



KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

CONTRACT

<u>Contract / Revision</u> 1041817 /		<u>Alt Order #</u> 26225233
<u>Advertiser</u> Knute Buehler for Governor-R		<u>Original Date / Revision</u> 10/24/18 / 11/02/18
<u>Contract Dates</u> 10/31/18 - 11/06/18	<u>Estimate #</u> 5991	
<u>Product</u> 336/423/5991		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> GENERAL		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 336	<u>Product 1/2</u> 423
<u>Agency Ref</u> 4769	<u>Advertiser Ref</u> 111085	

And:

Strategic Media Services
1911 N Ft Myer Dr Ste 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	Multi	11/01/18	11/01/18	CBS This Morning	7a-8a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$60.00			
N 2	Multi	11/05/18	11/05/18	CBS This Morning	7a-8a		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	11/05/18-11/11/18	CBS This Morning	7a-8a	M-----	:30		\$60.00	NM		
	<i>Credited</i>											
N 3	Multi	10/31/18	10/31/18	M-F CBS Evening News	530p-6p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$300.00			
N 4	Multi	11/02/18	11/02/18	M-F CBS Evening News	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	----F--				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/29/18-11/04/18	M-F CBS Evening News	530p-6p	-----F---	:30		\$300.00	NM		
	<i>Credited</i>											
N 5	Multi	11/05/18	11/05/18	M-F CBS Evening News	530p-6p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	M-----				1	\$300.00			
N 6	Multi	11/01/18	11/01/18	Jeopardy	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	---T---				1	\$250.00			
N 7	Multi	11/06/18	11/06/18	Jeopardy	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/18	11/11/18	-T-----				1	\$250.00			
N 8	Multi	10/31/18	10/31/18	KVAL News @ 11p	11p-1135p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	--W----				1	\$125.00			
N 9	Multi	11/04/18	11/04/18	KVAL NEWS-6P	6p-630p		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S				1	\$185.00			

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<u>Contract Dates</u> 10/31/18 - 11/06/18	<u>Product</u> 336/423/5991	<u>Estimate #</u> 5991

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	Multi	10/31/18	11/06/18	KVAL News @ 5a	5a-6a		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/29/18	11/04/18	--222--	6			\$60.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	All	10/29/18-11/04/18	KVAL News @ 5a	5a-6a	---WThF----	:30		\$60.00	NM		
				Credited								
	5	All	10/29/18-11/04/18	KVAL News @ 5a	5a-6a	---WThF----	:30		\$60.00	NM		
				Credited								
	6	All	10/29/18-11/04/18	KVAL News @ 5a	5a-6a	---WThF----	:30		\$60.00	NM		
				Credited								
Week:		11/05/18	11/11/18	22-----	4			\$60.00				
	8	All	11/05/18-11/11/18	KVAL News @ 5a	5a-6a	MTu-----	:30		\$60.00	NM		
				Credited								
N 11	Multi	11/03/18	11/03/18	News Prime	8P-830P		:30			NM	1	\$250.00
Week:		10/29/18	11/04/18	-----S-	1			\$250.00				
N 12	Multi	11/03/18	11/03/18	RING OF HONOR	1230a-130a		:30			NM	0	\$0.00
Week:		10/29/18	11/04/18	-----S-	1			\$15.00				
	1	All	10/29/18-11/04/18	RING OF HONOR	1230a-130a	-----Sa--	:30		\$15.00	NM		
				Credited								
N 13	Multi	11/03/18	11/03/18	Jeopardy//Prime	830P-9P		:30			NM	1	\$275.00
Week:		10/29/18	11/04/18	-----S-	1			\$275.00				
N 14	Multi	11/03/18	11/03/18	EXTRA	1130p-1230a		:30			NM	0	\$0.00
Week:		10/29/18	11/04/18	-----S-	1			\$10.00				
	1	All	10/29/18-11/04/18	EXTRA	1130p-1230a	-----Sa--	:30		\$10.00	NM		
				Credited								
N 15	Multi	10/31/18	11/06/18	The Late Late Show	1237a-138a		:30			NM	8	\$160.00
Week:		10/29/18	11/04/18	--222--	6			\$20.00				
Week:		11/05/18	11/11/18	2-----	2			\$20.00				
N 16	Multi	11/04/18	11/04/18	Full Measure 2	12x-1230x		:30			NM	1	\$40.00
Week:		10/29/18	11/04/18	-----S	1			\$40.00				
N 17	Multi	11/03/18	11/03/18	Ring Of Honor	Ring of Honor Varic		:30			NM	1	\$15.00
Week:		10/29/18	11/04/18	-----S-	1			\$15.00				
N 18	Multi	11/03/18	11/03/18	Ring Of Honor	Ring of Honor Varic		:30			NM	1	\$60.00
Week:		10/29/18	11/04/18	-----S-	1			\$60.00				
N 19	Multi	11/03/18	11/03/18	1130p-1230a	1130p-1230a		:30			NM	1	\$60.00
Week:		10/29/18	11/04/18	-----S-	2			\$60.00				
	1	All	10/29/18-11/04/18	1130p-1230a	1130p-1230a	-----Sa--	:30		\$60.00	NM		
				Credited								

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Totals											27	\$2,690.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/04/18	20	\$1,920.00	(\$288.00)	\$1,632.00
11/05/18 - 11/11/18	7	\$770.00	(\$115.50)	\$654.50
Totals	27	\$2,690.00	(\$403.50)	\$2,286.50

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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