

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>114709</b>	
	<b>Alt Order #:</b>	<b>25686645</b>	
	<b>Product Desc:</b>	<b>Montana</b>	
	<b>Estimate:</b>	<b>4991</b>	<b>KTMF</b>
	<b>Flight Dates:</b>	<b>08/02/17 - 08/11/17</b>	<b>Primary AE:</b> <b>Katz Philadelphia</b>
	<b>Original Date / Rev:</b>	<b>08/01/17 / 08/01/17</b>	<b>Sales Office:</b> <b>K-PHL</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> <b>NAT</b>
<b>Agency</b>	<b>Name:</b>	<b>Canal Partners Media</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> <b>Cash</b>
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> <b>Broadcast</b>
		<b>25 Whitlock Place Ste 201</b>	<b>Billing Cycle:</b> <b>EOM/EOC</b>
		<b>Marietta, GA 30064</b>	<b>Agency Commission:</b> <b>15%</b>
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Backcountry Hunters &amp; Anglers</b>	
	<b>Demographic:</b>	<b>HH</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Issue</b>	<b>Order Separation:</b> <b>00:20:00</b>
	<b>Priority:</b>	<b>P-5</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>AGY, POL, ISS</b>	<b>Agency External ID:</b>

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/11/17	50	\$8,700.00	\$7,395.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	50	\$8,700.00	\$7,395.00	0.00
<b>Totals</b>	<b>50</b>	<b>\$8,700.00</b>	<b>\$7,395.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTMF	08/02/17	08/02/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--W----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	--W----			4		\$150.00		0.00				
E 2	KTMF	08/03/17	08/03/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	---T---			4		\$150.00		0.00				
E 3	KTMF	08/04/17	08/04/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	----F--			4		\$150.00		0.00				
E 4	KTMF	08/07/17	08/07/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	M-----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	M-----			4		\$150.00		0.00				
E 5	KTMF	08/08/17	08/08/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	-T-----			4		\$150.00		0.00				

Order / Rev: 114709  
 Alt Order #: 25686645  
 Flight Dates: 08/02/17 - 08/11/17

Advertiser: POL/Backcountry Hunters & Anglers  
 Product Desc: Montana  
 Estimate: 4991  
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KTMF	08/09/17	08/09/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	--W----	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	--W----					4	\$150.00		0.00			
E 7	KTMF	08/10/17	08/10/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	---T---	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	---T---					4	\$150.00		0.00			
E 8	KTMF	08/11/17	08/11/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----F--					4	\$150.00		0.00			
E 9	KTMF	08/02/17	08/02/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	--W----					1	\$250.00		0.00			
E 10	KTMF	08/03/17	08/03/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	---T---					1	\$250.00		0.00			
E 11	KTMF	08/04/17	08/04/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	----F--					1	\$250.00		0.00			
E 12	KTMF	08/07/17	08/07/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	M-----					1	\$250.00		0.00			
E 13	KTMF	08/08/17	08/08/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	-T-----					1	\$250.00		0.00			
E 14	KTMF	08/09/17	08/09/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	--W----					1	\$250.00		0.00			
E 15	KTMF	08/10/17	08/10/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	---T---					1	\$250.00		0.00			
E 16	KTMF	08/11/17	08/11/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NM/S	5:30 PM-6:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
5:30PM LCL NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----F--					1	\$250.00		0.00			
E 17	KTMF	08/02/17	08/02/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
MODERN FAMLY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	--W----					1	\$150.00		0.00			
E 18	KTMF	08/03/17	08/03/17		CM	6:30 PM-7:00 PM	---T---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00

Order / Rev: 114709  
 Alt Order #: 25686645  
 Flight Dates: 08/02/17 - 08/11/17

Advertiser: POL/Backcountry Hunters & Anglers  
 Product Desc: Montana  
 Estimate: 4991  
 KTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630p-7p											
				M-F 630p-7p											
				MODERN FAMLY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	---T---			1		\$150.00		0.00				
E 19	KTMF	08/04/17	08/04/17	M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				M-F 630p-7p											
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	----F--			1		\$150.00		0.00				
E 20	KTMF	08/07/17	08/07/17	M-F 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				M-F 630p-7p											
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	M-----			1		\$150.00		0.00				
E 21	KTMF	08/08/17	08/08/17	M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				M-F 630p-7p											
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	-T-----			1		\$150.00		0.00				
E 22	KTMF	08/09/17	08/09/17	M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				M-F 630p-7p											
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	--W----			1		\$150.00		0.00				
E 23	KTMF	08/10/17	08/10/17	M-F 630p-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				M-F 630p-7p											
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	---T---			1		\$150.00		0.00				
E 24	KTMF	08/11/17	08/11/17	M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
				M-F 630p-7p											
				MODERN FAMILY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	----F--			1		\$150.00		0.00				
E 25	KTMF	08/04/17	08/04/17	Fri Prime Hour 3	CM	9:00 PM-10:00 PM	----F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				Fri Prime											
				20/20-FRI-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/31/17	08/06/17	----F--			1		\$350.00		0.00				
E 26	KTMF	08/11/17	08/11/17	Fri Prime Hour 3	CM	9:00 PM-10:00 PM	----F--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
				Fri Prime											
				20/20-FRI-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/07/17	08/13/17	----F--			1		\$350.00		0.00				
													Totals	50	\$8,700.00



**KATZ**  
**TELEVISION**  
**GROUP**

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25686645	<b>Changes as of:</b> 8/1/2017 at 8:44 AM	<b>Version:</b> Original Order
<b>CPE:</b> 827/958/4991	<b>Flight:</b> 8/2/17 - 8/11/17	<b>Station:</b> KTMF
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Backcountry Hunters and Anglers	<b>Market:</b> Missoula
<b>25 WHITLOCK PLACE</b>	<b>Product:</b> Montana	<b>Office:</b> PHILADELPHIA
<b>SW</b>	<b>Agency Order #:</b> 6397629	<b>Primary Demo:</b>
<b>2nd Fl</b>	<b>Buyer:</b> Brimer, Chris	<b>Con Type:</b> POLITICAL/VOTE
<b>Marietta, GA 30064</b>	<b>Salesperson:</b> BOB CAIN	<b>Assistant:</b> SHEPARD RITZEN
	<b>215-557-4216</b>	<b>215-567-7950</b>
	<b>Comments:</b> THIS IS A NEW ORDER FOR BACKCOUNTRY HUNTERS & ANGLERS. FLIGHT IS 8/2-8/11. TOTAL = \$8700. PLUS CFM T/R BOB	<b>Separation:</b>
		<b>Total GRP:</b>
		<b>Total Spots:</b> 50
		<b>Total CPP:</b> \$0.00
		<b>Total \$:</b> \$8,700.00

#	Day/Time	DP	Program	Rate	Len	8/2 - 8/11											Total Spots	Total		GRP
						8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11	\$		CPP		
1	W-F, M-Tu 7a-9a		GD MRN AMR-ABC	\$150.00	30	4	4	4	0	0	4	4	4	4		32	\$4,800.00	\$0.00	0.0	
2	W-F, M-Tu 5:30p-6p		5:30PM LCL NWS	\$250.00	30	1	1	1	0	0	1	1	1	1		8	\$2,000.00	\$0.00	0.0	
3	W-F, M-Tu 6:30p-7p		MODERN FAMILY B	\$150.00	30	1	1	1	0	0	1	1	1	1		8	\$1,200.00	\$0.00	0.0	
F																				
4	9p-10p		20/20-FRI-ABC	\$350.00	30	0	0	1	0	0	0	0	0	0	1		2	\$700.00	\$0.00	0.0
TOTALS:						6	6	7	0	0	6	6	6	6	7		50	\$8,700.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 25686645

Changes as of: 8/1/2017 at 8:44 AM

Version: Original Order

CPE: 827/358/4991

Flight: 8/2/17 - 8/11/17

Station: KTMF

Total \$: \$8,700.00

Agency: Canal Partners Media

Advertiser: Backcountry Hunters and Anglers

Market: Missoula

Total Spots: 50

25 WHITLOCK PLACE

Product: Montana

Office: PHILADELPHIA

Total CPE: \$0.00

2nd Fl

Agency Order #: 6397629

Primary Demo:

Total GRP:

Maricopa, AZ 85004

Buyer: Brimer, Chris

Con Type: POLITICAL/VOTE

Separation:

Salesperson: BOB CAIN

Assistant: SHEPARD RITZEN

Special Instructions

#### Order Level Comments

Date/Time: 08/01/17 8:47 AM Added by: BOB CAIN Comment: THIS IS A NEW ORDER FOR BACKCOUNTRY HUNTERS & ANGLERS. FLIGHT IS 8/2-8/11. TOTAL = \$8700. PLS CFM T/R BOB

#### Competitive Information

Market Budget:	\$124,286
KTMF Share:	7%
Comment:	estimated
KECI:	41%
KPAX:	49%
NTMF:	3%

#### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$8,700.00	N/A	0.0
Total	100%	50	\$8,700.00	N/A	0.0

#### Monthly Summary

Month	Spots	Dollars
2017-Aug	50	\$8,700.00
Total	50	\$8,700.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/1/17 9:40 AM					\$0	\$0	
New	8/1/17 8:44 AM	BOB CAIN	New	50		\$8,700.00	\$8,700.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KTMF - TV Missoula, MT	<b>Date:</b> 08/01/2017
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I, Kevin Rucker  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 08/02/2017

Date of Last Broadcast: 08/11/2017

Total Charges: \$\*\*\*\*\*7,395.00 NET

This broadcast time will be used by: Backcountry Hunters & Anglers



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Public lands access

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Backcountry Hunters & Anglers  
725 W Alder St  
Suite 11

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Land Tawney - CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

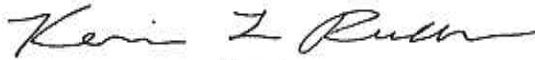
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

08/01/2017

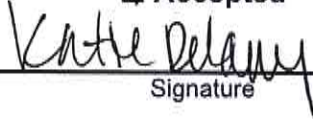
Date



Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**☒ **Accepted**☐ **Accepted in Part**☐ **Rejected**  
SignatureKatie Delany  
Printed NameNSM  
Title

**AGREED UPON SCHEDULE**

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 08/02/2017

Date of Last Broadcast: 08/11/2017

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

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# ORDER

**Orders**  
**Order / Rev:** 114715  
**Alt Order #:** 25686651  
**Product Desc:** Montana  
**Estimate:** 4991  
**Flight Dates:** 08/02/17 - 08/11/17  
**Original Date / Rev:** 08/01/17 / 08/01/17  
**Order Type:** GENERAL  
**Primary AE:** NTMF  
**Sales Office:** Katz Philadelphia  
**Sales Region:** K-PHL  
**NAT**

**Agency**  
**Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 25 Whitlock Place Ste 201  
 Marietta, GA 30064  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Backcountry Hunters & Anglers  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, ISS  
**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/11/17	17	\$4,100.00	\$3,485.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	17	\$4,100.00	\$3,485.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$4,100.00</b>	<b>\$3,485.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NTMF	08/02/17	08/02/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	--W----			1			\$250.00		0.00			
E 2	NTMF	08/03/17	08/03/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	---T---			1			\$250.00		0.00			
E 3	NTMF	08/04/17	08/04/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	----F--			1			\$250.00		0.00			
E 4	NTMF	08/07/17	08/07/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	M-----			1			\$250.00		0.00			
E 5	NTMF	08/08/17	08/08/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	-T-----			1			\$250.00		0.00			

Order / Rev: 114715  
 Alt Order #: 25686651  
 Flight Dates: 08/02/17 - 08/11/17

Advertiser: POL/Backcountry Hunters & Anglers  
 Product Desc: Montana  
 Estimate: 4991

NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	NTMF	08/09/17	08/09/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	--W----					1	\$250.00		0.00			
E 7	NTMF	08/10/17	08/10/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	---T---					1	\$250.00		0.00			
E 8	NTMF	08/11/17	08/11/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BIG BNG THEORY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----F--					1	\$250.00		0.00			
E 9	NTMF	08/02/17	08/02/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	--W----					1	\$250.00		0.00			
E 10	NTMF	08/03/17	08/03/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	---T---					1	\$250.00		0.00			
E 11	NTMF	08/04/17	08/04/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	----F--					1	\$250.00		0.00			
E 12	NTMF	08/07/17	08/07/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	M-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	M-----					1	\$250.00		0.00			
E 13	NTMF	08/08/17	08/08/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	-T-----					1	\$250.00		0.00			
E 14	NTMF	08/09/17	08/09/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	--W----					1	\$250.00		0.00			
E 15	NTMF	08/10/17	08/10/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---T---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	---T---					1	\$250.00		0.00			
E 16	NTMF	08/11/17	08/11/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
BG BNG THRY B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/07/17	08/13/17	----F--					1	\$250.00		0.00			
E 17	NTMF	08/06/17	08/06/17	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
FOX NWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/31/17	08/06/17	-----S					1	\$100.00		0.00			

Totals 17 \$4,100.00



125 West 55th St  
New York, NY 10019

Contract # 2568651		Changes as of: 8/1/2017 at 8:49 AM		Version: Original Order	
CPE: 827/958/4991		Flight: 8/2/17 - 8/11/17		Station: NTMF	
Agency: Canal Partners Media		Advertiser: Backcountry Hunters and Anglers		Market: Missoula	
25 WHITLOCK PLACE		Product: Montana		Office: PHILADELPHIA	
SW		Agency Order #: 6397627		Primary Demo:	
2nd Fl		Buyer: Brimer, Chris		Con Type: POLITICAL/VOTE	
Marietta, GA 30064		Salesperson: BOB CAIN		Assistant: SHEPARD RITZEN	
		215-557-4216		215-567-7950	
		Comments: THIS IS A NEW ORDER FOR BACKCOUNTRY HUNTERS & ANGLERS. FLIGHT IS 8/2-8/11. TOTAL = \$4100. PLS CFM T/R BOB		Separation: Sep:30	
				Total \$: \$4,100.00	
				Total Spots: 17	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	Len	8/2 - 8/11											Total Spots	Total		GRP
						8/2	8/3	8/4	8/5	8/6	8/7	8/8	8/9	8/10	8/11	\$		CPP		
1	W-F,M-Tu 6p-6:30p		BIG BNG THEORY	\$250.00	30	1	1	1	0	0	1	1	1	1		8	\$2,000.00	\$0.00	0.0	
2	W-F,M-Tu 6:30p-7p		BG BNG THRY B	\$250.00	30	1	1	1	0	0	1	1	1	1		8	\$2,000.00	\$0.00	0.0	
3	Su 8a-9a		FOX NWS SUNDAY	\$100.00	30	0	0	0	0	1	0	0	0	0		1	\$100.00	\$0.00	0.0	
TOTALS:						2	2	2	0	1	2	2	2	2		17	\$4,100.00	\$0.00	0.0	



125 West 55th St  
New York, NY 10019

Special Instructions

Contract # 25686651

Changes as of: 8/11/2017 at 8:49 AM

Version: Original Order

CPE: 827/958/4991

Flight: 8/2/17 - 8/11/17

Station: NTMF

Total \$: \$4,100.00

Agency: Canal Partners Media

Advertiser: Backcountry Hunters and Anglers

Market: Missoula

Total Spots: 17

25 WHITLOCK PLACE

Product: Montana

Office: PHILADELPHIA

Total CPP: \$0.00

2nd Fl

Agency Order #: 6397627

Primary Demo:

Total GRP:

Marilla, GA 30064

Buyer: Brimer, Chris

Con Type: POLITICAL/VOTE

Separation: Sep:30

Salesperson: BOB CAIN

Assistant: SHEPARD RITZEN

### Order Level Comments

THIS IS A NEW ORDER FOR BACKCOUNTRY HUNTERS & ANGLERS. FLIGHT IS 8/2-8/11. TOTAL = \$4100. PLS CFM T/R BOB

### Competitive Information

Market Budget:	\$136,667
NTMF Share:	3%
Comment:	
KECI:	41%
KPAX:	49%
KTMF:	7%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$4,100.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$4,100.00</b>	<b>N/A</b>	<b>0.0</b>

### Monthly Summary

Month	Spots	Dollars
2017-Aug	17	\$4,100.00
<b>Total</b>	<b>17</b>	<b>\$4,100.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	8/1/17 9:40 AM					\$0	\$0	
New	8/1/17 8:49 AM	BOB CAIN	New	17		\$4,100.00	\$4,100.00	

### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> NTMF - TV Missoula, MT	<b>Date:</b> 08/01/2017
--	----------------------------

I, Kevin Rucker

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Date of First Broadcast: 08/02/2017

Date of Last Broadcast: 08/11/2017

Total Charges: \$\*\*\*\*\*3,485.00 NET

This broadcast time will be used by: Backcountry Hunters & Anglers



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Public lands access

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Backcountry Hunters & Anglers  
725 W Alder St  
Suite 11

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Land Tawney - CEO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

08/01/2017

Date

*Kevin L Rucker*

Signature

(770) 427-0735

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**☒ **Accepted**☐ **Accepted in Part**☐ **Rejected***Katie Delany*  
Signature*Katie Delany*  
Printed Name

NSM

Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

Date of First Broadcast: 08/02/2017

Date of Last Broadcast: 08/11/2017

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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