

ORDER

Orders	Order / Rev:	1775888	
	Alt Order #:		
	Product Desc:	Beshear/Coleman 2019	
	Estimate:	1577	WHAS
	Flight Dates:	04/09/19 - 04/15/19	Primary AE: Kimberly Williams
	Original Date / Rev:	04/04/19 / 04/12/19	Sales Office: WHAS
	Order Type:	RFP	Sales Region: LOC

Agency	Name:	Blue West Media/ POL	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 East 18th Avenue	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%

Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL- State Governor	Advertiser External ID: 144988
	Revenue Code 1:	AGY	Agency External ID: 20009AG
	Revenue Code 2:	(POL) Political	Unit Code: General
	Revenue Code 3:	(POL) Candidate	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/19	04/15/19	48	\$7,150.00	\$6,077.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2019	48	\$7,150.00	\$6,077.50	0.00
Totals	48	\$7,150.00	\$6,077.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams	WHAS	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	04/12/19	04/12/19	Local News @ 5a M-F	CM	5-6a	----F--	:30	1	\$40.00	P04	0.00	NM	1	\$40.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/19	04/14/19	----F--		1				\$40.00		0.00			
N 2	WHAS	04/09/19	04/15/19	Local News @ 6a M-F	CM	6-7a	MTWTF--	:30	5	\$120.00	P04	0.00	NM	5	\$600.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	MTWTF--		5				\$120.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WHAS	04/09/19-04/15/19	Local News @ 6a M-F		6-7a	MTWThF----	:30		(\$120.00)		0.00	NM		
			See MG 2.6												
	6	WHAS	04/15/19-04/15/19	Local News @ 6a M-F		6-7a	M-----	:30		\$120.00		0.00	NM		
			Ⓜ MG for 2.4 04/12												
N 3	WHAS	04/09/19	04/15/19	Good Morning America	CM	7-9a	MTWTF--	:30	6	\$150.00	P04	0.00	NM	6	\$900.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/19	04/15/19	MTWTF--		6				\$150.00		0.00			
N 4	WHAS	04/13/19	04/13/19	Good Morning America Sa	CM	8-9a	-----S-	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
				Good Morning America Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/19	04/14/19	-----S-		1				\$100.00		0.00			

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 Flight Dates: 04/09/19 - 04/15/19

Advertiser: POL/ Andy Beshear / D / GOV / KY
 Product Desc: Beshear/Coleman 2019
 Estimate: 1577
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WHAS	04/14/19	04/14/19	Good Morning America Su Good Morning America Su	CM	8-9a	-----S	:30	1	\$100.00	P03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/08/19	04/14/19	-----S		1		\$100.00		0.00					
N 6	WHAS	04/10/19	04/10/19	Local News @ 12p M-F CM Local News @ 12p M-F	CM	11:58 AM-12:30 PM (11:58 AM-12:30 PM)	-W----	:30	1	\$70.00	P04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/08/19	04/14/19	--W----		1		\$70.00		0.00					
N 7	WHAS	04/09/19	04/09/19	General Hospital General Hospital	CM	2-3p	-T-----	:30	1	\$50.00	P04	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/08/19	04/14/19	-T-----		1		\$50.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	NHAS	04/08/19-04/14/19	General Hospital See MG 7.2,7.3 [Political/LUR]		2-3p	-T-----	:30		(\$50.00)		0.00	NM		
	2	NHAS	04/08/19-04/14/19	Great Day Live 9-10a Ⓜ MG for 7.1 04/09		10-11a	-TW-----	:30		\$25.00		0.00	NM		
	3	NHAS	04/08/19-04/14/19	Great Day Live 9-10a Ⓜ MG for 7.1 04/09		10-11a	-TW-----	:30		\$25.00		0.00	NM		
N 8	WHAS	04/09/19	04/15/19	Local News @ 4p M-F CM Local News @ 4p M-F	CM	4-5p	MT-T---	:30	3	\$60.00	P04	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/09/19	04/15/19	MT-T---		3		\$60.00		0.00					
N 9	WHAS	04/09/19	04/15/19	Local News @ 5p M-F CM Local News @ 5p M-F	CM	5-530p	-T-TF--	:30	3	\$140.00	P04	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/09/19	04/15/19	-T-TF--		3		\$140.00		0.00					
N 10	WHAS	04/10/19	04/15/19	Local News @ 530p M-F CM Local News @ 530p M-F	CM	530-6p	M-W----	:30	2	\$140.00	P04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/09/19	04/15/19	M-W----		2		\$140.00		0.00					
N 11	WHAS	04/10/19	04/15/19	Local News @ 6p M-F CM Local News @ 6p M-F	CM	6-630p	M-WT---	:30	3	\$160.00	P04	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/09/19	04/15/19	M-WT---		3		\$160.00		0.00					
N 12	WHAS	04/13/19	04/13/19	ABC World News Sa ABC World News Sa	CM	6-630p	-----S-	:30	1	\$150.00	P04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/08/19	04/14/19	-----S-		1		\$150.00		0.00					
N 13	WHAS	04/14/19	04/14/19	Local News @ 630p Su CM Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/08/19	04/14/19	-----S		1		\$200.00		0.00					
N 14	WHAS	04/11/19	04/15/19	Jimmy Kimmel Jimmy Kimmel	CM	1135p-1237a	M-T---	:30	2	\$40.00	P04	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/09/19	04/15/19	M-T---		2		\$40.00		0.00					
N 15	WHAS	04/09/19	04/15/19	Local News @ 11p M-F CM Local News @ 11p M-F	CM	11-1135p	MT-T---	:30	4	\$150.00	P04	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/09/19	04/15/19	MT-T---		4		\$150.00		0.00					
N 16	WHAS	04/09/19	04/15/19	Local News @ 11p M-F CM Local News @ 11p M-F	CM	11-1135p	MTW-F--	:30	6	\$240.00	P03	0.00	NM	6	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	04/09/19	04/15/19	MTW-F--		6		\$240.00		0.00					
N 17	WHAS	04/14/19	04/14/19	Local News @ 11p Su CM Local News @ 11p Su	CM	11-1135p	-----S	:30	2	\$150.00	P04	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/09/19	04/15/19	-----S			2			\$150.00		0.00			
N 18	WHAS	04/09/19	04/12/19	ET 7-730p	CM	7-730p	-T--F--	:30	2	\$290.00	P03	0.00	NM	2	\$580.00
		ET 7-730p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/09/19	04/15/19	-T--F--			2			\$290.00		0.00			
N 19	WHAS	04/10/19	04/15/19	Inside Ed 730-8p	CM	730-8p	M-W----	:30	2	\$290.00	P03	0.00	NM	2	\$580.00
		Inside Ed 730-8p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/09/19	04/15/19	M-W----			2			\$290.00		0.00			
													Totals	48	\$7,150.00