

CONTRACT



KSTU
 5020 W. Amelia Earhart Dr.
 Salt Lake City, UT 84116
 (801)532-1300

<u>Contract / Revision</u> 585099 /		<u>Alt Order #</u> 9849364
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 2111
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSTU	<u>Account Executive</u> Dan Driscoll	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
 1010 Wisconsin Ave NW
 Suite 800
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	13	10/16/12	10/22/12	M-F 5a-530a	5a-530a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$350.00			
N 2	13	10/16/12	10/22/12	M-F 530a-6a	530a-6a		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$450.00			
N 3	13	10/16/12	10/22/12	M-F 6a-7a	6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$550.00			
N 4	13	10/20/12	10/20/12	Sa 7a-9a	7a-9a		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$550.00			
N 5	13	10/21/12	10/21/12	Su 7a-9a	7a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$550.00			
N 6	13	10/16/12	10/22/12	M-F 7a-8a	7a-8a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$550.00			
N 7	13	10/20/12	10/20/12	Sa 7a-9a	7a-9a		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$650.00			
N 8	13	10/21/12	10/21/12	Su 7a-9a	7a-9a		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$650.00			
N 9	13	10/16/12	10/22/12	M-F 8a-9a	8a-9a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$550.00			
D 10	13	10/21/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	0	\$0.00
N 11	13	10/16/12	10/22/12	M-F 9a-10a	9a-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$350.00			
N 12	13	10/16/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$300.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Product</u> DCCC
		<u>Estimate #</u> 2111
<u>Advertiser</u> Democratic Congression:		<u>Original Date / Revision</u> 10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$300.00			
N 13	13	10/16/12	10/22/12	M-F 11a-12p	11a-12p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$400.00			
N 14	13	10/21/12	10/21/12	FOX NFL 11a	11a-CC		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/21/12	-----S				1	\$3,000.00			
N 15	13	10/16/12	10/22/12	M-F 12p-1230p	12p-1230p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$400.00			
N 16	13	10/16/12	10/22/12	M-F 1p-2p	1p-2p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$100.00			
N 17	13	10/20/12	10/20/12	PP Sa 130p-2p	130p-2p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$75.00			
N 18	13	10/16/12	10/22/12	M-F 2p-3p	2p-3p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$100.00			
N 19	13	10/21/12	10/21/12	MLB Championship Series	2p-CC		:30			NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				2	\$1,750.00			
N 20	13	10/16/12	10/22/12	M-F 2p-3p	2p-3p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$100.00			
N 21	13	10/16/12	10/22/12	M-F 3p-4p	3p-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$350.00			
N 22	13	10/16/12	10/22/12	M-F 3p-4p	3p-4p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$350.00			
N 23	13	10/16/12	10/22/12	M-F 4p-5p	4p-5p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$450.00			
N 24	13	10/16/12	10/22/12	M-F 5p-530p	5p-530p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$800.00			
N 25	13	10/21/12	10/21/12	Su 5p-530p	5p-530p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$700.00			
N 26	13	10/16/12	10/22/12	M-F 530p-6p	530p-6p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$1,200.00			
N 27	13	10/16/12	10/22/12	M-F 9p-1005p	9p-1005p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				1	\$2,500.00			
N 28	13	10/20/12	10/20/12	Sa 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,500.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 29	13	10/21/12	10/21/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$2,520.00			
Totals											31	\$24,745.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	31	\$24,745.00	\$21,033.25
Totals	31	\$24,745.00	\$21,033.25

Signature: _____ Date: _____

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Rep Order# 9849364 Ver# 1 Status New Traffic Order#
 EC'd Yes Printed: 10/19/2012 4:17 PM 1 of 3
 Last Received: 10/19/2012 3:06 PM
 Showing Buylines: All Lines

Station KSTU-TV SALT LAKE CITY, UT
 Advertiser () POLITICAL ISSUE GROU
 Product DCCC
 Estimate# 2111
 Buyer Katie Keuleman
 Phone#
 Fax#

Agency () GREAT AMERICAN MEDIA
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 11/14/2111
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () DAN DRISCOLL
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

MEMO RD-ER PLEASE CHECK & CONFIRM ASPA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-530A	GOOD DY UTAH5A	:30	\$350.00	10/16-10/22	1	1	1	\$350.00	
	2	TU-F,M	530A-6A	GOOD-UTAH5:30A	:30	\$450.00	10/16-10/22	1	1	1	\$450.00	
	3	TU-F,M	6A-7A	GOOD DY UTAH6A	:30	\$550.00	10/16-10/22	1	1	1	\$550.00	
	4	SA	7A-8A	GOOD DAY UT-SA	:30	\$550.00	10/20-10/20	2	1	2	\$1,100.00	
	5	SU	7A-8A	GOOD DAY UT-SU	:30	\$550.00	10/21-10/21	1	1	1	\$550.00	
	6	TU-F,M	7A-8A	GOOD DY UTAH7A	:30	\$550.00	10/16-10/22	1	1	1	\$550.00	
	7	SA	8A-9A	GOOD DAY UT-SA	:30	\$650.00	10/20-10/20	1	1	1	\$650.00	
	8	SU	8A-9A	GOOD DAY UT-SU	:30	\$650.00	10/21-10/21	2	1	2	\$1,300.00	
	9	TU-F,M	8A-9A	GOOD DY UTAH8A	:30	\$550.00	10/16-10/22	1	1	1	\$550.00	
	10	SU	9A-10A	FOX NWS SUNDAY	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
	11	TU-F,M	9A-10A	LIVE WITH KELLY	:30	\$350.00	10/16-10/22	1	1	1	\$350.00	

Rep Order# 9849364 Ver# 1 Status New Traffic Order#
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Rep Firm () WASHINGTON
 Sales Office () DAN DRISCOLL
 Salesperson
 Salesperson Phone# 202-955-5342
 Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TU-F,M	10A-11A	DR. OZ R	:30	\$300.00	10/16-10/22	1	1	1	\$300.00	
	13	TU-F,M	11A-12P	FOX NEWS AT 11	:30	\$400.00	10/16-10/22	1	1	1	\$400.00	
	14	SU	11A-2P	NFL EARLY GAME	:30	\$3,000.00	10/21-10/21	1	1	1	\$3,000.00	
	15	TU-F,M	12P-1230P	FOX13-LIVE@12	:30	\$400.00	10/16-10/22	1	1	1	\$400.00	
	16	TU-F,M	1P-130P	JUDGE ALEX	:30	\$100.00	10/16-10/22	1	1	1	\$100.00	
	17	SA	130P-2P	INTO THE WILD	:30	\$75.00	10/20-10/20	1	1	1	\$75.00	
	18	TU-F,M	2P-230P	JUDGE J BROWN	:30	\$100.00	10/16-10/22	1	1	1	\$100.00	
	19	SU	2P-5P	NFL LATE GAME	:30	\$3,500.00	10/21-10/21	1	1	1	\$3,500.00	
	20	TU-F,M	230P-3P	JUDGE J BROWN R	:30	\$100.00	10/16-10/22	1	1	1	\$100.00	
	21	TU-F,M	3P-330P	JUDGE JUDY	:30	\$350.00	10/16-10/22	1	1	1	\$350.00	
	22	TU-F,M	330P-4P	JUDGE JUDY R	:30	\$350.00	10/16-10/22	1	1	1	\$350.00	
	23	TU-F,M	4P-5P	DR. OZ	:30	\$450.00	10/16-10/22	1	1	1	\$450.00	
	24	TU-F,M	5P-530P	FOX13-LIVE @ 5	:30	\$800.00	10/16-10/22	1	1	1	\$800.00	
	25	SU	5P-530P	FOX13-LIVE@5WK	:30	\$700.00	10/21-10/21	1	1	1	\$700.00	
	26	TU-F,M	530P-6P	FOX13-LIVE@530<	:30	\$1,200.00	10/16-10/22	1	1	1	\$1,200.00	
	27	TU-F,M	9P-930P	FOX NEWS AT 9	:30	\$2,500.00	10/16-10/22	1	1	1	\$2,500.00	
	28	SA	9P-10P	FOX NEWS	:30	\$1,500.00	10/20-10/20	1	1	1	\$1,500.00	

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 EC'd Yes

Traffic Order#

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 Salesperson Phone# 202-955-5342
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	SU	9P-10P	FOX NEWS AT 9	:30	\$2,520.00	10/21-10/21	1	1	1	\$2,520.00	
	30	TU-F,M	930P-10P	FOX NEWS AT 9	:30	\$2,310.00	10/16-10/22	0	0	0	\$0.00	

---REPORT TOTALS---
 Report Totals: 31 / \$25,245.00

---SALES MONTHLY TOTALS---

Oct 12: 31 / \$25,245.00
 Sales Totals: 31 / \$25,245.00
 Station Totals: 31 / \$25,245.00
 Lines not sent/rcld/rtm: 0 / \$0.00

---COMPETITIVE---

Market Totals	CABL	KTVX	KDLU	KUCW	KJZZ	KOTV	KSL	UNKB	KSTU	UNKN
\$126,225	0%	0%	0%	0%	0%	0%	0%	0%	20%	80%

Books null
 Demos RA35+