

ORDER

Orders
Order / Rev: 114709
Alt Order #: 25686645
Product Desc: Montana
Estimate: 4991
Flight Dates: 08/02/17 - 08/11/17
Original Date / Rev: 08/01/17 / 08/01/17
Order Type: GENERAL

KTMF
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: NAT

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place Ste 201
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Backcountry Hunters & Anglers
Demographic: HH
Product Codes: PL Issue
Priority: P-5
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/11/17	50	\$8,700.00	\$7,395.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	50	\$8,700.00	\$7,395.00	0.00
Totals	50	\$8,700.00	\$7,395.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTMF	08/02/17	08/02/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--W----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	--W----			4		\$150.00		0.00				
E 2	KTMF	08/03/17	08/03/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	---T---			4		\$150.00		0.00				
E 3	KTMF	08/04/17	08/04/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	----F--			4		\$150.00		0.00				
E 4	KTMF	08/07/17	08/07/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	M-----			4		\$150.00		0.00				
E 5	KTMF	08/08/17	08/08/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	-T-----			4		\$150.00		0.00				

Order / Rev: 114709
 Alt Order #: 25686645
 Flight Dates: 08/02/17 - 08/11/17

Advertiser: POL/Backcountry Hunters & Anglers
 Product Desc: Montana
 Estimate: 4991
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTMF	08/09/17	08/09/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--W----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	--W----					4	\$150.00		0.00			
E 7	KTMF	08/10/17	08/10/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	---T---					4	\$150.00		0.00			
E 8	KTMF	08/11/17	08/11/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----F--					4	\$150.00		0.00			
E 9	KTMF	08/02/17	08/02/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	--W----					1	\$250.00		0.00			
E 10	KTMF	08/03/17	08/03/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	---T---					1	\$250.00		0.00			
E 11	KTMF	08/04/17	08/04/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	----F--					1	\$250.00		0.00			
E 12	KTMF	08/07/17	08/07/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	M-----					1	\$250.00		0.00			
E 13	KTMF	08/08/17	08/08/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	-T-----					1	\$250.00		0.00			
E 14	KTMF	08/09/17	08/09/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	--W----					1	\$250.00		0.00			
E 15	KTMF	08/10/17	08/10/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	---T---					1	\$250.00		0.00			
E 16	KTMF	08/11/17	08/11/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----F--					1	\$250.00		0.00			
E 17	KTMF	08/02/17	08/02/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
MODERN FAMILY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	--W----					1	\$150.00		0.00			
E 18	KTMF	08/03/17	08/03/17		CM	6:30 PM-7:00 PM	---T---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00

Order / Rev: 114709
 Alt Order #: 25686645
 Flight Dates: 08/02/17 - 08/11/17

Advertiser: POL/Backcountry Hunters & Anglers
 Product Desc: Montana KTMF
 Estimate: 4991

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630p-7p M-F 630p-7p											
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	---T---			1		\$150.00		0.00				
E 19	KTMF	08/04/17	08/04/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	----F--			1		\$150.00		0.00				
E 20	KTMF	08/07/17	08/07/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	M-----			1		\$150.00		0.00				
E 21	KTMF	08/08/17	08/08/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	-T-----			1		\$150.00		0.00				
E 22	KTMF	08/09/17	08/09/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	--W----			1		\$150.00		0.00				
E 23	KTMF	08/10/17	08/10/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	---T---			1		\$150.00		0.00				
E 24	KTMF	08/11/17	08/11/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	----F--			1		\$150.00		0.00				
E 25	KTMF	08/04/17	08/04/17	Fri Prime Hour 3 Fri Prime	CM	9:00 PM-10:00 PM	----F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				20/20-FRI-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	----F--			1		\$350.00		0.00				
E 26	KTMF	08/11/17	08/11/17	Fri Prime Hour 3 Fri Prime	CM	9:00 PM-10:00 PM	----F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				20/20-FRI-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	----F--			1		\$350.00		0.00				
													Totals	50	\$8,700.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25696645 Changes as of: 8/1/2017 at 8:44 AM Version: Original Order

CPE: 827/958/4991 Flight: 8/2/17 - 8/11/17 Station: KTMF Total \$: \$8,700.00

Agency: Canal Partners Media Advertiser: Backcountry Hunters and Anglers Market: Missoula Total Spots: 50

25 WHITLOCK PLACE Product: Montana Office: PHILADELPHIA Total CPP: \$0.00

SW 2nd Fl Agency Order #: 6397629 Primary Demo: Total GRP:

Marietta, GA 30064 Buyer: Brimer, Chris Con Type: POLITICAL/VOTE Separation:

Salesperson: BOB CAIN Assistant: SHEPARD RITZEN 215-557-4216 215-567-7950

Comments: THIS IS A NEW ORDER FOR BACKCOUNTRY HUNTERS & ANGLERS. FLIGHT IS 8/2-8/11. TOTAL = \$8700. PLUS CFM TRR BOB

#	Day/Time	DP	Program	Rate	Len	8/2 - 8/11											Total Spots	Total \$	CPP	GRP
						8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11					
1	W-F, M-Tu 7a-9a		GD MRN AMR-ABC	\$150.00	30	4	4	4	0	0	4	4	4	4	4	32	\$4,800.00	\$0.00	0.0	
2	W-F, M-Tu 5:30p-6p		5:30PM LCL NWS	\$250.00	30	1	1	1	0	0	1	1	1	1	1	8	\$2,000.00	\$0.00	0.0	
3	W-F, M-Tu 6:30p-7p		MODERN FAMIL Y B	\$150.00	30	1	1	1	0	0	1	1	1	1	1	8	\$1,200.00	\$0.00	0.0	
4	F 9p-10p		20/20-FRI-ABC	\$350.00	30	0	0	1	0	0	0	0	0	0	1	2	\$700.00	\$0.00	0.0	
TOTALS:						6	6	7	0	0	6	6	6	6	7	50	\$8,700.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 25698645 Changes as of: 8/1/2017 at 8:44 AM Version: Original Order

CPE: 827/358/4991 Flight: 8/2/17 - 8/11/17 Station: KTMF Total \$: \$8,700.00
 Agency: Canal Partners Media Advertiser: Backcountry Hunters and Anglers Market: Missoula Total Spots: 50

25 WHITLOCK PLACE Product: Montana Office: PHILADELPHIA Total CPP: \$0.00
 SW Agency Order #: 6397629 Buyer: Briner, Chris Con Type: POLITICAL/VOTE Total GRP:
 2nd Fl Salesperson: BOB CAIN Assistant: SHEPARD RITZEN Separation:
 Marietta, GA 30064 215-557-4216 215-567-7950

Special Instructions

Date/Time: 08/01/17 8:47 AM Added by: BOB CAIN Comment: THIS IS A NEW ORDER FOR BACKCOUNTRY HUNTERS & ANGLERS. FLIGHT IS 8/2-8/11. TOTAL = \$8700. PLUS CFM T/R BOB

Competitive Information

Market Budget:	\$124,286
KTMF Share:	7%
Comment:	estimated
KECI:	41%
KPAX:	49%
NTMF:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$8,700.00	N/A	0.0
Total	100%	50	\$8,700.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Aug	50	\$8,700.00
Total	50	\$8,700.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/1/17 9:40 AM					\$0	\$0	
New	8/1/17 8:44 AM	BOB CAIN	New	50		\$8,700.00	\$8,700.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTMF - TV Missoula, MT	Date: 08/01/2017
--	----------------------------

I, Kevin Rucker

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 08/02/2017

Date of Last Broadcast: 08/11/2017

Total Charges: \$*****7,395.00 NET

This broadcast time will be used by: Backcountry Hunters & Anglers



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Public lands access

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Backcountry Hunters & Anglers
725 W Alder St
Suite 11

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Land Tawney - CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

08/01/2017

Date

Kevin Rucker

Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Katie Delany
Signature

Katie Delany
Printed Name

NSM
Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 08/02/2017

Date of Last Broadcast: 08/11/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



ORDER

Orders
Order / Rev: 114715
Alt Order #: 25686651
Product Desc: Montana
Estimate: 4991
Flight Dates: 08/02/17 - 08/11/17
Original Date / Rev: 08/01/17 / 08/01/17
Order Type: GENERAL

NTMF
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: NAT

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 25 Whitlock Place Ste 201
 Marietta, GA 30064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Backcountry Hunters & Anglers
Demographic: HH
Product Codes: PL Issue
Priority: P-5
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/11/17	17	\$4,100.00	\$3,485.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	17	\$4,100.00	\$3,485.00	0.00
Totals	17	\$4,100.00	\$3,485.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NTMF	08/02/17	08/02/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	--W----			1		\$250.00		0.00				
E 2	NTMF	08/03/17	08/03/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	---T---			1		\$250.00		0.00				
E 3	NTMF	08/04/17	08/04/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	----F--			1		\$250.00		0.00				
E 4	NTMF	08/07/17	08/07/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	M-----			1		\$250.00		0.00				
E 5	NTMF	08/08/17	08/08/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	-T-----			1		\$250.00		0.00				

Order / Rev: 114715
 Alt Order #: 25686651
 Flight Dates: 08/02/17 - 08/11/17

Advertiser: POL/Backcountry Hunters & Anglers
 Product Desc: Montana
 Estimate: 4991
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	NTMF	08/09/17	08/09/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	--W----			1		\$250.00		0.00				
E 7	NTMF	08/10/17	08/10/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	---T---			1		\$250.00		0.00				
E 8	NTMF	08/11/17	08/11/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	----F--			1		\$250.00		0.00				
E 9	NTMF	08/02/17	08/02/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	--W----			1		\$250.00		0.00				
E 10	NTMF	08/03/17	08/03/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	---T---			1		\$250.00		0.00				
E 11	NTMF	08/04/17	08/04/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	----F--			1		\$250.00		0.00				
E 12	NTMF	08/07/17	08/07/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	M-----			1		\$250.00		0.00				
E 13	NTMF	08/08/17	08/08/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	-T-----			1		\$250.00		0.00				
E 14	NTMF	08/09/17	08/09/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	--W----			1		\$250.00		0.00				
E 15	NTMF	08/10/17	08/10/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	---T---			1		\$250.00		0.00				
E 16	NTMF	08/11/17	08/11/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	----F--			1		\$250.00		0.00				
E 17	NTMF	08/06/17	08/06/17	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	-----S			1		\$100.00		0.00				

Totals 17 \$4,100.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25686651 Changes as of: 8/1/2017 at 8:49 AM Version: Original Order

CPE: 827/958/4991 Flight: 8/2/17 - 8/11/17 Station: NTMF Total \$: \$4,100.00

Agency: Canal Partners Media Advertiser: Backcountry Hunters and Anglers Market: Missoula Total Spots: 17

25 WHITLOCK PLACE Product: Montana Office: PHILADELPHIA Total CPP: \$0.00

SW 2nd Fl Agency Order #: 6397627 Buyer: Brimer, Chris Primary Demo: Total GRP:

Marietta, GA 30064 Salesperson: BOB CAIN 215-557-4216 Con Type: POLITICAL/VOTE Assistant: SHEPARD RITZEN 215-567-7950 Separation: Sep:30

Comments: THIS IS A NEW ORDER FOR BACKCOUNTRY HUNTERS & ANGLERS. FLIGHT IS 8/2-8/11. TOTAL = \$4100. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	8/2 - 8/11											Total Spots	Total \$	CPP	GRP
						8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11					
1	W-F-M-Tu 6p-6:30p		BIG BNG THEORY	\$250.00	30	1	1	1	0	0	1	1	1	1	1	8	\$2,000.00	\$0.00	0.0	
2	W-F-M-Tu 6:30p-7p		BG BNG THRY B	\$250.00	30	1	1	1	0	0	1	1	1	1	8	\$2,000.00	\$0.00	0.0		
3	Su 8a-9a		FOX NWS SUNDAY	\$100.00	30	0	0	0	0	1	0	0	0	0	1	1	\$100.00	\$0.00	0.0	
TOTALS:						2	2	2	0	1	2	2	2	2	17	\$4,100.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 25686651 Changes as of: 8/11/2017 at 8:49 AM Version: Original Order

CPE: 827/958/4991 Flight: 8/2/17 - 8/11/17 Station: NTMF Total \$: \$4,100.00

Agency: Canal Partners Media Advertiser: Backcountry Hunters and Anglers Market: Missoula Total Spots: 17

25 WHITLOCK PLACE Product: Montana Office: PHILADELPHIA Total CPP: \$0.00

2nd Fl Agency Order #: 6397627 Buyer: Brimer, Chris Con Type: POLITICAL/VOTE Total GRP:

SW Salesperson: BOB CAIN Assistant: SHEPARD RITZEN Separation: Sep:30

Marietta, GA 30084 Salesperson: 215-557-4216 Primary Demo: Assistant: 215-567-7950

Special Instructions

Order Level Comments

Date/Time Added by Comment
08/01/17 8:50 AM BOB CAIN THIS IS A NEW ORDER FOR BACKCOUNTRY HUNTERS & ANGLERS. FLIGHT IS 8/2-8/11. TOTAL = \$4100. PLS CFM T/R BOB

Competitive Information			
Market Budget:	\$136,667	Daypart Summary	Month
NTMF Share:	3%	Day/Time	2017-Aug
Comment:		% Distrib	Total
KECI:	41%	Spots	Spots
KPAX:	49%	Dollars	Dollars
KTMF:	7%	CPP	GRP
		GRP	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/1/17 9:40 AM					\$0	\$0	
New	8/1/17 8:49 AM	BOB CAIN	New	17		\$4,100.00	\$4,100.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NTMF - TV Missoula, MT	Date: 08/01/2017
--	----------------------------

I, Kevin Rucker

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 08/02/2017

Date of Last Broadcast: 08/11/2017

Total Charges: \$*****3,485.00 NET

This broadcast time will be used by: Backcountry Hunters & Anglers



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Public lands access

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Backcountry Hunters & Anglers
725 W Alder St
Suite 11

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Land Tawney - CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

08/01/2017

Date

Kevin I Rucker

Signature

(770) 427-0735

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Katie Delany
Signature

Katie Delany
Printed Name

NSM
Title



AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 08/02/2017

Date of Last Broadcast: 08/11/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

