Period: Q1 2021, January 1, 2021 – March 31, 2021

Station(s): WRSB 1590 and W248BH 97.5 FM Community of License: Brockport,

NY and Rochester, NY Format: Spanish Tropical

In addition to PSAs aired and applicable social media support for community affairs, during the 4th quarter of 2020, WRSB 1590 and W248BH 97.5 FM Community of License: Brockport, NY and Rochester, NY

Format: Spanish Tropical broadcasts a weekly 3 hour public affairs program, focusing on various issues of concern to the community. The Shows aired during the months of October, November, and December which were a combination of recorded shows or replays.

WRSB 1590 and W248BH 97.5 FM Community of License: Brockport, NY and Rochester, NY Format: Spanish Tropical

ISSUES/PROGRAMS January 1, 2021 – March 31, 2021

The following is a list of the top issues of primary concern to the WRSB 1590 and W248BH 97.5 FM listening area, as ascertained by WRSB management and staff. Included with this list is a reference to WRSB public affairs programming as summarized in this report. Issues are not necessarily listed in order of importance. During the period mentioned above, the following issues were covered on WRSB:

## **Primary Issues Covered:**

- Safety
- Community Engagement
- Better Living
- Local Issues Announcements

**ISSUES:** Public Service Announcements on Safety

**GUEST: Dj Heckla-RADIO PERSONALITY** 

**SUMMARY:**Public Service Announcements Air Time was approximately 245 Public Services Announcements are run each week on WRSB as part of the broadcast schedule. This is approximately 3 hours of broadcast time each week.

ISSUES: Public Service Announcements on Community Engagement

**GUEST: Dj JusRoc-RADIO PERSONALITY** 

**SUMMARY:**Content: Public Service Announcements Air Time: Approximately 240 Public Services Announcements are run each week on WRSB as part of the broadcast schedule. This is approximately 3 hours of broadcast time each week.

**ISSUES:** Public Service announcements are sourced from the New York State Broadcasters Association, and from non-profit organizations in regards to living conditions during Covid

**GUEST: Dj Heckla RADIO PERSONALITY** 

**SUMMARY:** The following topics were covered during this reporting period: Radon, Drunk Driving, Recruiting, Diabetes, Teen Drinking, Opioid Abuse Prevention

**ISSUES:** Public Service announcements are sourced from the Ad Council, the New York State Broadcasters Association, and from non-profit organizations.

**GUEST: RADIO PERSONALITY** 

**SUMMARY:** Police injustice, Protest in the city, Emergency Preparedness, Screening Covid 19

**ISSUES:**Covid 19 resources available to the Rochester Community

**GUEST: Redco (Rochester Economic Development Corporation)** 

**SUMMARY:**WRSB interviewed Beya Mohamad about resources available to the Rochester Community along with financial discussions and Daily Mentions were also made by WRSB