

CONTRACT



WGAL
 1300 Columbia Avenue
 Lancaster, PA 17603
 (717)393-5851

Contract / Revision 1788784 /		Alt Order #
Product PATRIOTS FOR PERRY		
Contract Dates 09/24/18 - 09/30/18		Estimate # 303
Advertiser Perry/R/Congress		Original Date / Revision 09/27/18 / 09/27/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WGAL	Account Executive Mary Tricoli	Sales Office HRP-Philadelph
Special Handling		
Demographic Adults 35+		
Agency Code 9913021	Advertiser Code 64	Product 1/2 73
Agency Ref		Advertiser Ref

And:

BrabenderCox
 Attention: Liz Kundu
 1218 Grandview Avenue
 Pittsburgh, PA 15211

REVISION 1

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 1	WGAL	09/18/18	09/18/18	M-F News 8 at 6a	6-7a		:30				NM	0	\$0.00
N 2	WGAL	09/27/18	09/27/18	NBC Today Show	7-9A		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$650.00				
D 3	WGAL	09/15/18	09/15/18	NBC Saturday Today	7-9a		:30				NM	0	\$0.00
D 4	WGAL	09/22/18	09/22/18	NBC Saturday Today	7-9a		:30				NM	0	\$0.00
D 5	WGAL	09/16/18	09/16/18	Sunday News 8 at 9a	9-10a		:30				NM	0	\$0.00
D 6	WGAL	09/23/18	09/23/18	Sunday News 8 at 9a	9-10a		:30				NM	0	\$0.00
D 7	WGAL	09/18/18	09/18/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
D 8	WGAL	09/20/18	09/20/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
D 9	WGAL	09/21/18	09/21/18	M-F 12-12:30p News	12-12:30p		:30				NM	0	\$0.00
D 10	WGAL	09/20/18	09/20/18	M-F News 8 at 6a	6-7a		:30				NM	0	\$0.00
N 11	WGAL	09/25/18	09/25/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$300.00				
N 12	WGAL	09/27/18	09/27/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$300.00				
N 13	WGAL	09/28/18	09/28/18	M-F 12-12:30p News	12-12:30p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--				1	\$300.00				
D 14	WGAL	09/17/18	09/17/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
D 15	WGAL	09/19/18	09/19/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
D 16	WGAL	09/21/18	09/21/18	M-F 5-6p News	5-6p		:30				NM	0	\$0.00
N 17	WGAL	09/25/18	09/25/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00

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Advertiser Perry/R/Congress	Original Date / Revision 09/27/18 / 09/27/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$625.00				
N 18	WGAL	09/26/18	09/26/18	M-F 5-6p News	5-6p		:30				NM	2	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$625.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WGAL	09/24/18-09/30/18		M-F 5-6p News	5-6p	---W-----	:30		\$625.00		NM		
See MG 18.2, 18.3													
2	WGAL	09/29/18-09/29/18		Ryder Cup	Various	-----Sa--	:30		\$600.00		NM		
Ⓢ MG for 18.1 09/26													
3	WGAL	09/28/18-09/28/18		M-Sun Overnight	MF 135a,S 1a,S 1	-----F----	:30		\$25.00		NM		
Ⓢ MG for 18.1 09/26													
N 19	WGAL	09/28/18	09/28/18	M-F 5-6p News	5-6p		:30				NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	----1--				1	\$625.00				
D 20	WGAL	09/17/18	09/17/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
N 21	WGAL	09/24/18	09/24/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	1-----				1	\$650.00				
D 22	WGAL	09/18/18	09/18/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
D 23	WGAL	09/20/18	09/20/18	M-F News 8 at 6p	6-630p		:30				NM	0	\$0.00
N 24	WGAL	09/24/18	09/24/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	1-----				1	\$950.00				
N 25	WGAL	09/25/18	09/25/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-1-----				1	\$950.00				
N 26	WGAL	09/27/18	09/27/18	M-F News 8 at 6p	6-630p		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$950.00				
D 27	WGAL	09/16/18	09/16/18	SU 6p News	6-630p		:30				NM	0	\$0.00
D 28	WGAL	09/23/18	09/23/18	SU 6p News	6-630p		:30				NM	0	\$0.00
N 29	WGAL	09/30/18	09/30/18	SU 6p News	6-630p		:30				NM	1	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----1				1	\$640.00				
D 30	WGAL	09/20/18	09/20/18	Thu NBC Prime Other	Prime Other		:30				NM	0	\$0.00
N 31	WGAL	09/27/18	09/27/18	LAW AND ORDER SVU	Prime Other		:30				NM	1	\$1,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	---1---				1	\$1,175.00				
N 32	WGAL	09/26/18	09/26/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	--1----				1	\$650.00				
D 33	WGAL	09/15/18	09/15/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00
D 34	WGAL	09/19/18	09/19/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00
D 35	WGAL	09/21/18	09/21/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00

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D 36	WGAL	09/22/18	09/22/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00	
D 37	WGAL	09/24/18	09/24/18	M-Su News 8 at 11p	11-1135p		:30				NM	0	\$0.00	
N 38	WGAL	09/26/18	09/26/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	--1----				1	\$750.00					
N 39	WGAL	09/28/18	09/28/18	M-Su News 8 at 11p	11-1135p		:30				NM	1	\$750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	----1--				1	\$750.00					
N 40	WGAL	09/28/18	09/28/18	M-F News 8 at 6a	6-7a		:30				NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	----1--				1	\$650.00					
D 41	WGAL	09/17/18	09/17/18	NBC Today Show	7-9A		:30				NM	0	\$0.00	
D 42	WGAL	09/19/18	09/19/18	NBC Today Show	7-9A		:30				NM	0	\$0.00	
D 43	WGAL	09/21/18	09/21/18	NBC Today Show	7-9A		:30				NM	0	\$0.00	
N 44	WGAL	09/25/18	09/25/18	NBC Today Show	7-9A		:30				NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	-1-----				1	\$650.00					
N 45	WGAL	09/26/18	09/26/18	CHICAGO MED	8-9p		:30				NM	1	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	--1----				1	\$1,300.00					
N 46	WGAL	09/28/18	09/28/18	NBC Today Show	7-9A		:30				NM	1	\$650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	----1--				1	\$650.00					
Totals												0.00	21	\$14,140.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/30/18	21	\$14,140.00	(\$2,121.00)	\$12,019.00
Totals	21	\$14,140.00	(\$2,121.00)	\$12,019.00

Signature: _____ Date: _____

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