

Order / Rev: 1846644
 Alt Order #:
 Flight Dates: 09/17/19 - 09/23/19

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc: Beshear/Coleman 2019
 Estimate: 1676
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	M-----		1				\$150.00		0.00			
N 2	WHAS	09/17/19	09/23/19	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	MTWTF--	:30	4	\$30.00	P04	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-TWTF--		4				\$30.00		0.00			
		Week: 09/23/19	09/29/19	M-----		1				\$30.00		0.00			
N 3	WHAS	09/17/19	09/23/19	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	8	\$150.00	P04	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-TWTF--		8				\$150.00		0.00			
		Week: 09/23/19	09/29/19	M-----		2				\$150.00		0.00			
N 4	WHAS	09/17/19	09/21/19	Local News @ 11p Sa Local News @ 11p Sa	CM	11-1135p	-----S-	:30	2	\$75.00	P04	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-----S-		2				\$75.00		0.00			
N 5	WHAS	09/17/19	09/22/19	Local News @ 11p Su Local News @ 11p Su	CM	11-1135p	-----S	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-----S		2				\$150.00		0.00			
N 6	WHAS	09/17/19	09/21/19	ET 7-730p ET 7-730p	CM	7-730p	--1-1--	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	--1-1--		2				\$300.00		0.00			
N 7	WHAS	09/17/19	09/21/19	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	-T-T---	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-T-T---		2				\$300.00		0.00			
N 8	WHAS	09/23/19	09/23/19	Mon Prime Other Mon Prime Other	CM	8-11p	M-----	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	M-----		1				\$500.00		0.00			
N 9	WHAS	09/17/19	09/23/19	Wed Prime A Wed Prime A	CM	8-9p	--W----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	--W----		1				\$300.00		0.00			
		Week: 09/23/19	09/29/19	-----		0				\$0.00		0.00			
N 10	WHAS	09/17/19	09/23/19	Wed Prime B Wed Prime B	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--W----	:30	1	\$300.00	P04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	--W----		1				\$300.00		0.00			
		Week: 09/23/19	09/29/19	-----		0				\$0.00		0.00			
N 11	WHAS	09/17/19	09/23/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MTWTF--	:30	4	\$40.00	P04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-TWTF--		4				\$40.00		0.00			
		Week: 09/23/19	09/29/19	M-----		1				\$40.00		0.00			
N 12	WHAS	09/17/19	09/23/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	2	\$90.00	P04	0.00	NM	10	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-TWTF--		8				\$90.00		0.00			
		Week: 09/23/19	09/29/19	M-----		2				\$90.00		0.00			
N 13	WHAS	09/17/19	09/23/19	Good Morning America Good Morning America	CM	7-9a	MTWTF--	:30	8	\$150.00	P04	0.00	NM	10	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-TWTF--		8				\$150.00		0.00			
		Week: 09/23/19	09/29/19	M-----		2				\$150.00		0.00			
N 14	WHAS	09/21/19	09/21/19	Good Morning America Sa Good Morning America Sa	CM	8-9a	-----S-	:30	2	\$60.00	P04	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/19	09/21/19	-----S-		2				\$60.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WHAS	09/22/19	09/22/19	Good Morning America Su	CM	8-9a	-----S	:30	2	\$60.00	P04	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-----S-					2	\$60.00		0.00			
N 16	WHAS	09/17/19	09/23/19	The View	CM	11-12p	--WT---	:30	2	\$55.00	P04	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-----S					2	\$60.00		0.00			
		Week: 09/23/19	09/29/19	-----					0	\$0.00		0.00			
N 17	WHAS	09/17/19	09/23/19	Local News @ 12p M-F	CM	12-1p	-T-F--	:30	2	\$70.00	P04	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-T-F--					2	\$70.00		0.00			
		Week: 09/23/19	09/29/19	-----					0	\$0.00		0.00			
N 18	WHAS	09/17/19	09/19/19	General Hospital	CM	2-3p	-T-T---	:30	2	\$55.00	P04	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-T-T---					2	\$55.00		0.00			
N 19	WHAS	09/17/19	09/23/19	Local News @ 4p M-F	CM	4-5p	-1211--	:30	5	\$60.00	P04	0.00	NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-1211--					5	\$60.00		0.00			
		Week: 09/23/19	09/29/19	2-----					2	\$60.00		0.00			
N 20	WHAS	09/17/19	09/23/19	Local News @ 5p M-F	CM	5-530p	-TWTF--	:30	4	\$130.00	P04	0.00	NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-TWTF--					4	\$130.00		0.00			
		Week: 09/23/19	09/29/19	M-----					1	\$130.00		0.00			
N 21	WHAS	09/17/19	09/23/19	Local News @ 530p M-F	CM	530-6p	MT-TF--	:30	3	\$140.00	P04	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/16/19	09/22/19	-TWTF--					4	\$140.00		0.00			
		Week: 09/23/19	09/29/19	M-----					1	\$140.00		0.00			
Totals													86	\$10,120.00	