



**KVAL+**  
**4575 Blanton Rd**  
**Eugene, OR 97405**  
**(541) 342-4961**

# CONTRACT

<u>Contract / Revision</u> 1014927 /		<u>Alt Order #</u> 26145111
<u>Product</u> <b>Candidate</b>		
<u>Contract Dates</u> <b>09/10/18 - 09/18/18</b>		<u>Estimate #</u> <b>5114</b>
<u>Advertiser</u> <b>Knute Buehler for Governor-R</b>		<u>Original Date / Revision</u> 09/07/18 / 09/11/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KVAL</b>	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 336	<u>Product 1/2</u> 423
<u>Agency Ref</u> 4769		<u>Advertiser Ref</u> 111085

And:

**Strategic Media Services**  
**1911 N Ft Myer Dr Ste 400**  
**Arlington, VA 22209**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	09/12/18	09/12/18	KVAL News @ 6a	6A-630A		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	--W----	1			\$75.00					
N 2	Multi	09/14/18	09/14/18	KVAL News @ 6a	6A-630A		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	----F--	1			\$75.00					
N 3	Multi	09/10/18	09/10/18	CBS This Morning	8A-9A		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	M-----	1			\$25.00					
D 4	All	09/11/18	09/11/18	CBS This Morning	8A-9A		:30				NM	0	\$0.00
N 5	Multi	09/12/18	09/12/18	CBS This Morning	8A-9A		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	--W----	1			\$25.00					
N 6	Multi	09/13/18	09/13/18	CBS This Morning	8A-9A		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	---T---	2			\$25.00					
N 7	Multi	09/14/18	09/14/18	CBS This Morning	8A-9A		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	----F--	1			\$25.00					
N 8	Multi	09/17/18	09/17/18	CBS This Morning	8A-9A		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/17/18	09/23/18	M-----	1			\$25.00					
N 9	Multi	09/18/18	09/18/18	CBS This Morning	8A-9A		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/17/18	09/23/18	-T-----	1			\$25.00					
N 10	Multi	09/10/18	09/10/18	PRICE IS RIGHT	10a-11a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	M-----	1			\$75.00					
D 11	All	09/11/18	09/11/18	PRICE IS RIGHT	10a-11a		:30				NM	0	\$0.00
N 12	Multi	09/12/18	09/12/18	PRICE IS RIGHT	10a-11a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/10/18	09/16/18	--W----	1			\$75.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<u>Advertiser</u> <b>Knute Buehler for Govern</b>		<u>Original Date / Revision</u> 09/07/18 / 09/11/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 13	Multi	09/13/18	09/13/18	PRICE IS RIGHT	10a-11a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	---T---				1	\$75.00				
N 14	Multi	09/14/18	09/14/18	PRICE IS RIGHT	10a-11a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	----F--				2	\$75.00				
N 15	Multi	09/17/18	09/17/18	PRICE IS RIGHT	10a-11a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	M-----				1	\$75.00				
N 16	Multi	09/18/18	09/18/18	PRICE IS RIGHT	10a-11a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-T-----				1	\$75.00				
N 17	Multi	09/10/18	09/10/18	YOUNG & RESTLESS	11a-12p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	M-----				1	\$60.00				
D 18	All	09/11/18	09/11/18	YOUNG & RESTLESS	11a-12p		:30				NM	0	\$0.00
N 19	Multi	09/12/18	09/12/18	YOUNG & RESTLESS	11a-12p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--W----				1	\$60.00				
N 20	Multi	09/13/18	09/13/18	YOUNG & RESTLESS	11a-12p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	---T---				1	\$60.00				
N 21	Multi	09/14/18	09/14/18	YOUNG & RESTLESS	11a-12p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	----F--				1	\$60.00				
N 22	Multi	09/17/18	09/17/18	YOUNG & RESTLESS	11a-12p		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	M-----				2	\$60.00				
N 23	Multi	09/18/18	09/18/18	YOUNG & RESTLESS	11a-12p		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-T-----				1	\$60.00				
N 24	Multi	09/11/18	09/11/18	NCIS	8p-9p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-T-----				1	\$400.00				
D 25	All	09/18/18	09/18/18	NCIS	8p-9p		:30				NM	0	\$0.00
N 26	Multi	09/11/18	09/11/18	Bull	9p-10p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-T-----				1	\$250.00				
N 27	Multi	09/18/18	09/18/18	Bull	9p-10p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-T-----				1	\$250.00				
N 28	Multi	09/11/18	09/11/18	NCIS NEW ORLEANS	10p-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-T-----				1	\$250.00				
N 29	Multi	09/18/18	09/18/18	NCIS NEW ORLEANS	10p-11p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-T-----				1	\$250.00				
N 30	Multi	09/12/18	09/12/18	BIG BROTHER	8p-9p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--W----				1	\$400.00				
N 31	Multi	09/13/18	09/13/18	BIG BROTHER	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	---T---				1	\$300.00				
N 32	Multi	09/16/18	09/16/18	CBS Sunday Morning	8a-830a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$70.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>		
		1	All	09/10/18-09/16/18	CBS Sunday Morning	8a-830a	-----Su	:30	<del>\$70.00</del>		NM		
Credited													
N 33	Multi	09/16/18	09/16/18	Face The Nation	830a-9a // 830a-93		:30				NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$55.00				
N 34	Multi	09/16/18	09/16/18	CBS NFL Early Game	10A-1P		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$700.00				
N 35	Multi	09/16/18	09/16/18	CBS NFL Late Game	125P-430P		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$700.00				
N 36	Multi	09/16/18	09/16/18	NCIS LOS ANGELES	10p-11p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S				1	\$200.00				
N 37	Multi	09/18/18	09/18/18	NCIS	8p-9p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-T-----				1	\$400.00				
N 38	Multi	09/15/18	09/15/18	KVAL News @ 11p	11p-1135p		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----S-				1	\$70.00				
Totals								0.00				36	\$5,495.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/10/18 -09/16/18	26	\$4,215.00	(\$632.25)	\$3,582.75
09/17/18 -09/23/18	10	\$1,280.00	(\$192.00)	\$1,088.00
<b>Totals</b>	36	\$5,495.00	(\$824.25)	\$4,670.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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