

### Commercial Limits in Children's Programs Certification

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670.

Station Call Sign: WUWP

Quarter: 2016 Q2

Signed: William P.

Date: 7/7/16

Title: PRES. & GM

July 1, 2016

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the '**NBC Kids**' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 2<sup>nd</sup> quarter of 2016. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 2<sup>nd</sup> quarter 2016 and 3<sup>rd</sup> quarter 2016.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 2<sup>nd</sup> quarter of 2016 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

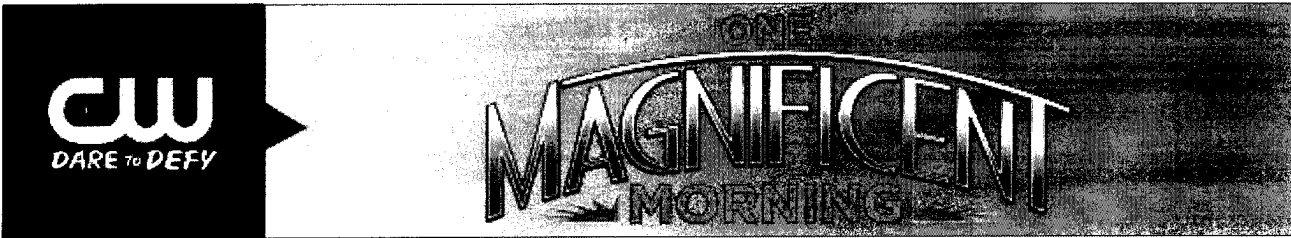
If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled  
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**Stewart, Kathy**

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**From:** info@cwtvlink.com  
**Sent:** Monday, June 27, 2016 2:17 PM  
**To:** Carwile, Lance  
**Subject:** 2nd Quarter 2016: CW Television Network Teen/Young Viewer Programming



**MEMORANDUM**

**To:** General Managers, Program Directors, Promotion Managers  
**From:** Affiliate Relations  
**Date:** June 27, 2016  
**Subject:** 2nd Quarter 2016: CW Television Network Teen/Young Viewer Programming

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The CW Television Network Teen/Young Viewer Programming

Below is a list of 2nd Quarter 2016 CW Teen/Young Viewer Programming for your public files.

Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the second quarter of 2016.

2nd QUARTER 2016 – CW TEEN/YOUNG VIEWER PROGRAMMING

**Program:** Calling Dr. Pol  
**Rating:** TV G  
**Length:** 30 min

Program: DogTown USA  
Rating: TV G  
Length: 30 min

Program: Dog Whisperer with Cesar Millan: Family Edition  
Rating: TV G  
Length: 30 min

Program: Dream Quest  
Rating: TV G  
Length: 30 min

Program: Hatched  
Rating: TV G  
Length: 30 min

Program: Save Our Shelter  
Rating: TV G  
Length: 30 min

Please contact your CW Affiliate Representative if you have any questions.

## **qubo**

### **Certification Regarding Commercial Limits in Children's Programming**

**Period Covered by this Certification: 2<sup>nd</sup> Quarter 2016**

I, Michael S. Hubner, in my capacity as Secretary of ION Media Networks, Inc., majority owner of QUBO Venture LLC, hereby certify that, during the above-referenced time period:

1. The regularly scheduled weekly three-hour qubo programming block, including any commercial spots and promotional content contained therein, as broadcast on the ION Television Network (the "Network Programming") complied with the commercial limits of the rules and policies of the Federal Communications Commission's commercial limits during children's programming (the "Rules").
2. No internet website addresses were displayed during the Network Programming in a manner that would constitute commercial content within the meaning of the Rules.
3. The regularly scheduled 24/7 qubo programming channel, including any commercial spots and promotional content contained therein, as broadcast on a digital multicast channel of the ION Television Network (the "Digital Programming") complied with the Rules and no internet website addresses were displayed during the Digital Programming in a manner that would constitute commercial time within the meaning of the Rules.

Certified by me on the 5<sup>th</sup> day of July, 2016.



Michael S. Hubner, Secretary  
ION Media Networks, Inc.

## **ION TELEVISION:**

1. Wednesdays April 1st –  
June 30<sup>th</sup>: Doki (E/I) 8:00 a.m. and 8:30 am ET/PT  
or 7:00 a.m. and 7:30 am CT/MT
2. Thursdays April 1st –  
June 30<sup>th</sup>: The Choo Choo Bob Show (E/I), 8:00 am  
and 8:30 am ET/PT or 7:00 a.m. and 7:30  
a.m. CT/MT
3. Fridays April 1st –  
June 30<sup>th</sup>: Raggs (E/I), 8:00 a.m. and 8:30 a.m.  
ET/PT or 7:00 a.m. and 7:30 a.m.

## **2<sup>nd</sup> Quarter 2016 Program Summaries**

### **Doki (E/I):**

Doki offers fun characters each with their own strengths and weaknesses (therefore offering a broad representation of possible at-home-viewers). The team is supportive of one another and the "world" of Doki and its characters reflects the media landscape of today's child. Although the most supportive programming involves the audience through presentation of material in a way that demands intellectual interaction on the part of the viewer (i.e., encouraging the viewer to assist on-screen characters to solve problems), and this series might benefit from this type of "interaction," Doki does offer enthusiastic characters, real questions, and an "arguably" realist presentation of discovery. Combined, these elements will keep children engaged and support their learning.

### **The Choo Choo Bob Show (E/I):**

The Choo Choo Bob Show is a 30-minute program specifically created for children ages 4-11. Each program features a diverse community of people and puppets who share a love of trains, adventure and music. Viewers are introduced to a fantasy location called "Tiny Land" where a miniaturized environment of model trains and people encourage exploration as well as pro-social behaviors such as courtesy, compromise and patience. The program series proposes situation that require thoughtful choices and provides resolution geared to the unique concerns and abilities of young children.

### **Raggs (E/I):**

This 30-minute program stars five canine characters who are talented musicians. Their chemistry and friendship help them through creative and humorous challenges. Each program centers on a main theme that promotes social and academic readiness while addressing specific pre-school curriculum topics.