

ORDER

Orders
Order / Rev: 1873242
 Alt Order #: WOC12241962
 Product Desc: issue
 Estimate: 7939
 Flight Dates: 10/29/19 - 11/04/19
 Original Date / Rev: 10/23/19 / 10/23/19
 Order Type: RFP

WHAS
 Primary AE: Ben Stecker
 Sales Office: TSWAS
 Sales Region: NAT

Agency
Name: Great American Media
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Ave. NW
 Washington, DC 20007-3603

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: ISS/ Bluegrass Values
 Demographic: HH
 Product Codes: IS-Issue/Non Ballot
 Revenue Code 1: AGY
 Revenue Code 2: (POL) Political
 Revenue Code 3: (POL) Issue

New Business Thru:
 Advertiser External ID: 146900
 Agency External ID: 2039AG
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/19	11/04/19	39	\$22,050.00	\$18,742.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2019	39	\$22,050.00	\$18,742.50	0.00
Totals	39	\$22,050.00	\$18,742.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/29/19	11/04/19	Local News @ 5a M-F Local News @ 5a M-F (Program: GOOD MORNING KYANA 5A)	CM	5-6a	MTWTF--	:30	2	\$200.00	P01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/19	11/04/19	MTWTF--		2				\$200.00		0.00			
N 2	All	10/29/19	11/04/19	Local News @ 6a M-F Local News @ 6a M-F (Program: GOOD MORNING KYNA 6A)	CM	6-7a	MTWTF--	:30	2	\$350.00	P01	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/19	11/04/19	MTWTF--		2				\$350.00		0.00			
N 3	All	10/29/19	11/04/19	Good Morning America Good Morning America (Program: GOOD MORNING AMERICA)	CM	7-9a	MTWTF--	:30	3	\$600.00	P01	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/19	11/04/19	MTWTF--		3				\$600.00		0.00			
N 4	All	10/29/19	11/02/19	Local News @ 9a Sa Local News @ 9a Sa (Program: GOOD MORNING SATURDAY)	CM	9-930a	-----S-	:30	1	\$200.00	P01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/28/19	11/03/19	-----S-		1				\$200.00		0.00			
N 5	All	10/29/19	11/03/19	This Week Su This Week Su	CM	9-10a	-----S	:30	1	\$400.00	P01	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: THIS WEEK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/28/19	11/03/19	-----S		1			\$400.00			0.00			
N 6	All	10/29/19	11/04/19	The View The View	CM	11-12p	MTWTF--	:30	3	\$200.00	P01	0.00	NM	3	\$600.00
(Program: THE VIEW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		3			\$200.00			0.00			
N 7	All	10/29/19	11/04/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	2	\$200.00	P01	0.00	NM	2	\$400.00
(Program: WHAS11 NEWS AT NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		2			\$200.00			0.00			
N 8	All	10/29/19	11/04/19	GMA3 Strahan and Sara	CM	1-2p	MTWTF--	:30	2	\$150.00	P01	0.00	NM	2	\$300.00
(Program: STRAHAN AND SARA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		2			\$150.00			0.00			
N 9	All	10/29/19	11/04/19	General Hospital General Hospital	CM	2-3p	MTWTF--	:30	2	\$200.00	P01	0.00	NM	2	\$400.00
(Program: GENERAL HOSPITAL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		2			\$200.00			0.00			
N 10	All	10/29/19	11/04/19	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	3	\$275.00	P01	0.00	NM	3	\$825.00
(Program: WHAS11 NEWS AT 4P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		3			\$275.00			0.00			
N 11	All	10/29/19	11/04/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	2	\$475.00	P01	0.00	NM	2	\$950.00
(Program: WHAS11 NEWS AT 5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		2			\$475.00			0.00			
N 12	All	10/29/19	11/04/19	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	2	\$675.00	P01	0.00	NM	2	\$1,350.00
(Program: WHAS11 NEWS AT 530P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		2			\$675.00			0.00			
N 13	All	10/29/19	11/04/19	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	2	\$725.00	P01	0.00	NM	2	\$1,450.00
(Program: WHAS11 NEWS AT 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		2			\$725.00			0.00			
N 14	All	10/29/19	11/04/19	ET 7-730p ET 7-730p	CM	7-730p	MTWTF--	:30	1	\$725.00	P01	0.00	NM	1	\$725.00
(Program: ENTERTAINMENT TONIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		1			\$725.00			0.00			
N 15	All	10/29/19	11/04/19	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	MTWTF--	:30	2	\$725.00	P01	0.00	NM	2	\$1,450.00
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		2			\$725.00			0.00			
N 16	All	10/29/19	11/04/19	Mon Prime Other Mon Prime Other	CM	7:57 PM-10:00 PM (7:57 PM-10:00 PM)	M-----	:30	1	\$1,925.00	P01	0.00	NM	1	\$1,925.00
(Program: DANCING WITH THE STARS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/19	11/04/19	M-----		1			\$1,925.00			0.00			
N 17	All	10/29/19	11/04/19	Mon Prime C Mon Prime C	CM	10-11p	M-----	:30	1	\$2,050.00	P01	0.00	NM	1	\$2,050.00
(Program: THE GOOD DOCTOR)															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/19	11/04/19	M-----		1				\$2,050.00		0.00			
N18	All	10/29/19	10/30/19	Wed Prime A Wed Prime A	CM	8-9p	--W----	:30	1	\$1,800.00	P01	0.00	NM	1	\$1,800.00
		(Program: GOLDBERGS/SCHOOLED)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	--W----		1				\$1,800.00		0.00			
N19	All	10/29/19	10/30/19	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$1,550.00	P01	0.00	NM	1	\$1,550.00
		(Program: STUMPTOWN)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	--W----		1				\$1,550.00		0.00			
N20	All	10/29/19	11/01/19	Fri Prime Other Fri Prime Other	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	----F--	:30	1	\$1,325.00	P01	0.00	NM	1	\$1,325.00
		(Program: 20/20)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	----F--		1				\$1,325.00		0.00			
N21	All	10/29/19	11/04/19	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	2	\$600.00	P01	0.00	NM	2	\$1,200.00
		(Program: WHAS11 NEWS AT 11 M-SU)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		2				\$600.00		0.00			
N22	All	10/29/19	11/04/19	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:30	1	\$150.00	P01	0.00	NM	1	\$150.00
		(Program: JIMMY KIMMEL LIVE)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		1				\$150.00		0.00			
N23	All	10/29/19	11/04/19	Nightline Nightline	CM	1237-106a	MTWTF--	:30	1	\$100.00	P01	0.00	NM	1	\$100.00
		(Program: NIGHTLINE)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/19	11/04/19	MTWTF--		1				\$100.00		0.00			
													Totals	39	\$22,050.00