	:30		\$475.00		NM		
	Ⓜ		MG for 3.1,33.1										
	3	WGAL	09/23/18-09/23/18	MATTER OF FACT	1130P-12A	-----Su	:30		\$200.00		NM		
	Ⓜ		MG for 3.1,33.1										
34	WGAL	09/19/18	09/19/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/17/18	09/23/18	--1----					1	\$750.00				
35	WGAL	09/21/18	09/21/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/17/18	09/23/18	----1--					1	\$750.00				
36	WGAL	09/22/18	09/22/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/17/18	09/23/18	-----1-					1	\$750.00				
D 37	WGAL	09/24/18	09/24/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00
D 38	WGAL	09/26/18	09/26/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00
D 39	WGAL	09/28/18	09/28/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00
D 40	WGAL	09/28/18	09/28/18	M-F News 8 at 6a	6-7a		:30				NM	0	\$0.00
41	WGAL	09/17/18	09/17/18	NBC Today Show	7-9A		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/17/18	09/23/18	1-----					1	\$650.00				
42	WGAL	09/19/18	09/19/18	NBC Today Show	7-9A		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/17/18	09/23/18	--1----					1	\$650.00				
43	WGAL	09/21/18	09/21/18	NBC Today Show	7-9A		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/17/18	09/23/18	----1--					1	\$650.00				
D 44	WGAL	09/25/18	09/25/18	NBC Today Show	7-9A		:30				NM	0	\$0.00
D 45	WGAL	09/26/18	09/26/18	AMERICA'S GOT TALENT	8-11P		:30				NM	0	\$0.00
D 46	WGAL	09/28/18	09/28/18	NBC Today Show	7-9A		:30				NM	0	\$0.00
47	WGAL	09/24/18	09/24/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:	09/24/18	09/30/18	M-----					1	\$750.00				
Totals								0.00				26	\$15,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/24/18	26	\$15,805.00	(\$2,370.75)	\$13,434.25
<b>Totals</b>	<b>26</b>	<b>\$15,805.00</b>	<b>(\$2,370.75)</b>	<b>\$13,434.25</b>

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1788741 /		09217758
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09/10/18 - 09/24/18	PATRIOTS FOR PERRY	303
<u>Advertiser</u>		<u>Original Date / Revision</u>
Perry/R/Congress		09/18/18 / 09/18/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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