



WKMJ-FM
P.O. Box 547
Hancock, MI 49930
(906) 482-3700
www.themix93.com

GEN MEDIA PARTNERS LLC
ATTN: TIFFANY PEROTTE
1655 PALM BEACH LAKES BLVD -
WEST PALM BEACH, FL 33409

WKMJ-FM Order Confirmation

OrderID: 0893-003

Sponsor: Peters for Senate
Product: Peters for Senate
Estimate/PO: 6839
AccountRep: Political
BillingCycle: Broadcast Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 10/21/2020 - 10/27/2020
Items Ordered: 49
Gross Amount: 744.51
Discounts: 0.00
Agency Commission: 111.67
Net Amount: 632.84

Scheduled Station(s): WKMJ-FM Order# 3178725

Printed 10/19/2020 11:28:42 AM

Page 1

Run Dates	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Length	Description	Copy ID	Qty	Item Cost	Total Cost
01 10/21/2020 - 10/27/2020	06:00 AM - 10:00 AM	3	3	3	3	3	1		:60	Spot	S0893-001	16	15.29	244.64
02 10/21/2020 - 10/27/2020	10:00 AM - 03:00 PM	3	3	3	3	3			:60	Spot	S0893-001	15	15.29	229.35
03 10/21/2020 - 10/27/2020	03:00 PM - 07:00 PM	3	3	3	3	3	1		:60	Spot	S0893-001	16	15.29	244.64
04 10/21/2020 - 10/27/2020	10:00 AM - 03:00 PM							1	:60	Spot	S0893-001	1	12.94	12.94
05 10/21/2020 - 10/27/2020	03:00 PM - 07:00 PM							1	:60	Spot	S0893-001	1	12.94	12.94

Broadcast Month Projected Billing:

Oct-20	469.29	Nov-20	275.22	Dec-20	0.00	Q4-2020	744.51
--------	--------	--------	--------	--------	------	---------	--------

STATION:	WKMJ-FM	ORDER#:	3178725	DATE:	10/15/2020
MARKET:	Central Upper Michigan, MI	AMOUNT:	\$744.51	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	49	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4391278	
ADVERTISER:	Peters for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 6839 10/21-10/27	AGY EST:	6839	Invoices@MediaFinancial.com	
FLIGHT:	10-21-2020 TO 10/27/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/15/2020 12:00	

COMMENTS

10/15/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. ****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

DAY#1		10/21/2020 To 10/21/2020					TOT \$137.61			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	3	\$15.29	\$45.87
	2		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	3	\$15.29	\$45.87
	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	3	\$15.29	\$45.87

DAY#2		10/22/2020 To 10/22/2020					TOT \$137.61			TOTAL SPOTS 9	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/22/2020	10/22/2020	3	\$15.29	\$45.87
	2		...T...	10:00AM	3:00PM	60	10/22/2020	10/22/2020	3	\$15.29	\$45.87
	3		...T...	3:00PM	7:00PM	60	10/22/2020	10/22/2020	3	\$15.29	\$45.87

STATION:	WKMJ-FM	ORDER#:	3178725	DATE:	10/15/2020
MARKET:	Central Upper Michigan, MI	AMOUNT:	\$744.51	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	49	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4391278	
ADVERTISER:	Peters for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 6839 10/21-10/27	AGY EST:	6839	Invoices@MediaFinancial.com	
FLIGHT:	10-21-2020 TO 10/27/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/15/2020 12:00	

DAY#3 **10/23/2020 To 10/23/2020** **TOT \$137.61** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	10/23/2020	10/23/2020	3	\$15.29	\$45.87
	2	F..	10:00AM	3:00PM	60	10/23/2020	10/23/2020	3	\$15.29	\$45.87
	3	F..	3:00PM	7:00PM	60	10/23/2020	10/23/2020	3	\$15.29	\$45.87

DAY#4 **10/24/2020 To 10/24/2020** **TOT \$30.58** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	10:00AM	60	10/24/2020	10/24/2020	1	\$15.29	\$15.29
	5	S.	3:00PM	7:00PM	60	10/24/2020	10/24/2020	1	\$15.29	\$15.29

DAY#5 **10/25/2020 To 10/25/2020** **TOT \$25.88** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	6	S	10:00AM	3:00PM	60	10/25/2020	10/25/2020	1	\$12.94	\$12.94
	7	S	3:00PM	7:00PM	60	10/25/2020	10/25/2020	1	\$12.94	\$12.94

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input checked="" type="checkbox"/>	FEDERAL CANDIDATE
	<input type="checkbox"/>	STATE OR LOCAL CANDIDATE

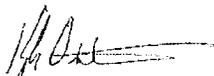
ALL QUESTIONS/BLOCKS MUST BE COMPLETED	
Candidate name: Gary Peters	
Authorized committee: Peters for Michigan	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030	
Candidate's political party: Democratic	
Office sought (no acronyms or abbreviations): U.S. Senate	
Date of election: 11/3/2020	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Geraldine Buckles	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Kyle Osterhout	Name: Mary Ann Schel
Date of Request to Purchase Ad Time: 9/9/2020	Date of Station Agreement to Sell Time: 10/15/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Kyle Osterhout

Date: 9/9/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3178725	Station Call Letters: WMPL WKMS	Date Received/Requested: 10/15/20
Est. #: 6839	Station Location: Hancock, MI	Run Start and End Dates: 10/21/ 10/27

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.