

# ORDER

**Orders**  
**Order / Rev:** 1860251  
 Alt Order #:  
**Product Desc:** Beshear/Coleman 2019  
**Estimate:** 1687  
**Flight Dates:** 10/01/19 - 10/07/19  
**Original Date / Rev:** 09/27/19 / 09/27/19  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Kimberly Williams  
**Sales Office:** WHAS  
**Sales Region:** LOC

**Agency Name:** Blue West Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 5130 East 18th Avenue  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Andy Beshear / D / GOV / KY  
**Demographic:** A35+  
**Product Codes:** PL- State Governor  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 144988  
**Agency External ID:** 20009AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/07/19	78	\$11,809.00	\$10,037.65

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	78	\$11,809.00	\$10,037.65	0.00
<b>Totals</b>	<b>78</b>	<b>\$11,809.00</b>	<b>\$10,037.65</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%
Lisa Saffell			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/01/19	10/07/19	Local News @ 5a M-F	CM	5-6a	MTWTF--	:15/:15	4	\$40.00	P04	0.00	DN	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/30/19	10/06/19	- TWTF--		4		\$40.00		0.00					
		Week: 10/07/19	10/13/19	M-----		1		\$40.00		0.00					
N 2	WHAS	10/01/19	10/07/19	Local News @ 6a M-F	CM	6-7a	MTWTF--	:15/:15	6	\$90.00	P04	0.00	DN	8	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/30/19	10/06/19	- TWTF--		6		\$90.00		0.00					
		Week: 10/07/19	10/13/19	M-----		2		\$90.00		0.00					
N 3	WHAS	10/01/19	10/07/19	Good Morning America	CM	7-9a	MTWTF--	:15/:15	8	\$150.00	P04	0.00	DN	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/30/19	10/06/19	- TWTF--		8		\$150.00		0.00					
		Week: 10/07/19	10/13/19	M-----		2		\$150.00		0.00					
N 4	WHAS	10/01/19	10/07/19	Good Morning America Sa	CM	8-9a	-----S-	:15/:15	2	\$90.00	P03	0.00	DN	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/30/19	10/06/19	-----S-		2		\$90.00		0.00					
		Week: 10/07/19	10/13/19	-----		0		\$0.00		0.00					
N 5	WHAS	10/01/19	10/07/19		CM	8-9a	-----S	:15/:15	2	\$60.00	P04	0.00	DN	2	\$120.00

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Advertiser: POL/ Andy Beshear / D / GOV / KY  
 Product Desc: Beshear/Coleman 2019  
 Estimate: 1687  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WHAS	10/01/19	10/07/19	Good Morning America Su The View	CM	11-12p	----F--	:15/:15	1	\$60.00	P04	0.00	DN	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S					2	\$60.00		0.00			
		Week: 10/07/19	10/13/19	-----					0	\$0.00		0.00			
N 7	WHAS	10/01/19	10/07/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	--W----	:15/:15	1	\$60.00	P04	0.00	DN	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	----F--					1	\$60.00		0.00			
		Week: 10/07/19	10/13/19	-----					0	\$0.00		0.00			
N 8	WHAS	10/01/19	10/07/19	General Hospital General Hospital	CM	2-3p	-T--F--	:15/:15	2	\$65.00	P04	0.00	DN	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-T--F--					2	\$65.00		0.00			
		Week: 10/07/19	10/13/19	-----					0	\$0.00		0.00			
N 9	WHAS	10/01/19	10/07/19	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	MTWTF--	:15/:15	6	\$110.00	P03	0.00	DN	8	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-TWTF--					6	\$110.00		0.00			
		Week: 10/07/19	10/13/19	M-----					2	\$110.00		0.00			
N 10	WHAS	10/01/19	10/07/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	MTWTF--	:15/:15	4	\$200.00	P03	0.00	DN	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-TWTF--					4	\$200.00		0.00			
		Week: 10/07/19	10/13/19	M-----					1	\$200.00		0.00			
N 11	WHAS	10/01/19	10/07/19	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	MTWTF--	:15/:15	4	\$275.00	P03	0.00	DN	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-TWTF--					4	\$275.00		0.00			
		Week: 10/07/19	10/13/19	M-----					1	\$275.00		0.00			
N 12	WHAS	10/01/19	10/07/19	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	--W-F--	:15/:15	2	\$188.00	P04	0.00	DN	2	\$376.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	--W-F--					2	\$188.00		0.00			
		Week: 10/07/19	10/13/19	-----					0	\$0.00		0.00			
N 13	WHAS	10/07/19	10/07/19	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	M-----	:15/:15	1	\$188.00	P04	0.00	DN	1	\$188.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	M-----					1	\$188.00		0.00			
N 14	WHAS	10/01/19	10/07/19	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:15/:15	4	\$30.00	P04	0.00	DN	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-TWTF--					4	\$30.00		0.00			
		Week: 10/07/19	10/13/19	M-----					1	\$30.00		0.00			
N 15	WHAS	10/01/19	10/07/19	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MTWTF--	:15/:15	8	\$160.00	P04	0.00	DN	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-TWTF--					8	\$160.00		0.00			
		Week: 10/07/19	10/13/19	M-----					2	\$160.00		0.00			
N 16	WHAS	10/01/19	10/07/19	Local News @ 11p Sa Local News @ 11p Sa	CM	11-1135p	-----S-	:15/:15	2	\$100.00	P04	0.00	DN	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S-					2	\$100.00		0.00			
		Week: 10/07/19	10/13/19	-----					0	\$0.00		0.00			
N 17	WHAS	10/01/19	10/07/19		CM	11-1135p	-----S	:15/:15	2	\$160.00	P04	0.00	DN	2	\$320.00

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 Estimate: 1687  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 11p Su											
				Local News @ 11p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	-----S					2	\$160.00		0.00			
Week:		10/07/19	10/13/19	-----					0	\$0.00		0.00			
N18	WHAS	10/01/19	10/07/19	ET 7-730p	CM	7-730p	MT-----	:15/:15	1	\$300.00	P03	0.00	DN	2	\$600.00
				ET 7-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	-T-----					1	\$300.00		0.00			
Week:		10/07/19	10/13/19	M-----					1	\$300.00		0.00			
N19	WHAS	10/01/19	10/07/19	Inside Ed 730-8p	CM	730-8p	--W-F--	:15/:15	2	\$300.00	P03	0.00	DN	2	\$600.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	--W-F--					2	\$300.00		0.00			
Week:		10/07/19	10/13/19	-----					0	\$0.00		0.00			
N20	WHAS	10/01/19	10/07/19	Thu Prime A	CM	8-9p	---T---	:15/:15	1	\$1,500.00	P03	0.00	DN	1	\$1,500.00
				Thu Prime A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	---T---					1	\$1,500.00		0.00			
Week:		10/07/19	10/13/19	-----					0	\$0.00		0.00			
N21	WHAS	10/01/19	10/01/19	Sister Circle 10-11a*	CM	9-10a	-T-----	:15/:15	1	\$25.00	P04	0.00	DN	1	\$25.00
				Sister Circle 9-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	-T-----					1	\$25.00		0.00			
N22	WHAS	10/07/19	10/07/19	Great Day Live 9-10a	CM	10-11a	M-----	:15/:15	1	\$25.00	P04	0.00	DN	1	\$25.00
				Great Day Live 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/19	10/13/19	M-----					1	\$25.00		0.00			
													Totals	78	\$11,809.00