

INVOICE



KVAL+
4575 Blanton Rd
Eugene, OR 97405
Main: (541) 342-4961
Billing: (541) 342-4961

Invoice #	Invoice Date	Invoice Month	Invoice Period
1014366-2	09/30/18	September 2018	09/24/18 - 09/30/18

Property	Account Executive	Sales Office	Sales Region
KVAL	Philadelphia Eagle/PHL	KATZ Philadelph	National

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 N Ft Myer Dr Ste 400
Arlington, VA 22209

Advertiser	Product	Estimate Number
Knute Buehler for Governor	Candidate	5016

Flight Dates	Order #	Alt Order #
09/19/18 - 09/25/18	1014366	26141502

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KVAL+
REMIT TO Sinclair Broadcast Group
c/o KVAL
PO Box 206270
Dallas, TX 75320-6270

Agency Code	Advertiser Code	Product 1/2
9912521	336	423

Agency Ref	Advertiser Ref
4769	111085

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/24/18	09/24/18	KVAL News @ 6a	6a-7a	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/25/18		CBS This Morning	7a-9a	:00		\$60.00 NM
Credited									
19	09/24/18	09/24/18	CBS This Morning	7a-9a	M-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/24/18	8:53 AM	CBS This Morning	7a-9a	:30	KBOR91118H	\$60.00 NM
20	09/25/18	09/25/18	CBS This Morning	7a-9a	-T-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/25/18	8:54 AM	CBS This Morning	7a-9a	:30	KBOR91118H	\$60.00 NM
24	09/24/18	09/24/18	KVAL News @ Noon	12p-1230p	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/24/18	12:11 PM	KVAL News @ Noon	12p-1230p	:30	KBOR911182H	\$40.00 NM
25	09/25/18	09/25/18	KVAL News @ Noon	12p-1230p	-T-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/25/18	12:14 PM	KVAL News @ Noon	12p-1230p	:30	KBOR911182H	\$40.00 NM
29	09/24/18	09/24/18	BOLD & BEAUTIFUL	1230p-1p	M-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/24/18	12:28 PM	BOLD & BEAUTIFUL	1230p-1p	:30	KBOR91118H	\$45.00 NM
30	09/25/18	09/25/18	BOLD & BEAUTIFUL	1230p-1p	-T-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/25/18	12:58 PM	BOLD & BEAUTIFUL	1230p-1p	:30	KBOR91118H	\$45.00 NM
34	09/24/18	09/24/18	THE TALK	1p-2p	M-----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/24/18	1:30 PM	THE TALK	1p-2p	:30	KBOR911182H	\$35.00 NM
35	09/25/18	09/25/18	THE TALK	1p-2p	-T-----	:30	1	\$35.00	NM

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/25/18	1:59 PM	THE TALK	1p-2p	:30	KBOR911182H	\$35.00 NM
39	09/24/18	09/24/18	DR PHIL	4p-5p	M-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 2 \$45.00									
1	Multi	M	09/24/18	4:20 PM	DR PHIL	4p-5p	:30	KBOR91118H	\$45.00 NM
2	Multi	M	09/24/18	4:53 PM	DR PHIL	4p-5p	:30	KBOR911182H	\$45.00 NM
40	09/25/18	09/25/18	DR PHIL	4p-5p	-T-----	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 2 \$45.00									
2	Multi	Tu	09/25/18	4:12 PM	DR PHIL	4p-5p	:30	KBOR91118H	\$45.00 NM
1	Multi	Tu	09/25/18	4:48 PM	DR PHIL	4p-5p	:30	KBOR911182H	\$45.00 NM
44	09/24/18	09/24/18	KVAL News @ 5p	5p-530p	M-----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$170.00									
1	Multi	M	09/24/18	5:15 PM	KVAL News @ 5p	5p-530p	:30	KBOR91118H	\$170.00 NM
45	09/25/18	09/25/18	KVAL News @ 5p	5p-530p	-T-----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$170.00									
1	Multi	Tu	09/25/18	5:07 PM	KVAL News @ 5p	5p-530p	:30	KBOR91118H	\$170.00 NM
49	09/24/18	09/24/18	M-F CBS Evening News	530p-6p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$300.00									
1	Multi	M	09/24/18	5:53 PM	M-F CBS Evening News	530p-6p	:30	KBOR911182H	\$300.00 NM
50	09/25/18	09/25/18	M-F CBS Evening News	530p-6p	-T-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$300.00									
1	Multi	Tu	09/25/18	5:29 PM	M-F CBS Evening News	530p-6p	:30	KBOR911182H	\$300.00 NM
53	09/25/18	09/25/18	KVAL News @ 6p	6p-630p	-T-----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$170.00									
1	Multi	Tu	09/25/18	6:22 PM	KVAL News @ 6p	6p-630p	:30	KBOR91118H	\$170.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	09/25/18	09/25/18	KVAL News @ 6p	6p-630p	-T-----	:30	1	\$170.00	NM
55	09/24/18	09/24/18	INSIDE EDITION	630p-7p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	09/24/18	6:44 PM	INSIDE EDITION	630p-7p	:30	KBOR91118H	\$150.00 NM
59	09/24/18	09/24/18	JEOPARDY	7p-730p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	09/24/18	7:24 PM	JEOPARDY	7p-730p	:30	KBOR911182H	\$250.00 NM
60	09/25/18	09/25/18	JEOPARDY	7p-730p	-T-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	Tu	09/25/18	7:12 PM	JEOPARDY	7p-730p	:30	KBOR911182H	\$250.00 NM
64	09/24/18	09/24/18	WHEEL OF FORTUNE	730p-8p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	09/24/18	7:53 PM	WHEEL OF FORTUNE	730p-8p	:30	KBOR91118H	\$250.00 NM
65	09/25/18	09/25/18	WHEEL OF FORTUNE	730p-8p	-T-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	Tu	09/25/18	7:36 PM	WHEEL OF FORTUNE	730p-8p	:30	KBOR91118H	\$250.00 NM
69	09/24/18	09/24/18	KVAL News @ 11p	11p-1135p	M-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 2 \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	M	09/24/18	11:10 PM	KVAL News @ 11p	11p-1135p	:30	KBOR911182H	\$125.00 NM
2	Multi	M	09/24/18	11:31 PM	KVAL News @ 11p	11p-1135p	:30	KBOR91118H	\$125.00 NM
70	09/25/18	09/25/18	KVAL News @ 11p	11p-1135p	-T-----	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 2 \$125.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	Multi	Tu	09/25/18	11:12 PM	KVAL News @ 11p	11p-1135p	:30	KBOR91118H	\$125.00 NM
2	Multi	Tu	09/25/18	11:32 PM	KVAL News @ 11p	11p-1135p	:30	KBOR911182H	\$125.00 NM
74	09/24/18	09/24/18	The Late Show	The Late Show	M-----	:30	1	\$50.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/24/18	12:24 AM	The Late Show	The Late Show	:30	KBOR911182H	\$50.00 NM
75	09/25/18	09/25/18	The Late Show	The Late Show	-T-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/25/18	12:34 AM	The Late Show	The Late Show	:30	KBOR91118H	\$50.00 NM
79	09/24/18	09/24/18	The Late Late Show	The Late Late Show	M-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	M	09/24/18	1:27 AM	The Late Late Show	The Late Late Show	:30	KBOR91118H	\$10.00 NM
80	09/25/18	09/25/18	The Late Late Show	The Late Late Show	-T-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/25/18	1:18 AM	The Late Late Show	The Late Late Show	:30	KBOR911182H	\$10.00 NM
81	09/25/18	09/25/18	NCIS	8p-9p	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	Multi	Tu	09/25/18	8:45 PM	NCIS	8p-9p	:30	KBOR911182H	\$600.00 NM
Total Spots							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,380.00
<u>Agency Commission</u>	\$657.00
<u>Net Amount Due</u>	\$3,723.00

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