



125 West 55th St
New York, NY 10019

Contract # 26223561	Changes as of: 10/15/2018 at 6:08 PM	Version: Original Order	
CPE: 435/465/6996A	Flight: 10/16/18 - 10/22/18	Station: WFVX	Con Type: POLITICAL/VOTE
Agency: Great American Media	Advertiser: Maine Conservation Voters Action Fund	Market: Bangor	Total \$: \$1,420.00
3050 K ST NW SUITE 100 WASHINGTON DC 20007	Product: issue	Office: WASHINGTON	Total Spots: 8
Agency Order #: 7668760	Service: Nielsen	Total CPP: \$0.00	
Buyer: Hutson, Andrew	Primary Demo: Adults 35+	Total GRP:	
Salesperson: REBECCA TONNE 202-955-5342	Assistant: REBECCA TONNE 202-955-5342		
Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/16 - 10/16		Total Spots	Total \$	CPP*	GRP*
							10/16					
1	Tu-F,M 6p-6:30p		Judge Judy	\$25.00	0.0	30	1		1	\$25.00	\$0.00	0.0
2	Tu-F,M 7p-7:30p		Last Man Standing	\$75.00	0.0	30	1		1	\$75.00	\$0.00	0.0
3	Sa 7p-7:30p		Modern Family	\$50.00	0.0	30	1		1	\$50.00	\$0.00	0.0
4	Tu-F,M 7:30p-8p		Last Man Standing	\$75.00	0.0	30	0		0	\$0.00	\$0.00	0.0
5	Tu 8p-9p		The Gifted-FOX	\$75.00	0.0	30	0		0	\$0.00	\$0.00	0.0
6	W 8p-9p		Empire-FOX	\$60.00	0.0	30	1		1	\$60.00	\$0.00	0.0
7	Tu 9p-10p		Lethal Weapon-FOX	\$80.00	0.0	30	1		1	\$80.00	\$0.00	0.0
8	Tu-M 10p-11p		Fox 22 News At 10	\$125.00	0.0	30	0		0	\$0.00	\$0.00	0.0
9	Sa 7:30p-11:30p		College Football Prime	\$125.00	0.0	30	0		0	\$0.00	\$0.00	0.0
10	Th 8:20p-11:30p		TNF: Broncos At Cardinals	\$1,100.00	0.0	30	1		1	\$1,100.00	\$0.00	0.0
11	Tu-F,M 5p-5:30p		TWO & A HALF MEN	\$15.00	0.0	30	2		2	\$30.00	\$0.00	0.0
TOTALS:							8		8	\$1,420.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/15/18 6:08 PM	REBECCA TONNE	Separation: 30

Competitive Information	
Market Budget:	\$28,400
WFVX Share:	5%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$1,420.00	N/A	0.0
Total	100%	8	\$1,420.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	8	\$1,420.00
Total	8	\$1,420.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/15/18 6:08 PM	REBECCA TONNE	New	8		\$1,420.00	\$1,420.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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