



WKMJ-FM
P.O. Box 547
Hancock, MI 49930
(906) 482-3700
www.themix93.com

GEN MEDIA PARTNERS LLC
ATTN: TIFFANY PEROTTE
1655 PALM BEACH LAKES BLVD -
WEST PALM BEACH, FL 33409

WKMJ-FM Order Confirmation

OrderID: 0893-003

Sponsor: Peters for Senate
Product: Peters for Senate
Estimate/PO: 6839
AccountRep: Political
BillingCycle: Broadcast Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 10/21/2020 - 10/27/2020
Items Ordered: 49
Gross Amount: 744.51
Discounts: 0.00
Agency Commission: 111.67
Net Amount: 632.84

Scheduled Station(s): WKMJ-FM Order# 3178725

Printed 10/19/2020 11:28:42 AM

Page 1

| Run Dates | Run Times | Mon | Tue | Wed | Thu | Fri | Sat | Sun | Length | Description | Copy ID | Qty | Item Cost | Total Cost |
|----------------------------|---------------------|-----|-----|-----|-----|-----|-----|-----|--------|-------------|-----------|-----|-----------|------------|
| 01 10/21/2020 - 10/27/2020 | 06:00 AM - 10:00 AM | 3 | 3 | 3 | 3 | 3 | 1 | | :60 | Spot | S0893-001 | 16 | 15.29 | 244.64 |
| 02 10/21/2020 - 10/27/2020 | 10:00 AM - 03:00 PM | 3 | 3 | 3 | 3 | 3 | | | :60 | Spot | S0893-001 | 15 | 15.29 | 229.35 |
| 03 10/21/2020 - 10/27/2020 | 03:00 PM - 07:00 PM | 3 | 3 | 3 | 3 | 3 | 1 | | :60 | Spot | S0893-001 | 16 | 15.29 | 244.64 |
| 04 10/21/2020 - 10/27/2020 | 10:00 AM - 03:00 PM | | | | | | | 1 | :60 | Spot | S0893-001 | 1 | 12.94 | 12.94 |
| 05 10/21/2020 - 10/27/2020 | 03:00 PM - 07:00 PM | | | | | | | 1 | :60 | Spot | S0893-001 | 1 | 12.94 | 12.94 |

Broadcast Month Projected Billing:

| | | | | | | | |
|--------|--------|--------|--------|--------|------|---------|--------|
| Oct-20 | 469.29 | Nov-20 | 275.22 | Dec-20 | 0.00 | Q4-2020 | 744.51 |
|--------|--------|--------|--------|--------|------|---------|--------|

| | | | | | |
|-------------------------|-------------------------------------|---------------------------|--------------|--|--------------------------|
| STATION: | WKMJ-FM | ORDER#: | 3178725 | DATE: | 10/15/2020 |
| MARKET: | Central Upper Michigan, MI | AMOUNT: | \$744.51 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Regional Reps Non-Rep | SPOTS: | 49 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 216-256-5304 | | |
| SALESPERSON: | Heather Karban | SLS FAX: | N/A | | |
| SLS EMAIL: | Heather.Karban@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4391278 | |
| ADVERTISER: | Peters for Senate | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 6839 10/21-10/27 | AGY EST: | 6839 | Invoices@MediaFinancial.com | |
| FLIGHT: | 10-21-2020 TO 10/27/2020 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: 7 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 10/15/2020 12:00 | |

COMMENTS

10/15/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

| DAY#1 | | 10/21/2020 To 10/21/2020 | | | | | TOT \$137.61 | | | TOTAL SPOTS 9 | |
|-------|----|--------------------------|---------|---------|----------|-----|--------------|------------|-------|---------------|---------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | ..W.... | 6:00AM | 10:00AM | 60 | 10/21/2020 | 10/21/2020 | 3 | \$15.29 | \$45.87 |
| | 2 | | ..W.... | 10:00AM | 3:00PM | 60 | 10/21/2020 | 10/21/2020 | 3 | \$15.29 | \$45.87 |
| | 3 | | ..W.... | 3:00PM | 7:00PM | 60 | 10/21/2020 | 10/21/2020 | 3 | \$15.29 | \$45.87 |

| DAY#2 | | 10/22/2020 To 10/22/2020 | | | | | TOT \$137.61 | | | TOTAL SPOTS 9 | |
|-------|----|--------------------------|---------|---------|----------|-----|--------------|------------|-------|---------------|---------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
| | 1 | | ...T... | 6:00AM | 10:00AM | 60 | 10/22/2020 | 10/22/2020 | 3 | \$15.29 | \$45.87 |
| | 2 | | ...T... | 10:00AM | 3:00PM | 60 | 10/22/2020 | 10/22/2020 | 3 | \$15.29 | \$45.87 |
| | 3 | | ...T... | 3:00PM | 7:00PM | 60 | 10/22/2020 | 10/22/2020 | 3 | \$15.29 | \$45.87 |

| | | | | | |
|-------------------------|-------------------------------------|---------------------------|--------------|--|--------------------------|
| STATION: | WKMJ-FM | ORDER#: | 3178725 | DATE: | 10/15/2020 |
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| REP: | Regional Reps Non-Rep | SPOTS: | 49 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 216-256-5304 | | |
| SALESPERSON: | Heather Karban | SLS FAX: | N/A | | |
| SLS EMAIL: | Heather.Karban@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4391278 | |
| ADVERTISER: | Peters for Senate | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 6839 10/21-10/27 | AGY EST: | 6839 | Invoices@MediaFinancial.com | |
| FLIGHT: | 10-21-2020 TO 10/27/2020 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: 7 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 10/15/2020 12:00 | |

DAY#3 **10/23/2020 To 10/23/2020** **TOT \$137.61** **TOTAL SPOTS 9**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|---------|----------|-----|------------|------------|-------|---------|---------|
| | 1 | |F.. | 6:00AM | 10:00AM | 60 | 10/23/2020 | 10/23/2020 | 3 | \$15.29 | \$45.87 |
| | 2 | |F.. | 10:00AM | 3:00PM | 60 | 10/23/2020 | 10/23/2020 | 3 | \$15.29 | \$45.87 |
| | 3 | |F.. | 3:00PM | 7:00PM | 60 | 10/23/2020 | 10/23/2020 | 3 | \$15.29 | \$45.87 |

DAY#4 **10/24/2020 To 10/24/2020** **TOT \$30.58** **TOTAL SPOTS 2**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------|--------|----------|-----|------------|------------|-------|---------|---------|
| | 4 | |S. | 6:00AM | 10:00AM | 60 | 10/24/2020 | 10/24/2020 | 1 | \$15.29 | \$15.29 |
| | 5 | |S. | 3:00PM | 7:00PM | 60 | 10/24/2020 | 10/24/2020 | 1 | \$15.29 | \$15.29 |

DAY#5 **10/25/2020 To 10/25/2020** **TOT \$25.88** **TOTAL SPOTS 2**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|--------|---------|----------|-----|------------|------------|-------|---------|---------|
| | 6 | |S | 10:00AM | 3:00PM | 60 | 10/25/2020 | 10/25/2020 | 1 | \$12.94 | \$12.94 |
| | 7 | |S | 3:00PM | 7:00PM | 60 | 10/25/2020 | 10/25/2020 | 1 | \$12.94 | \$12.94 |

| | | | | | |
|-------------------------|-------------------------------------|---------------------------|--------------|--|--------------------------|
| STATION: | WKMJ-FM | ORDER#: | 3178725 | DATE: | 10/15/2020 |
| MARKET: | Central Upper Michigan, MI | AMOUNT: | \$744.51 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Regional Reps Non-Rep | SPOTS: | 49 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 216-256-5304 | | |
| SALESPERSON: | Heather Karban | SLS FAX: | N/A | | |
| SLS EMAIL: | Heather.Karban@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4391278 | |
| ADVERTISER: | Peters for Senate | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 6839 10/21-10/27 | AGY EST: | 6839 | Invoices@MediaFinancial.com | |
| FLIGHT: | 10-21-2020 TO 10/27/2020 | [X]Unwired []Spot []Mod | | | |
| TOT # OF DAYS: 7 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 10/15/2020 12:00 | |

DAY#6 **10/26/2020 To 10/26/2020** **TOT \$137.61** **TOTAL SPOTS 9**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|-------------|---------|----------|-----|------------|------------|-------|---------|---------|
| | 1 | | M | 6:00AM | 10:00AM | 60 | 10/26/2020 | 10/26/2020 | 3 | \$15.29 | \$45.87 |
| | 2 | | M | 10:00AM | 3:00PM | 60 | 10/26/2020 | 10/26/2020 | 3 | \$15.29 | \$45.87 |
| | 3 | | M | 3:00PM | 7:00PM | 60 | 10/26/2020 | 10/26/2020 | 3 | \$15.29 | \$45.87 |

DAY#7 **10/27/2020 To 10/27/2020** **TOT \$137.61** **TOTAL SPOTS 9**

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/DY | RATE | TOTAL |
|----|----|---------|---------------|---------|----------|-----|------------|------------|-------|---------|---------|
| | 1 | | . T | 6:00AM | 10:00AM | 60 | 10/27/2020 | 10/27/2020 | 3 | \$15.29 | \$45.87 |
| | 2 | | . T | 10:00AM | 3:00PM | 60 | 10/27/2020 | 10/27/2020 | 3 | \$15.29 | \$45.87 |
| | 3 | | . T | 3:00PM | 7:00PM | 60 | 10/27/2020 | 10/27/2020 | 3 | \$15.29 | \$45.87 |

| TOTAL | Oct | Nov | | | | | | | | | | | | Total |
|-------|--------|--------|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT | 31 | 18 | | | | | | | | | | | | 49 |
| CASH | 469.29 | 275.22 | | | | | | | | | | | | 744.51 |
| TOTAL | 469.29 | 275.22 | | | | | | | | | | | | 744.51 |

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Gary Peters

Authorized committee:

Peters for Michigan

Agency requesting time (and contact information):

☐ N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

11/3/2020



General



Primary

Treasurer of candidate's authorized committee:

Geraldine Buckles

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

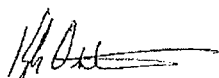
(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

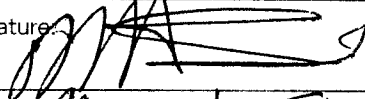


Name: Kyle Osterhout

Date of Request to Purchase Ad Time: 9/9/2020

Station Representative

Signature:



Name:

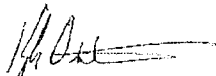
Mary Ann Schulz

Date of Station Agreement to Sell Time: 10/15/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Kyle Osterhout

Date: 9/9/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------------------------|---|---|
| Contract #: 3178725 | Station Call Letters: WMPL WKMS | Date Received/Requested: 10/15/20 |
| Est. #: 6839 | Station Location: Hancock, MI | Run Start and End Dates: 10/21/ 10/27 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.