

Seguin Daily News KWED

1580 AM  SEGUIN, TX

P.O. Box 1600 • Seguin, Texas 78155
(830) 379-2234 • FAX (830) 379-2238

Advertising Contract

Terms: Net payment in full is due 15 days from the invoice date. A finance charge of 1.5% per month will be charged on the unpaid balance of past due accounts. Additional terms and conditions on back of this page

Accepted _____

PO # / Est # _____

Date: 2/11/22 Contract #: 31169
 Advertiser: Texans for Greg Abbott
 Agency: RuralAMFM
 Contact: CJ Galdes
 Billing Address: 190 Monroe Ave. NW Ste. 300
Grand Rapids, MI 49503
 Phone: (616) 209-8157 Cell: _____
 Email Address: cj@ruralamfm.com
 Products: Radio
 Package/Program Name: Abbott Border Ad
 Account Executive: Nick
 Notes To Traffic & Accounting: _____

<input type="checkbox"/> Broadcast Month	<input type="checkbox"/> Calendar Month <u>09851</u>
<input checked="" type="checkbox"/> Cash in Advance	<input type="checkbox"/> Direct
<input type="checkbox"/> End of Flight	<input type="checkbox"/> Local Agency
<input type="checkbox"/> Monthly Invoice	<input type="checkbox"/> Regional Agency
<input type="checkbox"/> Sponsorship	<input type="checkbox"/> National Agency
<input type="checkbox"/> Co-op	<input checked="" type="checkbox"/> Political
<input type="checkbox"/> Trade	_____

Cuts 4482 _____

Cuts _____

Rotator _____

Flight Date		Time		Priority	Rate	Len	#/Wk	Day of Week							TOTALS	
Start	End	From	To					M	T	W	T	F	Sat	Sun	Spots	Amount
2/14/22	2/20/22	6a	7p		\$23	60		15	15	15	15	15	15	10	100	\$2300
2/21/22	2/27/22	6a	7p		\$23	60		15	15	15	15	15	15	10	100	\$2300
2/28/22	3/1/22	6a	7p		\$23	60		15	15						30	\$690
Jan	Feb	Mar	Apr	May	June	Contract Totals										
July	Aug	Sep	Oct	Nov	Dec	230	\$5290.00 ✓									

Account Executive: Nick Spence 2/11/22 Agency / Advertiser: _____
 Approved: _____ Entered By: _____
 Date _____ Date _____

From: Nick Spence
Sent: Friday, February 11, 2022 9:04 AM
To: Darren Dunn; Priscilda Rodriguez
Subject: Fwd: RuralAMFM Political Order

----- Forwarded message -----
From: CJ Galdes <cj@ruralamfm.com>
Date: Fri, Feb 11, 2022 at 8:35 AM
Subject: RuralAMFM Political Order
To: <nick.kwed@gmail.com>

Good morning,

Please see attached RuralAMFM order on KWED-AM.

Please confirm in writing when you have received and accepted the order.

Additionally, please see the Traffic Instructions to run the attached :60 ad **starting February 14, 2022 through March 1, 2022.**

- Run dates: 2/14/22-3/1/22
- Schedule and the spot is attached
- NAB attached
- A picture of the check is attached for your own confirmation. It has already been mailed to you.

Traffic Instructions:
February 14, 2022 - March 1, 2022 - ABBOTT BORDER AD - 100% Rotation

Please let me know if you have any questions. Thanks!

—
CJ Galdes

Sent from Front

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Nick Spence
Sales Manager
KWED / Seguin Daily News
609 E. Court St.
Seguin, TX 78155
830-433-1694 - Mobile

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, RuralAMFM, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Greg Abbott
Authorized committee: Texans for Greg Abbott
Agency requesting time (and contact information): <input type="checkbox"/> N/A RuralAMFM, info@ruralamfm.com, 616-821-6389
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Governor
Date of election: <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary March 1, 2022
Treasurer of candidate's authorized committee: John L. Nau

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature: _____
Name: CJ Galdes	Name: _____
Date of Request to Purchase Ad Time: February 10, 2022	Date of Station Agreement to Sell Time: _____

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: RuralAMFM

Date: February 10, 2022

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Super Agency Rural Area
 15% 35%

Station	Format	Days	Times	Length	Rate	2/14-2/20 Units	2/21-2/27 Units	2/28-3/1 Units	Total Units	Gross	Net	Station Total
KWED-AM	Country	MTWRFSS	6a-7p	:60	\$23.00	100	100	30	230	\$5,290.00	\$4,496.50	\$2,645.00
											TOTAL	\$2,645.00

~~30~~ ~~at day~~
~~13~~ ~~weekend~~

~~60~~ ~~at day~~
~~13~~ ~~weekend~~