



**KVAL+**  
 4575 Blanton Rd  
 Eugene, OR 97405  
 (541) 342-4961

# CONTRACT

<u>Contract / Revision</u> 1040276 /		<u>Alt Order #</u> 26225230
<u>Advertiser</u> Knute Buehler for Governor-R		<u>Original Date / Revision</u> 10/19/18 / 10/26/18
<u>Contract Dates</u> 10/24/18 - 10/30/18	<u>Estimate #</u> 5984	
<u>Product</u> 336/423/5984		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> GENERAL		
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 336	<u>Product 1/2</u> 423
<u>Agency Ref</u> 4769	<u>Advertiser Ref</u> 111085	

And:

**Strategic Media Services**  
 1911 N Ft Myer Dr Ste 400  
 Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	Multi	10/25/18	10/25/18	CBS THS MRNG-2<	7a-8a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$60.00			
N 2	Multi	10/30/18	10/30/18	CBS THS MRNG-2<	7a-8a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$60.00			
N 3	Multi	10/24/18	10/24/18	CBS EVE NWS	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/22/18-10/28/18	CBS EVE NWS	530p-6p	---W-----	:30		<del>\$300.00</del>	NM		
	Credited											
N 4	Multi	10/26/18	10/26/18	CBS EVE NWS	530p-6p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----F--				1	\$300.00			
N 5	Multi	10/29/18	10/29/18	CBS EVE NWS	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	All	10/29/18-11/04/18	CBS EVE NWS	530p-6p	M-----	:30		<del>\$300.00</del>	NM		
	Credited											
N 6	Multi	10/25/18	10/25/18	JEOPARDY<	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$250.00			
N 7	Multi	10/30/18	10/30/18	JEOPARDY<	7p-730p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-T-----				1	\$250.00			
N 8	Multi	10/24/18	10/24/18	KVAL NEWS<	11p-1135p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--W----				1	\$125.00			
N 9	Multi	10/28/18	10/28/18	KVAL NEWS-6P	6p-630p		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----S				1	\$185.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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<b>Knute Buehler for Governor-R</b>	10/19/18 / 10/26/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>10/24/18 - 10/30/18</b>	336/423/5984	<b>5984</b>

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N 10	Multi	10/29/18	10/29/18	Inside Edition	630p-7p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$225.00			
N 11	Multi	10/29/18	10/29/18	The KVAL 9a News	9a-10a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	M-----				1	\$75.00			
<b>Totals</b>											<b>9</b>	<b>\$1,530.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/22/18 - 10/28/18	5	\$920.00	(\$138.00)	\$782.00
10/29/18 - 11/04/18	4	\$610.00	(\$91.50)	\$518.50
<b>Totals</b>	<b>9</b>	<b>\$1,530.00</b>	<b>(\$229.50)</b>	<b>\$1,300.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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