

ORDER

Orders	Order / Rev:	1860251		
	Alt Order #:			
	Product Desc:	Beshear/Coleman 2019		
	Estimate:	1687		WHAS
	Flight Dates:	10/01/19 - 10/07/19	Primary AE:	Kimberly Williams
	Original Date / Rev:	09/27/19 / 09/27/19	Sales Office:	WHAS
	Order Type:	RFP	Sales Region:	LOC
Agency	Name:	Blue West Media/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL- State Governor	Advertiser External ID:	144988
	Revenue Code 1:	AGY	Agency External ID:	20009AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/07/19	78	\$11,809.00	\$10,037.65

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	78	\$11,809.00	\$10,037.65	0.00
Totals	78	\$11,809.00	\$10,037.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%
Lisa Saffell			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/01/19	10/07/19	Local News @ 5a M-F	CM	5-6a	MTWTF--	:15/:15	4	\$40.00	P04	0.00	DN	5	\$200.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	- TWTF--		4				\$40.00		0.00			
		Week: 10/07/19	10/13/19	M-----		1				\$40.00		0.00			
N 2	WHAS	10/01/19	10/07/19	Local News @ 6a M-F	CM	6-7a	MTWTF--	:15/:15	6	\$90.00	P04	0.00	DN	8	\$720.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	- TWTF--		6				\$90.00		0.00			
		Week: 10/07/19	10/13/19	M-----		2				\$90.00		0.00			
N 3	WHAS	10/01/19	10/07/19	Good Morning America	CM	7-9a	MTWTF--	:15/:15	8	\$150.00	P04	0.00	DN	10	\$1,500.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	- TWTF--		8				\$150.00		0.00			
		Week: 10/07/19	10/13/19	M-----		2				\$150.00		0.00			
N 4	WHAS	10/01/19	10/07/19	Good Morning America Sa	CM	8-9a	-----S-	:15/:15	2	\$90.00	P03	0.00	DN	2	\$180.00
				Good Morning America Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S-		2				\$90.00		0.00			
		Week: 10/07/19	10/13/19	-----		0				\$0.00		0.00			
N 5	WHAS	10/01/19	10/07/19		CM	8-9a	-----S	:15/:15	2	\$60.00	P04	0.00	DN	2	\$120.00

Order / Rev: 1860251
 Alt Order #:
 Flight Dates: 10/01/19 - 10/07/19

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc: Beshear/Coleman 2019
 Estimate: 1687

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Good Morning America St											
				Good Morning America Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	-----S	2		\$60.00		0.00						
Week:		10/07/19	10/13/19	-----	0		\$0.00		0.00						
N 6	WHAS	10/01/19	10/07/19	The View	CM	11-12p	----F--	:15/:15	1	\$60.00	P04	0.00	DN	1	\$60.00
				The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	----F--	1		\$60.00		0.00						
Week:		10/07/19	10/13/19	-----	0		\$0.00		0.00						
N 7	WHAS	10/01/19	10/07/19	Local News @ 12p M-F	CM	12-1p	--W----	:15/:15	1	\$60.00	P04	0.00	DN	1	\$60.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	--W----	1		\$60.00		0.00						
Week:		10/07/19	10/13/19	-----	0		\$0.00		0.00						
N 8	WHAS	10/01/19	10/07/19	General Hospital	CM	2-3p	-T--F--	:15/:15	2	\$65.00	P04	0.00	DN	2	\$130.00
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	-T--F--	2		\$65.00		0.00						
Week:		10/07/19	10/13/19	-----	0		\$0.00		0.00						
N 9	WHAS	10/01/19	10/07/19	Local News @ 4p M-F	CM	4-5p	MTWTF--	:15/:15	6	\$110.00	P03	0.00	DN	8	\$880.00
				Local News @ 4p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	-TWTF--	6		\$110.00		0.00						
Week:		10/07/19	10/13/19	M-----	2		\$110.00		0.00						
N 10	WHAS	10/01/19	10/07/19	Local News @ 5p M-F	CM	5-530p	MTWTF--	:15/:15	4	\$200.00	P03	0.00	DN	5	\$1,000.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	-TWTF--	4		\$200.00		0.00						
Week:		10/07/19	10/13/19	M-----	1		\$200.00		0.00						
N 11	WHAS	10/01/19	10/07/19	Local News @ 530p M-F	CM	530-6p	MTWTF--	:15/:15	4	\$275.00	P03	0.00	DN	5	\$1,375.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	-TWTF--	4		\$275.00		0.00						
Week:		10/07/19	10/13/19	M-----	1		\$275.00		0.00						
N 12	WHAS	10/01/19	10/07/19	Local News @ 6p M-F	CM	6-630p	--W-F--	:15/:15	2	\$188.00	P04	0.00	DN	2	\$376.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	--W-F--	2		\$188.00		0.00						
Week:		10/07/19	10/13/19	-----	0		\$0.00		0.00						
N 13	WHAS	10/07/19	10/07/19	Local News @ 6p M-F	CM	6-630p	M-----	:15/:15	1	\$188.00	P04	0.00	DN	1	\$188.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/19	10/13/19	M-----	1		\$188.00		0.00						
N 14	WHAS	10/01/19	10/07/19	Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:15/:15	4	\$30.00	P04	0.00	DN	5	\$150.00
				Jimmy Kimmel											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	-TWTF--	4		\$30.00		0.00						
Week:		10/07/19	10/13/19	M-----	1		\$30.00		0.00						
N 15	WHAS	10/01/19	10/07/19	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:15/:15	8	\$160.00	P04	0.00	DN	10	\$1,600.00
				Local News @ 11p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	-TWTF--	8		\$160.00		0.00						
Week:		10/07/19	10/13/19	M-----	2		\$160.00		0.00						
N 16	WHAS	10/01/19	10/07/19	Local News @ 11p Sa	CM	11-1135p	-----S-	:15/:15	2	\$100.00	P04	0.00	DN	2	\$200.00
				Local News @ 11p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/30/19	10/06/19	-----S-	2		\$100.00		0.00						
Week:		10/07/19	10/13/19	-----	0		\$0.00		0.00						
N 17	WHAS	10/01/19	10/07/19		CM	11-1135p	-----S	:15/:15	2	\$160.00	P04	0.00	DN	2	\$320.00

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 11p Su															
Local News @ 11p Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/30/19	10/06/19	-----S		2			\$160.00			0.00			
	Week:	10/07/19	10/13/19	-----		0			\$0.00			0.00			
N18	WHAS	10/01/19	10/07/19	ET 7-730p	CM	7-730p	MT-----	:15/:15	1	\$300.00	P03	0.00	DN	2	\$600.00
ET 7-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/30/19	10/06/19	-T-----		1			\$300.00			0.00			
	Week:	10/07/19	10/13/19	M-----		1			\$300.00			0.00			
N19	WHAS	10/01/19	10/07/19	Inside Ed 730-8p	CM	730-8p	--W-F--	:15/:15	2	\$300.00	P03	0.00	DN	2	\$600.00
Inside Ed 730-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/30/19	10/06/19	--W-F--		2			\$300.00			0.00			
	Week:	10/07/19	10/13/19	-----		0			\$0.00			0.00			
N20	WHAS	10/01/19	10/07/19	Thu Prime A	CM	8-9p	---T---	:15/:15	1	\$1,500.00	P03	0.00	DN	1	\$1,500.00
Thu Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/30/19	10/06/19	---T---		1			\$1,500.00			0.00			
	Week:	10/07/19	10/13/19	-----		0			\$0.00			0.00			
N21	WHAS	10/01/19	10/01/19	Sister Circle 10-11a*	CM	9-10a	-T-----	:15/:15	1	\$25.00	P04	0.00	DN	1	\$25.00
Sister Circle 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/30/19	10/06/19	-T-----		1			\$25.00			0.00			
N22	WHAS	10/07/19	10/07/19	Great Day Live 9-10a	CM	10-11a	M-----	:15/:15	1	\$25.00	P04	0.00	DN	1	\$25.00
Great Day Live 10-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/07/19	10/13/19	M-----		1			\$25.00			0.00			
													Totals	78	\$11,809.00