

INVOICE



KVAL+
 4575 Blanton Rd
 Eugene, OR 97405
 Main: (541) 342-4961
 Billing: (541) 342-4961

Invoice #	Invoice Date	Invoice Month	Invoice Period
1012075-2	09/16/18	September 2018	09/10/18 - 09/16/18

Property	Account Executive	Sales Office	Sales Region
KVAL	Philadelphia Eagle/PHL	KATZ Philadelph	National

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 1911 N Ft Myer Dr Ste 400
 Arlington, VA 22209

Advertiser	Product	Estimate Number
Knute Buehler for Governor	Candidate	5014

Flight Dates	Order #	Alt Order #
09/05/18 - 09/11/18	1012075	26141500

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KVAL+
REMIT TO Sinclair Broadcast Group
 c/o KVAL
 PO Box 206270
 Dallas, TX 75320-6270

Agency Code	Advertiser Code	Product 1/2
9912521	336	423

Agency Ref	Advertiser Ref
4769	111085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	09/10/18	09/10/18	KVAL News @ 6a	6a-7a	M-----	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	M	09/10/18	6:12 AM	KVAL News @ 6a	6a-7a	:30	KBOR94183H	\$75.00	NM
5	09/11/18	09/11/18	KVAL News @ 6a	6a-7a	-T-----	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	Tu	09/11/18	6:12 AM	KVAL News @ 6a	6a-7a	:30	KBOR94183H	\$75.00	NM
9	09/10/18	09/10/18	KVAL News @ 6a	6a-7a	M-----	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00										
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1	Multi	M	09/10/18	6:37 AM	KVAL News @ 6a	6a-7a	:30	KBOR94183H	\$75.00	NM
10	09/11/18	09/11/18	KVAL News @ 6a	6a-7a	-T-----	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	Tu	09/11/18	6:42 AM	KVAL News @ 6a	6a-7a	:30	KBOR94183H	\$75.00	NM
14	09/10/18	09/10/18	CBS This Morning	7a-9a	M-----	:30	2	\$60.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 2 <u>Rate</u> \$60.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	Multi	M	09/10/18	7:28 AM	CBS This Morning	7a-9a	:30	KBOR94183H	\$60.00	NM
1	Multi	M	09/10/18	7:58 AM	CBS This Morning	7a-9a	:30	KBOR94183H	\$60.00	NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

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PO Box 206270
Dallas, TX 75320-6270

Invoice # 1012075-2	Invoice Date 09/16/18	Invoice Month September 2018	Invoice Period 09/10/18 - 09/16/18
Advertiser Knute Buehler for Govern	Product Candidate	Estimate Number 5014	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/11/18	09/11/18	CBS This Morning	7a-9a	-T-----	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -T----- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Tu 09/11/18 7:25 AM CBS This Morning 7a-9a :30 KBOR94183H \$60.00 NM 2 Multi Tu 09/11/18 7:58 AM CBS This Morning 7a-9a :30 KBOR94183H \$60.00 NM									
19	09/10/18	09/10/18	KVAL News @ Noon	12p-1230p	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 M----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi M 09/10/18 12:25 PM KVAL News @ Noon 12p-1230p :30 KBOR94183H \$40.00 NM									
20	09/11/18	09/11/18	KVAL News @ Noon	12p-1230p	-T-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -T----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Tu 09/11/18 12:11 PM KVAL News @ Noon 12p-1230p :30 KBOR94183H \$40.00 NM									
24	09/10/18	09/10/18	BOLD & BEAUTIFUL	1230p-1p	M-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 M----- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi M 09/10/18 12:58 PM BOLD & BEAUTIFUL 1230p-1p :30 KBOR94183H \$45.00 NM									
25	09/11/18	09/11/18	BOLD & BEAUTIFUL	1230p-1p	-T-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -T----- 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Tu 09/11/18 12:29 PM BOLD & BEAUTIFUL 1230p-1p :30 KBOR94183H \$45.00 NM									
29	09/10/18	09/10/18	THE TALK	1p-2p	M-----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 M----- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi M 09/10/18 1:33 PM THE TALK 1p-2p :30 KBOR94183H \$35.00 NM									
30	09/11/18	09/11/18	THE TALK	1p-2p	-T-----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -T----- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Tu 09/11/18 1:58 PM THE TALK 1p-2p :30 KBOR94183H \$35.00 NM									
34	09/10/18	09/10/18	DR PHIL	4p-5p	M-----	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 M----- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser Knute Buehler for Govern	Product Candidate	Estimate Number 5014	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
34	09/10/18	09/10/18	DR PHIL	4p-5p	M-----	:30	2	\$40.00	NM																																													
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35	09/11/18	09/11/18	DR PHIL	4p-5p	-T-----	:30	2	\$40.00	NM																																													
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39	09/10/18	09/10/18	KVAL News @ 5p	5p-530p	M-----	:30	1	\$170.00	NM																																													
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1	Multi	M	09/10/18	5:24 PM	KVAL News @ 5p	5p-530p	:30	KBOR94183H	\$170.00	NM																																												
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/10/18	09/16/18	M-----	1	\$170.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	Multi	M	09/10/18	6:15 PM	KVAL News @ 6p	6p-630p	:30	KBOR94183H	\$170.00	NM																																												
50	09/11/18	09/11/18	KVAL News @ 6p	6p-630p	-T-----	:30	1	\$170.00	NM																																													
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>09/10/18</td> <td>09/16/18</td> <td>-T-----</td> <td>1</td> <td>\$170.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>Multi</td> <td>Tu</td> <td>09/11/18</td> <td>6:22 PM</td> <td>KVAL News @ 6p</td> <td>6p-630p</td> <td>:30</td> <td>KBOR94183H</td> <td>\$170.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/10/18	09/16/18	-T-----	1	\$170.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	Multi	Tu	09/11/18	6:22 PM	KVAL News @ 6p	6p-630p	:30	KBOR94183H	\$170.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/10/18	09/16/18	-T-----	1	\$170.00																																																	
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INVOICE



Send Payment To:

KVAL+
REMIT TO Sinclair Broadcast Group
c/o KVAL
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
1012075-2	09/16/18	September 2018	09/10/18 - 09/16/18
Advertiser	Product	Estimate Number	
Knute Buehler for Govern	Candidate	5014	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/11/18	09/11/18	KVAL News @ 6p	6p-630p	-T-----	:30	1	\$170.00	NM
54	09/10/18	09/10/18	INSIDE EDITION	630p-7p	M-----	:30	1	\$150.00	NM
Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS M----- Spots/Week 1 Rate \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/10/18	6:44 PM	INSIDE EDITION	630p-7p	:30	KBOR94183H	\$150.00 NM
55	09/11/18	09/11/18	INSIDE EDITION	630p-7p	-T-----	:30	1	\$150.00	NM
Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS -T----- Spots/Week 1 Rate \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/11/18	6:51 PM	INSIDE EDITION	630p-7p	:30	KBOR94183H	\$150.00 NM
59	09/10/18	09/10/18	JEOPARDY	7p-730p	M-----	:30	1	\$250.00	NM
Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS M----- Spots/Week 1 Rate \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/10/18	7:05 PM	JEOPARDY	7p-730p	:30	KBOR94183H	\$250.00 NM
60	09/11/18	09/11/18	JEOPARDY	7p-730p	-T-----	:30	1	\$250.00	NM
Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS -T----- Spots/Week 1 Rate \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/11/18	7:13 PM	JEOPARDY	7p-730p	:30	KBOR94183H	\$250.00 NM
64	09/10/18	09/10/18	WHEEL OF FORTUNE	730p-8p	M-----	:30	1	\$250.00	NM
Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS M----- Spots/Week 1 Rate \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/10/18	7:42 PM	WHEEL OF FORTUNE	730p-8p	:30	KBOR94183H	\$250.00 NM
65	09/11/18	09/11/18	WHEEL OF FORTUNE	730p-8p	-T-----	:30	1	\$250.00	NM
Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS -T----- Spots/Week 1 Rate \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/11/18	7:36 PM	WHEEL OF FORTUNE	730p-8p	:30	KBOR94183H	\$250.00 NM
69	09/10/18	09/10/18	KVAL News @ 11p	11p-1135p	M-----	:30	2	\$125.00	NM
Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS M----- Spots/Week 2 Rate \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	Multi	M	09/10/18	11:09 PM	KVAL News @ 11p	11p-1135p	:30	KBOR94183H	\$125.00 NM
1	Multi	M	09/10/18	11:31 PM	KVAL News @ 11p	11p-1135p	:30	KBOR94183H	\$125.00 NM
70	09/11/18	09/11/18	KVAL News @ 11p	11p-1135p	-T-----	:30	2	\$125.00	NM
Weeks: Start Date 09/10/18 End Date 09/16/18 MTWTFSS -T----- Spots/Week 2 Rate \$125.00									

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INVOICE



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KVAL+
REMIT TO Sinclair Broadcast Group
c/o KVAL
PO Box 206270
Dallas, TX 75320-6270

<u>Invoice #</u> 1012075-2	<u>Invoice Date</u> 09/16/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 09/10/18 - 09/16/18
<u>Advertiser</u> Knute Buehler for Govern		<u>Product</u> Candidate	<u>Estimate Number</u> 5014

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
70	09/11/18	09/11/18	KVAL News @ 11p	11p-1135p	-T-----	:30	2	\$125.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 2 <u>Rate</u> \$125.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	Multi	Tu	09/11/18	11:11 PM	KVAL News @ 11p	11p-1135p	:30	KBOR94183H	\$125.00	NM
1	Multi	Tu	09/11/18	11:31 PM	KVAL News @ 11p	11p-1135p	:30	KBOR94183H	\$125.00	NM
74	09/10/18	09/10/18	The Late Show	The Late Show	M-----	:30	1	\$20.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	M	09/10/18	12:36 AM	The Late Show	The Late Show	:30	KBOR94183H	\$20.00	NM
75	09/11/18	09/11/18	The Late Show	The Late Show	-T-----	:30	1	\$20.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$20.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	Tu	09/11/18	12:36 AM	The Late Show	The Late Show	:30	KBOR94183H	\$20.00	NM
79	09/10/18	09/10/18	The Late Late Show	The Late Late Show	M-----	:30	1	\$4.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$4.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	M	09/10/18	1:28 AM	The Late Late Show	The Late Late Show	:30	KBOR94183H	\$4.00	NM
80	09/11/18	09/11/18	The Late Late Show	The Late Late Show	-T-----	:30	1	\$4.00	NM	
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$4.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	Tu	09/11/18	1:28 AM	The Late Late Show	The Late Late Show	:30	KBOR94183H	\$4.00	NM
<u>Total Spots</u>							38			

Payment Terms 30 Days

<u>Gross Total</u>	\$4,088.00
<u>Agency Commission</u>	\$613.20
<u>Net Amount Due</u>	\$3,474.80

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