



Program # 13-03      Air date: 1-20-13

2:04      SEGMENT 1: Flu and flu vaccines      13:25

Synopsis: This flu season is shaping up to longer and worse than usual. Experts discuss influenza and impediments to the development of a "universal" flu vaccine that would protect against all forms of flu for years at a time.

Host: Reed Pence. Guests: Dr. Anthony Fauci, Director, National Institute of Allergy and Infectious Diseases, National Institutes of Health; Dr. William Schaffner, chair, Department of Preventive Medicine, Vanderbilt Univ. Medical Center.

**COMPLIANCY ISSUES COVERED:** health care; public health; science and technology; prevention; consumerism

16:34      SEGMENT 2: Inside your eye exam      7:02

Synopsis: Eye exams are looking for a lot more than just eye diseases or how well you see. The eye is the window to the rest of our body's health, and many diseases can be spotted there first. An ophthalmologist explains.

Host: Lynn Holley. Guest: Dr. Christopher Starr, Asst. Prof. of Ophthalmology, Weill-Cornell Medical Center, New York.

**COMPLIANCY ISSUES COVERED:** public health; health care; prevention; consumerism

Program # 13-04      Air date: 1-27-13

2:06      SEGMENT 1: Reducing hospital readmissions      13:26

Synopsis: All too often, people who've been released from the hospital quickly get sick again and need to be readmitted, resulting in wasteful spending. Medicare now financially penalizes hospitals whose readmission rates are above average, so hospitals are embarking on measures to check up on released patients and keep them well. Experts discuss.

Host: Reed Pence. Guests: Joel Wright, Vice President, Health System Operations, Walgreen Co.; Dr. Amy Boutwell, President, Collaborative Healthcare Strategies and practicing physician, Newton-Wellesley and Massachusetts General Hospitals.

**COMPLIANCY ISSUES COVERED:** health care; federal government; Medicare; public health; consumerism and consumer safety; economics

16:35      SEGMENT 2: Reality TV: The new freak show?      7:31

Synopsis: Societies have attempted to stamp out carnival freak shows, but they always return. Many experts believe reality TV shows are this generation's incarnation of this phenomenon. Experts discuss the purposes they may serve society, efforts to legitimize such shows and the seemingly irresistible pull they have on many of us.

Host: Nancy Benson. Guests: Robert Bogdan, Distinguished Prof. Emeritus of Sociology and Special Education, Syracuse Univ.; Andy Denhart, Asst. Prof. of Journalism, Stetson Univ., and editor, RealityBlurred.com; Nadia Durbach, Assoc. Prof. of History, Univ. of Utah and author, Spectacle of Deformity: Freak Shows and Modern British Culture; Mark Andrejevic, Assoc. Prof. of Communication Studies, Univ. of Iowa.

**COMPLIANCY ISSUES COVERED:** media and society; disabilities

Program # 13-05

Air date: 2-3-13

1:56 SEGMENT 1: What makes a happy relationship and marriage? 12:41

Synopsis: Once the domain of pop psychologists, science has now tackled romantic relationships to show the secrets of success. Experts discuss what research shows couples need to know to maintain their relationship.

Host: Reed Pence. Guests: Alisa Bowman, author, Project: Happily Ever After and editor, ProjectHappilyEverAfter.com; Dr. Howard Markman, Prof. of Psychology, Univ. of Denver and author, Fighting for Your Marriage; Dr. Gary Lewandowski, Prof. of Psychology, Monmouth Univ.

**COMPLIANCY ISSUES COVERED:** interpersonal relationships; family issues

15:41 SEGMENT 2: Superstitions 7:53

Synopsis: Research shows that about half of Americans are superstitious. Studies also show that superstitious rituals may improve performance by boosting confidence. Experts discuss the psychology of superstitions.

Host: Lynn Holley. Guests: Dr. Stuart Vyse, Prof. of Psychology, Connecticut College and author, Believing in Magic: the Psychology of Superstition; Dr. Alex Lickerman, author, The Undefeated Mind.

**COMPLIANCY ISSUES COVERED:** pop culture; consumerism; sports and recreation

Program # 13-06

Air week: 2-10-13

1:56 SEGMENT 1: Normal pressure hydrocephalus 11:49

Synopsis: As many as five percent of people diagnosed with Parkinson's or Alzheimer's diseases may in reality have a treatable disorder caused by "water on the brain." An expert and patient discuss.

Host: Reed Pence. Guests: J.D. and Donna Cain, normal pressure hydrocephalus patient and his wife/caregiver; Dr. Marvin Bergsneider, Prof. of Neurosurgery and chief, Adult Hydrocephalus and ICP Disorders Program, UCLA

**COMPLIANCY ISSUES COVERED:** health care; elderly and senior citizens

14:50 SEGMENT 2: How personality affects longevity 8:40

Synopsis: A unique 90-year study has uncovered how personality is one of the most important factors determining lifespan. One of the researchers involved in the study explains their groundbreaking findings.

Host: Nancy Benson. Guest: Dr. Leslie Martin, Prof. of Psychology, La Sierra Univ. and co-author, The Longevity Project.

**COMPLIANCY ISSUES COVERED:** public health; pop psychology

Program # 13-07

Air date: 2-17-13

2:05 SEGMENT 1: Preventing surgical "never events" 14:44

Synopsis: A new study finds that about 80 times per week in the US, errors occur in surgery that experts agree should never happen: operating on the wrong body part or the wrong person, or leaving an instrument or sponge behind in the patient. Experts discuss how these egregious mistakes happen and new efforts to prevent them.

Host: Reed Pence. Guests: Dr. Marty Makary, Assoc. Prof. of Health Policy, Johns Hopkins Univ. and author, Unaccountable: What Hospitals Don't Tell You and How Transparency Can Revolutionize Healthcare; Dr. Verna Gibbs, Prof. of Surgery, Univ. of California-San Francisco, staff surgeon, San Francisco VA Medical Center and Director, No Thing Left Behind; Coleen Smith, High Reliability Initiatives Director, Center for Transforming Healthcare, The Joint Commission

**COMPLIANCY ISSUES COVERED:** health care; public health; consumerism and consumer safety

17:50 SEGMENT 2: Eavesdropping 6:02

Synopsis: Most people consider eavesdropping to be rude, but one expert explains that the behavior has been vital to survival. Our psychological need to eavesdrop is so pronounced that today we outsource the practice.

Host: Lynn Holley. Guest: Dr. John Locke, Prof. of Linguistics, City University of New York and author, Eavesdropping: An Intimate History

**COMPLIANCY ISSUES COVERED:** interpersonal relations; public safety; entertainment; technology and society.

Program # 13-08

Air date: 2-24-13

2:05 SEGMENT 1: Postpartum depression in men 11:56

Synopsis: Doctors are on the lookout for postpartum depression in new mothers. However, around 10 percent of new fathers may also experience depression in the first six months after their child's birth. Experts discuss differences in symptoms, warning signs, and preventive strategies.

Host: Reed Pence. Guests: Dr. Shoshanna Bennett, clinical psychologist, author, Postpartum Depression for Dummies and founder, DrShosh.com; Dr. Paul Ramchandani, Dept. of child and Adolescent Psychiatry, Imperial College, London; Dr. Will Courtenay, founding editor, International Journal of Men's Health, founder, MensDoc.com and PostPartumMen.com.

**COMPLIANCY ISSUES COVERED:** women's issues; men's issues; children at risk; mental health

15:03 SEGMENT 2: Learning from traditional societies 8:48

Synopsis: An expert discusses his study of traditional native societies, which shows how human genetics have not adapted to change.

Host: Nancy Benson. Guest: Jared Diamond, author, The World Until Yesterday: What Can We Learn from Traditional Societies?

**COMPLIANCY ISSUES COVERED:** evolution; population growth; youth at risk; public health

Program # 13-09

Air date: 3-3-13

2:05 SEGMENT 1: Immune cell therapy 13:55

Synopsis: Researchers have succeeded in treating a small number of leukemia patients using their own immune systems. The patient's T-cells are altered to recognize and destroy cancer cells while affecting very few healthy cells, similar to the way T-cells kill a virus. It could mark a breakthrough in cancer treatment if further trials are successful.

Host: Reed Pence. Guests: Dr. Rebecca Gardner, University of Washington Seattle Children's Research Institute; Dr. Stephen Grupp, Director, Translational Research, Children's Hospital of Philadelphia

**COMPLIANCY ISSUES COVERED:** technology, research and development; youth at risk; health care; cancer; HIV

17:04 SEGMENT 2: Primal fear in the modern world 6:53

Synopsis: Fear keeps many people from doing what they want, even when fear isn't reasonable or justified. A journalist who investigated the brain's fear pathways and roots discusses how this most ancient instinct often doesn't work in the modern world.

Host: Nancy Benson. Guest: Jamail Yogis, author, [The Fear Project](#)

**COMPLIANCY ISSUES COVERED:** evolution; consumerism

Program # 13-10

Air date: 3-10-13

2:05 SEGMENT 1: Workplace bullies and mean girls 12:10

Synopsis: Studies estimate that at some point in their careers, 35 percent of workers will be bullied badly enough to affect their health. Experts discuss the reasons for workplace bullying, the outcomes, and some of the few ways to prevent it.

Host: Reed Pence. Guests: Dr. Gary Namie, Director, Workplace Bullying Institute; Meredith Fuller, psychologist and author, [Working With Bitches: Identifying Eight Types of Office Mean Girls and How to Deal With Them](#)

**COMPLIANCY ISSUES COVERED:** workplace, employment and unemployment; economics; public health; legal issues; discrimination

15:17 SEGMENT 2: A new way to deal with tinnitus 8:43

Synopsis: Tinnitus, or ringing in the ears, affects millions of Americans, though many of them do nothing about it. Some who seek treatment cannot be helped with common masking solutions. An audiologist and inventor of a new technology for tinnitus symptoms discusses the issue.

Host: Lynn Holley. Guest: Dr. Jeff Carroll, Director, Clinical Services and Engineering, Soundcure Inc.

**COMPLIANCY ISSUES COVERED:** public health; consumerism; disabilities

Program # 13-11

Air date: 3-17-13

2:05 SEGMENT 1: Teen dating abuse

13:34

Synopsis: New studies show dating abuse among teenagers may be twice as prevalent as previously thought, and that it has bad effects on behavior years later. Experts discuss this new research, why such behavior may be so common, and resources for teens who may find themselves in abusive relationships.

Host: Reed Pence. Guests: Katie Ray-Jones, President, National Dating Abuse Helpline; Dr. Amy Bonomi, Assoc. Prof. of Human Development and Family Science, The Ohio State Univ. and author of new study; Deineria Exner-Cortens, doctoral candidate in human development, Cornell Univ. and author of new study

**COMPLIANCY ISSUES COVERED:** youth at risk; education and schools; interpersonal relationships; violence and abuse; technology

16:40 SEGMENT 2: Treating depression with botox

7:20

Synopsis: A few studies have shown that treatment of frown muscles can effectively treat many cases of depression. The developer of the technique discusses how brain-muscular "feedback loops" affect mood.

Host: Nancy Benson. Guest: Dr. Eric Finzi, Dermatologic Surgeon and author, [The Face of Emotion: How Botox Affects Mood and Relationships](#)

**COMPLIANCY ISSUES COVERED:** consumerism; public health

Program # 13-12

Air date: 3-24-13

2:03 SEGMENT 1: Undetected hearing loss

12:52

Synopsis: A man who went mostly deaf at age six but did not realize it explains his survival skills honed over 25 years. He and several experts discuss implications of hearing loss, use of cochlear implants, and teaching sign language to children.

Host: Reed Pence. Guests: Gerald Shea, author, [Song Without Words: Discovering My Deafness Halfway Through Life](#); Dr. Bob Peters, President, Dallas Ear Institute and Dallas Hearing Foundation; Dr. Karen Emmorey, Prof. of Speech, Language and Hearing Science, San Diego State Univ.

**COMPLIANCY ISSUES COVERED:** youth at risk; education; disabilities

15:58 SEGMENT 2: The birth of criminal forensics

7:55

Synopsis: Science is a routine part of today's criminal investigations (and TV shows about them). An expert discusses how the forensics revolution came about as a result of one man and a now-forgotten French serial murder case.

Host: Nancy Benson. Guest: Douglas Starr, Prof. and Co-Director, Center for Science and Medical Journalism, Boston Univ. and author, [The Killer of Little Shepherds](#).

**COMPLIANCY ISSUES COVERED:** crime; technology; police, courts and criminal justice system.

Program # 13-13

Air date: 3-31-13

2:04 SEGMENT 1: Failing bridges

12:45

Synopsis: America's infrastructure is falling apart. Hundreds of bridges have failed the last 20 years, and thousands more are structurally deficient. Experts fear that the Minnesota bridge collapse in 2013, killing 13 and injuring 145, may be only the first of many tragedies or, at the very least, severe economic loss if state and federal governments fail to address the issue.

Host: Reed Pence. Guests: Barry LePatner, founder and senior partner, LePatner & Assoc. construction law firm, New York, and author, Too Big to Fail: America's Failing Infrastructure and the Way Forward; David Goldberg, Communications Director, Transportation for America

**COMPLIANCY ISSUES COVERED:** infrastructure; roads and bridges; state and federal government; public safety; taxes

15:55 SEGMENT 2: Nutrients for mental illness

8:00

Synopsis: Doctors now accept that mental illness is often the result of chemical imbalance in the brain. A researcher discusses the genetic inability of some people's bodies to process some nutrients, leading to imbalances, and the nutritional therapy that might correct them.

Host: Nancy Benson. Guest: Dr. William Walsh, President, Walsh Research Institute, and author, Nutrient Power.

**COMPLIANCY ISSUES COVERED:** consumerism; mental illness; youth at risk

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