CONTRACT

KVAL+
4575 Blanton Rd
Eugene, OR 97405
(541) 342-4961

And:

Strategic Media Services
1911 N Ft Myer Dr Ste 400
Arlington, VA 22209

Contract / Revision	Alt Order #
1040280 /	26225231

Advertiser	Original Date / Revision
Knute Buehler for Governor-R	10/19/18 / 10/23/18

Contract Dates	Estimate #
10/24/18 - 10/30/18	**5986**

Product
336/423/5986

Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KVAL	Philadelphia Eagle/Ph	KATZ Philadelpl

Special Handling

Demographic
Adults 35+

	Order Type	
	GENERAL	
Agy Code	**Advertiser Code**	**Product 1/2**
9912521	336	423

Agency Ref	Advertiser Ref
4769	111085

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	Multi	10/24/18	10/24/18	KVAL News @ 6a	6a-630a		:30			NM	1	$75.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1		Rate $75.00					
N 2	Multi	10/25/18	10/25/18	KVAL News @ 6a	6a-630a		:30			NM	1	$75.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1		Rate $75.00					
N 3	Multi	10/26/18	10/26/18	KVAL News @ 6a	6a-630a		:30			NM	1	$75.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1		Rate $75.00					
N 4	Multi	10/29/18	10/29/18	KVAL News @ 6a	6a-630a		:30			NM	1	$75.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1		Rate $75.00					
N 5	Multi	10/30/18	10/30/18	KVAL News @ 6a	6a-630a		:30			NM	1	$75.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1		Rate $75.00					
N 6	Multi	10/24/18	10/24/18	KVAL News @ 6a	630a-7a		:30			NM	1	$75.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1		Rate $75.00					
N 7	Multi	10/25/18	10/25/18	KVAL News @ 6a	630a-7a		:30			NM	1	$75.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1		Rate $75.00					
N 8	Multi	10/26/18	10/26/18	KVAL News @ 6a	630a-7a		:30			NM	1	$75.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1		Rate $75.00					
N 9	Multi	10/29/18	10/29/18	KVAL News @ 6a	630a-7a		:30			NM	1	$75.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1		Rate $75.00					
N 10	Multi	10/30/18	10/30/18	KVAL News @ 6a	630a-7a		:30			NM	1	$75.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1		Rate $75.00					
N 11	Multi	10/24/18	10/24/18	CBS This Morning	7a-8a		:30			NM	1	$60.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1		Rate $60.00					

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Contract Dates	Product	Estimate #
10/24/18 - 10/30/18	336/423/5986	**5986**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	Multi	10/25/18	10/25/18	CBS This Morning	7a-8a		:30			NM	2	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	---T---	2	$60.00						
N 13	Multi	10/26/18	10/26/18	CBS This Morning	7a-8a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	----F--	1	$60.00						
N 14	Multi	10/29/18	10/29/18	CBS This Morning	7a-8a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/18	11/04/18	M------	1	$60.00						
N 15	Multi	10/30/18	10/30/18	CBS This Morning	7a-8a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/18	11/04/18	-T-----	1	$60.00						
N 16	Multi	10/24/18	10/24/18	CBS This Morning	8a-9a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	--W----	1	$60.00						
N 17	Multi	10/25/18	10/25/18	CBS This Morning	8a-9a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	---T---	1	$60.00						
N 18	Multi	10/26/18	10/26/18	CBS This Morning	8a-9a		:30			NM	2	$120.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	----F--	2	$60.00						
N 19	Multi	10/29/18	10/29/18	CBS This Morning	8a-9a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/18	11/04/18	M------	1	$60.00						
N 20	Multi	10/30/18	10/30/18	CBS This Morning	8a-9a		:30			NM	1	$60.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/18	11/04/18	-T-----	1	$60.00						
N 21	Multi	10/24/18	10/24/18	KVAL NEWS @9A	9a-930a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	--W----	1	$50.00						
N 22	Multi	10/25/18	10/25/18	KVAL NEWS @9A	9a-930a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	---T---	1	$50.00						
N 23	Multi	10/26/18	10/26/18	KVAL NEWS @9A	9a-930a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	----F--	1	$50.00						
N 24	Multi	10/29/18	10/29/18	KVAL NEWS @9A	9a-930a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/18	11/04/18	M------	1	$50.00						
N 25	Multi	10/30/18	10/30/18	KVAL NEWS @9A	9a-930a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/29/18	11/04/18	-T-----	1	$50.00						
N 26	Multi	10/24/18	10/24/18	KVAL NEWS @9A	930a-10a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	--W----	1	$50.00						
N 27	Multi	10/25/18	10/25/18	KVAL NEWS @9A	930a-10a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/22/18	10/28/18	---T---	1	$50.00						
N 28	Multi	10/26/18	10/26/18	KVAL NEWS @9A	930a-10a		:30			NM	1	$50.00

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Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1				Rate $50.00			
N 29	Multi	10/29/18	10/29/18	KVAL NEWS @9A	930a-10a		:30			NM	1	$50.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1				Rate $50.00			
N 30	Multi	10/30/18	10/30/18	KVAL NEWS @9A	930a-10a		:30			NM	1	$50.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1				Rate $50.00			
N 31	Multi	10/24/18	10/24/18	PRICE IS RIGHT	10a-11a		:30			NM	0	$0.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1				Rate $125.00			
Spot 1	Ch All	Date Range 10/22/18-10/28/18	Description PRICE IS RIGHT		Start/End Time 10a-11a	Weekdays ---W-------	Length :30		Rate ~~$125.00~~	Type NM		
	Credited											
N 32	Multi	10/25/18	10/25/18	PRICE IS RIGHT	10a-11a		:30			NM	0	$0.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1				Rate $125.00			
Spot 1	Ch All	Date Range 10/22/18-10/28/18	Description PRICE IS RIGHT		Start/End Time 10a-11a	Weekdays ----Th-----	Length :30		Rate ~~$125.00~~	Type NM		
	Credited											
N 33	Multi	10/26/18	10/26/18	PRICE IS RIGHT	10a-11a		:30			NM	0	$0.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1				Rate $125.00			
Spot 1	Ch All	Date Range 10/22/18-10/28/18	Description PRICE IS RIGHT		Start/End Time 10a-11a	Weekdays ------F----	Length :30		Rate ~~$125.00~~	Type NM		
	Credited											
N 34	Multi	10/29/18	10/29/18	PRICE IS RIGHT	10a-11a		:30			NM	1	$125.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1				Rate $125.00			
N 35	Multi	10/30/18	10/30/18	PRICE IS RIGHT	10a-11a		:30			NM	1	$125.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1				Rate $125.00			
N 36	Multi	10/24/18	10/24/18	KVAL News @ Noon	12p-1230p		:30			NM	1	$55.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1				Rate $55.00			
N 37	Multi	10/25/18	10/25/18	KVAL News @ Noon	12p-1230p		:30			NM	1	$55.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1				Rate $55.00			
N 38	Multi	10/26/18	10/26/18	KVAL News @ Noon	12p-1230p		:30			NM	1	$55.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1				Rate $55.00			
N 39	Multi	10/29/18	10/29/18	KVAL News @ Noon	12p-1230p		:30			NM	1	$55.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1				Rate $55.00			
N 40	Multi	10/30/18	10/30/18	KVAL News @ Noon	12p-1230p		:30			NM	1	$55.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1				Rate $55.00			
N 41	Multi	10/24/18	10/24/18	BOLD & BEAUTIFUL	1230p-1p		:30			NM	1	$70.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1				Rate $70.00			

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10/24/18 - 10/30/18	336/423/5986	**5986**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 42	Multi	10/25/18	10/25/18	BOLD & BEAUTIFUL	1230p-1p		:30			NM	1	$70.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1	Rate $70.00							
N 43	Multi	10/26/18	10/26/18	BOLD & BEAUTIFUL	1230p-1p		:30			NM	1	$70.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1	Rate $70.00							
N 44	Multi	10/29/18	10/29/18	BOLD & BEAUTIFUL	1230p-1p		:30			NM	0	$0.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1	Rate $70.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*All*	*10/29/18-11/04/18*	*BOLD & BEAUTIFUL*	*1230p-1p*	*M----------*	*:30*		*~~$70.00~~*	*NM*		
	Credited											
N 45	Multi	10/30/18	10/30/18	BOLD & BEAUTIFUL	1230p-1p		:30			NM	1	$70.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $70.00							
N 46	Multi	10/24/18	10/24/18	THE TALK	1p-2p		:30			NM	1	$55.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1	Rate $55.00							
N 47	Multi	10/25/18	10/25/18	THE TALK	1p-2p		:30			NM	1	$55.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1	Rate $55.00							
N 48	Multi	10/26/18	10/26/18	THE TALK	1p-2p		:30			NM	1	$55.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1	Rate $55.00							
N 49	Multi	10/29/18	10/29/18	THE TALK	1p-2p		:30			NM	1	$55.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1	Rate $55.00							
N 50	Multi	10/30/18	10/30/18	THE TALK	1p-2p		:30			NM	1	$55.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $55.00							
N 51	Multi	10/24/18	10/24/18	LET'S MAKE A DEAL	2p-3p		:30			NM	1	$55.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1	Rate $55.00							
N 52	Multi	10/25/18	10/25/18	LET'S MAKE A DEAL	2p-3p		:30			NM	1	$55.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1	Rate $55.00							
N 53	Multi	10/26/18	10/26/18	LET'S MAKE A DEAL	2p-3p		:30			NM	1	$55.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1	Rate $55.00							
N 54	Multi	10/29/18	10/29/18	LET'S MAKE A DEAL	2p-3p		:30			NM	1	$55.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1	Rate $55.00							
N 55	Multi	10/30/18	10/30/18	LET'S MAKE A DEAL	2p-3p		:30			NM	1	$55.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $55.00							
N 56	Multi	10/24/18	10/24/18	DR. OZ	3p-4p		:30			NM	1	$55.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1	Rate $55.00							
N 57	Multi	10/25/18	10/25/18	DR. OZ	3p-4p		:30			NM	1	$55.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/22/18	10/28/18	---T---	1				$55.00			
N 58	Multi	10/26/18	10/26/18	DR. OZ	3p-4p		:30			NM	1	$55.00
Week:		10/22/18	10/28/18	----F--	1				$55.00			
N 59	Multi	10/29/18	10/29/18	DR. OZ	3p-4p		:30			NM	1	$55.00
Week:		10/29/18	11/04/18	M------	1				$55.00			
N 60	Multi	10/30/18	10/30/18	DR. OZ	3p-4p		:30			NM	1	$55.00
Week:		10/29/18	11/04/18	-T-----	1				$55.00			
N 61	Multi	10/24/18	10/24/18	DR. PHIL	4p-5p		:30			NM	1	$70.00
Week:		10/22/18	10/28/18	--W----	1				$70.00			
N 62	Multi	10/25/18	10/25/18	DR. PHIL	4p-5p		:30			NM	1	$70.00
Week:		10/22/18	10/28/18	---T---	1				$70.00			
N 63	Multi	10/26/18	10/26/18	DR. PHIL	4p-5p		:30			NM	1	$70.00
Week:		10/22/18	10/28/18	----F--	1				$70.00			
N 64	Multi	10/29/18	10/29/18	DR. PHIL	4p-5p		:30			NM	1	$70.00
Week:		10/29/18	11/04/18	M------	1				$70.00			
N 65	Multi	10/30/18	10/30/18	DR. PHIL	4p-5p		:30			NM	1	$70.00
Week:		10/29/18	11/04/18	-T-----	1				$70.00			
N 66	Multi	10/24/18	10/24/18	KVAL News @ 5p	5p-530p		:30			NM	1	$170.00
Week:		10/22/18	10/28/18	--W----	1				$170.00			
N 67	Multi	10/25/18	10/25/18	KVAL News @ 5p	5p-530p		:30			NM	1	$170.00
Week:		10/22/18	10/28/18	---T---	1				$170.00			
N 68	Multi	10/26/18	10/26/18	KVAL News @ 5p	5p-530p		:30			NM	1	$170.00
Week:		10/22/18	10/28/18	----F--	1				$170.00			
N 69	Multi	10/29/18	10/29/18	KVAL News @ 5p	5p-530p		:30			NM	1	$170.00
Week:		10/29/18	11/04/18	M------	1				$170.00			
N 70	Multi	10/30/18	10/30/18	KVAL News @ 5p	5p-530p		:30			NM	1	$170.00
Week:		10/29/18	11/04/18	-T-----	1				$170.00			
N 71	Multi	10/24/18	10/24/18	M-F CBS Evening News	530p-6p		:30			NM	1	$300.00
Week:		10/22/18	10/28/18	--W----	1				$300.00			
N 72	Multi	10/25/18	10/25/18	M-F CBS Evening News	530p-6p		:30			NM	0	$0.00
Week:		10/22/18	10/28/18	---T---	1				$300.00			

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*All*	*10/22/18-10/28/18*	*M-F CBS Evening News*	*530p-6p*	----Th-----	*:30*	~~*$300.00*~~	*NM*
	Credited							

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10/24/18 - 10/30/18	336/423/5986	**5986**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 73	Multi	10/26/18	10/26/18	M-F CBS Evening News	530p-6p		:30			NM	0	$0.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1	Rate $300.00							
Spot 1	Ch All	Date Range 10/22/18-10/28/18	Description M-F CBS Evening News	Start/End Time 530p-6p	Weekdays ------F----		Length :30		Rate ~~$300.00~~	Type NM		
	Credited											
N 74	Multi	10/29/18	10/29/18	M-F CBS Evening News	530p-6p		:30			NM	1	$300.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1	Rate $300.00							
N 75	Multi	10/30/18	10/30/18	M-F CBS Evening News	530p-6p		:30			NM	1	$300.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $300.00							
N 76	Multi	10/24/18	10/24/18	KVAL News @ 6p	6p-630p		:30			NM	1	$170.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1	Rate $170.00							
N 77	Multi	10/25/18	10/25/18	KVAL News @ 6p	6p-630p		:30			NM	1	$170.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1	Rate $170.00							
N 78	Multi	10/26/18	10/26/18	KVAL News @ 6p	6p-630p		:30			NM	1	$170.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1	Rate $170.00							
N 79	Multi	10/29/18	10/29/18	KVAL News @ 6p	6p-630p		:30			NM	1	$170.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1	Rate $170.00							
N 80	Multi	10/30/18	10/30/18	KVAL News @ 6p	6p-630p		:30			NM	1	$170.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $170.00							
N 81	Multi	10/24/18	10/24/18	INSIDE EDITION	630p-7p		:30			NM	1	$150.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1	Rate $150.00							
N 82	Multi	10/25/18	10/25/18	INSIDE EDITION	630p-7p		:30			NM	1	$150.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1	Rate $150.00							
N 83	Multi	10/26/18	10/26/18	INSIDE EDITION	630p-7p		:30			NM	1	$150.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1	Rate $150.00							
N 84	Multi	10/29/18	10/29/18	INSIDE EDITION	630p-7p		:30			NM	1	$150.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1	Rate $150.00							
N 85	Multi	10/30/18	10/30/18	INSIDE EDITION	630p-7p		:30			NM	1	$150.00
Week:	Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $150.00							
N 86	Multi	10/24/18	10/24/18	JEOPARDY	7p-730p		:30			NM	1	$250.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1	Rate $250.00							
N 87	Multi	10/25/18	10/25/18	JEOPARDY	7p-730p		:30			NM	1	$250.00
Week:	Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1	Rate $250.00							
N 88	Multi	10/26/18	10/26/18	JEOPARDY	7p-730p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			

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Eugene, OR 97405
(541) 342-4961

Contract / Revision	Alt Order #
1040280 /	26225231

Advertiser	Original Date / Revision
Knute Buehler for Governor-R	10/19/18 / 10/23/18

Contract Dates	Product	Estimate #
10/24/18 - 10/30/18	336/423/5986	**5986**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/22/18	10/28/18	----F--	1				$250.00			
N 89	Multi	10/29/18	10/29/18	JEOPARDY	7p-730p		:30			NM	1	$250.00
Week:		10/29/18	11/04/18	M------	1				$250.00			
N 90	Multi	10/30/18	10/30/18	JEOPARDY	7p-730p		:30			NM	1	$250.00
Week:		10/29/18	11/04/18	-T-----	1				$250.00			
N 91	Multi	10/24/18	10/24/18	WHEEL OF FORTUNE	730p-8p		:30			NM	1	$250.00
Week:		10/22/18	10/28/18	--W----	1				$250.00			
N 92	Multi	10/25/18	10/25/18	WHEEL OF FORTUNE	730p-8p		:30			NM	1	$250.00
Week:		10/22/18	10/28/18	---T---	1				$250.00			
N 93	Multi	10/26/18	10/26/18	WHEEL OF FORTUNE	730p-8p		:30			NM	1	$250.00
Week:		10/22/18	10/28/18	----F--	1				$250.00			
N 94	Multi	10/29/18	10/29/18	WHEEL OF FORTUNE	730p-8p		:30			NM	1	$250.00
Week:		10/29/18	11/04/18	M------	1				$250.00			
N 95	Multi	10/30/18	10/30/18	WHEEL OF FORTUNE	730p-8p		:30			NM	1	$250.00
Week:		10/29/18	11/04/18	-T-----	1				$250.00			
D 96	All	10/29/18	10/29/18	SALVATION-CBS	9p-10p		:30			NM	0	$0.00
N 97	Multi	10/24/18	10/24/18	KVAL News @ 11p	11p-1135p		:30			NM	1	$125.00
Week:		10/22/18	10/28/18	--W----	1				$125.00			
N 98	Multi	10/25/18	10/25/18	KVAL News @ 11p	11p-1135p		:30			NM	1	$125.00
Week:		10/22/18	10/28/18	---T---	1				$125.00			
N 99	Multi	10/26/18	10/26/18	KVAL News @ 11p	11p-1135p		:30			NM	1	$125.00
Week:		10/22/18	10/28/18	----F--	1				$125.00			
N 100	Multi	10/29/18	10/29/18	KVAL News @ 11p	11p-1135p		:30			NM	1	$125.00
Week:		10/29/18	11/04/18	M------	1				$125.00			
N 101	Multi	10/30/18	10/30/18	KVAL News @ 11p	11p-1135p		:30			NM	1	$125.00
Week:		10/29/18	11/04/18	-T-----	1				$125.00			
N 102	Multi	10/24/18	10/24/18	The Late Show	1135p-1235a		:30			NM	1	$50.00
Week:		10/22/18	10/28/18	--W----	1				$50.00			
N 103	Multi	10/25/18	10/25/18	The Late Show	1135p-1235a		:30			NM	1	$50.00
Week:		10/22/18	10/28/18	---T---	1				$50.00			
N 104	Multi	10/26/18	10/26/18	The Late Show	1135p-1235a		:30			NM	1	$50.00
Week:		10/22/18	10/28/18	----F--	1				$50.00			
N 105	Multi	10/29/18	10/29/18	The Late Show	1135p-1235a		:30			NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			

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1040280 /	26225231

Advertiser	Original Date / Revision
Knute Buehler for Governor-R	10/19/18 / 10/23/18

Contract Dates	Product	Estimate #
10/24/18 - 10/30/18	336/423/5986	**5986**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1		Rate $50.00					
N 106	Multi	10/30/18	10/30/18	The Late Show	1135p-1235a		:30			NM	1	$50.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1		Rate $50.00					
N 107	Multi	10/30/18	10/30/18	NCIS-CBS	8p-9p		:30			NM	1	$600.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1		Rate $600.00					
D 108	All	10/30/18	10/30/18	MAGNUM PI	9p-10p		:30			NM	0	$0.00
N 109	Multi	10/30/18	10/30/18	NCIS: NO-CBS	10p-11p		:30			NM	1	$450.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1		Rate $450.00					
N 110	Multi	10/24/18	10/24/18	SEAL TEAM-CBS	9p-10p		:30			NM	0	$0.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays --W----	Spots/Week 1		Rate $600.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*All*	*10/22/18-10/28/18*		*SEAL TEAM-CBS*	*9p-10p*	*---W-------*	*:30*		*~~$600.00~~*	*NM*		
	Credited											
N 111	Multi	10/25/18	10/25/18	BBT/YS	8p-9p		:30			NM	1	$800.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ---T---	Spots/Week 1		Rate $800.00					
N 112	Multi	10/26/18	10/26/18	MACGYVER	8p-9p		:30			NM	1	$400.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ----F--	Spots/Week 1		Rate $400.00					
N 113	Multi	10/27/18	10/27/18	CBS THS MRNG:SA	530a-6a		:30			NM	1	$20.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -----S-	Spots/Week 1		Rate $20.00					
N 114	Multi	10/27/18	10/27/18	KVAL News @ 11p	11p-1135p		:30			NM	1	$120.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -----S-	Spots/Week 1		Rate $120.00					
N 115	Multi	10/28/18	10/28/18	CBS Sunday Morning	8a-830a		:30			NM	1	$125.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ------S	Spots/Week 1		Rate $125.00					
N 116	Multi	10/28/18	10/28/18	NFL Today	9a-10a		:30			NM	1	$250.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ------S	Spots/Week 1		Rate $250.00					
N 117	Multi	10/28/18	10/28/18	CBS NFL Late Game	1p-4p		:30			NM	2	$1,400.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ------S	Spots/Week 2		Rate $700.00					
N 118	Multi	10/28/18	10/28/18	KVAL NEWS-6P	6p-630p		:30			NM	1	$185.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ------S	Spots/Week 1		Rate $185.00					
N 119	Multi	10/28/18	10/28/18	60 MINUTES-CBS	7p-8p		:30			NM	1	$500.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ------S	Spots/Week 1		Rate $500.00					
N 120	Multi	10/28/18	10/28/18	GOD FRIENDED ME	8p-9p		:30			NM	1	$500.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ------S	Spots/Week 1		Rate $500.00					
N 121	Multi	10/28/18	10/28/18	KVAL News @ 11p	11p-1135p		:30			NM	1	$120.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

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10/24/18 - 10/30/18	336/423/5986	**5986**

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Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ------S	Spots/Week 1	Rate $120.00						
N 122	Multi	10/27/18	10/27/18	SEC FOOTBALL	1230p-4p		:30			NM	0	$0.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -----S-	Spots/Week 1	Rate $100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays		Length	Rate	Type		
1	*All*	*10/22/18-10/28/18*		*SEC FOOTBALL*	*1230p-4p*	-------Sa--		*:30*	*~~$100.00~~*	*NM*		
	Credited											
N 123	Multi	10/27/18	10/27/18	CBS College Ftball Prime	5p-8p		:30			NM	2	$200.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -----S-	Spots/Week 2	Rate $100.00						
N 124	Multi	10/29/18	10/29/18	MAGNUM PI-CBS	9p-10p		:30			NM	1	$630.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1	Rate $630.00						
N 125	Multi	10/30/18	10/30/18	FBI-CBS	9p-10p		:30			NM	1	$500.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays -T-----	Spots/Week 1	Rate $500.00						
N 126	Multi	10/28/18	10/28/18	GOD FRIENDED ME	8p-9p		:30			NM	1	$500.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays ------S	Spots/Week 1	Rate $500.00						
N 127	Multi	10/27/18	10/27/18	SEC FOOTBALL	1230p-4p		:30			NM	2	$300.00
Week:		Start Date 10/22/18	End Date 10/28/18	Weekdays -----S-	Spots/Week 2	Rate $150.00						
N 128	Multi	10/29/18	10/29/18	The Neighborhood/Happy To	8p-9p		:30			NM	1	$945.00
Week:		Start Date 10/29/18	End Date 11/04/18	Weekdays M------	Spots/Week 1	Rate $945.00						
						Totals					123	$19,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/22/18 -10/28/18	77	$11,525.00	($1,728.75)	$9,796.25
10/29/18 -11/04/18	46	$7,695.00	($1,154.25)	$6,540.75
Totals	123	$19,220.00	($2,883.00)	$16,337.00

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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