

ORDER

Orders	Order / Rev:	1871442	
	Alt Order #:		
	Product Desc:	Beshear/Coleman 2019	
	Estimate:	1740	WHAS
	Flight Dates:	10/22/19 - 10/28/19	Primary AE: Kimberly Williams
	Original Date / Rev:	10/17/19 / 10/22/19	Sales Office: WHAS
	Order Type:	RFP	Sales Region: LOC
Agency	Name:	Blue West Media/ POL	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 East 18th Avenue	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL- State Governor	Advertiser External ID: 144988
	Revenue Code 1:	AGY	Agency External ID: 20009AG
	Revenue Code 2:	(POL) Political	Unit Code: General
	Revenue Code 3:	(POL) Candidate	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/27/19	57	\$11,510.00	\$9,783.50
10/28/19	10/28/19	13	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	57	\$11,510.00	\$9,783.50	0.00
November 2019	13	\$2,600.00	\$2,210.00	0.00
Totals	70	\$14,110.00	\$11,993.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%
Lisa Saffell			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/22/19	10/28/19	Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	4	\$80.00	P03	0.00	NM	5	\$400.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	- TWTF--		4				\$80.00		0.00			
		Week: 10/28/19	11/03/19	M-----		1				\$80.00		0.00			
N 2	WHAS	10/22/19	10/28/19	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	4	\$150.00	P03	0.00	NM	5	\$750.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	- TWTF--		4				\$150.00		0.00			
		Week: 10/28/19	11/03/19	M-----		1				\$150.00		0.00			
N 3	WHAS	10/22/19	10/28/19	Good Morning America	CM	7-9a	MTWTF--	:30	8	\$250.00	P03	0.00	NM	10	\$2,500.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	- TWTF--		8				\$250.00		0.00			
		Week: 10/28/19	11/03/19	M-----		2				\$250.00		0.00			
N 4	WHAS	10/26/19	10/26/19	Good Morning America Sa	CM	8-9a	-----S-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
				Good Morning America Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-----S-		1				\$90.00		0.00			
N 5	WHAS	10/27/19	10/27/19		CM	8-9a		:30	1	\$90.00	P04	0.00	NM	1	\$90.00

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Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc: Beshear/Coleman 2019
 Estimate: 1740

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Good Morning America Su			-----S								
				Good Morning America Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S		1			\$90.00			0.00			
N 6	WHAS	10/22/19	10/28/19	Local News @ 12p M-F	CM	11:58 AM-12:30 PM	-T-T---	:30	2	\$60.00	P04	0.00	NM	2	\$120.00
				Local News @ 12p M-F		(11:58 AM-12:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-T-T---		2			\$60.00			0.00			
Week:		10/28/19	11/03/19	-----		0			\$0.00			0.00			
N 7	WHAS	10/22/19	10/28/19	General Hospital	CM	2-3p	M-W-F--	:30	2	\$125.00	P02	0.00	NM	3	\$375.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	--W-F--		2			\$125.00			0.00			
Week:		10/28/19	11/03/19	M-----		1			\$125.00			0.00			
N 8	WHAS	10/22/19	10/28/19	Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	4	\$110.00	P03	0.00	NM	5	\$550.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-TWTF--		4			\$110.00			0.00			
Week:		10/28/19	11/03/19	M-----		1			\$110.00			0.00			
N 9	WHAS	10/22/19	10/28/19	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	4	\$200.00	P03	0.00	NM	5	\$1,000.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-TWTF--		4			\$200.00			0.00			
Week:		10/28/19	11/03/19	M-----		1			\$200.00			0.00			
N 10	WHAS	10/22/19	10/28/19	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	4	\$275.00	P03	0.00	NM	5	\$1,375.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-TWTF--		4			\$275.00			0.00			
Week:		10/28/19	11/03/19	M-----		1			\$275.00			0.00			
N 11	WHAS	10/22/19	10/28/19	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	4	\$300.00	P03	0.00	NM	5	\$1,500.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-TWTF--		4			\$300.00			0.00			
Week:		10/28/19	11/03/19	M-----		1			\$300.00			0.00			
N 12	WHAS	10/22/19	10/28/19	Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:30	4	\$60.00	P03	0.00	NM	5	\$300.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-TWTF--		4			\$60.00			0.00			
Week:		10/28/19	11/03/19	M-----		1			\$60.00			0.00			
N 13	WHAS	10/22/19	10/28/19	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	8	\$250.00	P03	0.00	NM	10	\$2,500.00
				Local News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-TWTF--		8			\$250.00			0.00			
Week:		10/28/19	11/03/19	M-----		2			\$250.00			0.00			
N 14	WHAS	10/26/19	10/26/19	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	2	\$130.00	P03	0.00	NM	2	\$260.00
				Local News @ 11p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S-		2			\$130.00			0.00			
N 15	WHAS	10/27/19	10/27/19	Local News @ 11p Su	CM	11-1135p	-----S	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
				Local News @ 11p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S		2			\$250.00			0.00			
N 16	WHAS	10/22/19	10/28/19	ET 7-730p	CM	7-730p	M-W----	:30	1	\$300.00	P03	0.00	NM	2	\$600.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/21/19	10/27/19	--W----		1			\$300.00			0.00			
Week:		10/28/19	11/03/19	M-----		1			\$300.00			0.00			
N 17	WHAS	10/22/19	10/28/19	Inside Ed 730-8p	CM	730-8p	---T---	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	---T---		1				\$300.00		0.00			
Week:		10/28/19	11/03/19	-----		0				\$0.00		0.00			
N 18	WHAS	10/23/19	10/23/19	Wed Prime B	CM	9:00 PM-9:30 PM	--W----	:30	1	\$900.00	P03	0.00	NM	1	\$900.00
				Wed Prime B		(9:00 PM-9:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	--W----		1				\$900.00		0.00			
													Totals	70	\$14,110.00