## QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

January 1, 2020 through March 31, 2020

In an ongoing effort to serve the public interest, KZLS-AM and its owner, Chisholm Trail Broadcasting Inc., offer a variety of programming responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of January 1, 2020 through March 31, 2020

## During the first quarter of 2020 the following compliancy issues were covered:

Aging Bankruptcy

Business & industry

Cancer

Children & child safety

Consumer safety Consumerism

Developmental disorders

Economic assistance program

Economics Education

Elderly & senior citizens

Emergency rooms

Employment & workplace issues

Ethics

Family Issues Fine arts

Federal government Government spending

Healthcare Heart disease Housing Hospitals Immigration

Infectious disease Inner-city issues

Insurance
Law & crime
Legislation
Parenting issues
Personal finance

Politics
Pop culture
Poverty
Public health

Public policy
Societal issues
Sports & recreation

Technology
Women's issues
Youth at risk

See weekly logs below for segment dates, titles, topics, guests & duration.



Program 20-01	Writers/Producers:	Reed Pence	
Air Week:	Studio Production:	Jason Dicke	y
1/5/20	•		
SEGMENT 1:	AVOIDING MISTAKES IN DEALING WITH AGING	Time	Duration
Synopsis:	As loved ones age, tough decisions need to be made on finances, housing, and other concerns, and these decisions need to be made far earlier than they typically are. This is especially true if a person does not have family to act as support and caregiver. Two experts discuss managing the transition from complete independence as we age.	1:50	12:31
Host & Producer:	Reed Pence		
Guests:	Melanie Merriman, author, Holding the Net: Caring For My Mother On the Tightrope of Aging: Joy Loverde, author, Who Will Take Care of Me When I'm Old?		
Compliancy issues covered:	healthcare; aging & elderly; family issues; housing; economics		
Links for more information:	http://greenwriterspress.com/book/holding-the-net		
	http://www.elderindustry.com		
SEGMENT 2:	TELLING LIES—WHO DOES IT AND WHY	Time	Duration
Synopsis:	Lies aren't always bad. Often, they're told to be polite, and compassionate people are most likely to tell whoppers. But as the stakes of lies rise, honesty trumps kindness. Yet few people are ever able to distinguish when they're being told lies. Experts explain.	15:23	7:06
Host:	Nancy Benson		
Producer:	Morgan Kelly		
Guests:	Matthew Lupoli, social scientists, University of California, San Diego; Dr. Paul Eckman, Associate Emeritus of Psychology, University of California, San Francisco		
Compliancy issues covered:	ethics; public discourse; societal issues		
Links for more information:	https://matthewlupoli.wixsite.com/ucsd		

http://www.paulekman.com/paul-ekman/



information:

Program 20-02	Writers/Producers:	Reed Pence	
	Studio Production:	Jason Dicke	у
1/12/20			
SEGMENT 1:	HAND WASHING AND HANDSHAKE BANS	Time	Duration_
Synopsis:	Some hospital units have set up handshake bans because too few healthcare workers wash hands well enough to keep from spreading germs. The general public is even worse at washing hands, which has caused spread of serious disease. Some experts say handshakes foster important human connections and oppose bans. Experts discuss and describe what it takes to wash hands well enough to be "clean."	1:50	11:34
Iost & Producer:	Reed Pence		
Guests:	Dr. Mark Sklansky, Professor and Chief, Division of Pediatric Cardiology, UCLA Mattel Children's Hospital and UCLA David Geffen School of Medicine; Donna Cardillo, registered nurse and inspirational speaker, "The Inspirational Nurse;" Dr. Pamala Marquess, Atlanta pharmacist; Dr. Wilma Wooten, Public Health Officer, County of San Diego (CA).		
Compliancy issues covered:	public health; healthcare; hospitals		
Links for more information:	https://www.uclahealth.org/mark-sklansky		
	http://donnacardillo.com		
	https://www.cecity.com/ncpa/tampa_2008/mtm_diabetes_insulin/marquess.htm		
	http://first5sandiego.org/wilma-j-wooten-m-d-m-p-h/		
SEGMENT 2:	"BROKEN HEART SYNDROME"	Time	Duration
Synopsis:	When a person suffers a severe emotional shock, they may suffer what looks like a heart attack but is actually what doctors call "stress cardiomyopathy." Most patients recover but the condition can be fatal, confirming that it is possible to die of a broken heart. An expert explains.	14:26	7:58
Guests:	Nancy Benson Dr. Tracy Stevens, cardiologist, St. Luke's Mid America Heart Institute, Kansas City, MO healthcare; consumerism; pop culture; heart disease		
Links for more	https://www.nlm.nih.gov/locallegends/Biographies/Stevens_Tracy.html		



	Writers/Producers:	Reed Pence	·
	Studio Production:	Jason Dicke	ey .
1/19/20			
SEGMENT 1:	CRUSHING MEDICAL DEBT	Time	Duration
Synopsis:	Nearly a quarter of us owe past due medical debt, and hospitals are moving more aggressively to collect. The rise is the result of a tradeoffAmericans have avoided higher health insurance premiums only to be jeopardized by extremely high deductibles and out of-network costs. Experts explain what unpaid medical debt can mean, how patients can escape its clutches, and how one charity works to buy and forgive debt.	1:50	13:25
łost & Producer:	Reed Pence		
Guests:	Robert Goff, founding Director, RIP Medical Debt, and co-author, The Patient, The Doctor, and the Bill Collector: A Medical Debt Survival Guide; Sara Collins, Vice President for Health Coverage and Access, Commonwealth Fund		
	$insurance; \ health care; \ economics\ ; \ bankruptcy; \ personal\ finance; \ consumer ism; \ hospitals$		
issues covered:			
Links for more information:	https://ripmedicaldebt.org/		
	https://nomoremedicaldebt.com		
	https://www.commonwealthfund.org/person/sara-r-collins		
SEGMENT 2:	SMOLDERING CONCUSSIONS	Time	Duration
Synopsis:	Doctors are realizing that concussions can smolder in the brain for years, making		
	diagnosis at the time of occurrence all the more important. Yet a new study shows that		
	protocols affecting the most vulnerable—young athletes—often are not followed. Experts	16:17	6:36
	explain why, and what people should do when they receive any blow to the head.		
Host:	Nancy Benson		
	Dr. Kabran Chapek, staff physician, Amen Clinic, Bellevue WA and author, Concussion Rescue: A Comprehensive Program to Heal Traumatic Brain Injury; Dr. Ginger Yang, Principal Investigator, Center for Injury Research and Policy, Nationwide Children's Hospital and Associate Professor of Pediatrics, The Ohio State University College of Medicine		
Compliancy issues covered:	healthcare; consumerism; pop culture		
	https://www.amazon.com/Concussion-Rescue-Comprehensive-Program-Traumatic/dp/0806540230:		
	https://www.nationwidechildrens.org/research/areas-of-research/center-for-injury-		

research-and-policy/meet-our-team/ginger-yang-team



Program 20-04	Writers/Producers:	Reed Pen	ce
	Studio Production:	Jason Dickey	
1/26/20			
SEGMENT 1:	ADHD AND SLEEP DISORDERS	Time	Duration
Synopsis:	New research shows that most people with ADHD have a disordered body clock, prompting disturbed sleep, sleep deprivation, and a worsening of ADHD symptoms. Experts discuss how fixing the body clock could lessen the impact of both ADHD and physical diseases that result from poor sleep.	1:50	12:10
Host & Producer:	Reed Pence		
Guests:	Dr. Sandra Koooij, Associate Professor of Psychiatry, Free University Amsterdam Medical Center; Dr. Vatsal Thakkar, Clinical Assistant Professor of Psychiatry, New York University School of Medicine and CEO, Reimbursify		
Compliancy issues covered:	youth at risk; developmental disorders; education; family issues		
Links for more information:	https://www.eunetworkadultadhd.com/author/sandra-kooij/http://vatsalthakkar.com		
	http://vatsalthakkar.com		
SEGMENT 2:	WORKING WHILE SICK	Time	Duration
Synopsis:	Surveys show the vast majority of employees go to work when they're sick, risking fellow workers and slowing their own healing. Experts discuss the maladjusted workplace culture that promotes this, how to know when you really should stay home, and ways to protect yourself from illness at the office.	15:02	7:30
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Richard Deosingh, District President, Robert Half International; Dr. Joseph Ladapo, Associate Professor of Medicine, David Geffen School of Medicine, UCLA		
Compliancy	public health; employment and workplace issues; disease & sickness		
issues covered:			
Links for more information:	https://www.uclahealth.org/joseph-ladapo		
	https://www.linkedin.com/in/richard-deosingh-56246813/		



Program 20-05	Writers/Producers:	Reed Pence	
Air Week:	Studio Production:	Jason Dickey	
2/2/20			
SEGMENT 1:	MUSIC AND MEDICINE	Time	Duration
Synopsis:	Pre-medical students have typically majored in science, but some medical schools are finding that liberal arts and even music majors with no science background can do well. Some admissions officers and doctors believe they may even have advantages, given the importance of communications in the doctor-patient relationship. A musician-turned-med student, an admissions officer and a musical doctor explain.	1:49	12:22
Host & Producer:	Reed Pence		
Guests:	Hanna Boone, medical student, Memorial University of Newfoundland; Dr. Barton Thiessen, Associate Professor of Anesthesia and Assistant Dean of Admissions, Faculty of Medicine, Memorial University of Newfoundland; Dr. Danielle Ofri, Clinical Professor of Medicine, New York University and Editor, Bellevue Literary Review		
Compliancy issues covered:	education; healthcare; fine arts; technology		
Links for more information:	https://danielleofri.com		
	https://www.med.mun.ca/getattachment/fd3babfb-0e24-4dbb-8c75-316694b84357/Newsletter-Volume-1:-lssue-1.aspx		
	http://www.soundsymposium.com/ssxix-hannah-boone/		
SEGMENT 2:	GERMS, DOUBLE-DIPPING AND THE FIVE-SECOND RULE	Time	Duration
Synopsis:	Super Bowl party snacks are prime territory for contamination via cross contamination and being dropped on the floor. A scientist who has studied both phenomena discusses the truth (or lack of truth) in two old myths.	15:13	7:51
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Paul Dawson, Professor of Food, Nutrition and Packaging Science, Clemson University		
	food safety; consumer safety; sports and recreation		
issues covered:			
Links for more	http://www.clemson.edu/academics/programs/creative-		

Information: inquiry/projects/spotlight/food-myth.html



Information:

Program 20-06	Writers/Producers:	Reed Pence	
	Studio Production:	Jason Dicke	y
2/9/20			
SEGMENT 1:	A MORAL QUESTION: DEMENTIA, SPOUSES, AND "CLOSE FRIENDS"	Time	Duration
Synopsis:	Spouses of Alzheimer's disease patients often struggle with depression while caregiving and are desperate for support. Some have started new relationships while their loved one is still alive but no longer recognizes them. Acceptance of such infidelity is highly individual. Experts and a woman involved in such a relationship discuss how it can benefit even the incapacitated spouse, as long as families find it acceptable.	1:50	11:10
lost & Producer:	Reed Pence		
Guests:	Dr. William Uffner, board certified geriatric psychiatrist, Friends Hospital, Philadelphia and Clinical Assistant Professor of Psychiatry, Drexel University; Sharon B. Shaw, Licensed Clinical Social Worker and Certified Group Psychotherapist, New York; Tammi Reeves, author, Bleeding Hearts: A True Story of Alzheimer's, Family, and the Other Woman		
Compliancy issues covered:	healthcare; public health; elderly and senior citizens; family issues; ethics		
Links for more information:	https://www.linkedin.com/in/sharon-b-shaw-lcsw-cgp-01b1a92		
	http://www.tamirceves.com/bleeding-hearts.html		
SEGMENT 2:	NEEDLE PHOBIA	Time	Duration
Synopsis:	Untold millions of people are afraid of needles. Most manage by looking the other way when they're facing an injection, but many may avoid the doctor as a result of their fear. The problem is increasingly dangerous for the rising number of people with diabetes, who must inject themselves with insulin to survive. A needle-phobic woman and doctor who's squeamish himself discuss.	14:02	8:27
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Laura Munoz, needle phobic; Dr. Gary LeRoy, President, American Academy of Family Physicians		
Compliancy issues covered:	healthcare; public health; children and youth at risk; consumerism		

Links for more https://www.aafp.org/news/2019-congress-fmx/20190925leroyga.html



Program 20-07	Writers/Producers:	Reed Pence	
Air Week:	Studio Production:	Jason Dicke	у
2/16/20			
SEGMENT 1:	MEDICAL CHILD ABUSE	Time	Duration
Synopsis:	Parents who have a mental illness known as factitious disorder may fake or induce illness in their children to get attention, sometimes taking kids to hundreds of medical visits and deceiving doctors into performing numerous procedures and surgeries. Experts and a parent who got his child out of an abusive situation discuss how the legal & medical system may fail kids, danger signs and the road to recovery.	1:50	12:30
Host & Producer:	Reed Pence		
Guests:	Ryan Crawford, father of child medically abused by his mother; Dr. Marc Feldman, Clinical Professor of Psychiatry, University of Alabama and author, Dying to be Ill: True Stories of Medical Deception; Dr. Mary Sanders, Clinical Associate Professor of Psychiatry, Stanford University Medical Center		
	healthcare; public health; elderly and senior citizens; family issues; ethics; law and crime; parenting issues		
Links for more information:	http://www.marysandersphd.com/about		
	https://www.munchausen.com/index.php/biography/		
	https://www.star-telegram.com/news/local/crime/article234077982.html		
SEGMENT 2:	CORONAVIRUS: WHAT DOES IT MEAN TO US?	Time	Duration
Synopsis:	Untold millions of people are afraid of needles. Most manage by looking the other way when they're facing an injection, but many may avoid the doctor as a result of their fear. The problem is increasingly dangerous for the rising number of people with diabetes, who must inject themselves with insulin to survive. A needle-phobic woman and doctor who's squeamish himself discuss.	15:22	7:11
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University Medical Center; Dr. Jon Mark Hirshon, Professor of Emergency Medicine, Epidemiology and Public Health, University of Maryland, and Chairman, American College of Emergency Physicians.		
Compliancy issues covered:	healthcare; public health; consumerism; infectious disease		
Links for more Information:	https://www.yumc.org/health-policy/person/william-schaffner-md		
	https://www.acep.org/people-pages/board/jon-mark-hirshon/		



Information:

Program 20-08	Writers/Producers:	Reed Pence	
Air Week: 2/23/20	Studio Production:	Jason Dicke	y
SEGMENT 1:	GENES AND HIGH CHOLESTEROL	Time	Duration
Synopsis:	More than 100 million Americans have high cholesterol, a major risk factor for heart disease. Most people think of their diets as the main cause, but genetics also play a role in both good and bad ways. A noted expert discusses how scientists are harnessing cholesterol genes to lower the risk of heart attacks.	1:50	12:10
lost & Producer:	Reed Pence		
Guests:	Dr. Kiran Musunuru, Associate Professor of Cardiovascular Medicine and Genetics, University of Pennsylvania and author, The Crispr Generation: The Story of the World's First Gene-Edited Babies		
Compliancy issues covered:	healthcare; public health; consumerism; heart disease		
Links for more information:	https://www.med.upenn.edu/cvi/musunuru-laboratory.html		
SEGMENT 2:	BIG DATA IN MEDICINE	Time	Duration
Synopsis:	Untold millions of people are afraid of needles. Most manage by looking the other way when they're facing an injection, but many may avoid the doctor as a result of their fear. The problem is increasingly dangerous for the rising number of people with diabetes, who must inject themselves with insulin to survive. A needle-phobic woman and doctor who's squeamish himself discuss.	15:02	7:59
Producer:	Nancy Benson Reed Pence Paddy Padmanabhan, CEO, Damo Consulting and author, The Big Unlock: Harnessing Data and Growing Digital Health Businesses in a Value Based Healthcare Era		
Compliancy issues covered:	healthcare; technology		
Links for more	https://www.cio.com/author/Paddy-Padmanabhan/		



Program 20-09	Writers/Producers:	Reed Pence	
Air Week: 3/1/20	Studio Production:	Jason Dickey	7
SEGMENT 1:	FOOD DESERTS, EATING HABITS, AND HEALTH	Time	Duration
Synopsis:	Public policy is built on the food desert theory: the lack of neighborhood supermarkets drives people to eat less fresh food and more junk food. New research is challenging that theory, but finding values of grocery stores in other, unexpected places. Experts discuss how nearby supermarkets change people and the neighborhoods where they live.	1:50	12:57
Host & Producer:	Reed Pence		
Guests:	Dr. Andrea Richardson, policy researcher, Rand Corporation; Dr. Hunt Allcott, Assoc. Prof. of Economics, New York Univ. & Senior Principal Researcher, Microsoft Research		
	public health; consumerism; economic development; poverty; inner city issues; economic assistance program		
Links for more information:	https://sites.google.com/site/allcott/home		
	https://www.rand.org/about/people/r/richardson_andrea.html		
SEGMENT 2:	BIG DATA IN MEDICINE	Time	Duration
Synopsis:	Some experts believe the healthy lifespan eventually may be extended to hundreds of years through genetic manipulation. This brings many philosophical and ethical questions, which a noted science author discusses.	15:49	7:06
	Nancy Benson		
	Polly Hansen Chip Walter, author, Immortality, Inc.: Renegade Science, Silicon Valley Billions, and the Quest to Live Forever		
Compliancy issues covered:	healthcare; technology; ethics; senior citizens; aging		

Links for more https://chipwalter.com/about-chip-walter/

Information:



Program 20-10	Writers/Producers:	Reed Pence	
Air Week:	Studio Production:	Jason Dicke	y
3/8/20			
SEGMENT 1:	POLYCYSTIC OVARY SYNDROME	Time	Duration
Synopsis:	Polycystic ovary syndrome affects about 10% of American women, but has such a wide variety of troubling symptoms that it's often misdiagnosed. Experts discuss the disorder and what women should know.	1:46	13:04
Host & Producer:	Reed Pence		
Guests:	Dr. Felice Gersh, Medical Director, Integrative Medical Group of Irvine, Irvine, CA; Dr. John Nestler, Prof. of Medicine and Chairman, Dept. of Internal Medicine, Virginia Commonwealth Univ.; Dr. Brie Turner-McGrievy, Assoc. Prof. of Health Promotion Education Behavior, Univ. of South Carolina; Dr. Frank Gonzalez, Assoc. Prof. of Obstetrics and Gynecology, Univ. of Illinois-Chicago		
Compliancy issues covered:	healthcare; women's issues; consumerism		
Links for more information:	http://integrativemgi.com/doctors/dr-felice-gersh/		
	https://intmed.vcu.edu/about/leadership/nestler.html		
	https://hospital.uillinois.edu/find-a-doctor/frank-gonzalez		
	https://www.sc.edu/study/colleges_schools/public_health/faculty-staff/turner-		
	mcgrievy brie.php		
SEGMENT 2:	HEALTHCARE FOR CHILDREN IN POVERTY	Time	Duration
Synopsis:	Poor children often can't access healthcare or other needs in spite of decades of efforts. A pediatrician who has established clinics for the poor discusses the problem.	15:52	6:37
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	Dr. Irwin Redlener, Prof. of Pediatrics, Columbia Univ. School of Medicine and Mailman School of Public Health and co-founder, Children's Health Fund		
Compliancy issues covered:	healthcaer; public health; youth at risk; poverty		
Links for more Information:	https://www.mailman.columbia.edu/people/our-faculty/ir2110		

https://www.childrenshealthfund.org



Information:

Program 20-11	Writers/Producers:	Reed Pence	
Air Week:	Studio Production:	Jason Dickey	
3/15/20			
SEGMENT 1:	MEDICAL ERRORS, 20 YEARS AFTER "TO ERR IS HUMAN"	Time	Duration
Synopsis:	The Institute of Medicine report "To Err Is Human" in 1999 shook health care with the finding that as many as 120,000 Americans die each year due to medical mistakes. A noted researcher re-examines how far we've come since then and the difficult cooperation it will take to make patient safety more certain.	1:51	11:59
Host & Producer:	Reed Pence		
Guests:	Dr. Kathleen Sutcliffe, Bloomberg Distinguished Prof. of Business and Medicine, Johns Hopkins Univ. and co-author, Still Not Safe: Patient Safety and the Middle Managing of American Medicine		
Compliancy issues covered:	healthcare; public safety; consumerism		
Links for more	https://global.oup.com/academic/product/still-not-safe-		
information:	9780190271268?cc=us⟨=en&#		
SEGMENT 2:	INTERMITTENT FASTING	Time	Duration
Synopsis:	Studies show that by this time of year, most of us have failed new year's resolutions to lose weight. A noted expert discusses how most people get in trouble with obesity and a more reasonable way to try to lose weight than most people follow.	14:52	7:34
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Michael Mosely, author, The Fast 800		
• •	healthcare; consumerism		
issues covered:			
Links for more	https://thefast800.com		



Program 20-12	Writers/Producers:	Reed Pence	
Air Week: 3/22/20	Studio Production:	Jason Dickey	,
SEGMENT 1:	THE U.S. TAKES ON CORONAVIRUS	Time	Duration
Synopsis:	In the past 10 days, the US has finally begun to institute aggressive tactics against coronavirus that may limit its spread and the death toll. But many Americans remain confused about what they should do and why. One of the nation's most authoritative infectious disease experts discusses.	1:51	13:08
Host & Producer:	Reed Pence		
Guests:	Dr. William Schaffner, Prof. of Preventive Medicine and Infectious Diseases, Vanderbilt Univ. Medical Center		
Compliancy issues covered:	healthcare; public health; public safety; employment; education		
Links for more information:	https://www.vumc.org/health-policy/person/william-schaffner-md		
SEGMENT 2:	THE EFFECT OF PUBLIC POLICIES ON THE CORONAVIRUS FIGHT	Time	Duration
Synopsis:	The effectiveness of efforts to contain coronavirus often depend on governmental policies determined years or even decades ago that, at the time, had nothing to do with public health. A health policy expert discusses some of these policies and what they mean for coronavirus testing and treatment.	16:01	6:54
	Nancy Benson		
	Reed Pence		
Guests:	Dr. Paul Ginsburg, Leonard Schaffer Chair of Health Policy Studies, Brookings Institution and Director, University of Southern California-Brookings Schaffer Initiative in Health Policy		
	healthcare; public health; federal government; politics; immigration; consumerism; legislation; government spending; employment		
Links for more Information:	https://www.brookings.edu/experts/paul-ginsburg/		



Program 20-13	Writers/Producers:	Reed Pence	
Air Week:	Studio Production:	Jason Dickey	
3/29/20			
SEGMENT 1:	EASING THE STRESS OF WORKING AT HOME	Time	Duration
Synopsis:	Millions of Americans are suddenly having to work from home for the first time as a result of coronavirus. Many do not have a good home office setup, tech skills, family makeup or the temperament to do it. A remote working expert discusses the do's and don't's of working from home without going crazy.	1:51	12:41
Host & Producer:	Reed Pence		
Guests:	Teresa Douglas, co-author, Working Remotely: Secrets to Success for Employees on Distributed Teams		
Compliancy issues covered:	employment & workplace issues; family issues; economics; public health		
	https://www.simonandschuster.com/books/Working-Remotely/Teresa- Douglas/9781506254333		
SEGMENT 2:	KIDNEY DISEASE AND HIGH BLOOD PRESSURE	Time	Duration
Synopsis:	Most people who have kidney disease are not aware of it. In fact, nearly half of people with severe kidney disease don't know it. Kidney disease is often silent, and one of its main risk factors, high blood pressure, is silent as well. The head of the NIH's kidney research organization discusses this major public health issue and what people should look for to receive early intervention.	15:34	7:27
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Griffin Rodgers, Director, National Institute of Diabetes, Digestive and Kidney Diseases		
Compliancy issues covered:	healthcare; public health; consumerism		
Links for more Information:	https://www.niddk.nih.gov/about-niddk/meet-director		