



**KVAL+**  
 4575 Blanton Rd  
 Eugene, OR 97405  
 (541) 342-4961

# CONTRACT

<u>Contract / Revision</u> 1011691 /		<u>Alt Order #</u> 26139861
<u>Product</u> 195/429/4385 Yes! Keep Our Groceries Tax Free OR		
<u>Contract Dates</u> 10/11/18 - 10/17/18		<u>Estimate #</u> 4385
<u>Advertiser</u> Yes Keep Our Groceries Tax Free		<u>Original Date / Revision</u> 08/31/18 / 10/05/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KVAL	<u>Account Executive</u> Philadelphia Eagle/PH	<u>Sales Office</u> KATZ Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9914775	<u>Advertiser Code</u> 195	<u>Product 1/2</u> 429
<u>Agency Ref</u> 7831	<u>Advertiser Ref</u> 109439	

And:

**Main Street Media Group**  
 PO Box 25093  
 Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	Multi	10/11/18	10/11/18	KVAL News at 5a	5a-5:30a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$100.00				
N 2	Multi	10/16/18	10/16/18	KVAL News at 5a	5a-5:30a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-T-----				1	\$100.00				
N 3	Multi	10/17/18	10/17/18	KVAL News at 5a	5a-5:30a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	--W----				1	\$100.00				
N 4	Multi	10/11/18	10/11/18	KVAL News at 5a	5:30a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$100.00				
N 5	Multi	10/15/18	10/15/18	KVAL News at 5a	5:30a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	M-----				1	\$100.00				
N 6	Multi	10/16/18	10/16/18	KVAL News at 5a	5:30a-6a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-T-----				1	\$100.00				
N 7	Multi	10/16/18	10/16/18	The Bold & the Beautiful	12:30p-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-T-----				1	\$150.00				
N 8	Multi	10/13/18	10/13/18	KVAL Late News	11p-11:35p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-----S-				1	\$150.00				
N 9	Multi	10/12/18	10/12/18	Young & Restless	11a-12n		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	----F--				1	\$150.00				
N 10	Multi	10/13/18	10/13/18	CBS This Morning Saturday	6:30a-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-----S-				1	\$150.00				
N 11	Multi	10/13/18	10/13/18	CBS This Morning Saturday	6a-6:30a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-----S-				1	\$150.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Yes Keep Our Groceries 1		<u>Estimate #</u> 4385
		<u>Original Date / Revision</u> 08/31/18 / 10/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 12	Multi	10/11/18	10/11/18	KVAL News at Noon	12p-12:30p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$200.00				
N 13	Multi	10/15/18	10/15/18	KVAL News at Noon	12p-12:30p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	M-----				1	\$200.00				
N 14	Multi	10/17/18	10/17/18	KVAL News at Noon	12p-12:30p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	--W----				1	\$200.00				
N 15	Multi	10/13/18	10/13/18	48 Hours	10p-11p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-----S-				1	\$200.00				
N 16	Multi	10/11/18	10/11/18	KVAL Late News	11p-11:35p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$250.00				
N 17	Multi	10/12/18	10/12/18	KVAL Late News	11p-11:35p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	----F--				1	\$250.00				
N 18	Multi	10/16/18	10/16/18	KVAL Late News	11p-11:35p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-T-----				1	\$250.00				
N 19	Multi	10/11/18	10/11/18	CBS This Morning	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$300.00				
N 20	Multi	10/15/18	10/15/18	CBS This Morning	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	M-----				1	\$300.00				
N 21	Multi	10/16/18	10/16/18	CBS This Morning	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-T-----				1	\$300.00				
N 22	Multi	10/12/18	10/12/18	KVAL News at 6a	6a-6:30a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	----F--				1	\$300.00				
N 23	Multi	10/15/18	10/15/18	KVAL News at 6a	6a-6:30a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	M-----				1	\$300.00				
N 24	Multi	10/17/18	10/17/18	KVAL News at 6a	6a-6:30a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	--W----				1	\$300.00				
N 25	Multi	10/11/18	10/11/18	KVAL News at 6a	6:30a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$300.00				
N 26	Multi	10/15/18	10/15/18	KVAL News at 6a	6:30a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	M-----				1	\$300.00				
N 27	Multi	10/17/18	10/17/18	KVAL News at 6a	6:30a-7a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	--W----				1	\$300.00				
N 28	Multi	10/13/18	10/13/18	Jeopardy/Wheel of Fortune	7p-8p		:30				NM	1	\$350.00

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Week:		10/11/18	10/17/18	-----S-				1	\$350.00				
N 29	Multi	10/11/18	10/11/18	Price is Right	10a-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$350.00				
N 30	Multi	10/12/18	10/12/18	Price is Right	10a-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	----F--				1	\$350.00				
N 31	Multi	10/16/18	10/16/18	Price is Right	10a-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-T-----				1	\$350.00				
N 32	Multi	10/13/18	10/13/18	KVAL News	6p-6:30p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-----S-				1	\$450.00				
N 33	Multi	10/12/18	10/12/18	KVAL Evening News at 6p	6p-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	----F--				1	\$500.00				
N 34	Multi	10/17/18	10/17/18	KVAL Evening News at 6p	6p-6:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	--W----				1	\$500.00				
N 35	Multi	10/11/18	10/11/18	KVAL Evening News at 5p	5p-5:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$500.00				
N 36	Multi	10/16/18	10/16/18	KVAL Evening News at 5p	5p-5:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-T-----				1	\$500.00				
N 37	Multi	10/12/18	10/12/18	Blue Bloods-CBS	10p-11p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	----F--				1	\$700.00				
N 38	Multi	10/17/18	10/17/18	Seal Team-CBS	9p-10p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	--W----				1	\$800.00				
N 39	Multi	10/15/18	10/15/18	Wheel of Fortune	7:30p-8p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	M-----				1	\$900.00				
N 40	Multi	10/16/18	10/16/18	FBI-CBS	9p-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	-T-----				1	\$1,000.00				
N 41	Multi	10/12/18	10/12/18	Jeopardy	7p-7:30p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	----F--				1	\$1,000.00				
N 42	Multi	10/11/18	10/11/18	Young & Restless	11a-12n		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	---T---				1	\$150.00				
N 43	Multi	10/12/18	10/12/18	KVAL Evening News at 5p	5p-5:30p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/11/18	10/17/18	----F--				1	\$500.00				
<b>Totals</b>								0.00				43	\$14,500.00

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10/11/18 - 10/17/18	195/429/4385 Yes! Keep	4385

<u>Advertiser</u>	<u>Original Date / Revision</u>
Yes Keep Our Groceries 1	08/31/18 / 10/05/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/08/18 - 10/14/18	23	\$7,450.00	(\$1,117.50)	\$6,332.50
10/15/18 - 10/21/18	20	\$7,050.00	(\$1,057.50)	\$5,992.50
<b>Totals</b>	<b>43</b>	<b>\$14,500.00</b>	<b>(\$2,175.00)</b>	<b>\$12,325.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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