CONTRACT

KWGN-TV
100 Speer Blvd
Denver, CO 80203
(303) 595-3131

Contract / Revision	Alt Order #
328163 /	08250717

Product
HOUSE MAJORITY PAC

Contract Dates	Estimate #
10/11/16 - 10/17/16	**4505**

Advertiser	Original Date / Revision
House Majority PAC	10/07/16 / 10/07/16

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KWGN-TV	Justin Votta	NSO Philadelph

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
14573	79	86

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	2	10/11/16	10/17/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	7	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	7	$150.00	0.00						
2	2	10/11/16	10/17/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	6	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	6	$750.00	0.00						
3	2	10/11/16	10/17/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	7	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	7	$150.00	0.00						
4	2	10/11/16	10/17/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	6	$4,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	6	$800.00	0.00						
5	2	10/11/16	10/17/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	6	$3,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	6	$550.00	0.00						

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10/11/16 - 10/17/16	HOUSE MAJORITY PAC	**4505**

Advertiser	Original Date / Revision
House Majority PAC	10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*2*	*10/11/16-10/17/16*		*M-F 11p-1130p*	*11:00 PM-11:30 PI*	*MTuWThF----*	*:30*		*~~$550.00~~*	0.00	*NM*		
See MG 5.7,5.8,5.9,5.10,5.11,5.12													
2	*2*	*10/11/16-10/17/16*		*M-F 11p-1130p*	*11:00 PM-11:30 PI*	*MTuWThF----*	*:30*		*~~$550.00~~*	0.00	*NM*		
See MG 5.7,5.8,5.9,5.10,5.11,5.12													
3	*2*	*10/11/16-10/17/16*		*M-F 11p-1130p*	*11:00 PM-11:30 PI*	*MTuWThF----*	*:30*		*~~$550.00~~*	0.00	*NM*		
See MG 5.7,5.8,5.9,5.10,5.11,5.12													
4	*2*	*10/11/16-10/17/16*		*M-F 11p-1130p*	*11:00 PM-11:30 PI*	*MTuWThF----*	*:30*		*~~$550.00~~*	0.00	*NM*		
See MG 5.7,5.8,5.9,5.10,5.11,5.12													
5	*2*	*10/11/16-10/17/16*		*M-F 11p-1130p*	*11:00 PM-11:30 PI*	*MTuWThF----*	*:30*		*~~$550.00~~*	0.00	*NM*		
See MG 5.7,5.8,5.9,5.10,5.11,5.12													
6	*2*	*10/11/16-10/17/16*		*M-F 11p-1130p*	*11:00 PM-11:30 PI*	*MTuWThF----*	*:30*		*~~$550.00~~*	0.00	*NM*		
See MG 5.7,5.8,5.9,5.10,5.11,5.12													
7	2	10/11/16-10/17/16		M-F 11p-1130p	11p-1130p	MTuWThF----	:30		$550.00	0.00	NM		
Ⓜ MG for 5.1,5.2,5.3,5.6,5.4,5.5													
8	2	10/11/16-10/17/16		M-F 11p-1130p	11p-1130p	MTuWThF----	:30		$550.00	0.00	NM		
Ⓜ MG for 5.1,5.2,5.3,5.6,5.4,5.5													
9	2	10/11/16-10/17/16		M-F 11p-1130p	11p-1130p	MTuWThF----	:30		$550.00	0.00	NM		
Ⓜ MG for 5.1,5.2,5.3,5.6,5.4,5.5													
10	2	10/11/16-10/17/16		M-F 11p-1130p	11p-1130p	MTuWThF----	:30		$550.00	0.00	NM		
Ⓜ MG for 5.1,5.2,5.3,5.6,5.4,5.5													
11	2	10/11/16-10/17/16		M-F 11p-1130p	11p-1130p	MTuWThF----	:30		$550.00	0.00	NM		
Ⓜ MG for 5.1,5.2,5.3,5.6,5.4,5.5													
12	2	10/11/16-10/17/16		M-F 11p-1130p	11p-1130p	MTuWThF----	:30		$550.00	0.00	NM		
Ⓜ MG for 5.1,5.2,5.3,5.6,5.4,5.5													
6	2	10/11/16	10/17/16	M-F 1130p-12a	11:30 PM-12:00 XM		:30				NM	6	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	6	$500.00	0.00						
7	2	10/11/16	10/17/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	7	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	7	$150.00	0.00						
8	2	10/11/16	10/17/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	7	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	7	$150.00	0.00						
9	2	10/11/16	10/17/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	5	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	5	$150.00	0.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*2*	*10/11/16-10/17/16*		*M-F 2p-3p*	*2:00 PM-3:00 PM*	*MTuWThF----*	*:30*		*~~$150.00~~*	0.00	*NM*		
See MG 9.6,9.7,9.8,9.9													
3	*2*	*10/11/16-10/17/16*		*M-F 2p-3p*	*2:00 PM-3:00 PM*	*MTuWThF----*	*:30*		*~~$150.00~~*	0.00	*NM*		
See MG 9.6,9.7,9.8,9.9													
4	*2*	*10/11/16-10/17/16*		*M-F 2p-3p*	*2:00 PM-3:00 PM*	*MTuWThF----*	*:30*		*~~$150.00~~*	0.00	*NM*		
See MG 9.6,9.7,9.8,9.9													
5	*2*	*10/11/16-10/17/16*		*M-F 2p-3p*	*2:00 PM-3:00 PM*	*MTuWThF----*	*:30*		*~~$150.00~~*	0.00	*NM*		
See MG 9.6,9.7,9.8,9.9													
6	2	10/11/16-10/17/16		M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		$150.00	0.00	NM		
Ⓜ MG for 9.3,9.5,9.1,9.4													
7	2	10/11/16-10/17/16		M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		$150.00	0.00	NM		
Ⓜ MG for 9.3,9.5,9.1,9.4													
8	2	10/11/16-10/17/16		M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		$150.00	0.00	NM		
Ⓜ MG for 9.3,9.5,9.1,9.4													
9	2	10/11/16-10/17/16		M-F 2p-3p	2:00 PM-3:00 PM	MTuWThF----	:30		$150.00	0.00	NM		
Ⓜ MG for 9.3,9.5,9.1,9.4													

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Advertiser	Original Date / Revision
House Majority PAC	10/07/16 / 10/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
10	2	10/11/16	10/17/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	5	$250.00	0.00						
N 11	2	10/11/16	10/17/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	5	$11,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	5	$2,200.00	0.00						
N 12	2	10/11/16	10/17/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	7	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	7	$400.00	0.00						
N 13	2	10/11/16	10/17/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	$11,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	5	$2,300.00	0.00						
14	2	10/11/16	10/17/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	5	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	5	$800.00	0.00						
N 15	2	10/11/16	10/17/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	7	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	7	$400.00	0.00						
16	2	10/11/16	10/17/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	5	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	5	$700.00	0.00						
N 17	2	10/11/16	10/17/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	7	$2,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	7	$400.00	0.00						
18	2	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	7	$1,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/11/16	10/17/16	MTWTF--	7	$150.00	0.00						
19	2	10/15/16	10/15/16	Sa-Su 10p-1a	10:00 PM-11:00 PM		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/10/16	10/16/16	-----1-	1	$400.00	0.00						
20	2	10/15/16	10/15/16	Sa 12p-6p	5:00 PM-6:00 PM		:30				NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/10/16	10/16/16	-----1-	1	$250.00	0.00						
21	2	10/15/16	10/15/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/10/16	10/16/16	-----1-	1	$650.00	0.00						
22	2	10/15/16	10/15/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/10/16	10/16/16	-----1-	1	$650.00	0.00						
23	2	10/15/16	10/15/16	Sa 7p-8p	7:00 PM-8:00 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/10/16	10/16/16	-----1-	1	$450.00	0.00						
24	2	10/15/16	10/15/16	Sa Non-Net Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/10/16	10/16/16	-----1-	1	$450.00	0.00						
25	2	10/15/16	10/15/16	Sa Non-Net Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/10/16	10/16/16	-----1-	1	$550.00	0.00						
26	2	10/16/16	10/16/16	Su 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/10/16	10/16/16	------1	1	$650.00	0.00						

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10/11/16 - 10/17/16	HOUSE MAJORITY PAC	**4505**

Advertiser	Original Date / Revision
House Majority PAC	10/07/16 / 10/07/16

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27	2	10/16/16	10/16/16	Su 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	$450.00
Week:		10/10/16	10/16/16	------1	1	$450.00	0.00						
28	2	10/16/16	10/16/16	Su Non-Net Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	$500.00
Week:		10/10/16	10/16/16	------1	1	$500.00	0.00						
29	2	10/13/16	10/13/16	Thursday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	$2,000.00
Week:		10/10/16	10/16/16	---1---	1	$2,000.00	0.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*2*	*10/10/16-10/16/16*		*Thursday Prime Hour 2*	*9:00 PM-10:00 PM*	----Th-----	*:30*		*~~$2,000.00~~*	0.00	*NM*		
See MG 29.2													
2	2	10/10/16-10/16/16		Thursday Prime Hour 2	9:00 PM-10:00 PM	----Th-----	:30		$2,000.00	0.00	NM		
Ⓜ MG for 29.1 10/13													
30	2	10/11/16	10/11/16	Tuesday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	$2,000.00
Week:		10/10/16	10/16/16	-1-----	1	$2,000.00	0.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type		
1	*2*	*10/10/16-10/16/16*		*Tuesday Prime Hour 2*	*9:00 PM-10:00 PM*	-Tu-------	*:30*		*~~$2,000.00~~*	0.00	*NM*		
See MG 30.2													
2	2	10/10/16-10/16/16		Tuesday Prime Hour 2	9:00 PM-10:00 PM	-Tu-------	:30		$2,000.00	0.00	NM		
Ⓜ MG for 30.1 10/11													
31	2	10/12/16	10/12/16	Wednesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	$2,500.00
Week:		10/10/16	10/16/16	--1----	1	$2,500.00	0.00						
								Totals		0.00		123	$72,750.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 -10/17/16	123	$72,750.00	$61,837.50
Totals	123	$72,750.00	$61,837.50

Signature: _____ **Date:** _____

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