

## ORDER

**Orders**      **Order / Rev:**      **1789545**

Alt Order #:

Product Desc:      Beshear/Coleman 2019

Estimate:      1597

Flight Dates:      05/08/19 - 05/13/19

Original Date / Rev:      05/07/19 / 05/07/19

Order Type:      RFP

**WHAS**

Primary AE:      Kimberly Williams

Sales Office:      WHAS

Sales Region:      LOC

**Agency**      **Name:**      **Blue West Media/ POL**

Buying Contact:

Billing Contact:

5130 East 18th Avenue

Denver, CO 80220

Billing Type:      Cash

Billing Calendar:      Broadcast

Billing Cycle:      EOM/EOC

Agency Commission:      15%

**Advertiser**      **Name:**      **POL/ Andy Beshear / D / GOV / KY**

Demographic:      A35+

Product Codes:      PL- State Governor

Revenue Code 1:      AGY

Revenue Code 2:      (POL) Political

Revenue Code 3:      (POL) Candidate

New Business Thru:

Advertiser External ID:      144988

Agency External ID:      20009AG

Unit Code:      General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/19	05/13/19	12	\$1,770.00	\$1,504.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2019	12	\$1,770.00	\$1,504.50	0.00
<b>Totals</b>	<b>12</b>	<b>\$1,770.00</b>	<b>\$1,504.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	05/10/19	05/10/19	Local News @ 6a M-F	CM	6-7a	----F--	:30	1	\$120.00	P04	0.00	NM	1	\$120.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/19	05/13/19	----F--		1				\$120.00		0.00			
N 2	WHAS	05/09/19	05/13/19	The View	CM	11-12p	M-T---	:30	2	\$65.00	P04	0.00	NM	2	\$130.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/19	05/13/19	M-T---		2				\$65.00		0.00			
N 3	WHAS	05/08/19	05/08/19	Local News @ 12p M-F	CM	12-1p	--W----	:15/:15	1	\$70.00	P04	0.00	DN	1	\$70.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/19	05/13/19	--W----		1				\$70.00		0.00			
N 4	WHAS	05/09/19	05/13/19	Local News @ 4p M-F	CM	4-5p	M-T---	:15/:15	2	\$60.00	P04	0.00	DN	2	\$120.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/19	05/13/19	M-T---		2				\$60.00		0.00			
N 5	WHAS	05/10/19	05/10/19	ET 7-730p	CM	7-730p	----F--	:15/:15	1	\$290.00	P03	0.00	DN	1	\$290.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/19	05/13/19	----F--		1				\$290.00		0.00			
N 6	WHAS	05/08/19	05/08/19		CM	730-8p	--W----	:15/:15	1	\$290.00	P03	0.00	DN	1	\$290.00

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 Estimate: 1597

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Inside Ed 730-8p															
Inside Ed 730-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/19	05/13/19	--W----					1	\$290.00		0.00			
N 7	WHAS	05/09/19	05/13/19	Local News @ 6a M-F	CM	6-7a	M--T---	:15/:15	2	\$120.00	P04	0.00	DN	2	\$240.00
Local News @ 6a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/19	05/13/19	M--T---					2	\$120.00		0.00			
N 8	WHAS	05/10/19	05/10/19	Local News @ 4p M-F	CM	4-5p	----F--	:30	1	\$60.00	P04	0.00	NM	1	\$60.00
Local News @ 4p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/19	05/13/19	----F--					1	\$60.00		0.00			
N 9	WHAS	05/08/19	05/08/19	Wed Prime A	CM	8-9p	--W----	:15/:15	1	\$450.00	P04	0.00	DN	1	\$450.00
Wed Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/19	05/13/19	--W----					1	\$450.00		0.00			
													Totals	12	\$1,770.00