

New \$96,300 2/26

3227377



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 2/26/2018 at 11:26 AM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/18/18	<b>Station:</b> WPGH
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh
7669 STAGERS LOOP	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
DELAWARE, OH 43015	<b>Agency Order #:</b> 7091146	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> TREVOR HEATON	<b>Assistant:</b> TREVOR HEATON
	202-955-5342	202-955-5342
		<b>Total \$:</b> \$96,300.00
		<b>Total Spots:</b> 98
		<b>Total CPP:</b> \$379.13
		<b>Total GRP:</b> 254.0
		<b>Separation:</b>

**Comments:** Separation: 30; This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
1	Su 9a-10a		FOX News Sunday	\$200.00	1.0	30	1	0	0	2	\$400.00	\$200.00	2.0
2	M-F 6p-6:30p		Big Bang Theory	\$600.00	2.5	30	4	4	1	9	\$5,400.00	\$240.00	22.5
3	M-F 6:30p-7p		Two & A Half Men	\$600.00	2.0	30	4	4	1	9	\$5,400.00	\$300.00	18.0
4	M-F 7p-7:30p		Big Bang Theory	\$800.00	2.5	30	4	4	1	9	\$7,200.00	\$320.00	22.5
5	M-F 7:30p-8p		Two & A Half Men	\$800.00	2.5	30	4	4	1	9	\$7,200.00	\$320.00	22.5
6	M-F 10p-10:30p		Channel 11 News-FOX	\$800.00	3.2	30	4	5	1	10	\$8,000.00	\$250.00	32.0
7	M-F 10:30p-11p		Channel 11 News-FOX	\$800.00	3.2	30	4	5	1	10	\$8,000.00	\$250.00	32.0
8	Sa 10p-11p		Channel 11 News-FOX	\$800.00	3.2	30	1	1	0	2	\$1,600.00	\$250.00	6.4
9	Su 10p-11p		Channel 11 News-FOX	\$800.00	3.2	30	1	1	0	2	\$1,600.00	\$250.00	6.4
10	M 8p-9p		Lucifer-FOX	\$1,800.00	2.8	30	0	1	2	3	\$5,400.00	\$642.86	8.4
11	M 9p-10p		The Resident-FOX	\$1,300.00	2.6	30	0	1	2	3	\$3,900.00	\$500.00	7.8
12	Tu 8p-9p		Lethal Weapon-FOX	\$1,400.00	2.3	30	1	1	0	2	\$2,800.00	\$608.70	4.6
13	Tu 9p-10p		LA To Vegas/The Mick-FOX	\$1,800.00	2.6	30	0	1	0	1	\$1,800.00	\$692.31	2.6
14	W 8p-9p		The X-Files-FOX	\$1,500.00	3.0	30	1	1	0	2	\$3,000.00	\$500.00	6.0
15	W 9p-10p		9-1-1 - FOX	\$2,000.00	2.5	30	1	1	0	2	\$4,000.00	\$800.00	5.0
16	Th 8p-9p	*	Masterchef Junior-FOX	\$1,600.00	2.0	30	1	1	0	2	\$3,200.00	\$800.00	4.0
17	Th 9p-10p	*	Kicking & Screaming-FOX	\$2,200.00	2.5	30	0	1	0	1	\$2,200.00	\$880.00	2.5
18	F 8p-9p	*	Hell's Kitchen-FOX	\$1,500.00	2.5	30	1	1	0	2	\$3,000.00	\$600.00	5.0
19	F 9p-10p		9-1-1 (R)-FOX	\$900.00	2.0	30	1	1	0	2	\$1,800.00	\$450.00	4.0
20	Su 7p-8p		Bob's Burgers(R)/Bobs Burgers-FOX	\$1,250.00	2.5	30	1	1	0	2	\$2,500.00	\$500.00	5.0
21	Su 8p-9p		The Simpsons/Ghosted-FOX	\$1,800.00	2.5	30	1	1	0	2	\$3,600.00	\$720.00	5.0

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25899575      Changes as of: 2/26/2018 at 11:26 AM      Version: Current State Version 1

CPE: 1265/1906/5366	Flight: 2/26/18 - 3/18/18	Station: WPGH	Total \$: \$96,300.00
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: NRCC	Market: Pittsburgh	Total Spots: 98
7669 STAGERS LOOP	Product: TV	Office: WASHINGTON	Total CPP: \$379.13
DELAWARE, OH 43015	Agency Order #: 7091146	Primary Demo: Adults 35+	Total GRP: 254.0
	Buyer: Fink, Brant	Con Type: POLITICAL/VOTE	
	Salesperson: TREVOR HEATON	Assistant: TREVOR HEATON	Separation:
	202-955-5342	202-955-5342	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
22	Su 9p-10p		Family Guy/LA To Vegas(R)-FOX	\$1,800.00	2.0	30	0	1	0	1	\$1,800.00	\$900.00	2.0
23	Sa-Su 12:30p-11p		FOX NASCAR Monster Energy Series	\$1,500.00	2.8	30	1	1	1	3	\$4,500.00	\$535.71	8.4
24	Sa 1:30p-6:30p		FOX NASCAR Xfinity Series	\$1,000.00	2.8	30	0	1	3	1	\$1,000.00	\$357.14	2.8
25	Sa 4p-6:30p		FOX NASCAR Xfinity Series 0 Phoenix	\$1,000.00	2.8	30	0	2	3	2	\$2,000.00	\$357.14	5.6
26	Sa 6:30p-8:30p		Fox College Basketball: Big East Tournament Final	\$250.00	1.0	30	0	2	3	2	\$500.00	\$250.00	2.0
27	Su 3:30p-7p		FOX NASCAR Monster Energy - Las Vegas	\$1,500.00	3.0	30	1	3	0	1	\$1,500.00	\$500.00	3.0
28	Su 3:30p-7p		FOX NASCAR Monster Energy - Phoenix	\$1,500.00	3.0	30	0	2	0	2	\$3,000.00	\$500.00	6.0
TOTALS:							37	50	11	98	\$96,300.00	\$379.13	254.0

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<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/18/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$96,300.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 98
<b>Product:</b> TV	<b>Agency Order #:</b> 7091146	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$379.13
<b>Buyer:</b> Fink, Brant	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 254.0
		<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
		<b>Assistant:</b> TREVOR HEATON 202-955-5342	

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
02/26/18 11:26 AM	TREVOR HEATON	Separation: 30; This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.

Competitive Information	
<b>Market Budget:</b>	\$963,000
<b>WPGH Share:</b>	10%
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	98	\$96,300.00	\$379.13	254.0
<b>Total</b>	<b>100%</b>	<b>98</b>	<b>\$96,300.00</b>	<b>\$379.13</b>	<b>254.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-Mar	98	\$96,300.00
<b>Total</b>	<b>98</b>	<b>\$96,300.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	2/26/18 11:09 AM	TREVOR HEATON	New	98		\$96,300.00	\$96,300.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

### Contract # 3227377

**Schedule Dates** 02/27/18-03/18/18  
**Advertiser** National Republican Congressional Committee (23  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 1265/1906/5366 (1007100)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Brant,Fink,  
**Phone/Fax** /  
**CPE** 1265/1906/5366  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV  
 Separation: 30;This schedule is to REPLACE the remainder of Estimates  
 5348 & 5359 for the dates 2.26-3.13 AM.  
 TREVOR HEATON

**Date Entered** 02/26/18  
**Last Modified** 02/27/18  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25899575  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,365.00  
**Net Total** \$92,735.00  
**Sales Tax**

### Pittsburgh (WPGH)

By Broadcast Month	Spots	Rate
Mar. 2018	108	\$109,100.00
<b>Grand Total:</b>	<b>108</b>	<b>\$109,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Nascar (23-2.8)	03/04/18-03/18/18	2	:30	3P- Sports-FOX Monster Energy NASCAR Cup Series								1	2	\$1,500.00	\$3,000.00	Pittsburgh (WPGH)	FOX NASCAR Monster Energy Series	2/26/18
1.0.1	Closed Preempt (23-2.8)	03/18/18															Pittsburgh (WPGH)	Pre-empt/Spot -	
2.0	Normal Line / Nascar (24-2.8)	03/10/18-03/10/18	2	:30	3:30P- Sports-FOX NASCAR Xfinity Series							1		1	\$1,000.00	\$1,000.00	Pittsburgh (WPGH)	NASCAR Xfinity Series	2/26/18
3.0	Normal Line / Nascar (25-2.8)	03/10/18-03/10/18	2	:30	4P- Sports-FOX NASCAR Xfinity Series							2		2	\$1,000.00	\$2,000.00	Pittsburgh (WPGH)	NASCAR Xfinity Series Phoenix	2/26/18
4.0	Normal Line / Basketball (26-1)	03/10/18-03/10/18	2	:30	6:30P- Sports-FOX Big East Tournament Final							2		2	\$250.00	\$500.00	Pittsburgh (WPGH)	Big East Tournament Final	2/26/18
5.0	Normal Line / Nascar (27-3)	03/04/18-03/04/18	2	:30	3:30P- Sports-FOX Monster Energy NASCAR Cup Series								1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	NASCAR Monster Energy - Las Vegas	2/26/18
6.0	Normal Line / Nascar (28-3)	03/11/18-03/11/18	2	:30	3:30P- Sports-FOX Monster Energy NASCAR Cup Series								2	2	\$1,500.00	\$3,000.00	Pittsburgh (WPGH)	NASCAR Monster Energy Phoenix	2/26/18
7.0	Normal Line / Prime (14-3)	02/28/18-03/07/18	2	:30	8P- FOX-The X-Files (Wednesday)				1					2	\$1,500.00	\$3,000.00	Pittsburgh (WPGH)	XFILES	2/26/18
8.0	Normal Line / Prime (15-2.5)	02/28/18-03/07/18	2	:30	9P- FOX-911 (Wednesday)				1					2	\$2,000.00	\$4,000.00	Pittsburgh (WPGH)	911	2/26/18
9.0	Normal Line / Prime (16-2)	03/01/18-03/08/18	2	:30	8P- FOX-Masterchef Junior 2 (Thursday)					1					\$1,600.00		Pittsburgh (WPGH)	MASTERCHEF JR	2/26/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		BH	2/27	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

**Contract # 3227377**

**Schedule Dates** 02/27/18-03/18/18  
**Advertiser** National Republican Congressional Committee (23  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 1265/1906/5366 (1007100)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Brant,Fink,  
**Phone/Fax** /  
**CPE** 1265/1906/5366  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV

**Date Entered** 02/26/18  
**Last Modified** 02/27/18  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25899575  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,365.00  
**Net Total** \$92,735.00  
**Sales Tax**

**Pittsburgh (WPGH)**

By Broadcast Month	Spots	Rate
Mar. 2018	108	\$109,100.00
<b>Grand Total:</b>	<b>108</b>	<b>\$109,100.00</b>

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

Separation: 30; This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.  
TREVOR HEATON

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0.1	Closed Preempt (16-2)	03/01/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception - UNABLE TO PLACE SPOT.. GOTHAM 8-9P	
9.0.2	Closed Preempt (16-2)	03/08/18															Pittsburgh (WPGH)	Program Change/Exception -	
10.0	Normal Line / Prime (17-2.5)	03/08/18-03/08/18	2	:30	9P- FOX-Kicking & Screaming (Thursday)					1					\$2,200.00		Pittsburgh (WPGH)	KICKING SCREAMING	2/26/18
10.0.1	Closed Preempt (17-2.5)	03/08/18															Pittsburgh (WPGH)	Program Change/Exception -	
11.0	Normal Line / Prime (18-2.5)	03/02/18-03/09/18	2	:30	8P- FOX-Hells Kitchen (Friday)						1				\$1,500.00		Pittsburgh (WPGH)	HELLS KITCHEN	2/26/18
11.0.1	Closed Preempt (18-2.5)	03/09/18															Pittsburgh (WPGH)	Program Change/Exception -	
11.0.2	Closed Preempt (18-2.5)	03/02/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception - WRONG PROGRAM CODE.. MASTERCHEF	
12.0	Normal Line / Prime (19-2)	03/02/18-03/09/18	2	:30	9P- FOX-911 (Friday)						1			1	\$900.00	\$900.00	Pittsburgh (WPGH)	911	2/26/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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750 Ivory Ave  
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**CO-OP** No  
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TREVOR HEATON

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12.0.1	Closed Preempt (19-2)	03/02/18															Pittsburgh (WPGH)	Incorrect Program Code/Exception - WRONG PROGRAM CODE... MASTERCHEF JUNIOR 8-10P	
13.0	Normal Line / Prime (20-2.5)	03/04/18-03/11/18	2	:30	Orbit- [P]FOX-Bobs Burgers 2 (Sunday)(Su), [P]FOX-Bobs Burgers (Sunday)(Su)								1	2	\$1,250.00	\$2,500.00	Pittsburgh (WPGH)	BOBS BURGERS	2/26/18
14.0	Normal Line / Prime (21-2.5)	03/04/18-03/11/18	2	:30	Orbit- [P]FOX-The Simpsons (Sunday)(Su), [P]FOX-Ghosted (Sunday)(Su)								1	2	\$1,800.00	\$3,600.00	Pittsburgh (WPGH)	SIMPSONS/GHOSTED	2/26/18
15.0	Normal Line / Prime (22-2)	03/11/18-03/11/18	2	:30	9P- FOX-Family Guy (Sunday)								1	1	\$1,800.00	\$1,800.00	Pittsburgh (WPGH)	FAM GUY/LA TO VEGAS	2/26/18
16.0	Normal Line / News (7-3.2)	03/12/18-03/12/18	2	:30	10:30P- News-Channel 11 News on Fox 53 at Ten		1							1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	2/26/18
17.0	Normal Line / News (8-3.2)	03/03/18-03/10/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten							1		2	\$800.00	\$1,600.00	Pittsburgh (WPGH)	NEWS	2/26/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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7669 Stagers Loop  
Delaware, OH 43015

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TREVOR HEATON

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Normal Line / News (9-3.2)	03/04/18-03/11/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten								1	2	\$800.00	\$1,600.00	Pittsburgh (WPGH)	NEWS	2/26/18
19.0	Normal Line / Prime (10-2.8)	03/05/18-03/05/18	2	:30	8P- FOX-Lucifer (Monday)		1							1	\$1,800.00	\$1,800.00	Pittsburgh (WPGH)	LUCIFER	2/26/18
20.0	Normal Line / Prime (10-2.8)	03/12/18-03/12/18	2	:30	8P- FOX-Lucifer (Monday)		2							2	\$1,800.00	\$3,600.00	Pittsburgh (WPGH)	LUCIFER	2/26/18
21.0	Normal Line / Prime (11-2.6)	03/05/18-03/05/18	2	:30	9P- FOX-The Resident (Monday)		1							1	\$1,300.00	\$1,300.00	Pittsburgh (WPGH)	RESIDENT	2/26/18
22.0	Normal Line / Prime (11-2.6)	03/12/18-03/12/18	2	:30	9P- FOX-The Resident (Monday)		2							2	\$1,300.00	\$2,600.00	Pittsburgh (WPGH)	RESIDENT	2/26/18
23.0	Normal Line / Prime (12-2.3)	02/27/18-03/06/18	2	:30	8P- FOX-Lethal Weapon (Tuesday)			1						2	\$1,400.00	\$2,800.00	Pittsburgh (WPGH)	LETHAL WEAPON	2/26/18
24.0	Normal Line / Prime (13-2.6)	03/06/18-03/06/18	2	:30	Orbit- [P]FOX-LA to Vegas (Tuesday)(Tu), [P]FOX-The Mick (Tuesday)(Tu)			1						1	\$1,800.00	\$1,800.00	Pittsburgh (WPGH)	LA TO VEGAS/THE MICK	2/26/18
25.0	Normal Line / News (6-3.2)	02/27/18-03/02/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten			1	1	1	1			4	\$800.00	\$3,200.00	Pittsburgh (WPGH)	NEWS	2/26/18
26.0	Normal Line / News (6-3.2)	03/05/18-03/09/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten		1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPGH)	NEWS	2/26/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

### Contract # 3227377

**Schedule Dates** 02/27/18-03/18/18  
**Advertiser** National Republican Congressional Committee (23  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 1265/1906/5366 (1007100)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Brant,Fink,  
**Phone/Fax** /  
**CPE** 1265/1906/5366  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV

**Date Entered** 02/26/18  
**Last Modified** 02/27/18  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25899575  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,365.00  
**Net Total** \$92,735.00  
**Sales Tax**

### Pittsburgh (WPGH)

By Broadcast Month	Spots	Rate
Mar. 2018	108	\$109,100.00
<b>Grand Total:</b>	<b>108</b>	<b>\$109,100.00</b>

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

Separation: 30;This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.  
TREVOR HEATON

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / News (6-3.2)	03/12/18-03/12/18	2	:30	10P- News-Channel 11 News on Fox 53 at Ten	1	1							1	\$800.00	\$800.00	Pittsburgh (WPGH)	NEWS	2/26/18
28.0	Normal Line / News (7-3.2)	02/27/18-03/02/18	2	:30	10:30P- News-Channel 11 News on Fox 53 at Ten			1	1	1	1			4	\$800.00	\$3,200.00	Pittsburgh (WPGH)	NEWS	2/26/18
29.0	Normal Line / News (7-3.2)	03/05/18-03/09/18	2	:30	10:30P- News-Channel 11 News on Fox 53 at Ten		1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPGH)	NEWS	2/26/18
30.0	Normal Line / SPOT (3-2)	03/12/18-03/12/18	2	:30	6:30P- Two And A Half Men	1	1							1	\$600.00	\$600.00	Pittsburgh (WPGH)	2.5 MEN	2/26/18
31.0	Normal Line / SPOT (4-2.5)	02/27/18-03/09/18	2	:30	7P- Big Bang Theory 2	4	X	X	X	X	X			8	\$800.00	\$6,400.00	Pittsburgh (WPGH)	BIG BANG	2/26/18
32.0	Normal Line / SPOT (4-2.5)	03/12/18-03/12/18	2	:30	7P- Big Bang Theory 2	1	1							1	\$800.00	\$800.00	Pittsburgh (WPGH)	BIG BANG	2/26/18
33.0	Normal Line / SPOT (5-2.5)	02/27/18-03/09/18	2	:30	7:30P- Two And A Half Men B	4	X	X	X	X	X			8	\$800.00	\$6,400.00	Pittsburgh (WPGH)	2.5 MEN	2/26/18
34.0	Normal Line / SPOT (5-2.5)	03/12/18-03/12/18	2	:30	7:30P- Two And A Half Men B	1	1							1	\$800.00	\$800.00	Pittsburgh (WPGH)	2.5 MEN	2/26/18
35.0	Normal Line / SPOT (1-1)	03/04/18-03/11/18	2	:30	9A- FOX-Fox News Sunday								1	2	\$200.00	\$400.00	Pittsburgh (WPGH)	SUNDAY NEWS 9A	2/26/18
36.0	Normal Line / SPOT (2-2.5)	02/27/18-03/09/18	2	:30	6P- Big Bang Theory	4	X	X	X	X	X			8	\$600.00	\$4,800.00	Pittsburgh (WPGH)	BIG BANG	2/26/18
37.0	Normal Line / SPOT (2-2.5)	03/12/18-03/12/18	2	:30	6P- Big Bang Theory	1	1							1	\$600.00	\$600.00	Pittsburgh (WPGH)	BIG BANG	2/26/18

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

**Contract # 3227377**

**Schedule Dates** 02/27/18-03/18/18  
**Advertiser** National Republican Congressional Committee (23  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 1265/1906/5366 (1007100)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Brant,Fink,  
**Phone/Fax** /  
**CPE** 1265/1906/5366  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV

**Date Entered** 02/26/18  
**Last Modified** 02/27/18  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25899575  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,365.00  
**Net Total** \$92,735.00  
**Sales Tax**

**Pittsburgh (WPGH)**

By Broadcast Month	Spots	Rate
Mar. 2018	108	\$109,100.00
<b>Grand Total:</b>	<b>108</b>	<b>\$109,100.00</b>

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

Separation: 30;This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.  
TREVOR HEATON

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.0	Normal Line / SPOT (3-2)	02/27/18-03/09/18	2	:30	6:30P- Two And A Half Men	4	X	X	X	X	X			8	\$600.00	\$4,800.00	Pittsburgh (WPGH)	2.5 MEN	2/26/18
39.0	Normal Line / Prime (12-2.3)	02/27/18-03/06/18	2	:30	8P- FOX-Lethal Weapon (Tuesday)			1						2	\$1,400.00	\$2,800.00	Pittsburgh (WPGH)	LETHAL WEAPON	2/26/18
40.0	Normal Line / Prime (14-3)	02/28/18-03/07/18	2	:30	8P- FOX-The X-Files (Wednesday)				1					2	\$1,500.00	\$3,000.00	Pittsburgh (WPGH)	XFILES	2/26/18
41.0	Normal Line / Prime (15-2.5)	02/28/18-03/07/18	2	:30	9P- FOX-911 (Wednesday)				1					2	\$2,000.00	\$4,000.00	Pittsburgh (WPGH)	911	2/26/18
42.0	Normal Line / Nascar (23-2.8)	03/04/18-03/04/18	2	:30	3P- Sports-FOX Monster Energy NASCAR Cup Series								2	2	\$1,500.00	\$3,000.00	Pittsburgh (WPGH)	FOX NASCAR Monster Energy Series	2/26/18
43.0	M/G For 9.0.1 / Prime (29-2)	03/02/18-03/02/18	2	:30	8P- FOX-Masterchef Junior (Friday)						1			1	\$1,600.00	\$1,600.00	Pittsburgh (WPGH)	MASTERCHEF JR	2/27/18
44.0	M/G For 11.0.1 / Prime (30-2.5)	03/02/18-03/02/18	2	:30	8P- FOX-Masterchef Junior (Friday)						1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	MASTERCHEF JR	2/27/18
45.0	M/G For 9.0.2 / Prime (31-2)	03/09/18-03/09/18	2	:30	8P- FOX-Masterchef Junior (Friday)						1			1	\$1,600.00	\$1,600.00	Pittsburgh (WPGH)	MASTERCHEF JR	2/27/18
46.0	M/G For 10.0.1 / Prime (32-2.5)	03/08/18-03/08/18	2	:30	8P- FOX-Gotham (Thursday)					1				1	\$2,200.00	\$2,200.00	Pittsburgh (WPGH)	GOTHAM	2/27/18
47.0	M/G For 11.0.2 / Prime (33-2.5)	03/09/18-03/09/18	2	:30	8P- FOX-Masterchef Junior (Friday)						1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	MASTERCHEF JR	2/27/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPGH Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

**Contract # 3227377**

**Schedule Dates** 02/27/18-03/18/18  
**Advertiser** National Republican Congressional Committee (23  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 1265/1906/5366 (1007100)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Brant,Fink,  
**Phone/Fax** /  
**CPE** 1265/1906/5366  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** TV

**Date Entered** 02/26/18  
**Last Modified** 02/27/18  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25899575  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,365.00  
**Net Total** \$92,735.00  
**Sales Tax**

**Pittsburgh (WPGH)**

By Broadcast Month	Spots	Rate
Mar. 2018	108	\$109,100.00
<b>Grand Total:</b>	<b>108</b>	<b>\$109,100.00</b>

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

Separation: 30;This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.  
TREVOR HEATON

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
48.0	M/G For 1.0.1 / Nascar (35-2.8)	03/11/18-03/11/18	2	:30	3P- Sports-FOX Monster Energy NASCAR Cup Series								1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPGH)	FOX NASCAR Monster Energy Series	2/27/18
49.0	M/G For 12.0.1 / Basketball (36-.7)	03/03/18-03/03/18	2	:30	12P- Sports-FOX College Basketball							3		3	\$300.00	\$900.00	Pittsburgh (WPGH)	COLLEGE BASKETBALL	2/27/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 2/26/2018 at 3:45 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/18/18	<b>Station:</b> WPGH
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh
7669 STAGERS LOOP	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
DELAWARE, OH 43015	<b>Agency Order #:</b> 7091146	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342
		<b>Total \$:</b> \$109,100.00
		<b>Total Spots:</b> 106
		<b>Total CPP:</b> \$396.44
		<b>Total GRP:</b> 275.2
		<b>Traffic #:</b> 3227377
		<b>Separation:</b>

**Comments:** Separation: 30; This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
REV+ 12	Tu 8p-9p		Lethal Weapon-FOX	\$1,400.00	2.3	30	1	2	0	4	\$5,600.00	\$608.70	9.2
REV+ 14	W 8p-9p		The X-Files-FOX	\$1,500.00	3.0	30	1	2	0	4	\$6,000.00	\$500.00	12.0
REV+ 15	W 9p-10p		9-1-1 - FOX	\$2,000.00	2.5	30	1	2	0	4	\$8,000.00	\$800.00	10.0
REV+ 23	Sa-Su 12:30p-11p		FOX NASCAR Monster Energy Series	\$1,500.00	2.8	30	1	3	1	5	\$7,500.00	\$535.71	14.0
<b>TOTALS:</b>							42	53	11	106	\$109,100.00	\$396.44	275.2

22,239  
1942

99800  
7300  
109100



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 2/27/2018 at 9:28 AM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Accepted
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/12/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$109,100.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 108
7669 STAGERS LOOP DELAWARE, OH 43015	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$396.29
<b>Agency Order #:</b> 7091146	<b>Buyer:</b> Fink, Brant	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 275.3
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Traffic #:</b> 3227377
			<b>Separation:</b>

Comments: revised LTC

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*	
							2/26	3/5	3/12					
MSD 34	Sa 12n-2p		COLLEGE BASKETBALL XAVIER @ DEPAUL	\$300.00	0.7	30	0	3	0	0	0	\$0.00	\$428.57	0.0
MGD 36	Sa 12n-2p		COLLEGE BASKETBALL XAVIER @ DEPAUL	\$300.00	0.7	30	3	0	0	3	3	\$900.00	\$428.57	2.1
TOTALS:							44	54	10		108	\$109,100.00	\$396.29	275.3



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 2/27/2018 at 9:28 AM	<b>Version:</b> Highlighting Makegood 2	<b>Status:</b> Sent To Rep
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/12/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$109,100.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 108
7669 STAGERS LOOP DELAWARE, OH 43015	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$396.29
<b>Agency Order #:</b> 7091146	<b>Buyer:</b> Fink, Brant	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 275.3
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Traffic #:</b> 3227377
			<b>Separation:</b>

**Comments:** revised LTC

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
MSD 34	Sa 12n-2p		COLLEGE BASKETBALL XAVIER @ DEPAUL	\$300.00	0.7	30	0	3	0	0	\$0.00	\$428.57	0.0
MGD 36	Sa 12n-2p		COLLEGE BASKETBALL XAVIER @ DEPAUL	\$300.00	0.7	30	3	0	0	3	\$900.00	\$428.57	2.1
<b>TOTALS:</b>							<b>44</b>	<b>54</b>	<b>10</b>	<b>108</b>	<b>\$109,100.00</b>	<b>\$396.29</b>	<b>275.3</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 2/26/2018 at 4:48 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/18/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$109,100.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 108
7669 STAGERS LOOP	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$396.29
DELAWARE, OH 43015	<b>Agency Order #:</b> 7091146	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 275.3
	<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3227377
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

**Comments:** Separation: 30; This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9.01-2			2/26 - 3/12	Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12					
MSD 16	Th 8p-9p		Masterchef Junior-FOX	\$1,600.00	2.0	30	1	1	0		0	\$0.00	\$800.00	0.0
MSD 17	Th 9p-10p		Kicking & Screaming-FOX	\$2,200.00	2.5	30	0	1	0	10.0.1	0	\$0.00	\$880.00	0.0
MSD 18	F 8p-9p		Hell's Kitchen-FOX	\$1,500.00	2.5	30	1	1	0	11.0.1-2	0	\$0.00	\$600.00	0.0
MSD 19	F 9p-10p		9-1-1 (R)-FOX	\$900.00	2.0	30	1	1	0	12.0.1	1	\$900.00	\$450.00	2.0
MSD 23	Sa-Su 12:30p-11p		FOX NASCAR Monster Energy Series	\$1,500.00	2.8	30	3	1	1	1.0.1	4	\$6,000.00	\$535.71	11.2
MGD 29	F 8p-10p		Masterchef Junior-FOX	\$1,600.00	2.0	30	1	0	0	4.3	1	\$1,600.00	\$800.00	2.0
MGD 30	F 8p-10p		Masterchef Junior-FOX	\$1,500.00	2.5	30	1	0	0	4.4	1	\$1,500.00	\$600.00	2.5
MGD 31	F 8p-9p		Masterchef Junior-FOX	\$1,600.00	2.0	30	0	1	0	4.5	1	\$1,600.00	\$800.00	2.0
MGD 32	Th 8p-9p		GOTHAM	\$2,200.00	2.5	30	0	1	0	4.6	1	\$2,200.00	\$880.00	2.5
MGD 33	F 8p-9p		Masterchef Junior-FOX	\$1,500.00	2.5	30	0	1	0	4.7	1	\$1,500.00	\$600.00	2.5
MGD 34	Sa 12n-2p		COLLEGE BASKETBALL XAVIER @ DEPAUL	\$300.00	0.7	30	0	3	0		3	\$900.00	\$428.57	2.1
MGD 35	Su 3p-7p		FOX NASCAR Monster Energy Series	\$1,500.00	2.8	30	0	1	0	4.8	1	\$1,500.00	\$535.71	2.8
<b>TOTALS:</b>							<b>41</b>	<b>67</b>	<b>10</b>		<b>108</b>	<b>\$109,100.00</b>	<b>\$396.29</b>	<b>275.3</b>

108200  
900  

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109100



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 2/26/2018 at 4:48 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Sent To Rep
CPE: 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/18/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$109,100.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 108
7669 STAGERS LOOP	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$396.29
DELAWARE, OH 43015	<b>Agency Order #:</b> 7091146	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 275.3
	<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3227377
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

**Comments:** Separation: 30; This schedule is to REPLACE the remainder of Estimates 5348 & 5359 for the dates 2.26-3.13 AM.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
MSD 16	Th 8p-9p		Masterchef Junior-FOX	\$1,600.00	2.0	30	1	0	0	0	\$0.00	\$800.00	0.0
MSD 17	Th 9p-10p		Kicking & Screaming-FOX	\$2,200.00	2.5	30	0	1	0	0	\$0.00	\$880.00	0.0
MSD 18	F 8p-9p		Hell's Kitchen-FOX	\$1,500.00	2.5	30	1	0	0	0	\$0.00	\$600.00	0.0
MSD 19	F 9p-10p		9-1-1 (R)-FOX	\$900.00	2.0	30	1	0	0	1	\$900.00	\$450.00	2.0
MSD 23	Sa-Su 12:30p-11p		FOX NASCAR Monster Energy Series	\$1,500.00	2.8	30	3	1	1	0	\$6,000.00	\$535.71	11.2
MGD 29	F 8p-10p		Masterchef Junior-FOX	\$1,600.00	2.0	30	1	0	0	1	\$1,600.00	\$800.00	2.0
MGD 30	F 8p-10p		Masterchef Junior-FOX	\$1,500.00	2.5	30	1	0	0	1	\$1,500.00	\$600.00	2.5
MGD 31	F 8p-9p		Masterchef Junior-FOX	\$1,600.00	2.0	30	0	1	0	1	\$1,600.00	\$800.00	2.0
MGD 32	Th 8p-9p		GOTHAM	\$2,200.00	2.5	30	0	1	0	1	\$2,200.00	\$880.00	2.5
MGD 33	F 8p-9p		Masterchef Junior-FOX	\$1,500.00	2.5	30	0	1	0	1	\$1,500.00	\$600.00	2.5
MGD 34	Sa 12n-2p		COLLEGE BASKETBALL XAVIER @ DEPAUL	\$300.00	0.7	30	0	3	0	3	\$900.00	\$428.57	2.1
MGD 35	Su 3p-7p		FOX NASCAR Monster Energy Series	\$1,500.00	2.8	30	0	1	0	1	\$1,500.00	\$535.71	2.8
<b>TOTALS:</b>							<b>41</b>	<b>57</b>	<b>10</b>	<b>108</b>	<b>\$109,100.00</b>	<b>\$396.29</b>	<b>275.3</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 3/1/2018 at 11:58 AM	<b>Version:</b> Highlighting Makegood 3	<b>Status:</b> Accepted
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/12/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$109,100.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 108
7669 STAGERS LOOP DELAWARE, OH 43015	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$396.29
<b>Agency Order #:</b> 7091146	<b>Buyer:</b> Fink, Brant	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 275.3
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3227377
		<b>Separation:</b>	

Comments: revised LTC

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
MSD 20	Su 7p-8p		Bob's Burgers(R)/Bobs Burgers- FOX	\$1,250.00	2.5	30	1	1	0	1	\$1,250.00	\$500.00	2.5
MGD 37	Su 7p-8p		Bob's Burgers(R)/Bobs Burgers- FOX	\$1,250.00	2.5	30	0	1	0	1	\$1,250.00	\$500.00	2.5
TOTALS:							43	55	10	108	\$109,100.00	\$396.29	275.3

3/11



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 3/1/2018 at 11:58 AM	<b>Version:</b> Highlighting Makegood 3	<b>Status:</b> Sent To Rep
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/12/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$109,100.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 108
7669 STAGERS LOOP DELAWARE, OH 43015	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$396.29
<b>Agency Order #:</b> 7091146	<b>Buyer:</b> Fink, Brant	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 275.3
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3227377
		<b>Separation:</b>	

Comments: revised LTC

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
MSD 20	Su 7p-8p		Bob's Burgers(R)/Bobs Burgers-FOX	\$1,250.00	2.5	30	1	0	0	1	\$1,250.00	\$500.00	2.5
MGD 37	Su 7p-8p		Bob's Burgers(R)/Bobs Burgers-FOX	\$1,250.00	2.5	30	0	1	0	1	\$1,250.00	\$500.00	2.5
<b>TOTALS:</b>							43	55	10	108	\$109,100.00	\$396.29	275.3



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 3/6/2018 at 3:41 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Accepted
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/12/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$109,100.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 108
7669 STAGERS LOOP	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$396.15
DELAWARE, OH 43015	<b>Agency Order #:</b> 7091146	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 275.4
	<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3227377
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Separation:</b>

Comments: revised LTC

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
MSD 21	Su 8p-9p		The Simpsons/Ghosted-FOX	\$1,800.00	2.5	30	1	1	0	1	\$1,800.00	\$720.00	2.5
MSD 22	Su 9p-10p		Family Guy/LA To Vegas(R)-FOX	\$1,800.00	2.0	30	0	1	0	0	\$0.00	\$900.00	0.0
MGD 38	Su 8p-10p		O.J. SIMPSON: THE LOST CONFESSION?	\$1,800.00	2.3	30	0	2	0	2	\$3,600.00	\$782.61	4.6
<b>TOTALS:</b>							43	55	10	108	\$109,100.00	\$396.15	275.4

3/11



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25899575	<b>Changes as of:</b> 3/6/2018 at 3:41 PM	<b>Version:</b> Highlighting Makegood 4	<b>Status:</b> Sent To Rep
<b>CPE:</b> 1265/1906/5366	<b>Flight:</b> 2/26/18 - 3/12/18	<b>Station:</b> WPGH	<b>Total \$:</b> \$109,100.00
<b>Agency:</b> STRATEGIC MEDIA PLACEMENT	<b>Advertiser:</b> NRCC	<b>Market:</b> Pittsburgh	<b>Total Spots:</b> 108
7669 STAGERS LOOP	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$396.15
DELAWARE, OH 43015	<b>Agency Order #:</b> 7091146	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 275.4
	<b>Buyer:</b> Fink, Brant	<b>Con Type:</b> POLITICAL/VOTE	<b>Traffic #:</b> 3227377
	<b>Salesperson:</b> TREVOR HEATON	<b>Assistant:</b> TREVOR HEATON	<b>Separation:</b>
	202-955-5342	202-955-5342	

Comments: revised LTC

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/12			Total Spots	Total \$	CPP*	GRP*
							2/26	3/5	3/12				
MSD 21	Su 8p-9p		The Simpsons/Ghosted-FOX	\$1,800.00	2.5	30	1	1	0	1	\$1,800.00	\$720.00	2.5
MSD 22	Su 9p-10p		Family Guy/LA To Vegas(R)-FOX	\$1,800.00	2.0	30	0	1	0	0	\$0.00	\$900.00	0.0
MGD 38	Su 8p-10p		O.J. SIMPSON: THE LOST CONFESSION?	\$1,800.00	2.3	30	0	2	0	2	\$3,600.00	\$782.61	4.6
<b>TOTALS:</b>							<b>43</b>	<b>55</b>	<b>10</b>	<b>108</b>	<b>\$109,100.00</b>	<b>\$396.15</b>	<b>275.4</b>