CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WWLP certifies that all 12-and-under children's TV programs carried during this quarter on its analog and digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 76.670(a) of the FCC rules:

<u>Weekdays</u>: 12 minutes in any clock-hour children's programming (6 minutes in a standalone half-hour program)

<u>Weekends</u>: 10.5 minutes in any clock –hour children's programming (5.25 minutes in a stand-alone half-hour program.)

Program Title

(List all network and non-network 12-and-under children's programs carried on analog and digital channels.)

[The Chica Show; Pajanimals; Justin Time; Tree Fu Tom; Lazytown; Noodle and Doodle; and, An American Girl: Saige Paints The Sky (7/31/13)]

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

__x_ Yes No

If no, provide details of each instance in an attachment.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670 (b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during the 12-and-under children's programming, which requirements became effective January 2, 2007.

Yes No

If no, provide details in an attachment.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Signature/Title of Authorized Station Employee

Date: 10/7/13

(Attach any commercial certification or confirmation provided by network and program suppliers.)

For 3rd Quarter 2013

OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC's OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

Saturday, July 13

8:00-10:00 AN AMERICAN GIRL: Saige Paints the Sky (071313) (Original TVG)

Meet Saige Girl of the Year 2013- Nine year old Saige Copeland[™] who is entering the 4th grade, loves the arts and her horses. But when both of her passions are threatened, she turns to her creative side. With imaginative solutions, she proves that one girl can make a difference."

3rd Quarter 2013 PSAs

NETWORK PUBLIC SERVICE SCHEDULE JULY 2013

AIR DATE	NETWORK	SHOW TITLE	HIT TIME 9:27:23	DURATION	MATERIAL ID	DAY	PRODUCT TITLE
20130703	NBC	AGT	PM 3:52:28	0:15	ZNBC3147H	WED	TMYK KEN JEONG/DIVERSITY
20130704	NBC	MONEY AN	AM 11:26:17	0:15	ZNBC3150H	THU	TMYK BRIAN WILLIAMS/EDUCATION
20130706	NBC	JUSTINTIME	AM 11:56:52	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130706	NBC	TREE FU TOM	AM 11:57:07	0:15	CNFT0046000H	SAT	COUNCIL
20130706	NBC	TREE FU TOM	AM 12:56:57	0:15	ZNBCMC3137H	SAT	TMYK ELLIE KEMPER/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130706	NBC	NOODLE	PM 1:26:17	0:15	CNFT0046000H	SAT	COUNCIL
20130706	NBC	JUSTINTIME	PM 1:56:52	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130706	NBC	TREE FU TOM	PM 1:57:07	0:15	CNFT0046000H	SAT	COUNCIL
20130706	NBC	TREE FU TOM	PM 1:52:43	0:15	ZNBCMC3137H	SAT	TMYK ELLIE KEMPER/HEALTH
20130709	NBC	DAYS/LIVES III TODAY FRIDAY	PM 10:53:26	0:15	CSMAFD02NBCH	TUE	Common Sense Media/Family Dinner
20130712	NBC	(TAPE).	AM 8:51:15	0:15	CSMAFD02NBCH	FRI	EXTERNAL PSA CSM:FAMILY DINNER TMYK YVETTE NICOLE
20130712	NBC	CAMP	PM 9:56:57	0:15	ZNBC3115H	FRI	BROWN/ENVIRONMENT EXTERNAL PSA THIS IS A FOREST/AD
20130713	NBC	NOODLE	AM 9:57:12	0:15	CNFT0046000H	SAT	COUNCIL
20130713	NBC	NOODLE	AM 10:56:25	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130713	NBC	PAJANIMALS	AM 10:56:40	0:15	CNFT0046000H	SAT	COUNCIL
20130713	NBC	PAJANIMALS	AM 11:26:17	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130713	NBC	JUSTINTIME	AM	0:15	ZNBCMC3137H	SAT	TMYK ELLIE KEMPER/HEALTH

			11:56:52				EXTERNAL PSA THIS IS A FOREST/AD
20130713	NBC	TREE FU TOM	AM 11:57:07	0:15	CNFT0046000H	SAT	COUNCIL
20130713	NBC	TREE FU TOM	AM 3:51:55	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130718	NBC	MONEY AN	AM 8:54:31	0:15	ZNBC3150H	THU	TMYK BRIAN WILLIAMS/EDUCATION TMYK YVETTE NICOLE
20130719	NBC	CAMP	PM 10:27:12	0:15	ZNBC3115H	FRI	BROWN/ENVIRONMENT
20130720	NBC	CHICA	AM 10:56:25	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130720	NBC	PAJANIMALS	AM 10:56:40	0:15	CNFT0046000H	SAT	COUNCIL
20130720	NBC	PAJANIMALS	AM 11:26:17	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130720	NBC	JUSTINTIME	AM 11:56:52	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130720	NBC	TREE FU TOM	AM 11:57:07	0:15	CNFT0046000H	SAT	COUNCIL
20130720	NBC	TREE FU TOM	AM 12:56:57	0:15	ZNBCMC3137H	SAT	TMYK ELLIE KEMPER/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130720	NBC	NOODLE	PM 9:36:10	0:15	CNFT0046000H	SAT	COUNCIL
20130720	NBC	C LINES	PM 1:53:00	0:15	ZNBC3125H	SAT	TMYK PINO + GIDDISH/ENVIRONMENT
20130723	NBC	DAYS/LIVES	PM 8:35:30	0:15	CSMAFD02NBCH	TUE	EXTERNAL PSA CSM:FAMILY DINNER TMYK YVETTE NICOLE BROWN/DIGITAL
20130723	NBC	GAME NIGHT	PM 8:53:19	0:15	ZNBCMC3104H	TUE	LITERACY TMYK YVETTE NICOLE
20130726	NBC	CAMP	PM 8:41:10	0:15	ZNBC3115H	FRI	BROWN/ENVIRONMENT
20130727	NBC	SA TODAY	AM 10:56:25	0:15	CSMAFD02NBCH	SAT	EXTERNAL PSA CSM:FAMILY DINNER EXTERNAL PSA THIS IS A FOREST/AD
20130727	NBC	PAJANIMALS	AM 10:56:40	0:15	CNFT0046000H	SAT	COUNCIL
20130727	NBC	PAJANIMALS	AM 11:26:17	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130727	NBC	JUSTINTIME	AM 11:56:52	0:15	ZNBCMC3137H	SAT	TMYK ELLIE KEMPER/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130727	NBC	TREE FU TOM	AM 11:57:07	0:15	CNFT0046000H	SAT	COUNCIL
20130727	NBC	TREE FU TOM	AM 12:56:57	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH EXTERNAL PSA THIS IS A FOREST/AD
20130727	NBC	NOODLE	PM 12:57:12	0:15	CNFT0046000H	SAT	COUNCIL
20130727	NBC	NOODLE	PM 9:50:41	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130727	NBC	GET OUT	PM 8:39:50	0:15	ZNBC3125H	SAT	TMYK PINO + GIDDISH/ENVIRONMENT
20130728	NBC	SU TODAY	AM	0:15	CSMAFD02NBCH	SUN	EXTERNAL PSA CSM:FAMILY DINNER

Network Public Service Schedule August 2013

AIR DATE	NETWOR	K SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	DAY	PRODUCT TITLE
2013080	2 NBC	8P ROCKERS	8:25:01 PM	0:15	ZNBCMC3128H	FRI	TMYK KEN JEONG/HEALTH
20130803	3 NBC	CHICA	10:27:12 AM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130803	3 NBC	PAJANIMALS	10:56:25 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130803	B NBC	PAJANIMALS	10:56:40 AM	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130803	B NBC	JUSTINTIME	11:26:17 AM	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH
20130803	NBC	TREE FU TOM	11:56:52 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130803	NBC	TREE FU TOM	11:57:07 AM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130803	NBC	NOODLE	12:56:57 PM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130803	NBC	WWE	9:34:04 PM	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH
20130806	NBC	GAME NIGHT	8:32:30 PM	0:15	ZNBC3115H	TUE	TMYK YVETTE NICOLE BROWN/ENVIRONMENT
20130809	NBC	ROCKERS-8P	8:25:22 PM	0:15	ZNBC3115H	FRI	TMYK YVETTE NICOLE BROWN/ENVIRONMENT
20130810	NBC	PAJANIMALS	10:56:25 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130810	NBC	PAJANIMALS	10:56:40 AM	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130810	NBC	JUSTINTIME	11:26:17 AM	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH
20130810	NBC	TREE FU TOM	11:56:52 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130810	NBC	TREE FU TOM	11:57:07 AM	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130810	NBC	NOODLE	12:56:57 PM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130810	NBC	NOODLE	12:57:12 PM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130810	NBC	GET OUT	9:51:47 PM	0:15	ZNBC3125H	SAT	TMYK PINO + GIDDISH/ENVIRONMENT
20130811	NBC	SU TODAY	8:41:21 AM	0:15	CSMAFD02NBCH	SUN	EXTERNAL PSA CSM:FAMILY DINNER
20130811	NBC	AGT	7.54.10 004	0.45			TMYK YVETTE NICOLE BROWN/DIGITAL
20130812	NBC	PROFIT	7:54:19 PM	0:15	ZNBCMC3104H	SUN	LITERACY TMYK RACHEL
20130012	Noc	FROFII	3:53:22 AM	0:15	ZNBC3145H	MON	MADDOW/DIVERSITY TMYK YVETTE NICOLE
20130813	NBC	GAME NIGHT	8:33:40 PM	0:15	ZNBCMC3104H	TUE	BROWN/DIGITAL LITERACY
20130816	NBC	8P ROCKERS	8:25:31 PM	0:15	ZNBCMC3128H	FRI	TMYK KEN JEONG/HEALTH
20130817	NBC	NOODLE	9:56:57 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL

							TMYK DENNISHA
20130817	NBC	CHICA	10:27:12 AM	0:15	ZNBCMC3139H	SAT	PRATT/HEALTH
20130817	NBC	PAJANIMALS	10.55.25 484	0.15	CNIFTOOACOOOLI	C 4 T	EXTERNAL PSA THIS IS A
20130617	NDC	PAJANIIVIALS	10:56:25 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL TMYK BOB
20130817	NBC	PAJANIMALS	10:56:40 AM	0:15	ZNBCMC3132H	SAT	HARPER/HEALTH
							TMYK KEN
20130817	NBC	JUSTINTIME	11:26:17 AM	0:15	ZNBCMC3128H	SAT	JEONG/HEALTH
2012221							EXTERNAL PSA THIS IS A
20130817	NBC	TREE FU TOM	11:56:51 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
20130817	NBC	TREE FU TOM	11.57.06 ANA	0.15	7NIDCN4C343014	CAT	TMYK DENNISHA
20130017	NBC	TREE FO TOWN	11:57:06 AM	0:15	ZNBCMC3139H	SAT	PRATT/HEALTH
20130823	NBC	III TODAY FRIDAY (TAPE).	10:53:25 AM	0:15	CSMAFD02NBCH	FRI	EXTERNAL PSA CSM:FAMILY DINNER
			20.33.237((4)	0.15	CSIVIAI DOZINDEIT	1 1/1	TMYK YVETTE NICOLE
20130823	NBC	8P ROCKERS	8:24:41 PM	0:15	ZNBC3115H	FRI	BROWN/ENVIRONMENT
							EXTERNAL PSA THIS IS A
20130824	NBC	NOODLE	9:56:57 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
							TMYK DENNISHA
20130824	NBC	NOODLE	9:57:12 AM	0:15	ZNBCMC3139H	SAT	PRATT/HEALTH
20130824	NBC	DATANINAALC	10-56-25 444	0.45	CNETTOOACOCOL		EXTERNAL PSA THIS IS A
20130624	INDC	PAJANIMALS	10:56:25 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL TMYK BOB
20130824	NBC	PAJANIMALS	10:56:40 AM	0:15	ZNBCMC3132H	SAT	HARPER/HEALTH
						0, 1,	TMYK KEN
20130824	NBC	JUSTINTIME	11:26:17 AM	0:15	ZNBCMC3128H	SAT	JEONG/HEALTH
20120024	NDC	TREE ELL TONA					EXTERNAL PSA THIS IS A
20130824	NBC	TREE FU TOM	11:56:51 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
20130824	NBC	TREE FU TOM	11:57:06 AM	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
					2.150,710515211	3, 11	TMYK YVETTE NICOLE
20130830	NBC	8P ROCKERS	8:26:11 PM	0:15	ZNBC3115H	FRI	BROWN/ENVIRONMENT
							EXTERNAL PSA THIS IS A
20130831	NBC	NOODLE	9:56:57 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
20420024	NDC	CLUCA					TMYK DENNISHA
20130831	NBC	CHICA	10:27:12 AM	0:15	ZNBCMC3139H	SAT	PRATT/HEALTH
20130831	NBC	PAJANIMALS	10:56:25 AM	0:15	CNFT0046000H	CAT	EXTERNAL PSA THIS IS A
20130031	1100	T ADAMINIALS	10.50.25 AIVI	0.13	CNF10046000H	SAT	FOREST/AD COUNCIL TMYK BOB
20130831	NBC	PAJANIMALS	10:56:40 AM	0:15	ZNBCMC3132H	SAT	HARPER/HEALTH
							TMYK KEN
20130831	NBC	JUSTINTIME	11:26:17 AM	0:15	ZNBCMC3128H	SAT	JEONG/HEALTH
20130831	NBC	TREE CU TOM	44.56.54.484	0.45			EXTERNAL PSA THIS IS A
20130031	NDC	TREE FU TOM	11:56:51 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
20130831	NBC	TREE FU TOM	11:57:06 AM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
	·- -		12.57.00 AIVI	0.13	TIADCIAIC3133U	JAI	TMYK PINO +
20130831	NBC	9p DO NO HARM	9:50:15 PM	0:15	ZNBC3125H	SAT	GIDDISH/ENVIRONMENT
							•

Network Public Service Schedule September 2013

AIR DATE	NETWOR	K SHOW TITLE	HIT TIME	DURATION	N MATERIAL ID	DAY	DDODUGT TUTO
					· WATERIAL ID	DAT	PRODUCT TITLE
2013090:	1 NBC	SU TODAY	8:44:00 AM	0:15	CSMAFD02NBCH	SUN	EXTERNAL PSA CSM:FAMILY DINNER
20130903	3 NBC	DAYS/LIVES	12:51:42 PM	0:15	CSMAFD02NBCH	TUE	EXTERNAL PSA CSM:FAMILY DINNER
20130903	B NBC	DAYS/LIVES	1:51:42 PM	0:15	CSMAFD02NBCH	TUE	EXTERNAL PSA CSM:FAMILY DINNER
20130906	NBC NBC	8P ROCKERS	8:25:16 PM	0:15	ZNBC3115H	FRI	TMYK YVETTE NICOLE BROWN/ENVIRONMENT
20130907	NBC	PAJANIMALS	10:56:25 AM	0.45			EXTERNAL PSA THIS IS A
20130907	NBC	PAJANIMALS	10:56:40 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
20130907	NBC	JUSTINTIME	11:26:17 AM	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
			11.20.17 AW	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH
20130907	NBC	TREE FU TOM	11:56:50 AM	0:15	CNITTOOACOOOL		EXTERNAL PSA THIS IS A
20130907	NBC	TREE FU TOM	11:57:05 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
			11.57.05 AIVI	0.15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130907	NBC	NOODLE	12:56:57 PM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130907	NBC	NOODLE	12:57:12 PM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130913	NBC	1ST LOOK	4:26:37 AM	0:15	ZNBC3150H	FRI	TMYK BRIAN WILLIAMS/EDUCATION
20130914	NBC	SA TODAY	8:18:23 AM	0:15	CSMAFD02NBCH	SAT	EXTERNAL PSA CSM:FAMILY DINNER
20130914	NBC	NOODLE	9:56:57 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130914	NBC	CHICA	10:27:12 AM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130914	NBC	PAJANIMALS	10:56:25 AM	0.45			EXTERNAL PSA THIS IS A
20130914	NBC	PAJANIMALS	10:56:40 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
20130914	NBC	JUSTINTIME	11:26:17 AM	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
			11.20.17 AIVI	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH
20130914	NBC	TREE FU TOM	11:56:51 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130914	NBC	TREE FU TOM	11:57:06 AM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130920	NBC	8P ROCKERS	8:24:32 PM	0:15	ZNBC3115H	FRI	TMYK YVETTE NICOLE BROWN/ENVIRONMENT
20130921	NBC	LAZYTOWN	9:26:34 AM	0:15	CNNE0072000H	SAT	AD COUNCIL AD COUNCIL/WALLET
20130921	NBC	NOODLE	9:56:57 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130921	NBC	NOODLE	9:57:12 AM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130921	NBC	PAJANIMALS	10:56:25 AM	0.15	01.177		EXTERNAL PSA THIS IS A
20130921	NBC	PAJANIMALS	10:56:40 AM	0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
20130921	NBC	JUSTINTIME	11:26:17 AM	0:15	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
			±1.20.17 AIVI	0:15	ZNBCMC3128H	SAT	TMYK KEN JEONG/HEALTH
20130921	NBC	TREE FU TOM	11:56:51 AM	0:15	CNET0046000:		EXTERNAL PSA THIS IS A
20130921	NBC	TREE FU TOM	11:57:06 AM	0:15 0:15	CNFT0046000H	SAT	FOREST/AD COUNCIL
				0.10	ZNBCMC3132H	SAT	TMYK BOB HARPER/HEALTH
20130921	NBC	9p SVU	9:31:34 PM	0:15	ZNBC3125H	SAT	TMYK PINO + GIDDISH/ENVIRONMENT

20130922	NBC	SU TODAY	8:42:20 AM	0:15	CSMAFD02NBCH	SUN	EXTERNAL PSA CSM:FAMILY DINNER
20130928	NBC	NOODLE	9:57:12 AM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH
20130928 20130928 20130928	NBC NBC NBC	CHICA CHICA JUSTINTIME	10:26:57 AM 10:27:12 AM 11:26:17 AM	0:15 0:15 0:15	CNFT0046000H ZNBCMC3132H ZNBCMC3128H	SAT SAT SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL TMYK BOB HARPER/HEALTH TMYK KEN JEONG/HEALTH
20130928	NBC	TREE FU TOM	11:56:52 AM	0:15	CNFT0046000H	SAT	EXTERNAL PSA THIS IS A FOREST/AD COUNCIL
20130928	NBC	TREE FU TOM	11:57:07 AM	0:15	ZNBCMC3139H	SAT	TMYK DENNISHA PRATT/HEALTH

NBC NETWORK NON-BROADCAST EFFORTS

July - September 2013

THE MORE YOU KNOW WEBSITE

"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

3rd Quarter 2013 Promos

Children's Television Report Quarter 3 2013

Day	Air Date	Time	Network	Show Title	Promo Id	Promo Title	Туре	Hit Time
FRI	07/05/2013	10:00AM	NBC	TDYIII	010GD28NBK110	NBC KIDS		
FRI	07/05/2013	01:00PM	NBC	DOOL	-		Promo	10:46AM
FRI	07/12/2013	10:00AM			010GD28NBK110	NBC KIDS	Promo	01:26PM
	-		NBC	TDYIII	010GD28NBK110	NBC KIDS	Promo	10:46AM
FRI	07/12/2013	01:00PM	NBC	DOOL	010GD28NBK110	NBC KIDS	Promo	01:27PM
FRI	08/16/2013	10:00AM	NBC	TDYIII	010GD28NBK110	NBC KIDS	Promo	10:47AM
FRI	08/16/2013	01:00PM	NBC	DOOL	010GD28NBK110			
FRI	08/30/2013	10:00AM	NBC			NBC KIDS	Promo	01:27PM
				TDYIII	010GD28NBK110	NBC KIDS	Promo	10:46AM
FRI	08/30/2013	01:00PM	NBC	DOOL	010GD28NBK110	NBC KIDS	Promo	01:27PM
FRI	09/06/2013	10:00AM	NBC	TDYIII	010GD28NBK110	NBC KIDS		
FRI	09/06/2013	01:00PM	NBC	DOOL			Promo	10:45AM
		5 1.557 W	1400	DOOL	010GD28NBK110	NBC KIDS	Promo	01:28PM