

ORDER

Orders
Order / Rev: 1775888
 Alt Order #:
Product Desc: Beshear/Coleman 2019
Estimate: 1577
Flight Dates: 04/09/19 - 04/15/19
Original Date / Rev: 04/04/19 / 04/12/19
Order Type: RFP

WHAS
Primary AE: Kimberly Williams
Sales Office: WHAS
Sales Region: LOC

Agency Name: Blue West Media/ POL
Buying Contact:
Billing Contact:
 5130 East 18th Avenue
 Denver, CO 80220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Andy Beshear / D / GOV / KY
Demographic: A35+
Product Codes: PL- State Governor
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 144988
Agency External ID: 20009AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/19	04/15/19	48	\$7,150.00	\$6,077.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2019	48	\$7,150.00	\$6,077.50	0.00
Totals	48	\$7,150.00	\$6,077.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams	WHAS	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/12/19	04/12/19	Local News @ 5a M-F	CM	5-6a	----F--	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/19	04/14/19	----F--		1		\$40.00		0.00					
N 2	WHAS	04/09/19	04/15/19	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/09/19	04/15/19	MTWTF--		5		\$120.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		4	WHAS	04/09/19-04/15/19	Local News @ 6a M-F	6-7a	MTWThF----	:30		(\$120.00)		0.00	NM		
				See MG 2.6											
		6	WHAS	04/15/19-04/15/19	Local News @ 6a M-F	6-7a	M-----	:30		\$120.00		0.00	NM		
				Ⓜ MG for 2.4 04/12											
N 3	WHAS	04/09/19	04/15/19	Good Morning America	CM	7-9a	MTWTF--	:30	6	\$150.00	P04	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/09/19	04/15/19	MTWTF--		6		\$150.00		0.00					
N 4	WHAS	04/13/19	04/13/19	Good Morning America Sa	CM	8-9a	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/08/19	04/14/19	-----S-		1		\$100.00		0.00					

Order / Rev: 1775888
 Alt Order #:
 Flight Dates: 04/09/19 - 04/15/19

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc: Beshear/Coleman 2019
 Estimate: 1577
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WHAS	04/14/19	04/14/19	Good Morning America Su Good Morning America Su	CM	8-9a	-----S	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/19	04/14/19	-----S		1				\$100.00		0.00			
N 6	WHAS	04/10/19	04/10/19	Local News @ 12p M-F Local News @ 12p M-F	CM	11:58 AM-12:30 PM (11:58 AM-12:30 PM)	--W----	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/19	04/14/19	--W----		1				\$70.00		0.00			
N 7	WHAS	04/09/19	04/09/19	General Hospital General Hospital	CM	2-3p	-T-----	:30	1	\$50.00	P04	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/19	04/14/19	-T-----		1				\$50.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WHAS	04/08/19-04/14/19	General Hospital		2-3p			-T-----	:30	(\$50.00)	0.00	NM		
				See MG 7.2,7.3 [Political/LUR]											
	2	WHAS	04/08/19-04/14/19	Great Day Live 9-10a		10-11a			-TW-----	:30	\$25.00	0.00	NM		
				MG for 7.1 04/09											
	3	WHAS	04/08/19-04/14/19	Great Day Live 9-10a		10-11a			-TW-----	:30	\$25.00	0.00	NM		
				MG for 7.1 04/09											
N 8	WHAS	04/09/19	04/15/19	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	MT-T---	:30	3	\$60.00	P04	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	MT-T---		3				\$60.00		0.00			
N 9	WHAS	04/09/19	04/15/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	-T-TF--	:30	3	\$140.00	P04	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	-T-TF--		3				\$140.00		0.00			
N 10	WHAS	04/10/19	04/15/19	Local News @ 530p M-F Local News @ 530p M-F	CM	530-6p	M-W----	:30	2	\$140.00	P04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	M-W----		2				\$140.00		0.00			
N 11	WHAS	04/10/19	04/15/19	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	M-WT---	:30	3	\$160.00	P04	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	M-WT---		3				\$160.00		0.00			
N 12	WHAS	04/13/19	04/13/19	ABC World News Sa ABC World News Sa	CM	6-630p	-----S-	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/19	04/14/19	-----S-		1				\$150.00		0.00			
N 13	WHAS	04/14/19	04/14/19	Local News @ 630p Su Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/19	04/14/19	-----S		1				\$200.00		0.00			
N 14	WHAS	04/11/19	04/15/19	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	M-T---	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	M-T---		2				\$40.00		0.00			
N 15	WHAS	04/09/19	04/15/19	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MT-T---	:30	4	\$150.00	P04	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	MT-T---		4				\$150.00		0.00			
N 16	WHAS	04/09/19	04/15/19	Local News @ 11p M-F Local News @ 11p M-F	CM	11-1135p	MTW-F--	:30	6	\$240.00	P03	0.00	NM	6	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	MTW-F--		6				\$240.00		0.00			
N 17	WHAS	04/14/19	04/14/19	Local News @ 11p Su Local News @ 11p Su	CM	11-1135p	-----S	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/19	04/14/19	-----S		2				\$150.00		0.00			

Order / Rev: 1775888
 Alt Order #:
 Flight Dates: 04/09/19 - 04/15/19

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc: Beshear/Coleman 2019
 Estimate: 1577
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	-----S		2				\$150.00		0.00			
N 18	WHAS	04/09/19	04/12/19	ET 7-730p ET 7-730p	CM	7-730p	-T--F--	:30	2	\$290.00	P03	0.00	NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	-T--F--		2				\$290.00		0.00			
N 19	WHAS	04/10/19	04/15/19	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	M-W----	:30	2	\$290.00	P03	0.00	NM	2	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	M-W----		2				\$290.00		0.00			
													Totals	48	\$7,150.00